

RENTALS TAKE BIG SLASH IN CITY!

Live In Torrance RENTALS ARE LOW!

4-room house on Arlington	\$15.00
4 rooms on 220th Street	\$15.00
4-room house on 219th St.	\$20.00
4-room house on 220th St.	\$25.00
4-room duplex on Andreo	\$30.00
3-room duplex on Cota	\$20.00
4-room house on Andreo	\$20.00
5-room house on Columbia	\$30.00
5-room house on Sonoma	\$25.00
5-room house, 1921 220th St.	\$30.00
6-room house, 1723 Andreo	\$35.00
5-room house, 2326 El Dorado	\$35.00
4-room house on Amapola	\$25.00
7-room house on Post Ave.	\$50.00
5-room house on Beech St.	\$30.00
2 acres, 3-room house	\$20.00
5 acres, 6 room house on Arlington	\$35.00

FURNISHED HOUSES AND APARTMENTS

Single apartment, Sartori Ave.	\$16.50
3-room court on Arlington	\$25.00
3-room apartments on Sartori	\$20.00 and \$25.00
3-room duplex on Madrid	\$15.00
3-room court on Amapola	\$30.00
3-room court on Cabrillo	\$30.00
4-room house on Cabrillo	\$30.00
3-room flat on Gramercy	\$22.50
4-room flat on Gramercy	\$30.00
4-room duplex on 218th St.	\$30.00
3-room house on Gramercy	\$26.00
4-room apartment on Portola	\$40.00
3-room apartment on Portola	\$35.00
4- and 5-room houses, Spurlin Court, 800 Portola	\$17.50 to \$25.00

Cravens Apartments, lights, gas, water and Frigidaire—
Singles \$30.00
Doubles \$35.00 and \$40.00

COME IN—WE CAN GIVE YOU ANY KIND OF A RENTAL YOU WANT

Torrance Investment Co.
Phone 176

VONDERAHE REALTY COMPANY

. . . at Your Service

WITH A LARGE LIST OF
RENTALS

Let Us Assist You in Finding the Desirable Location in Torrance

Paul Vonderahe
INSURANCE

1625 Cabrillo Ave. Phone Torrance 64
"Next Door to Earl's Cafe"

NATIONAL HOTEL

Single Rooms \$3.00 Week Single Apts. \$3.50 Week
Room and Board \$8.00 Week and Up
1728 Artesana Phone Torrance 770
South of the Union Tool Co.

EL PRADO COURT

. . . . Under New Management
2 and 3-Room Bungalows
Private Hot Showers — Gas, Electricity
Toilets and Garage
\$15 to \$18 per month
Also By Day or Week
Comfortably Furnished—Very Desirable Location
Five Minutes Walk to Center Town
H. L. VALLEJO, Manager
1100 El Prado Torrance Phone 152-W

HOTEL IRONTON

THE MEN'S HOTEL
Baths and Showers on Every Floor
Large Comfortable Lobby With Fireplace
Corner Western and Redondo Blvds.
Opposite P. E. Depot Phone Torrance 781

Survey Shows Rents are Now From 20 to 40 Per Cent Less Than Last Year

ENJOY COOL SUMMER AT A NOMINAL COST IN TORRANCE

Rental property—of all kinds—can be obtained in Torrance from 20 to 40 per cent LESS than one year ago!

There is a wide variety of homes, apartments, courts and flats awaiting inspection of Torrance workers and others who would like to live in this community.

Rents in Torrance are now as low—or lower—than those in surrounding communities; a favorable condition which has never existed here since the city was established 18 years ago.

Never before in the history of Torrance has such a splendid array of rentals been available to people who want to enjoy the exceptional living conditions as are found only in this progressive city.

These four statements are based on facts gleaned from a city-wide survey made this week by the Torrance Herald in an effort to acquaint people who either work here or who would like to enjoy the cool summer months in a modern, substantial city located but a scant five miles from the attractive beaches of the Pacific.

Torrance real estate firms cooperated in the Herald's inspection tour and threw open their books to prove THAT RIGHT NOW rents are cheaper than ever before.

Complete Information on Request

During the past 10 days, rental property has taken another drop—leaving the door wide open to prospective residents who would like to live near their work or who would appreciate a summer in so delightfully cool a spot as Torrance.

In addition to at least 150 houses available for renters, there are 13 courts, 14 modern apartments and 11 hotels on the list of housings ready for occupancy

at costs commensurate with other living expenses.

It would be impossible, in this limited space, to list all of the fine living quarters now ready for inspection by people who appreciate a climate that is exactly the same as that enjoyed by the beach communities. But there are a number of rental agencies in Torrance which will gladly give full and complete information on the very nominal rentals on their properties.

Ocean Breeze Around Your House

Furnished or unfurnished — from three to seven rooms—flats, courts, homes, apartments, rooms—all at prices from 20 to 40 per cent lower than 12 months ago!

Scores of the homes contain the finest household equipment and decorations; the apartments are not the old and poorly maintained type found in many localities—they are equipped with the best of interior finishings; the unfurnished rentals are in the finest condition. All are prepared for immediate occupancy.

Can you imagine anything finer than living within five miles of the Pacific Ocean, with its strands of invigorating beaches, their amusement attractions and paying—not the excessive rents of \$80, \$100 or \$250 a month BUT a monthly sum ranging from \$12.50 to—at the very highest—only \$45?

A Real Neighborly Flavor!

Enjoy this summer in Torrance—the beaches almost at your doorstep—the fine high class markets, stores and professional offices a few blocks from your home—

There is an atmosphere to Torrance that is not all confined to its sea-breeze-swept paved streets and fine homes. There is a buoyant progressive spirit—a wholesome air of friendliness—an enterprising civic consciousness of a city whose residents are keenly alive to the present.

