

# the wonderful Westinghouse

ELECTRIC

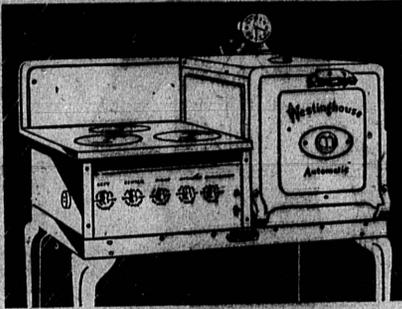
## NOW.. at a Low Price never before approached...

THE RANGE YOU'VE heard so much about... the range you have admired and envied in the modern homes of progressive neighbors... the range you've always planned to own some day...

Yours, now... at a surprising new low price never before approached... no installation charges; no extras. Simply trade in your old range as a down payment... then easy monthly installments, and your Wonderful Westinghouse is yours for years of marvelous service.

Have the lovely, modern kitchen you've long dreamed of... have, too, happy hours of leisure that you've never even dared think of... and such meals as you've never served before, prepared with an ease that seems miraculous.

Mail the coupon, phone or call, today. The offer is limited to the present supply of Westinghouse Ranges. Do not delay.



The Wonderful Westinghouse

Porcelain Enamelled, Chromium Plated... Automatic timer and thermostat... rustproof, removable oven parts.

Lower grocery and meat bills... lower electrical costs for every household use, thanks to the special low Edison combination rate to Edison users. Temptingly tender, tasty meals; a delightfully clean, cool kitchen. All at a cost no greater, probably less than you're paying now for old-fashioned methods.

SOUTHERN CALIFORNIA EDISON COMPANY, BETTER HOMES DEPARTMENT, LOS ANGELES, CALIF.

Please tell me how much you will allow me on my range, which is about... years old, as down payment on a modern Westinghouse Electric Range. Also tell me about your special low combination rate for electric range users.

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_



## Hail Yourself a Free Ride In the Golden Rocket Cars

### Drivers of New Oakland Eight Demonstrators Offer Unique Service to Public During March

In order that every local resident may enjoy the thrill of a ride in the new Oakland V-type Eight and thus learn at first hand its many points of performance superiority, a unique and convenient demonstration campaign has been arranged by J. B. Erwin, Oakland-Pontiac dealer of Torrance.

Oakland Eights on whose sides will be painted large golden rockets emblematic of their soaring acceleration and speed, will travel the streets during the entire month of March. These cars will be at the service of the public. The drivers will stop on signal cheerfully and without obligation, they will carry the passenger to his or her local destination. Or, if the passenger's time permits, they will offer a complete demonstration over routes where the capabilities of the new Oakland Eight may be more fully revealed.

Even the veteran motorist who has driven expensive cars will find a new experience in riding one of these Golden Rocket demonstrators, declared Mr. Erwin of the Industrial City Motors. "He will encounter an entirely fresh conception of automotive performance.

He will be amazed at the Oakland's ability to get away in traffic, at its dazzling pace on the open road, at its marvelous hill-climbing prowess and at its extremely smooth operation through the entire range of speed.

Only then can he appreciate the tremendous advantage that its 85-horsepower engine affords with its ratio of one horsepower to each 37 pounds of car weight. He will enjoy the comfort of improved spring suspension and the luxury of new Fisher bodies. This demonstration may be obtained either by signaling the driver of a passing Golden Rocket Oakland or by calling at the showroom where additional cars will be available.

The local demonstration will be held in conjunction with a national Golden Rocket demonstration during March in which nearly 5,000 Oakland-Pontiac dealers plan to participate. It was prompted by the success of similar demonstrations at Detroit and Pittsburgh. In both cities the public responded so enthusiastically that the dealer organization decided to arrange an Oakland Eight demonstration on a national basis.

story and will speak on the subject: "Why the Jews Do Not Accept Christ."

Wednesday evening at 7:30 p. m. Dr. Michelson will tell his life story and will speak on: "A Jewish Judge and Criminal Lawyer's Conversion to Christ."

