

PIONEER TORRANCE FIRMS STILL IN BUSINESS

"I Remember When..."

In 1920 we arrived in Torrance. We borrowed a lamp from Paxman's to use till our things were unpacked. Houses to rent were scarce in those days and we paid \$25 per month for a 3-room house without gas or electricity and were lucky to get it. There is a vast difference in the completely modern homes that we have to offer today for that price. Listen to this—5-room stucco home on Sierra, completely modern, all hardwood floors, tile, etc.; \$25 monthly. Come in and let us help you in rental problems.

FANNY C. KING

1324 Sartori Phone 174

"I Remember When..."

There was just one Beauty Shop in Torrance. Then I opened one at the Norman Arms Apartments. As Torrance grew so did my business and it was necessary to move to larger quarters. Since then we have made two moves—each time to a more central location and improving our equipment with some brand new features to please our patrons.

Now we are happy in greeting our many pioneer customers as well as those who are new in Torrance.

ETHEL TANSEY.

THE AMERICAN BEAUTY AND BARBER SHOP

1511 Cabrillo Phone Torrance 333
(Just Around the Corner From the Theater)

"I REMEMBER WHEN..."

We could stand where Dolly's Drug Store is now and looking southward on Sartori saw nothing much but beets and potatoes growing. And when the little Community Mission on Cabrillo was the only church in town. I painted the first house on Post Avenue. It was Dr. Lancaster's first home in Torrance. In 1918 we bought our home on Gramercy.

It has been a pleasure knowing and serving the people of this community and we shall appreciate your patronage in the future.

E. N. TOMKINS.

TORRANCE WALL PAPER and PAINT CO.

Representing W. P. Fuller's Paints and Varnishes
Office Phone 60-W Evenings 120-W
1420 Marcelina

"We Remember..."

The first day we opened our Ford sales room and garage in Torrance in 1921. George Neill was our first customer. He bought a new Ford car for the Dominguez Land Corporation, and for years after that it was used by Chick Curtiss and other members of the land office.

Schultz, Peckham and Schultz

AUTHORIZED DEALERS FORD PRODUCTS
1514 Cabrillo Avenue Phone 137
Torrance, California

"I Remember When..."

The big oil boom was on back in 1922 and business was humming everywhere. The satisfied customers we served back in those good old days are still recommending our work and helping us materially in these less busy days.

B. J. SCOTT, Proprietor

Torrance Electric Shop

1421 Marcelina Avenue Phone 567

Cardinal Principals of Fair Dealings With Buying Public Rewarded By Outstanding Successes

WHAT WAS NEWS IN 1913

Early Herald Files Illustrate the Changes in Community in Many Ways

Editor A. H. Knutson, who published the Torrance Herald 10 years ago, included the following "news items" in his paper of April 25, 1913:

"The home of Mr. James W. Post, president of the First National bank, has an additional room completed."—This was on Post's old home at 1551 Post avenue.

"Sunday was a beautiful Southern California day. Roy Flood, official photographer, and Billy Castrol, publicity man for the city, were out photographing the new city bright and early."—Flood was the first Torrance man to "go West" as a war victim in 1917.

"Mrs. May McKinley of the McKinley Inn and 12 house guests attended en masse the cafeteria supper served by the Ladies' Guild of the Central Evangelical church."—The McKinley Inn was the leading hostelry in the city.

"The younger set surprised Miss Helen Tiffany on her steenth birthday Saturday evening at her home on Gramercy street. Those present were Misses Mary Jessome (now Mrs. Paul Vorderbrue), Kathryn Burmaster, Helen Neill (Mrs. Louise Adams), Virgil Pratt, Virginia Watson, Ione Barnett, Gwendalyn Miller, Sabina Williams (now married), Ruth McKenzie (now Mrs. C. L. Ingham), Marie Fatten (now Mrs. Dewey Quigley), and Messrs. Douglas Collins, Wilbert Weatherwax, Harold King, Karl Von Hagen, Kinsley Tuttle, Louise Adams, Dewey Quigley and Ralph Beall. Included in the program was the dancing of the Virginia reel. Everyone had a wonderfully good time."

