

LOMITA THEATRE

Adults, 15c; Children, 10c
Matinees Sat. and Sun., 2:00 p. m. Evenings, 7 and 9

Special Announcement

The new owners of The Lomita Theatre, Mr. J. C. Nulsen and Mr. J. D. Baker, are installing the latest and most up-to-date Western Electric Sound. Also a new Western Electric Orthophonic Screen. This is the best screen possible to obtain and will be the biggest screen this side of Los Angeles. We are putting in new booth equipment also. We have ordered new upholstered seats but they will not be here in time for our opening, which will be Sunday, July 17, at 2 p. m.

PROGRAM

SUNDAY, MONDAY, TUESDAY, July 17-19
"Hell Divers" WALLACE BEERY
CLARK GABLE
Conrad Nagel, Dorothy Jordan, Marjorie Rambeau, Marie Prevost—A Great Cast and a Great Picture
LAUREL & HARDY, those kings of mirth, in "COME CLEAN"
FOX NEWS REEL
MICKEY MOUSE CARTOON, "THE GROCERY BOY"

WEDNESDAY AND THURSDAY, July 20-21
"Three Wise Girls" JEAN HARLOW
MAE CLARK
Marie Prevost, Walter Byron and Andy Devine (Don't Miss This Picture)
Warner Comedy, "MAYBE I'M WRONG"
RIPLEY'S "BELIEVE IT OR NOT"
SPORT REEL—"FISHERMAN'S PARADISE"
Silly Symphony Cartoon, "PLAYFUL PAN"

FRIDAY AND SATURDAY, July 22-23
"The Deceiver" Lloyd Hughes
Dorothy Sebastian
Ian Keith and Natalie Moorhead—A tense, exciting drama that keeps you on the edge of your seat.
"ADVENTURES IN AFRICA," a series of thrilling African Adventures Vitaphone Comedy, "ON EDGE"
Looney Tune Cartoon, "THE DUMB PATROL"

The Lomita Theatre offers the best sound, the biggest and best screen and the best show this side of Los Angeles, using Western Electric Sound, Western Electric Orthophonic Screen

New Equipment Now Installed Lomita Theatre

New Management Makes Many Changes to Provide Better Entertainment

The Lomita Theatre, closed for a few days to permit extensive alterations, will reopen Sunday, July 17, with a high class program. The theatre is now under the management of J. C. Nulsen and J. D. Baker, two experienced motion picture theatre operators of Los Angeles.

The new managers have installed a new screen, the Western Electric Orthophonic and new Western Electric sound equipment which will give them sound and screen capacity unrivaled in this section. The largest screen outside of Los Angeles, is the comment of the management. New upholstered seats will be put into the auditorium and other changes are being made which will bring satisfaction to patrons.

The week's program will lead off with that great picture, "Hell Divers" starring Wallace Beery, Clark Gable and a big supporting cast of screen notables.

Comedy, news reel and other features will be a part of the program.

Other pictures to be shown during the week will be "Three Wise Girls" on Wednesday and Thursday, "The Deceiver" on Friday and Saturday, all accompanied by a variety of other entertainment which will give satisfaction. New low prices will prevail at this theatre, adults being admitted for 15 cents, children under 12, 10 cents.

Summer Concerts At Greek Theatre

Summer concerts opened last night at the Greek theatre in Griffith Park with a concert by Ercem Zimballist, noted violinist. The concerts will continue for several weeks.

Other famous artists on this popular price series include Jose Mojica, Chicago Civic Opera tenor, July 29; Mrs. Schumann-Heink, distinguished contralto, July 31; Rosalind Werrenrath, baritone, August 3; Myra Kinch, dramatic dancer, August 10, and Percy Grainger, pianist, August 17.

Bus Company Asks Rate Adjustment

On the plea that certain fares now established between Long Beach and certain other cities on its route are too low and inadequate to produce a sufficient revenue to cover cost of operation, the Motor Coach Company has applied to the state railroad commission for permission to increase its rates to these points.

The company reported a net operating deficit of \$5620.13 from January 1 to April 30 this year.

An increase to 20 cents one way is asked between Long Beach and East Harbor City, and to 75 cents one way and \$1.25 round trip between Long Beach and Venice.

Stage Acts Feature Fox Plaza Program

You will still have time to see Stewart Hamblen and the Covered Wagon Jubilee on the stage of the Fox Plaza Theatre by rushing over to this popular play house tonight. This return engagement was by special request of many patrons due to the splendid entertainment on their first appearance. Stewart Hamblen and the Covered Wagon from radio station KFVD is considered by many to be the best act of its kind on the air. The feature picture on this program will be a Paramount special, "Merrily We Go to Hell," starring Fredric March and Sylvia Sydney.