This is an interdenominational Bible Conference, and everybody should hear these two Jews with their thrilling testimonies. The pastor of the church, Rev. John B. Speed, invites everyone most cordially.

**FIRST EVANGELICAL LUTHERAN CHURCH**  
Corner Acacia and Sonoma Sts. G. H. Schuster, 109 W. Buckthorn St., Inglewood. Phone 1654.  
Sunday school at 9:45 a. m. J. Bartz, superintendent.  
Sunday service at 9:30 a. m. Sermon topic, "Receiving the Grace of God in Vain."  
Lenten service Thursday at 7:30 p. m.  
Choir practice Thursday at 8:30 p. m.  
Ladies' Aid and Missionary Society Thursday at 2:00 p. m.

### Day of Prayer at Baptist Church

The Day of Prayer next Friday is to be observed in the First Baptist church at 7:30 p. m., with a prayer and praise service following which Dr. J. M. Baker who is making a tour of the country will be the speaker. Dr. Baker is a very interesting speaker, having spent thirty-five years in India. "It is hoped that every Christian in the town will feel obligated to observe this day of prayer with us as well as many others. The other churches are joining in this service," Rev. Speed states.

**WAR RESTRICTIONS LIFTED**  
GENEVA, (UP)—One of the last remaining relics of the Great War has been abolished by the League of Nations. This is the restriction of import and export restrictions which were enacted by the various nations during the war to prevent exportation of raw materials and manufactured articles necessary for them to carry on the conflict. As the years rolled by and the regulations were not repealed world trade was seriously hampered.

Drink **PURITAS WATER**  
Because it's the PUREST!  
PHONE 200  
Torrance Radio Shop

## CHURCH NEWS

## ATTEND SERVICES SUNDAY

Church notices, to be assured of publication, should be in The Herald-News office before 10 a. m. Tuesday. Every effort is made to publish them all, but occasionally when they are late it is impossible.

**CATHOLIC CHURCH OF THE NATIVITY**  
Cota and Manuel avenues.  
Rev. D. Hurley, pastor. Phone 822.  
Mass celebrated Sundays at 7:30 and 9:45 a. m.  
Sunday school, 9 a. m., Saturday and Sunday.  
Benediction, 7:30, Sunday evening.

**CATHOLIC**  
Weston street, Lomita.  
Father Bradley, pastor.  
Mass celebrated Sundays at 9:30 a. m.

**SEVENTH DAY ADVENTIST**  
Weston and Walnut streets, Lomita. Mathwig, Elder.  
Sabbath school, 2 p. m.  
Preaching service, 3 p. m.  
Prayer meeting Wednesday, 7:40 p. m.

**FIRST CHURCH OF CHRIST SCIENTIST, TORRANCE**  
Women's clubhouse, Engracia avenue.  
Sunday services at 11 a. m.  
Sunday school classes, 9:30 a. m.  
Wednesday evening meetings are held at 8 o'clock.

**COMMUNITY PRESBYTERIAN**  
Brethren street, Lomita.  
Harold E. Ingersoll, pastor.  
Sunday school, 9:30 a. m.  
Morning service, 11 o'clock.  
Evening service, 7:30 o'clock.  
Intermediate and senior Christian Endeavor, 6:15 p. m.  
Prayer service, 7:30 p. m., Wednesday.  
Choir practice, 7:30 p. m., Thursday.

**THE SALVATION ARMY**  
218th and Western avenues. Phone 482.  
Captain Joy Kirkpatrick, pastor.  
Sunday school, 9:45 a. m.  
Meetings every Tuesday and Saturday at 7:30 p. m.  
Young People's Legion, 6:00 p. m. Evening service, 7:30 o'clock.

