

That First Glance



HIS admiring glance sweeps from her lovely face to the tip of her well-turned Enna Jettick slipper.

Created in the season's smartest styles Enna Jetticks are priced at \$5.00 and \$6.00—none higher.

Come in and be fitted expertly! The wide range of sizes and widths—1 to 12, AAAAA to EEE—assures you a comfortable shoe, for every model is scientifically designed to conform to every movement of your foot.

ENNA JETTICK  
SHOES FOR WOMEN

YOU NEED NO LONGER BE TOLD THAT YOU HAVE AN EXPENSIVE FOOT

AAAAA to EEE  
SIZES 1 to 12  
Enna Jettick Melodies every Sunday evening, 8:00 P. M. Eastern Standard Time, over WJZ and associated N.B.C. stations.



**SAM LEVY**

1311-1313 Sartori Avenue, Torrance

90c A YEAR WILL SAVE YOUR CHAMBER OF COMMERCE

VOTE "NO" On Ordinance 230 and VOTE "YES" On Ordinance 231 If You Favor the 5c Promotion Tax

Below are a few of the outstanding accomplishments of the Torrance Chamber of Commerce during the past year. Before you pass judgment on this worthwhile civic organization read the list of its important achievements. Then ask yourself if you can afford to dispense with this organization which will cost the average home owner but 90 cents next year, based on the average home assessment of \$1800 and a 5-cent promotion tax. Can you afford to kill your Chamber of Commerce to save 90 cents a year?

Last Year's Achievements

1. Financed the Mother's Educational Center conducted by Dr. Maude Wild at the Woman's Clubhouse each month.
2. Secured \$15,000.00 cash appropriation from Los Angeles County for emergency relief. About 200 local unemployed citizens were benefited by the distribution of this sum.
3. Legislative victory in behalf of Salm Manufacturing Company, saving that industry from economic destruction and preserving its benefit for this community and the state of California. This concern makes \$200,000.00 worth of merchandise annually, involving a payroll of \$94,000.00.
4. Initiated summer advertising campaign in so-called "Hot Belt" communities, bringing sixty-five vacationing families to Torrance last season and established good will that will undoubtedly repeat and develop future profits for this city.
5. Initiated program for major highway development. Secured definite county commitments for cash allocations aggregating a minimum of \$154,000.00. This means the cash improvement of Sepulveda, Torrance and Eshelman Boulevards and a corresponding saving to Torrance taxpayers. Work on the Torrance portions of these boulevards will be done by Torrance men, as far as possible.
6. Sponsorship of equipment and uniforms for outfitting local American Legion Drum Corps. Result has been, stimulated local interest in this activity and a generous measure of favorable publicity through appearance of the Drum Corps throughout the region.
7. Joint sponsorship of Harbor Districts Industrial Survey Committee and resultant adoption of program by Los Angeles Chamber of Commerce for comprehensive survey of this entire district. Estimated cost of completed report fifteen to twenty thousand dollars, to be paid for by the Los Angeles Chamber of Commerce.
8. Municipal Christmas Tree program was financed entirely from promotion funds, and reached over 1600 children, many of whom, this year, undoubtedly received their season's happiest greeting through this meritorious public program.
9. Financed development of local illuminated baseball park, giving recreational pleasure to hundreds of local fans and attracting to Torrance thousands of out-of-town visitors.
10. Continued trade expansion program attracting patronage to local retail stores from neighboring communities, with the resultant betterment of service to local shoppers, and enhancement of property values throughout the city.
11. In addition to the above accomplishments of the past year, credit should be given the Chamber of Commerce for its past annexation program, which has been responsible for cutting the municipal tax rate LESS THAN HALF. Residents in the "old city" of Torrance represent 85 per cent of its total population but they pay only 8 1/4 per cent of the taxes. Annexed territories pay 52 per cent of the tax bill.



RE-ELECT  
**CARLETON B. BELL**

COUNCILMAN—Short Term  
A Man of PROVEN Ability and Integrity,— Devoted to Civic Service!

In his industrial capacity as an Executive of one of Torrance's biggest industries, (the Pacific Electric Railway Shops),—as a past Commander of the Bert S. Crossland Post of the American Legion,—as the prime mover and guiding hand in the Torrance District Garden Club,—as a member of the City Council during the past years,—the same qualities of Careful, Deliberate Judgment and Unselfish Application of Time and Energies have characterized the man,—CARLETON B. BELL.

