

FESS GROCERY and MEAT MARKET GOING OUTS!

Pioneer Grocerman of Torrance, Offers Entire Stock of High Grade Groceries and Meats at Cost and Less!

All Sales Strictly Cash!

Orders of \$5 or Over Delivered Free!

Going Out of Business Sale Starts Friday, October 24, at 9 A. M.

Any Quantities You Desire!

You will not be limited in the amount of goods you can buy. Our sole purpose is to close out this stock and "first come, first served" will be our policy.

Here is as clean a stock of groceries as you will find in any store in the Southland. It is fresh and new, and the very best quality. Come and choose from the celebrated Newmark, Heinz, and other high-grade brands, offered to you for less than second grade, short measure "sale" brands. Prices throughout the store have been reduced to cost and in many cases, **BELOW COST**. Everything goes. Nothing is reserved. Buy as much as you desire. Quantities are not limited. This is the outstanding Food Sale of the year with a **REAL REASON** for it. Anticipate your wants for months to come and load up while you can. Be on hand early to avoid disappointments. When the present stock is gone, **THERE WILL BE NO MORE**, as we are Going Out Of Business. **STORE FIXTURES FOR SALE.**

Bargain Tables!

Many small quantities of high quality goods have been arranged on Bargain Tables. Come early as these will be picked up quickly.

All 10c
Toilet Soap
Choice of Palmolive, Creme Oil, Fair Sex, Cocoa Almond, Camay, Lux, etc.
4 for 25c

Lux
Washing Powder
3 pkgs. 25c

SUGAR PURE CANE 10 lbs. **39c**

DOG FOODS
Spratt's BISCUITS—Now 27c
Package
KEN-L-RATIONS—3 for 33c
Now

WHOLE SPICES
All Kinds
5c Pkg.
Regular 10c and 2 for 25c Grades

CERTO
Regular 30c Bottles
Now 24c
JELZIT—Regular 40c Bottles
Now 27c

Blue Tip Matches
3 boxes 10c
Carton of 6 19c

All 5c
Laundry Soap
Choice of Crystal White, White King, P. & G., White Borax, etc.
5 bars 17c

SEA FOODS

- SALMON—Newmark's Deep Red—Extra Quality. Regular 50c cans. Now 39c. Regular 30c cans. Now 23c.
- Light Tackle SALMON—Pink. Regular 20c cans. **3 cans 47c**
- SALMON MACKEREL—Regular 15c cans. **3 cans 31c**
- Newmark's SHRIMP—Regular 25c cans. **Now 19c**
- Newmark's Deep Sea LOBSTER—Regular 65c cans. **Now 49c**
- Warrenton's Minced Razor CLAMS—Regular 25c cans. **Now 19c**
- CODFISH CAKES—Regular 15c cans. **Now 9c**
- Newmark's Pure White TUNA FISH—Regular 35c cans. **Now 27c**
- Light Tackle TUNA FISH—Regular 25c cans. **3 cans 57c**
- Regular 15c cans, 3 cans 31c
- Topic OYSTERS—Regular 20c cans. **3 cans 47c**
- Skipper SARDINES—Imported, Regular 25c cans. **Now 19c**
- Table Queen SARDINES, in Mustard—Oval cans. Regular 15c size. **Now 11c**
- KIPPERED SNACKS—Per can. **Now 5c**

MAZOLA SALAD AND COOKING OIL
1/2-gal. size. Regular \$1.05. Now 85c.
Quart size. Regular 59c. Now 45c.
Pint size. Regular 30c. Now 23c.

WESSON OIL
Quarts. Regular 59c. Now 45c.

PRESERVES, Etc.

- Flavorite JAM in Glass Jars, All Flavors. Regular 55c. **Now 43c**
- Cresta Blanca FRUITS in Sherry Wine Syrup. Regular 75c. **Now 53c**
- Cresta Blanca Cordial and Quasti COOKING SHERRY—Regular 65c and 75c. **Now 49c**

All 25c
Jams and Jellies
3 for 57c

Choice of Newmark's, Glen Rosa, Welch's GrapeJade, Quasti Jelly with Wine, Etc.

