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Torrance Herald
and Lomita News

The Torrance Herald

and LOMITA NEWS

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RUBBER FACTORY PRESIDENT TELLS EXPANSION PLANS

If this depression is "getting you down"—go out to the Rubbercraft Corporation's plant on Border avenue and 220th street and talk to Charles Merralls. Let him take you through that really astounding rubber goods factory. Get him to tell you of his ideas about the come-back business is going to make next February. Walk outside the factory and, standing in the middle of its two and one-half-acre site, invigle Merralls into revealing some of his expansion plans.

None of this enthusiasm will hurt you—it may do you a lot of good because Merralls, president of the Rubbercraft Corporation, is very proud of his industry, its location in Torrance and will shortly justify his faith in Rubbercraft to the extent of extensive enlargement.

Anything In Rubber
Did you know that Rubbercraft, formerly the Eno Rubber Company and before that the Hendrie Tire and Rubber Company, makes over 1000 products? That they range from tiny quarter-inch rubber corks for perfume vials on up to massive hard rubber packers and blowout collars for the oil drilling industry? Or that there is almost nothing in the way of

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BAR VENDING MACHINES IN ALL SCHOOLS

Vending machines will be barred from the schools, save for the sale of pencils and sanitary supplies, according to a recent rule adopted by the Board of Education. This ruling is in line with the recent policy as announced by Superintendent Frank A. Bouelle which restricts stocks to be carried in the student body stores.

By dispensing with the vending machines, all beverages, candies, popcorn and fruit will hereafter be sold only in the cafeterias. No sales of these products may be made except during the noon hour.

The purpose of this new ruling is not only to help the neighborhood merchant, but also to cut the expenses of children in the schools and to encourage them to buy nutritious food instead of spending their money for candies and other sweets.

Schools Not In Business
It is also provided in the new ruling that no concession will be granted by the student body organizations for the sale of merchandise on school premises unless such concessions have received the approval of the division of student body finances.

Proposals have recently been made to the Board of Education by vending machine companies to establish such machines in the schools, the Board to receive 20 per cent of all profits from the operation of the device.

"Again we wish to emphasize the statement made some weeks ago, that the public schools are not in the business of making money," Mr. Bouelle said in discussing the ruling on vending machines. "If there are any profits to be derived from the purchases made by school children, then we want such profits to go to the neighborhood merchants, who are taxpayers, and who, as such, are contributing to the operation of the public schools."

P. T. A. Fills Food Baskets Before Meet

Physician Speaks On Health
In Public Schools;
Clothing Wanted

Dr. William D. Moore, of the division of health and corrective physical education, spoke on the subject of health in the public school at the Elementary P. T. A. meeting Tuesday. He especially stressed the care of the teeth and eyes and also told of methods to correct stooping shoulders. Two puppet shows were given under the direction of Mrs. Hilda Powell.

A plea was made for clothing for boys of the Elementary school age as it has been discovered at the school that this need was very great. At the executive board meeting it was voted to pay for the candy boxes for the Christmas treat at the school. The membership chairman stated that there are now 264 members of the P. T. A. As this was the meeting before Thanksgiving, two bushel baskets, decorated in blue and white, the school colors, were placed on a table at the entrance to the auditorium and these were filled to overflowing with canned goods and staple groceries brought by those attending the meeting.

Legion Gridders Play Texas Sun.

The U. S. S. Texas football team will be the next foe for the American Legion eleven which has had a rather negative season so far this year. The Texan sailors will play the Legionnaires on the local High school grounds Sunday afternoon, November 29, beginning at 2:15 p. m. There is no admittance fee for this game.

Without a captain, without a quarterback and with new and inexperienced men in the lineup, the Legion team crumpled in the last half of Belvedere A. C. game here last Sunday. The score was 25-7. Captain Raymond Smith pulled a tendon in his leg and Dan Barnard, shifted from full to quarterback, was bumped dizzy.

City Will Trim All Trees Within Limits

All trees within the city requiring trimming will be topped and bobbed by the Street department within the next few weeks, the city council having ordered the work done at an adjourned meeting Tuesday evening. A petition from some residents living in the 1100 and 1200 blocks on Cedar avenue asked that the trees on that street be trimmed to eliminate a dangerous hazard. Councilman Steiner included all trees in the city in his resolution to do the work.

"WARDS" ARE FILLED WITH TOY "CASES"

"Hospitals" in Torrance and Lomita Going Full Blast To Assist Santa

If the Brotherhood of the Central Evangelical church have anything to say about it, there won't be a child in Torrance without a generous quota of toys Christmas morning. And George Key, who is going to assist Santa Claus in Lomita, intends fulfilling the toy-demand in that locality.

Both projects are large orders—especially this year—but the Toy Hospitals in Torrance and Lomita expect to turn out enough "patients" to meet the situation. The local "ward" is located in the storeroom at the corner of El Prado and Sartori avenue—across from Dolley's Drug store. The Lomita "hospital," managed by Doc Key is in a vacant store on Lomita boulevard near Narbonne avenue.