"Chance" Motion Founds Post of American Legion

Do you know who actually laid the foundation for the strong Torrance organization we know today as the Bert S. Crossland Post of the American Legion?

The Herald found out that it was Nelson Reeve. And here's how he did it. One fall day back in 1920 a group of World War veterans met in the old Campbell hall, the center of local meeting places then, to discuss forming a unit of veterans like communities the country over were doing. They discussed it back and forth and finally one veterans nudged Nelson Reeve and whispered to him to make a motion that the group elect a temporary chairman. This Reeve did and from that original motion sprang the local Legion post. Its first officers were Wallace Post, commander; Nelson Reeve, vice commander, and Robert J. Deiningner, secretary-treasurer.

Founder of City Donor of Hospital

(Continued From Page 1-B) described Mr. Torrance this week as "a man who was a little above average height, smooth shaven, about medium build—one of the most pleasant men you would ever meet—serious minded, yet not too much so and a splendid type of business man."

Mr. Torrance originally planned to give a library to the city which bears his name. He had the plans drawn and spent in the neighborhood of \$2000 in preliminary work for such a building. But he became convinced, after conferences with Torrance residents, that a hospital would be a better thing. Dr. Lancaster was instructed to form a hospital association to guide the destinies of the non-profit endowed institution, and Mr. Torrance placed in trust his holdings in the Brack Shops on West Seventh street, Los Angeles.

He intended to build the hospital shortly after this was accomplished. To years later, the father of this city died, and when the will was read it was found that he had included a \$100,000 endowment for the hospital. However, because the will was made and executed only 23 days before his death, under the California law, the bequest was void as it had not been in the document a full 30-day period.

To Be Accredited Knowing that the hospital enterprise was dear to the heart of her husband, Mrs. Aileen Torrance, who now resides at the family home in South Pasadena, and some of the other heirs decided that they would carry out the intention of this fine man and the endowment was created. In addition to the revenue from this fund, the Jared Sidney Torrance Memorial hospital receives a substantial sum from the business property in Los Angeles.

In October of this year the institution is to be made an accredited hospital of high rating by the American College of Surgeons, a distinctive honor as only the finest hospitals are given this recognition.

Administrations of City Are Reviewed

(Continued From Page 1-B)

residents in the Vista Highlands district who requested the improvement of streets lying between Cedar avenue on the east; Magnolia on the west; Carson street on the south; and Torrance (Redondo) boulevard on the north. The improvement consisted of grading and paving with crushed rock and oil.

Second City Election City Recorder Pruitt resigned in January, 1922, because he moved from the city. His position was given to J. L. King, who served until the present recorder and police judge, C. T. Rippey, was installed January 1, 1924. It had been decided when the city was to be incorporated that the first council was to hold office for just one year. So on April 10, 1922, the second city election was held. This included two bond propositions, one for \$54,000 for street improvements, which carried 111 to 121; and the second, \$50,000 for a sewerage disposal system, which lacked the necessary two-thirds vote.

Fitzhugh was returned to office as councilman for a four-year term together with Edwin H. Nash and Stone; Gilbert and Proctor were re-elected for a two-year term. Fitzhugh was chosen mayor by the council. At this same election, A. G. Bartlett, the present city clerk, was voted in office, and Dolley continued his service as treasurer.

Smith Becomes Mayor In November, 1923, Nash resigned as he was moving from the city, and E. A. Zeller was chosen to fill his unexpired term. As it had been decided by the council that the position of mayor was to run for just one year, Fitzhugh resigned in April, 1925, and W. A. Gilbert became the third Torrance chief executive.

At the time of the third election, April 21, 1924, Torrance was swarming into its stride as a modern industrial city. Newcomers to the council table as the result of that ballot were Willis M. Brooks, J. S. Torrance and Robert J. Deiningner. Torrance was no relation of Jared Sidney Torrance, the founder of the city, whose memory is perpetuated in the municipality's name and Memorial hospital. Fitzhugh and Smith were re-elected, and Smith became mayor on May 5, 1924.