The success which private business attains should be a lesson to taxpayers in public business. One of the causes in the increased cost of government is the experimental changes of executives merely for the sake of a change.

Carleton B. Bell is a valued employee of one of Torrance's greatest industries,—Valuable, because of his PROVEN INTEGRITY—HONESTY—CHARACTER—and KNOWLEDGE OF THE JOB. He is equally valuable to the City of Torrance and should be kept on the job as City Councilman.

DON'T TRADE DEMONSTRATED EXPERIENCE FOR EXPERIMENTS

This space contributed by citizens who appreciate the past worthy public Service of Councilman Bell.

Uphold Protests Against Lomita St. Improvement

LOMITA.—Objections on the part of property owners to the improvement on Cypress, Arizona, Miller and Feijoa streets, in a certain limited district, were sustained by the county special assessment committee before whom a hearing was held Wednesday. About 20 residents of Lomita were present at the hearing. The objectors were represented by Attorney Charles T. Rippey of Torrance. A postponement of all proceedings for one year was obtained. An effort on the part of the proponents to obtain consent to the improvement of Feijoa street as a separate project was also unsuccessful.

Read Our Want Ads

Senator Carter to Speak Here Friday Night

State Senator Henry Carter will be the principal speaker at a political mass meeting which has been arranged by members of the "Taxpayers' Association" and will be held Friday evening this week at the Torrance high school auditorium. All candidates for the city council have been invited to attend and practically all of them have accepted, according to W. H. Gilbert and J. R. Jensen, both of whom have been active in arranging the mass meeting. Each candidate will be asked to give a five or ten minute talk, Gilbert said. The meeting is scheduled to be-

gin at 8 p. m. An entertainment program will precede the addresses, in order that those having earlier engagements may arrive before the political program begins. The meeting is open to the public and no admission charge will be made.

WORRELL'S THINKER THINKING

It's just too bad that Rippey and Klusman are not both on the city ticket. For we would elect both of them. Sure we would, and they would work together, and they sure would make the old bunch look like a last year's bird's nest with their energy. Listen, folks, and let's stop joking. House cleaning time is here. I have everything you need to help you. Come in and let's talk it over. Worrell, The Hardware Man, "Where a \$ goes the farthest." 1517 Cabrillo Ave.

Now! Low Prices! on Firestone TIRES 1932 MODELS



**FIRESTONE SENTINEL MODEL**

SIZE	EACH	PAIR	TUBES
4.40-21	\$3.95	\$7.66	\$1.03
4.50-20	4.30	8.34	1.02
4.50-21	4.37	8.46	1.03
4.75-19	5.12	9.94	1.17
5.00-19	5.39	10.46	1.30
5.00-20	5.45	10.58	1.33
5.25-21	6.63	12.86	1.43

**FIRESTONE OLDFIELD MODEL**

SIZE	EACH	PAIR	TUBES
4.40-21	\$4.79	\$9.30	\$1.03
4.50-20	5.35	10.38	1.02
4.50-21	5.43	10.54	1.03
4.75-19	6.33	12.32	1.17
5.00-19	6.65	12.90	1.30
5.00-20	6.75	13.10	1.33
5.25-19	7.75	15.04	1.30
5.25-20	7.80	15.30	1.33
5.25-21	8.15	15.82	1.43
5.50-18	8.35	16.20	1.56
5.50-19	8.48	16.46	1.57

COMPLETE AUTO SERVICE including Tires, Tubes, Firestone Batteries, Brake Relining and Adjusting, Ignition Service, Lubrication and Gas and Oil.

HEAR LAWRENCE TIBBETT... KFI - 8.30 to 9 p. m. Every Monday Eve.

**Firestone SERVICE STORES, INC.**  
DOUGLAS COLLINS, Manager  
CRAVENS & MARCELINA  
800 E. 8 Street  
12th and Figueroa  
Los Angeles  
Fourteen Convenient Stores  
"WORLD'S LARGEST DISTRIBUTORS OF FIRESTONE TIRES"

MACMARR STORES

Every man in the MacMarr organization invites you to visit the stores this week. For days we have been busy cleaning stores. We are ready and eager to help you clean house. Check this list.