**CHRISTIAN SCIENCE CHURCH**  
"Whosoever believeth that Jesus is the Christ is born of God; and every one that loveth him that begat loveth him also that is begotten of him." These words from the first epistle of John constitute the Golden Text in the Lesson-Sermon on "Christ Jesus," Sunday in all Churches of Christ, Scientist, branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

One of the Scripture selections in the Lesson-Sermon cites instructions of Christ Jesus in sending forth the seventy disciples, in which the Master said, "And heal the sick that are therein, and say unto them, The Kingdom of God is come nigh unto you." It contains also the report of the seventy when they "returned again with joy, saying, Lord, even the devils are subject unto us through thy name." Correlative passages from the Christian Science textbook, "Science and Health with Key to the Scriptures," present these words by Mary Baker Eddy: "Jesus established his church and maintained his mission on a spiritual foundation of Christ-healing." "Jesus established what he said by demonstrating, thus making his acts of higher importance than his words. He proved what he taught."

**CHURCH OF THE FOURSQUARE GOSPEL**  
Corner of Redondo boulevard and Cota avenue.  
J. C. Gable, pastor.  
Sunday, March 9th  
Sunday school, 9:30 a. m.  
Morning worship, 10:45. Subject: "The Power of the Voice."  
6:30 p. m., Young People's meeting.  
7:30, Evangelistic service. Sub-

ject: "Armageddon." The last great war yet pending.

**FIRST CHRISTIAN CHURCH**  
Engracia at Arlington. Phone 145-J.  
George G. Elder, pastor.  
Sunday school, 9:45 a. m. Our church school has many departments with graded class for every age.  
Morning service, 10:50 o'clock. Subject of sermon, "The Spirit of Christ." The Lord's Supper is for every follower of the Master.  
Evening service, 7:30 o'clock. Subject: "America's Fundamental Need." A splendid musical program has been planned. Baptisms at 6:30 o'clock.

6:30, the Christian Endeavor Society will discuss the topic "Why and How to Win Others to Christ." Ada Blain, leader. Special music.  
Wednesday. The pastor will lead the mid-week meeting using the regular topic.  
Thursday. Every member of the choir be present for rehearsal at 7:30 sharp.

**CHRIST EPISCOPAL CHURCH**  
1438 Engracia.  
Rev. H. H. Kelley, vicar.  
Sunday school, 9:30 a. m.  
Morning service, 10:30 o'clock.  
Morning prayer and sermon.  
Women's Auxiliary, first and third Thursdays, 2 p. m., in Parish hall.  
Girls' Friendly every Tuesday at 7:30 p. m. Parish hall.  
Choir practice every Thursday night at 7:30 in Parish hall. A. H. Deeks, director.

**FIRST METHODIST EPISCOPAL CHURCH**  
1820 Manuel Ave. Phone 374-J.  
R. A. Young, pastor.  
Sunday school, 9:45 a. m. Classes for all, from baby to grandpa.  
Nursery during church hour. O. E. Hall, superintendent.

Morning service, 11 o'clock. Subject of sermon: Fourth message on the "Ministry of the Holy Spirit."  
Evening service, 7:30 o'clock. Subject: "If Christ Came to Torrance" to city hall to schools, to churches, to homes—what would be the results? Half hour musical program by orchestra.  
Epworth league, the hour of worship for the young people, 6:30. Harry Phillips, president.  
Prayer meeting Wednesday night. Bible study on Pentecost, praise and prayer.  
Orchestra practice Tuesday night at 7:30 in the church. Mr. Hyde, director.  
Choir practice Friday night. Mr. Hogue, director and Mrs. Johnson, pianist.  
Board meeting of the church Monday night in church parlors.  
Radio program every Tuesday night 8:30 to 10 p. m., station KGEF.

**CENTRAL EVANGELICAL CHURCH**  
Marcellina and Arlington.  
G. G. Schmid, pastor.  
Sunday school, 9:45 a. m.  
Junior church, 10:15.  
Morning service, 11 o'clock. Subject of sermon: "The Bruzen Serpent a Type of Christ."  
Evening service, 7:30 o'clock. Subject: "The First Miracle Jesus Performed—Water Changed to Wine."  
During Lent an intensive study of Jesus Christ will be carried on here.