Will You Help?
Both institutions are hives of industry. Old toys are fixed up, repainted, repaired and other wise rejuvenated to their original splendor. The Ladies' Guild of the Evangelical church has become a plastic surgery, face lifting and costuming institute as the women have charge of dressing up and improving all dolls received.

If you have any toy—any kind of a toy (the "doctors" at the hospitals can do wonders!) won't you bring it to the Toy Hospitals or leave it with Rev. Wonder at the parsonage next to the church on Marcelina avenue? After "treatment" at the hospital it will make some little heart glad Christmas morning! The Brotherhood will distribute the playthings to all children named by the Torrance Relief Society—and there will be plenty of them!

Physicians' Cases Stolen; Recovered

Before Doctors George P. Shidler and Norman A. Leake had discovered the theft of both their medicine cases from their cars between 9 and 10 o'clock Wednesday morning, they had been returned by a local resident who found them beside Western avenue near the city limits.

It is believed that the thief was a "dope" addict looking for narcotics which neither physician carried in the cases. Nothing was taken from the containers, it was reported. Dr. Shidler's case was taken from his car while he was in the Jared Sidney Torrance hospital and Dr. Leake's bag stolen from his car parked in front of his office at 1404 Cravens avenue.

Dennis To Attend Mayors' Meeting

Mayor John Dennis will attend the Southern California mayors' meeting, called by Mayor Porter of Los Angeles, Saturday morning to form an inter-city employment organization. Porter and Mayor Rossi of San Francisco agreed recently that a state-wide organization of cities is needed to handle relief work this winter, with particular reference to the drifters and itinerant workers.

Mayor's Proclamation Urges All To Support Christmas Seals Sale

Mayor John Dennis has issued the following proclamation urging the generous support of the 1931 Christmas Seal Sale which starts here Thanksgiving Day:

Money raised through the mail sale of the Christmas Seal goes toward much needed medical and x-ray examinations of children in our county schools, and necessary follow-up work in assisting mothers on meager budgets in the proper care and nourishment of children afflicted or in danger of breakdown from tuberculosis, therefore,

WHEREAS this is the 25th Annual Christmas Seal Sale, a memorable event in that the seal with the crimson double-barred cross has financed the health work that has to a large extent cut the death rate from tuberculosis to less than half, and

WHEREAS because of economic conditions we are confronted with the serious problem of an increased number of mal-nourished children who must be protected from disease lest we lose precious ground gained,

AND WHEREAS our obligation is not alone to see that children do not starve, but also that their most sacred heritage—HEALTH—be safeguarded,

I, Mayor of the City of Torrance do hereby request the citizens of this community to loyally support the 1931 Christmas Seal Sale of the Los Angeles County Tuberculosis and Health Association which begins this day of Thanksgiving.

(Signed) JOHN DENNIS.

CHRISTMAS MAILING RULES ARE TOLD BY POSTMASTER

As the time is drawing near to begin wrapping those early Christmas packages for friends and relatives that live some distance away, Postmaster Alfred Gourdiere promptly comes forward with a list of instructions that may well be remembered.

The postoffice personnel does its best to see to it that packages are delivered promptly in good shape, he said yesterday, but it is impossible to do so without the public's cooperation.

Shop, Mail Early!
The first and most important instruction is always "Do your shopping and mailing early—don't wait until the last minute to send off your gifts." Other regulations by the Postoffice department follow:

"All parcels must be securely wrapped or packed. Use strong paper and heavy twine. Crate or wrap suitably so that any article within the package cannot cut through the wrapping.

"Articles easily broken or crushed must be securely wrapped, crated or boxed. Use liberal quantities of excelsior, or like material in and around and between the articles and the outside container. Pack in a manner to prevent damage by shock or jar.

Address Fully
"All articles easily broken or damaged must be plainly marked 'Fragile.' Parcels containing perishable articles must be marked 'Perishable' and be packed in suitable containers according to contents. Articles likely to spoil within the time reasonably required for transportation and delivery will not be accepted for mailing.

"Addresses should be complete, with house number and name of street, post office box or rural route number, and typed or plainly printed in ink. A return card should be placed in the upper left hand corner of every piece of mail. If tag is used, the address and return card should also be written on the wrapper for use if the tag is lost and a copy of the address should be enclosed inside the parcel.

"No parcel may be more than 100 inches in length and girth combined nor exceed 70 pounds in weight. Written

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COURT WILL HEAR MORE CASES HERE

Township Judicial Center In
Levy Building To Get Co.
Traffic Citations

Because of a recent change in court jurisdiction, the Lomita Township Justice Court will be a very busy place after it moves to new quarters in the Sam Levy building here on or before December 15.