And there is a neighborly flavor to Torrance that makes you feel at home!

Let Them Help You Now!

—All this is yours, if you are not yet a resident, if you come to live in Torrance. We'll wager that if you take a home, duplex, flat, apartment or court in this city for the summer—you won't leave this fall!

Every rental agent, every landlord, every resident of Torrance will assist you in locating JUST the place you want to live in. Give them an opportunity to quote you actual figures on rentals in Torrance. See the places they have to offer you for
YOUR HOME IN TORRANCE!

Is Your Car Insured?

See My EASY Payment Plan
Small Down Payment

6 Months to Pay

Your Car Is INSURED From the FIRST DAY

SEE US FOR
Rentals

WE HAVE A GOOD LIST

Bronson C. Buxton
Torrance Development Co.
1261 Cabrillo Avenue

CENTRAL LOCATION PLEASANT

Castle Apartments

Newly Renovated
From \$20 up

Comfortably Furnished, Each with Three Exceptionally Large Airy Rooms and Closets

One Unfurnished Apartment with 4 Large Rooms and Bath, \$22—or Will Furnish to Suit

For These and Other

Rentals . . .

Stores, Offices, Apartments
Store Rooms and Offices at 1337 El Prado Can Be Had for Very Reasonable Rent and Special Effort Made to Please Tenant

See . . . Miss Lucia D. Harry

Local Manager For
Trabue-Pittman, Inc., Ltd.
1216 El Prado Phone 776 Corner Sartori Torrance, Calif.

California Apartments

1005 Sartori Ave. Torrance
Doubles Completely Furnished
\$27.50 to \$30 Month
Hot and Cold Water
Furnished
Extra roomy attractive apartments, living rooms, 12 ft. by 20 ft., large kitchens and breakfast nooks.

Fred Hansen

REAL ESTATE —INSURANCE— RENTALS
Buy a Home Like Rent
No Down Payment—\$40 Mo. Including Interest
Total Price \$2900
2063 Carson Torrance Phone 570

W. H. Gilbert

INSURANCE
LOANS
and RENTALS
1526 Cravens Ave.
Phone 420
TORRANCE

BRIGHTON HOTEL

\$2.50 Up Weekly
One of the Best in Town
All Nice Sunny Rooms
HOT AND COLD WATER
in Every Room
Private Baths
Phone Torrance 99
Corner Cravens, Cabrillo

\$25 Mo. up Portola Apartments \$25 Mo. up

SPECIAL RATES FOR SUMMER
COMPLETELY FURNISHED — NEW OVERSTUFFED
ALL OUTSIDE SUNNY APARTMENTS
Like separate bungalows. Large kitchen with breakfast nook; hardwood floors; tile sink; bath and shower.
Located one block from P. E. Shops and Columbia Steel; walking distance to center town.
MRS. E. KELTON, Manager Phone 385
728 Portola at Sartori Ave. Torrance

Lovely Apts.

COMPLETELY FURNISHED
2271 Redondo Blvd.
Walking Distance Center Town
U. S. Steel and P. E. Shops
\$35—4 rooms, overstuffed furniture, 2 bedrooms, large kitchen and breakfast nook.
\$25—3-room double, hot water, use of electric washer and garage FREE.
Apply 2275 Redondo Blvd.

Excellent 4-Room House
On Corner of Andreo
Unfurnished, \$25 Per Month

TWO 3-ROOM HOUSES on Cota and Andreo; per month \$18

FIVE-ROOM FURNISHED HOUSE; per month \$25

FIVE-ROOM UNFURNISHED HOUSE near elementary school; per month \$25

Get Keys to These Houses From
Realty Rufus
1339 Post Avenue Phone No. 1

Six Attractive 5-Room Houses

Located Just One Block From Columbia Steel Mills

For Rent — \$30 Month WATER PAID

All newly painted outside and re-decorated with n. Lawns and shrubs in fine condition. This group of homes is located in a splendid neighborhood on paved streets, with all conveniences. They are all of different design and home-like in every respect. Your choice, while they last, \$30 month, including water.

Also 3-Room Apartments, \$12.50 to \$25 Month

Some are completely furnished, others partly furnished. All are located close to shopping district.

Industrial Housing Corporation
1510 Cravens Ave. Opposite City Hall
Telephone, Torrance 5

Fanny C. KING

Specialist in
RENTALS

Let Us Help You Locate in Torrance

Homes, Apartments, Courts, Flats, Stores and Offices

Save Time—
Communicate With
Fanny C. King
11 Years in Torrance
Real Estate Insurance
Phone 174
1324 Sartori Torrance

Southern Inn

THE CITY'S NEWEST HOTEL
"Southern Hospitality"
Best Accommodations

Rooms \$3 and \$5.50 Weekly

All Sunny Outside Rooms
Tile Shower and Bath
Beds With Inner-Spring Mattresses
Hot and Cold Water Each Room

35c—Meals—35c
At Hours to Suit
Real Home Cooking

Room with Board \$10 Week
Large Lobby
Home Atmosphere

EDWARD L. GUTH, Prop.
1913 CABRILLO
Phone 661
TORRANCE

\$25 El Contento \$25

"The Contented"

The most home-like with attractive grounds. All doubles with both east and west exposures.

Completely furnished; overstuffed, floor lamps, hardwood floors, pleasant kitchen, high oven stoves, tile baths, automatic heaters, etc. Conveniently located—short walk to main part of town.

Mrs. J. E. West, Manager
703 Sartori Ave. Phone Torrance 774

Furnished Bungalows

THOROUGHLY MODERN

\$17.50 and up

CONVENIENTLY LOCATED
Water Paid and Lawns Cared for FREE!

D. SPURLIN
800 PORTOLA AVENUE PHONE 556-W