**FIRST BAPTIST CHURCH**  
Hebrew Christian Bible Conference from Sunday, March 9, till Wednesday, March 12 at the First Baptist church, Torrance.  
Dr. A. U. Michelson, former judge and criminal lawyer from Berlin, Germany, and Rev. Elias Zimmerman will speak on: "The Religious Customs of the Jews."  
Tuesday evening at 7:30 p. m. Rev. Zimmerman will tell his life

## Jewish Criminal Lawyer

FROM BERLIN, GERMANY



Dr. A. U. Michelson

WILL SPEAK AT THE **First Baptist Church TORRANCE**  
Together with another converted Jew, Rev. Elias Zimmerman from Russia.  
SUNDAY, MONDAY, TUESDAY, WEDNESDAY  
MARCH 9-12—7:30 P. M.

## --as memory lingers

—as the vision of our achievements in all of our endeavors passes in a panorama before us... the picture is illumined with deep memories of your loyal support, your patronage... your cooperation that has enabled us to accomplish it all, and we pause and behold **OUR GREATEST ASSET YOUR FRIENDSHIP** and we say with a most heartfelt... sincerity—  
"THANK YOU FRIENDS AND PATRONS OF OURS"

THE **First National Bank** of TORRANCE

## "Let's get up a Newspaper ad"



## "The PROOF—"

NOW we get an idea of the general appearance of our ad—We must check it over carefully to see that all elements—the heading—the illustration—the borders and the copy are well balanced and have a pleasing appearance—too, we must proof-read the copy and make marginal notes of any typographical errors. It meets our approval so we mark the proof O. K.

Our composing room is ever on the alert to catch any typographical errors and to follow carefully all revised proofs.

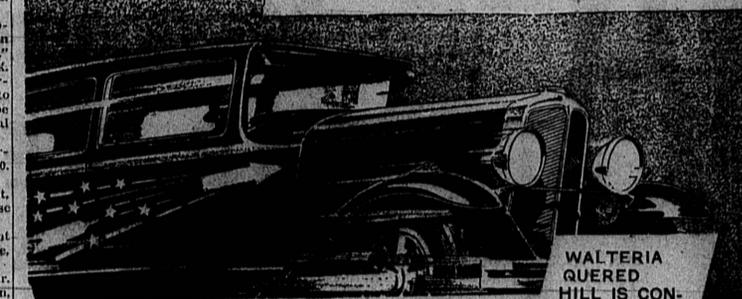
This is number 3 of a series of ads depicting the many operations employed in the preparation of successful newspaper advertising. The setting of the type in our ad appeared in ad No. 7.



Through our exclusive franchise for the Meyer Both General Newspaper Services we are able to offer our advertisers many suggestions for new and attractive advertising set ups.

**TORRANCE HERALD and LOMITA NEWS**

# WATCH for the car with the GOLDEN ROCKET and ask for a demonstration



On the streets of this city today is the Oakland Eight demonstrator, marked on either side by a large GOLDEN ROCKET. The driver is ready to stop and give you a demonstration. The GOLDEN ROCKET is a symbol of tremendous speed and power. And these are also characteristics of the New Oakland Eight. Its 85-horsepower eight-cylinder engine develops one horsepower to every 37 pounds of car weight. That is why few cars can equal its remarkable speed, pass it on the hills, or match its pick-up in traffic. Watch it for a few minutes, and you will know why it is called "the car with superior performance."

Signal the driver for a demonstration—or come to our showroom. Learn that the New Oakland Eight is not only fast and powerful, but unusually smooth. See its new, smartly styled Fisher bodies. Then you'll know that General Motors' new eight offers a high degree of owner satisfaction at an extremely moderate price! The New Oakland Eight, \$1045 and up. F. O. B. Pontiac, Michigan, plus delivery charge. Lowley Hydraulic Shock Absorbers included in list price. Bumpers, rear fender guards and spring covers extra. General Motors Time Payment Plan available at minimum rate. Consider the delivered price as well as the list (F. O. B.) price when comparing automobile values... Oakland-Pontiac delivers price includes only authorized charge for freight and delivery and the charge for any additional accessories or financing desired. 620

**The NEW OAKLAND Industrial City Motors**  
1912 Carson Street Phone 648 Torrance

\$1045 AND UP