Judge John Dennis will handle all traffic cases cited by county motor-officers working in this township and will have jurisdiction on all liquor cases. In past years, most of the traffic citations were heard in the Los Angeles municipal courts and only a small amount of the liquor violations were aired in the Justice Court.

Workmen were busy this week remodeling the second floor of the Levy building so that it will meet the requirements of the court. The building, located on Cravens avenue across from the city hall, will contain the court, private offices for the judge, clerk and county workers in this district, jury room, rest rooms and will be equipped with the finest court furniture. Judge Dennis said he did not know the exact date when he will move into the new township center but expected that it would not be much before December 15. The county has taken a three-year lease on the entire second floor.

CELERY CROP FROST HIT IN LOCAL AREA

Lettuce Survives Cold Snap
of Last Few Nights;
Loss Total Heavy

Below freezing point weather during the past three nights played havoc with local celery growers and as result the standing and new crops were badly damaged by frost, according to reports received at the Sharp packing house on Oak street. Just how severe the loss will be could not be estimated. Packing of celery at the Sharp plant, which has been halted for the past week because of the cold weather, resumed this morning.

The unusual cold snap did little or no damage to the lettuce crop, Charles Turner, foreman at the California Produce Company's packing plant here, said yesterday. The reason for the lettuce growers' escape from loss is because lettuce is not as susceptible to frost as is celery and by allowing the cold to drain out of the lettuce before it is cut, no damage will result, Turner declared.

Frost is this territory is exceedingly rare, local weather observers point out. The Moneta and Gardena truck gardeners are reported badly hit as are the Inglewood farmers. The Compton area, it seems, escaped frost.

The weather observers at the High school report that their standard instruments reported 31 degrees Monday and Tuesday nights. Night police officers, after comparing about six downtown thermometers placed in exposed positions, declare that they found an average reading of from 21 to 24 degrees those same nights.

DISTRICT EXPECTED TO UNITE FOR LOCAL HIGHWAY PROJECT

Meeting Dec. 2 Hoped To Bring State Aid To
Torrance, Lomita Section of Great
Pacific Coast Highway

Prepared to present evidence that there is a great deal to gain by the state's completion of the Pacific Coast highway link through Torrance and Lomita sections, the highway to follow the route of Wilmington-Redondo boulevard, officials and civic leaders of seven cities and the county

will meet at Hollywood Riviera clubhouse, next Wednesday evening, December 2, to jointly urge the State Highway Commission to add the local section—improved—to the great north-south artery.

The Pacific Coast highway will eventually link Vancouver, B. C., with Mexico, and because a portion of it runs through Torrance and Lomita, this district is very much interested in starting the local link's improvement now.

Commission Coming
Wednesday evening's dinner-meeting will probably see some concerted action taken by Torrance, Lomita, Long Beach, Wilmington, San

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Dust Trap At Dicalite Plant Now Installed

Work Resumes After Eight-
Day Layoff To Add
New Equipment

Accompanied by R. W. Schmidt, geologist and chemist, a Herald reporter toured the Dicalite Company's plant in the Palos Verdes hills Tuesday to learn at first hand the operation of new equipment which eliminates the dust that annoyed Walteria residents. The combination blower and water spray that traps all diatomaceous earth particles keeps all dust confined to the plant itself and is apparently solving the problem that was more important to the company than even to the Walteria residents.

It's this fine dust that, when confined in sacks, brings the best price of any of the Dicalite Company's products. Geologist Schmidt was a most pains-taking guide with explanations of the plant's objectives, operation and extensive research. It is regretted that space limitations this week, prevent a complete description of that interesting industry that derives its products from soft earth full of diatomaceous vegetable matter deposited millions and millions of years ago in what was then a bay of the now distant ocean.

From this diatomaceous earth, the Dicalite company by exhaustive and intricate methods produces filtration material, used in the refining of sugar, manufacture of battery boxes, insulating products and scores of other commercial products.

To insure the products' constant high quality, laboratory tests are made of the plant's run every two hours; electrical timing and measuring devices maintain a high standard of this most unique industry. To go into all the details of its mining, dumping, treating and sacking would require more space than today's Herald permits—but readers are assured of an early, complete account of the Dicalite company's interesting industry.

Local Boys To Show Animals

Three future farmers from
the vocational agriculture de-
partment of the Torrance
High school will exhibit ani-
mals at the Great Western
Livestock show at Los An-
geles beginning Saturday,
according to the entry lists.
Cornelius Peet, Melvin How-
ard and Ted Merrill are each
exhibiting a Duroc-Jersey fat
barrow, while Merrill has en-
tered a pen of market hogs
as an additional entry.

Future farmers from all over California will attend the final days of the Los Angeles show, when a state convention is being planned for an expected group of 700 High school vocational agriculture students. The boys will exhibit about 250 animals in the junior division of the show.

RAIN DRENCHES CITY
A drenching downpour last night and early this morning resulted in .45 of an inch of moisture for Torrance. This makes a total rainfall for the season to date, 1.15 inches.