SYRUP, OIL and VANILLA

- OLIVE OIL—Heinz and Purity Brands. Regular 50c bottles. Now 45c. Reg. 30c bottles. Now 24c.
- HEINZ VINEGAR—All Kinds, Quarts. Reg. 25c. Now 19c. Pints. Reg. 15c. Now 11c.
- KARO SYRUP—Red Label. 50c can. Now 39c. Blue Label. 45c can. Now 36c. Red Label. 18c can. Now 14c. Blue Label. 15c can. Now 11c. Orange Label. 21c can. Now 17c.
- RUBY SYRUP—Regular 30c cans. Now 29c. Regular 20c cans. Now 16c.
- PURE MAPLE SYRUP—Pride of the Ad-1-Ton-Ducks, absolutely pure maple. Wonderful flavor. Regular \$1.15. 2-ounce bottles. Now 79c.
- VANILLA and OTHER EXTRACTS—Newmark and Ben Hur Brands. 1-ounce bottles. Now 14c. 2-ounce bottles. Now 25c.
- Burnett's VANILLA and EXTRACTS—1-ounce bottles. Now 20c. 2-ounce bottles. Now 33c.

Bishop's Peanut Butter

- 3-lb. cans. Regular 75c. Now 63c.
- Regular 25c cans. Now 19c.
- Regular 15c cans. Now 11c.

TEAS, COFFEE and COCOA

- TREE TEA—1/2-lb. pkg. Regular 25c. Now 19c. Regular 10c pkgs. 2 for 15c.
- SHILLINGS TEA—1/2-lb. tins. Regular 30c. Now 41c. 1/4-lb. tins. Reg. 25c. Now 21c.
- Ridgway 5 O'CLOCK TEA—Best Ever—1/2-lb. tins. Regular 55c. Now 45c. 1/4-lb. tins. Reg. 30c. Now 25c.
- KAFFEE HAG AND SANKA COFFEE—Reg. 60c. Now 51c.
- Bishop's COCOA—1-lb. cans. Regular 25c. Now 19c. 1/2-lb. cans. Reg. 15c. Now 11c. 1/4-lb. cans. Reg. 10c. Now 7c.
- Bishop's CHOCOLATE—1-lb. cans. Reg. \$1.00. Now 79c.

ROYAL BAKING POWDER

- 2 1/2-lb. cans. Regular \$1.35. Now \$1.05.
- 12-ounce cans. Regular 45c. Now 39c.
- Arm & Hammer BAKING SODA—2 for 7c. Regular 5c packages.
- Gold Medal SPAGHETTI, MACARONI and EGG NOODLES—Regular 10c package. Now 7c.

LAUNDRY NEEDS

- PUREX—Large quart bottles. **Now 19c**
- Pint bottles, 11c
- SUPER SUDS—Regular 10c. **3 for 25c**
- OXYDOL—Regular 25c. **Now 16c**
- DUTCH CLEANSER—Now. **3 for 19c**
- SUNBRITE CLEANSER—Per can. **Now 5c**
- Newmark's LYE—Pure Concentrated—Regular 15c. **Now 9c**
- SAL SODA CRYSTALS—Regular 10c. **Now 7c**

CANNED VEGETABLES

- Goldenrod STRINGLESS BEANS—Regular 25c. **3 cans 59c**
- S. & F. Cut REFUGEE BEANS—Regular 20c. **3 cans 47c**
- Newmark or Goldenrod Brands SPINACH—Regular 20c. **3 cans 47c**
- Newmark or S. & F. Brand HOMINY—Regular 15c. **3 cans 35c**
- Newmark ASPARAGUS—Mammoth White, tall cans. Regular 45c. **Now 33c**
- Newmark SUGAR CORN, GOLDEN BANTAM, or SHOE PEG CORN—All regular 20c. **3 cans 47c**
- Mid-Day Club SUGAR CORN—Regular 15c. **3 cans 31c**
- Table Queen Country Gentleman CORN—Regular 20c. **3 cans 41c**
- Newmark PEAS—Sweet wrinkled. No. 2 cans. Regular 25c. **3 cans 59c**
- No. 1 cans. Regular 20c. **3 cans 47c**
- Victor Brand, Early June PEAS—Regular 15c. **3 cans 31c**
- Tropic Brand SWEET POTATOES—Regular 25c. **Now 19c**

