

# OPENING SALE

## TORRANCE

Corner Sartori Ave. and El Prado

This J. J. Newberry Store at Torrance is a Class A, or Regional Store with an exceptionally large stock intended to serve a wide area. We hope to meet the residents for miles around Torrance at this Opening Sale whether you wish to buy or not. We are listing on this double page a few of our many Big Values offered to make your visit profitable.

### Rayon Bed Spreads

Exceptional Value  
Colors: Blue, Gold, Rose, and Green  
Opening Sale Price ..... **\$1**

### Ladies' Rayon Pajamas

Two Pieces  
Opening Sale Price ..... **\$1**

### Stanware Sheets

Size 81x90  
Opening Sale Price ..... **59c**

### Gingham Aprons

A Dandy Gingham Apron  
Opening Sale Price ..... **25c**

### White King Soap

This Well-Known Laundry Soap  
  
Opening Sale Price **3 for 10c**

### Prints

A special lot of Good Prints, fast colors.  
Opening Sale Price, yd. .... **12 1/2c**

### Ginghams

Assorted New Patterns  
Opening Sale Price, yd. .... **12 1/2c**



## J. J. Newberry Co.

5 - 10 and 25c Stores

Sartori Ave. at El Prado, Torrance

### Ladies' Pure Thread Silk Full Fashioned Hose

All the New Wanted Shades  
—In—  
SHEER CHIFFON WEIGHT  
SEMI-CHIFFON WEIGHT  
SERVICE WEIGHT  
Pecot Tops with Re-inforced Heel and Toes  
Various Type Heels  
Slipper Style Foot  
Made to fit snug for appearance, comfort and long wear. Our Tremendous Purchasing Power and Distribution Enables Us to Offer These Supreme Values at—  
—\$1.00 PAIR—

**\$1.00** Pair



### Princess Slips

Usually Sold at a Much Higher Price—7-inch Hem Full Cut—Full Pleats at Sides  
Size 34 to 44  
MATERIAL—Batina of better quality. Similar to Baronet, but slightly stronger construction; very high lustrous finish.  
This is a tremendous value specially purchased for this event.  
We Suggest Early Selection for the Best Shades as Quantities Are Limited.

**\$1.00**

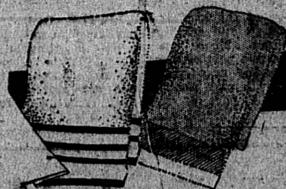
Special at—



### Turkish Towels

An Exceptional Value  
Size 18x38 inches  
Opening Sale Price ..... **19c**

Turkish Towels  
An Exceptional Value. Size 25x42 inches.  
Opening Sale Price ..... **25c**



## Color Fast Wash Frocks

Dresses You Would Expect to Pay \$1.95 for

Sizes: 2-3-4-5-6-7-8-10-12-14 Yrs.  
14-16-18-36-38-40-42-44-46-48-50-52

### Materials

You will be amazed at such beautiful quality fabrics in garments selling at \$1.

Fine count prints including Bordens best Rumson prints, fine count Piques, plain color suitings and printed broadcloth. AND PLEASE KNOW THAT EVERY DRESS IS GUARANTEED FAST COLOR OR A NEW ONE WITHOUT CHARGE.

### Styles

You are requested to inspect closely the new 1930 lines, touches that are found only in better dresses.

Pleats, dainty bows, pipings in front and back, hems, flares and every new feature that should be demanded in today's frock.

WE PROMISE THE LADIES OF TORRANCE AND THIS COMMUNITY THE BEST DRESSES THEY HAVE EVER BEEN ABLE TO PURCHASE FOR \$1.

**\$1**



### Oil Cloth Scarfs

Very Attractive

Opening Sale Price ..... **15c**

### Oil Cloth

Table Oil Cloth, both white and patterns.

Opening Sale Price, yd. .... **20c**

### Table Covers

36 by 36 inches, Oil Cloth Table Covers.

Opening Sale Price ..... **25c**

### Imported Tapestries

These are imported from Belgium for this sale.  
Opening Sale Price ..... **\$1.00**

### Rayon Underwear

This is probably one of the best of our specials. Vests, Teddies, Combinations, Bloomers, etc.

Opening Sale Price ..... **50c**



### Curtains

Rayon Panels and 5-Piece Valance Sets.

Opening Sale Price ..... **\$1**



### Handkerchiefs

300 dozen special handkerchiefs for ladies and children.

Opening Sale Price **2 for 5c**



### Necklaces

This is a better and showier necklace than the other one advertised.

Opening Sale Price ..... **25c**



Rarin to go!



### BABY

Complete part of infant wear at low prices.

Children's suits 25c

Rubber pants 5c



### SCHOOL DAYS

SCHOOL SUPPLIES

9 size ..... 5c

10 size ..... 5c

8 1/2 size ..... 15c

8 3/4 size, 40 sheets ..... 5c

1/2 size ..... 10c

Books ..... 5c

Books ..... 5c

Books, 2 for ..... 5c

Books ..... 25c

Books ..... 10c and 25c

Books ..... 10c

Books, 8 to ..... 5c

Books, size 1/2 x 11, 40 sheets ..... 5c

Opening of the Store at 9 a. m. Come Early, Get Your Choice!

# NEWBERRY COMPANY

TORRANCE 5 - 10 and 25c Store