The young people will please make note... The Fox Plaza Theatre will inaugurate Saturday, the Fox Leader Club. This club will be for special benefit of the children. There will be parties, pep meetings and contests in addition to the regular program. The Fox Plaza Theatre will celebrate the opening of the club with a big dog show and contest in addition to the personal appearance of the famous Ringling Bros. circus clown, Happy Jack Nickles. The famous clown will have charge of both the inauguration of Fox Leader Club and the big dog show. So all are invited to bring their dogs for the parade at 1 o'clock sharp, starting in front of the theatre. George Prentiss, novelty music act, and a double feature will complete the program. Em and Clem, the old fashioned sweethearts of radio station KGER, will be on the stage Sunday and Monday in addition to the feature picture, "Society Girl," with James Dunn, Spencer Tracy and Peggy Shannon.

Island Queen



Marjorie King wants to be a queen, so she purchased an option on one of those cute little South Sea islands near Tahiti. She will try to interest her Hollywood friends in the idea of buying the island and establishing a small colony, growing and marketing tropical crops for a living.

What's On Next Week In Nearby Theatres

WEEK OF July 14 to July 20	THURSDAY JULY 14	FRIDAY JULY 15	SATURDAY JULY 16	SUNDAY JULY 17	MONDAY JULY 18	TUESDAY JULY 19	WEDNESDAY JULY 20
FOX GRANADA WILMINGTON BALCONY 15c General Admission, 25c	Tallulah Bankhead in "THUNDER BELOW" with Charles Bickford Paul Lukas	DOUGLAS FAIRBANKS, JR. in "LOVE IS A RACKET" Laurel & Hardy in "THE MUSIC BOX" Matinee Saturday at 1	Sylvia Sydney, Fredric March in "MERRILY WE GO TO HELL" Continuous Sunday from 3	SPENCER TRACY DORIS KENYON in "YOUNG AMERICA"			
Fox Redondo Matinee Daily 2:30 350 Seats 2c Anytime	"MAKE ME A STAR" JOAN BLONDELL STUART ERWIN Opportunity Contest on the Stage	"SOCIETY GIRL" with James Dunn, Spencer Tracy, Peggy Shannon Laurel & Hardy Comedy, "Music Box" "SHINE ON HARVEST MOON" Screen Song MOVIE TONE NEWS "Shadow of the Eagle" Serial Sat. Mat. Only	CONSTANCE BENNETT in... "WHAT PRICE HOLLYWOOD" Lowell Sherman - Neil Hamilton Zazu Pitts and Thelma Todd COMEDY, "Strictly Unreliable" LATE NEWS EVENTS	Eileen Landi in "THE WOMAN IN ROOM 13" Johnny Burke Comedy Burns & Allen Metrotone News PATSY LEE and Her Ten Rhythm Rascals			
Fox Plaza Hawthorne—Biggest Show in the Valley Hawthorne—Phone 222 General Admission 25c Sun. till 3 p. m. 15c Sat., Wed. Matinee 15c	Forrest Market and Family Nite "MERRILY WE GO TO HELL" Return Engagement of Stewart Hamblen and Covered Wagon Jubilee From KFVD	Variety Nite Zazu Pitts in "Strangers of The Evening" 3 Acts on the Stage Students 15c	"IS MY FACE RED?" and "POCATELLA KID" Famous Clown "Happy Jack" Nickles and George Penters Novelty Music Act on the Stage	James Dunn, Peggy Shannon, Spencer Tracy "SOCIETY GIRL" On the Stage EM and CLEM Old Fashioned Sweethearts from KGER IN PERSON	A Real Thrill Ahead "NIGHT COURT" Phillips Holmes Walter Huston Anita Page Lewis Stone	(Personality Nite) "MAKE ME A STAR" Special Attraction Women Only! Wed. Mat. 2 o'clock "Social Hygiene" Men Only! Special 11 o'clock Show	
Warner Bros. SAN PEDRO	"No Greater Love" S. S. Van Dine Mystery KRAZY KAT KARTOON	Dickie Moore, Beryl Mercer Alexander Carr Alec B. Frances Hobart Bosworth	"Miss Pinkerton" JOAN BLONDELL GEORGE BRENT	—ALSO— MEDBURY IN MANDALAY MERRIE MELODY CARTOON	Wed. Nite "EDDIE'S" ADVER-SHOW Contests - Prizes Vodvil		

TORRANCE Program

PRICES:—Lower Floor, 25c
300 BALCONY SEATS 15c

TONIGHT
John Barrymore in
"STATE'S ATTORNEY"

FRIDAY, SATURDAY, July 15-16
"FORGOTTEN COMMANDMENTS"
Also Tom Keen in
"THE SADDLE BUSTER"

SUNDAY, MONDAY, TUESDAY
July 17-19-19
JOE E. BROWN in
"The Tenderfoot"

WEDNESDAY, THURSDAY
July 20-21
Edward G. Robinson in
"Two Seconds"
Ladies Admitted for 15c Every Wednesday

FREE Tickets To The Torrance Theatre

If Your Name Appears In These Ads.

12 Tickets Given Away Each Week



HOW TO GET FREE TICKETS

Read all the advertisements on this page every week. If your name appears in any of the "ads" . . . go to the store in whose advertisement your name is printed and receive two (2) tickets to the Torrance Theatre. Twelve free admissions will be given away each week. You are under no obligation to make a purchase in order to get your tickets. Watch every advertisement carefully every week.

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