HEINZ PLUM PUDDING

- In tins. Regular 45c. **Now 37c**

PICKLES, SAUCES

- CATSUP—Snider's, Heinz and California Home Brands—Large 25c bottles. **Now 19c**
- 3 bottles 55c. **Now 24c**
- Heinz CHILI SAUCE—Regular 30c bottles. **Now 24c**
- 3 for 69c
- Heinz SWEET GHERKINS—Regular 35c bottles. **Now 29c**
- RIPE OLIVES—Grogan's and Glendale Brands—EXTRA LARGE size. Regular 30c cans. **Now 23c**
- Glendale and Grogan Brands RIPE OLIVES—Large size. Regular 50c. **Now 37c**
- Grogan and Glendale Brands RIPE OLIVES—MAMMOTH SIZE. Regular 35c. **Now 26c**
- DILL PICKLES—No. 2 1/2 cans. Regular 25c. **Now 19c**
- 3 cans 55c
- GREEN OLIVES—Newmark's, Plain or Stuffed—Regular 15c bottles. Now 11c. Regular 35c bottles. Now 27c. Regular 25c bottles. Now 19c. Regular 10c bottles. Now 31c.

CANNED FRUITS

- Newmark's SLICED PINEAPPLE—Extra quality. No. 2 1/2 cans. Reg. 30c. **Now 24c**
- 3 cans 69c. Regular 15c cans, 2 cans 25c.
- SLICED PINEAPPLE—Table Queen or Tropic Brands—Regular 25c. **3 cans 57c**
- Dole's PINEAPPLE TID-BITS—Regular 15c. **3 cans 33c**
- CRUSHED PINEAPPLE—S. & F. Hawaiian Pineapple No. 2 cans. Regular 28c. **Now 22c**
- Regular 15c cans, 3 cans 37c.
- Newmark's Florida GRAPEFRUIT—Regular 30c cans. **Now 23c**
- Newmark's FRUIT FOR SALAD—Regular 25c cans. **Now 19c**
- 3 cans 53c.
- Newmark's FRUIT FOR SALAD—No. 2 1/2 cans. Regular 45c size. **Now 36c**
- Newmark's Sliced CLING PEACHES in heavy syrup, half peaches. Regular 30c. **Now 23c**
- Newmark's APRICOTS in heavy syrup—Regular 30c cans. **Now 23c**
- Newmark's STRAWBERRIES, RED RASPBERRIES, BLACKBERRIES—All in heavy syrup, extra fancy. Reg. 35c cans. **3 cans 73c**
- Del Monte STRAWBERRIES in heavy syrup. Regular 30c cans. **Now 21c**
- Tropic Brand BLACKBERRIES. No. 2 cans. Regular 20c. **Now 3 cans 47c**

ALL 10c CANS FRUIT

- Blackberries, Loganberries, Red Tart Plums, Etc.—Individual Size. **3 cans 23c**
- Heinz SPAGHETTI—Medium size can. Regular 15c cans. Now 11c. 2 cans 23c.
- Heinz SPAGHETTI—Small cans. Reg. 10c. 3 cans 23c.
- Heinz PORK AND BEANS—All varieties. Reg. medium size 15c cans. 2 cans 25c. All small cans. Regular 10c. 3 cans 25c.
- Campbell's and Van Camp's PORK AND BEANS. Regular 13c cans. **Now 9c**
- Boneless PICKLED PIGS FEET. Reg. 35c. **Now 19c**
- Regular 35c cans. **Now 27c**
- Fanning's BREAD AND BUTTER PICKLES—Regular 23c size. **Now 19c**

Newmark's Soups

- All Kinds. Regular 10c Cans. **3 cans 20c**
- Heinz and Campbell's Soups. **3 cans 23c**
- Regular 15c size cans. **2 cans 23c**

Remember the Place - 1321 Sartori Avenue, Torrance.

Doors Open 9 A. M., Friday October 24