



Anything and everything is offered for the Torrance and South coast shopping public at the Newberry department store which will open its doors Saturday morning. The picture shown above, taken when the work of putting the large stock in order was only beginning to show results, gives an idea of the wide variety of fresh merchandise which has been made ready for buyers. Fine new fixtures installed throughout make the new store one of the finest. Approximately 60 Torrance people have been engaged to care for the crowds on the opening day.

**Newberry's Will Be Trade Center**

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This marked a growth from \$32,000 worth of business the inaugural year to nearly \$28,000,000 in 1929. The first coast store was started less than three years ago. Today there are 40 Newberry department stores located in the coast trading centers. The Torrance store is the most recent to be opened. It is with justifiable pride that the Newberry Company asserts it is the fastest growing chain on the Pacific Coast.

**Is Well Designed**  
All of the 24 departments of the Torrance store have been completely stocked—there will be no disappointments created among prospective shoppers here Saturday morning when the store formally opens. The sales ladies have been trained to their duties and are ready to give prompt, courteous service to all. Perhaps the outstanding feature of the large L-shaped building is the attractiveness of the arrangement of the counters and displays behind the counters. There need be no crowding on the part of busy shoppers to reach any department—all aisles are wide and furnish easy access to any part of the building.

**Wide Variety at Newberry Store**

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Like to do fancy needle work has been arranged at the Torrance store. Other departments of the store, each with its many items, include notions, jewelry, toilet goods, stationery, ribbons, lace, art goods, hosiery, ready-to-wear, general dry goods, piece goods, records, novelties, household specialties, glassware, crockery, soft drinks and handkerchiefs.

**BOTTLE CAPS OUT**

MICHIGAN CITY, Ind. (UP)—Manufacture of one of the chief products of the H. W. Angsten company here—bottle caps—has been discontinued, company officials announced. A United States Supreme Court decision that manufacturers of any devices used in making home brew could be prosecuted under the prohibition law was given as the reason for the discontinuation.

**PAYS FOR WEDDING**

LITTLE ROCK, Ark. (UP)—It pays you to get married. That is a new matrimonial finance bureau does. It is a new cooperative marriage union. Whenever a member get married, other members must raise \$1,000 for the departing one.

**My Best Wishes**

to the  
**J. J. Newberry Company**

and to  
**Harry E. Wright**  
General Contractor

**W. W. Brooks**

Plumbing, Steam and Hot Water Heating  
820 W. 48th St. Los Angeles, Cal.

# New Building for Torrance Is "Modernistic"

**SUCCESS AND BEST WISHES**

To  
**J. J. Newberry Company**

and  
**HARRY E. WRIGHT**  
General Contractor

**Mullin - Hayes Lumber Co.**

1752 Border Ave. Phone Torrance 61

Our  
Congratulations  
To

**HARRY E. WRIGHT**  
General Contractor

Upon  
Completion of This

Monument of Better Buildings  
for Torrance

**TORRANCE SHEET METAL WORKS**

Torrance, Calif. 1511 Border Ave. Phone 102

**Best Wishes**

and

**Congratulations**

To The

**J. J. Newberry Company**

on the

Occupancy of Their

**New Store Building**

As General Contractor

I Express A Genuine Feeling of Pleasure To Number It Among the Many Other Buildings That Have Been Erected by My Organization

**Harry E. Wright**

General Contractor

Phone 1413

333 W. 6th St. San Pedro, Cal.

## SUCCESS

And

**Best Wishes**

To The

**J. J. Newberry Company**

In Their Beautiful  
New Torrance Store



**Krempel & Erkes**

Architects and Engineers

Los Angeles, California

"From Tree To Consumer"

**CONSOLIDATED LUMBER COMPANY**

Torrance, Calif.

1820 213th Street

Phone 129

**Success**

and

**Best Wishes**

To

**J. J. Newberry Co.**

Upon the Occupancy of Their New Store!

Plastering Work Done by

**Tom Watson**  
Plastering Contractor

1346 W. 225th St

Telephone 116-J

Torrance, Calif.

ATTEND GALA OPENING SATURDAY!

## WIRING

Installed by

**JOHN HAMILTON**

ELECTRICAL ENGINEER

Telephone THornwall 1427

1132 West 73rd Street

Los Angeles, Cal.

**Congratulations!**

To The

**J. J. Newberry Co.**

Other

Store Rooms in This Building for Lease

by the

**Torrance Investment Company**

TOM WATERS

Sartori at Cabrillo  
Phone 176

J. C. SMITH

"Their Labor and Products Have Contributed Much to Our March of Progress"