

TORRANCE

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# TORRANCE

## CALIFORNIA

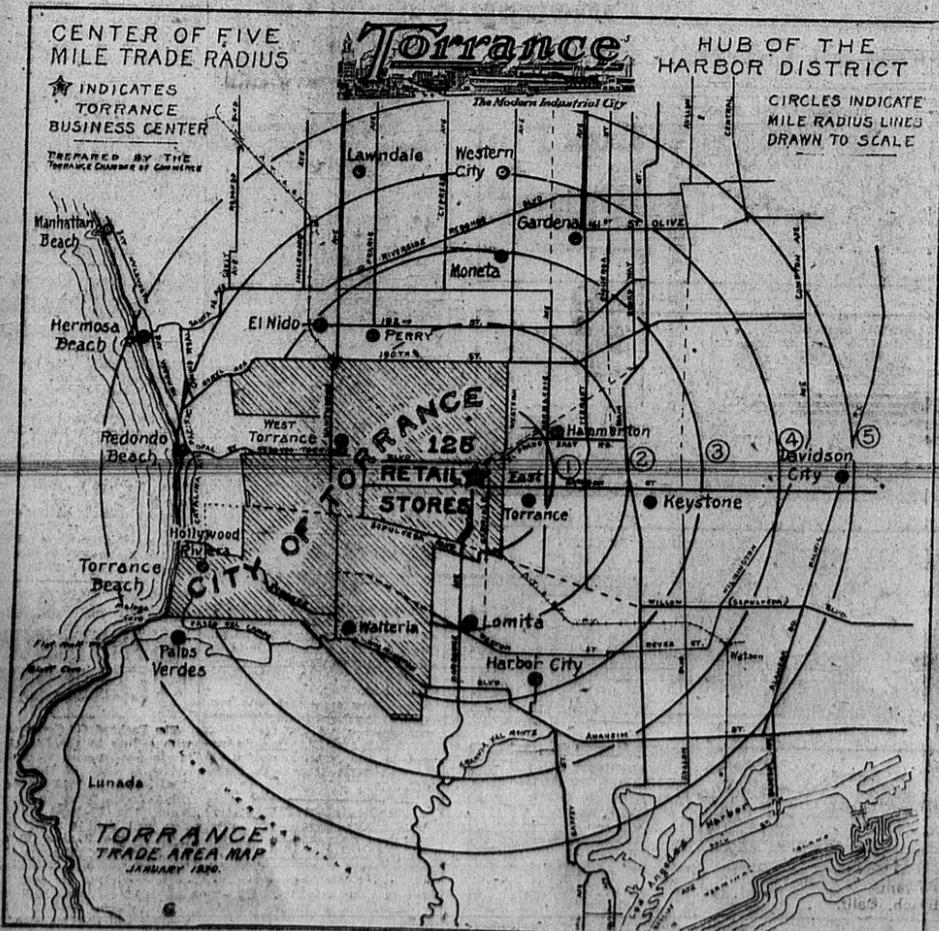
### City of 45 Industries, Beautiful Schools, Modern Homes



1. Jared Sidney Torrance Memorial Hospital  
2. Immense Plant of United States Steel Corporation  
3. Partial Air View of Torrance, Harbor and Beach in Background  
4. Los Angeles Harbor, showing proximity to Torrance (upper left)  
5. Beautiful Torrance High School; New \$100,000 wing just completed  
6. Huge Shops of Pacific Electric Railway  
7. Typical Residence Group of Spanish Type Houses  
8. Massive Works of Union Tool Company—Oil Drilling Machinery  
9. Modern Mechanical Rubber Goods Plant at Torrance  
10. Typical Business Street. Note Absence of Overhead Wires, Etc.  
11. Hollywood Riviera high class subdivision at Torrance Beach  
12. Plant of Torrance Flat Glass Co.—Window and Wire Glass

## TRADING CENTER OF OVER 60,000 PEOPLE

All Living Within 5 Mile Radius of Principal Torrance Retail District



Over 60,000 People Live Within This Five-Mile Trading Area, of Which Torrance is the Center. Map drawn to exact geographic scale.

**P**RACTICALLY all of the 8700 wage earners working in the 45 Torrance factories live within a five-mile radius of the principal Retail Shopping District of Torrance. They earn \$1,600,000 a month and are looking more and more to Torrance as their principal shopping district.

Within this same five-mile radius, there are 19 smaller suburban communities supporting the larger stores and better services of this rapidly growing trading center.

#### UNITED STATES STEEL PLANT EXPANDING

While Torrance is now the hub of the harbor industrial district, with its 45 important industries, the expansions contemplated for the future almost stagger the imagination. The expansions of the United States Steel Corporation in Torrance will assure an employment of three times its present force of 1100 men. Ground for these expansions has already been acquired and plans will be announced within a month.

Here indeed is a city on the crest of tremendous development. It is the hub of activity, Industrially, Residentially, and Commercially. It is a city building upon the sound foundation of well diversified, well financed, and growing industry.

THIS IS THE MARKET YOU COVER  
AT ONE COST BY ADVERTISING IN

**THE TORRANCE HERALD**  
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