STORE & HOME WEEK

These Prices Effective Thursday, Friday and Saturday, April 7-8-9

Skat Hand Soap...12 oz. 9c	HARMONY SOAP The new efficient bar. Per bar... 3c	Wright's Silver Cream, 8-oz. .23c
Bon Ami Powder, can 12c		O'Cedar Polish, 12-oz. 43c
Mop Handles, each...15c		Drano...12-oz. can 22c

**PUREX** Cleans Bleaches Deodorizes 3 Quart Bottles 25c

Bab-O Cleanser...can 12c	PAR SOAP Large, Pkg. . . . . 35c	Ironklad Clothes Pins... Package of 20 for 10c
Bon Ami Cake, each 10c	OLD DUTCH Cleanser, 3 cans 25c	Chloride Lime, 12-oz. 12c
Sapolic Cake, each...10c	SUNBRITE Cleanser, 2 cans 9c	Johnson's Paste Wax 1 lb. can 63c
S. O. S... large pkg. 22c		
Sani-Flush, 22-oz. can 22c		

**BROOMS** CHIEF BRAND 5-Tie Long Lasting Each 39c

Fels Naptha, 2 bars 11c	Wiarasca STRAWBERRY PRESERVES Tastes like home-made. 3 Pound Jar 45c	Medium Ivory...per bar 8c
Crystal White, 7 bars 25c		Lux Soap...2 bars 15c
P. & G. Soap, 7 bars 25c		Guest Ivory...2 bars 9c
White King, 7 bars...25c		Palmolive Soap 2 bars 15c
Hydro-Pura, large pkg 27c		Camay Soap...3 bars 20c
La France Powder pkg. 8c		Nassour Castile 3 bars 19c
Betty Brooms, each .89c	PORK & BEANS CAMPBELL'S Regular 16 oz. 25c 6 cans	Lifebuoy Soap, per bar 7c
White Bonnet Bluing... 12-oz. bottles...12c		Rinso...large pkg. 23c
		Super Suds 9 oz. pkg. 9c

**COFFEE** Airway...per lb. 17c DEPENDABLE, lb. 29c Max-i-mum...per lb. 35c

Mel'O...10-oz. can 9c	BEST FOODS DRESSINGS Mayonnaise pt., 29c, qt. . . . . 55c	White King Powder—Medium size—20-oz. 21c
Limit...12-oz. pkg. 10c	Relish Spred 1/2 pt. 15c	Gold Dust, large pkg. 25c
Elastic Starch. 12-oz. 9c	1000 Island Dressing 1/2 pt. . . . . 15c	Lux Flakes, small pkg. 10c
Argo Starch 12-oz. pkg. 8c	Gold Medal Salad Dressing, pt. . . . . 17c	Monday Soap, Flakes... in bulk only, 3 lbs. 29c
Clorox...15-oz. bottle 10c	Oxydol...large pkg. 23c	Chipso...large pkg. 23c
Mrs. Stewart's Bluing 15c		Slasher Mops...each 33c
Goodwin Ammonia... . . . . pts. 13c, qts. 23c		

**BREAD** 3 loaves 10c | **MILK** qt. 8c  
Feature Bread, 16-oz., Both Kinds Lucerne Grade A

MACMARR PRODUCE DEPARTMENT

PRICES EFFECTIVE IN ALL MACMARR OWNED AND OPERATED MARKETS

**ORANGES** Large Choice NAVELS Sweet and juicy 2 Doz. 25c

GRUBB'S MEAT MARKET

1929 CARSON STREET, TORRANCE—IN MAC MARR STORE

Pure Lard, lb. . . . . 5c	Shortening, lb. . . . . 5c
SHORT RIBS, STEER BEEF, lb. . . . . 7c	Pork Shoulders, lb. . . 10c
Round Steak, lb. . . . 20c	PORK STEAK, EASTERN PORK, lb. . . 15c

Try Our Meat and Taste the Difference

**MACMARR STORES**  
1929 Carson Street Torrance, Calif.  
WE RESERVE THE RIGHT TO LIMIT QUANTITIES