One year of this duty and Smith turned the gavel over to Robert Deiningner as fifth mayor, on April 6, 1925. James W. Post was appointed to the council March 15, 1926, to fill Torrance's term, the latter having resigned as business interests required him to move from the city.

Dennis Elected 1926 The fourth election, April 12, 1926, saw the entry of John Dennis, present mayor, to the council chamber. With Dennis came Charles Inman and A. Brady Wolfe. Dennis was chosen mayor that same year—and he has yet to turn the gavel over to someone else. Smith carried over that year but he resigned, and Tom F. Foley was appointed to fill his chair. Foley is now a resident of Oceanside.

C. E. Raymond succeeded Foley in June, 1927. Brooks resigned the

following month and C. Earl Conner became Torrance's 17th councilman.

On April 9, 1928, the date of the city's fifth municipal election, Dennis and Raymond were returned to office, and G. A. Maxwell was elected to succeed Conner. Wolfe and Inman were the hold-over councilmen. Dennis kept the mayorship. Because of business interests outside the city, Inman resigned April 2, 1929, and G. A. R. Steiner, present councilman, was chosen to fill his place.

Steiner In, Out and In Again However, Steiner discovered he was not eligible to act because he had not lived in Torrance a full year, and on May 6, 1929, he resigned "in order not to jeopardize any civic proceedings." Ed Nelson, cashier of the First National bank and one of the city's councilmen today, was selected to take Steiner's place. A few weeks later Raymond died and Steiner, having completed his first year's residence here, was honored with the appointment.

The last municipal election, April 14, 1930, saw the formation of Dennis, Nelson, Steiner and Maxwell returned to office, and Carleton B. Bell was elected as the fifth representative of the

people. Maxwell was promoted to the position of assistant to the manager of the Chaslor-Canfield Midway Oil Company and because his advancement forced him to move to Los Angeles, resigned, and on September 29, 1930, R. R. Smith again assumed a place on the council board as an appointee to fill Maxwell's unexpired term. This will last until April, 1932.

That's the story of the City Council personnel from 1921 to 1931. Today the council, composed of Mayor Dennis, Bell, Nelson, Steiner and Smith, are fulfilling their duties in the same able, just and creditable manner as the preceding administration boards.

STOLE FOOD FOR LIQUOR
By the United Press

MEMPHIS.—George Day, 54, was arrested here and charged with stealing food given his wife and four children in order to buy whisky.

BOY WRITES SECOND NOVEL
By the United Press

HICKORY FLAY, Miss.—Fair-est Elmore McHroom, 14-year-old novelist of this community, is working on his second novel. His first is now being published.

"I Remember When..."

Torrance was considered too small to support an optometrist and people went out of town for their eye examinations and glasses. I called every afternoon at 2 o'clock for one year administering to the wants of the people in this community.

My clientele soon demanded my entire time so I gave up my other offices and "cast my lot" with Torrance for which I am very glad.

Dr. Clarence L. Ingold

OPTOMETRIST
"The Eye Only"

Lenses Duplicated Postoffice Bldg. TORRANCE Frames Repaired Phone 198-R

"We Remember When..."

The coyotes roamed the fields and potatoes grew in the shifting sands where now bloom the flower gardens of some of the finest homes in Torrance.

In the 18 years since the FIRST NATIONAL BANK was founded, it seems that everything has changed, except the home-like personal atmosphere of this pioneer Torrance bank. Even though our resources have multiplied ten fold and should they increase a hundred fold in the future, this home-owned bank will never become too big to help you in your financial problems, for Personal Service is the cornerstone of OUR success, and the stepping stone to YOUR success.

4%
ON SAVINGS DEPOSITS

FIRST NATIONAL BANK of Torrance

Established 1913
Stronger Now Than Ever

"I Remember When..."

The oil boom was in full blast back in 1921, and traffic on Arlington and Narbonne was as bad as it is today on Wilshire boulevard.

Ed. Schwartz

STORE FOR MEN
1505 Cabrillo Ave.
Torrance