

::: SAM LEVY :::

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MEN! Whatever You Do Don't Miss this Suit EVENT OF THE YEAR!

SAM LEVY
1311-1313 Sartori Avenue, Torrance

Highlights in Spring Fashion Discussed by Local Storeman

By FRANK BUFFINGTON

Throughout the country, women are showing an increasing interest in fashion. They want clothes that are fashion-right and they like to buy from salespeople who are alert to fashion," according to Mr. Buffington, manager of the J. C. Penney Company store at Torrance.

Interesting changes in fashion are the fact that extreme lengths for daytime are gone; hemlines are practically all even.

The silhouette for Spring is about the same as for last fall and winter—i. e., modified princess. In general, the normal waist line is worn, but it is also shown slightly lower or higher to suit the individual. Skirts generally have smooth, hips with a horizontal crease. The long sweep from the hips is a new note. Interesting new skirt treatments are the wrap-around skirt with a side flare, skirt fullness achieved by bias cut, and unpressed and unstitched pleats. An all-around soft skirt fullness is desirable. Drapery is becoming more important. The fitted bodice is still fashionable, but bloused effects are very smart and more generally flattering.

Details which give the fashionable note of individuality are: boleros, shoulder caps, bertha caps, sleeves, short sleeves, jackets, bows, puffed sleeves, belts, jabots, scarfs, frills and lingerie details.

Colors: For coats, suits and general wear dresses, black leads for spring, but navy blue is of outstanding importance later on, with soft green medium brown and beige, good also. The coat or suit sets the color scheme of the entire costume. For sports and evening, white and the new pastel shades (especially in pink and blue) are fashionable. For trends, black and white is best of all, with brown and white important also. For silks and plain wools, light and dark blues, blue greens, light green and beige are favorite colors.

Prints are very good this season from all indications. Two color prints are more exclusive than multi-color. For general wear, printed flat crepes in small gay designs are best, either spaced or all-over, with dark backgrounds. Dusty pink on dark is one of the most exclusive color combinations in prints. Printed chiffons for party wear are favored in large designs on light grounds and are charming in soft television effects.

This is a suit year. That is to say, considerable more suits will appear than in former spring seasons. Suits include 3/4 coat ensembles, 3/4 coat ensembles (newer), tailored suits (an extremely smart but more exclusive fashion) and the very popular jacket suits.

Appropriateness of the costume for the occasion is important. The vogue of dressing leans to the ensemble in everything which is selected to go together.

Skirt lengths: Sport wear apparel calls for the skirt length to the upper calf. General wear dictates the middle calf. Very formal afternoon wear the low calf. Dancing gowns of ankle length with the formal evening wear at floor length. The middle calf is the accepted length for general wear.

The six most popular necklines are: "V" neck with bow, "V" with jabot tab, square neck, bertha caps, cowl neckline and cravat collar. The boleros effects include the attached lines, the Simulated and the separate garment.

Prominent among the jacket suits we find the peplum jacket, the loose jacket, jacket with scarf collar and the fitted jacket.

Coats, while mainly of self-trimmed collar, show a few numbers with the draped, fur collar. There is also a strong showing of the cape coat, the tailored—and the scarf collared coats.

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Pure Cane In paper bags **10 lbs. 49c**
(Limit 10 lbs.)

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Aunt Jemima Pancake Small pkg. 12c Large— **30c**

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Evergreen 2 No. 2 cans **25c**

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Quart size with 1 qt. Lucerne Ice Cream **65c**
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WHY IS EVERY JAPANESE SHIP NAMED "MARU"?

Every Japanese ship in the big lines touching at the harbor bears the word "Maru" in its name. But not even Japanese mariners can explain it.

"This is one of the things in Japanese custom that has always been," they will say to the inquiring American.

The origin of the custom is so obscure that recently Japanese newspapers sought for an explanation, and the findings were interesting.

"Maru" really means "ship" and is an honorific, applied to "Sir Ship," with Japanese courtesy.

The word is held to be Syrian, and seems to have been brought to Japan through China, was adopted as a title of respect, and given boys of samurai rank. For instance, the name "Ishidomaru" added a blessing to "Ishido's" name; a felicitation for a healthy childhood.

Eventually this blessing, or title of respect, was added to the name of each ship at its launching, and thus every Japanese vessel of whatever character, bear "Maru" in its name, and the word signifies, in effect, "Sir Ship, may your service be blessed!"

BIGGEST AND BEST DANCE SAYS FREEMAN

Odd Fellows Have Worked for Months to Stage Glorious Dance Festival March 15.

According to Fred Freeman, chairman of the dance committee, the annual ball given by the Independent Order of Odd Fellows on March 15 will draw to Torrance the largest crowd of merry-makers the city has ever seen.

The principal and honored guest will be the California Grand Master Holman Johnson, and others who will share the hospitality of the local lodge will be members and officers from practically every one of the 57 Odd Fellows lodges in Los Angeles county.

The festivities will begin with a grand torchlight automobile parade escorting the Grand Master into Torrance. Others cantons will join the procession at the P. E. depot for the march to the scene of the dance.

Two orchestras have been engaged. Two halls have been hired. There will be dancing and novelty stunts at both locations, the American Recreation hall and the Women's clubhouse.

Decorations and favors will be of the St. Patrick's day variety. Tickets for admission to the dance will be honored at each hall, so that the visitors can go from one to the other without missing a dance or losing out on any of the entertainment.

While Odd Fellows will probably be in the majority at this affair it is open to the public and a general invitation to all who wish to attend is being broadcast.

New Switchboard Has Been Installed at High School

To handle the increase in volume of business at the Torrance high school the Pacific Telephone and Telegraph Co. today installed a switchboard with two trunk lines, six main stations and two extension stations. This equipment replaces two main lines and two extension stations, which were formerly used.

The new equipment will permit of the supervision on the call and permit calls to and from the high school to be traced. It will greatly facilitate the transaction of school business.

East Torrance Zoned Residential

At the request of S. A. Tucker and others, the Los Angeles City Council last week instructed the city attorney to prepare an ordinance to include the property between Western and Normandie avenues and 212th and 224th streets in the residential district.

Baker Smith Jeweler
Opposite Woolworth

Swiss Watch Repairing a Specialty

Hospital Notes

Mrs. Laura Brown, 323 Garnet, Redondo, is doing very well following a recent operation.

Mrs. Clara Cameron, 5520 Voorhees, returned to her home March 2.

Mrs. Minnie Bankovich, 1811 Center, San Jose, underwent an operation Monday morning.

Mrs. Marie Meminger, 1007 Beech, underwent an operation Sunday evening.

Robert Denning, 528 N. Myrtle Ave., Monrovia, is improving.

Mrs. Mable Hand, 415 W. Hillcrest, Inglewood, underwent an operation Feb. 27.

Mrs. Nellie Sterigere, 858 Loma Drive, Hermosa, had a mastoid operation Feb. 25.

Mrs. Gertrude Seebold, 723 S. Elena street, Redondo, underwent an operation Feb. 21 and is getting along nicely.

John Stadler, Moneta, who suffered a stroke some time ago, is improving.

Grady Vanhooser, 1411 E. 57th St., Long Beach, who was thrown from a truck rounding the high school curves, and sustained a bad skull fracture, is improving.

Vern Leslie Zaver, 2313 Andros, underwent an operation Feb. 29.

Joe Fewell, Villa Tract, Redondo, who sustained a fractured hip in an accident recently, is doing nicely.

Births

To Mr. and Mrs. G. W. Murphy, 1606 214th street, a baby girl, March 1.

To Mr. and Mrs. William O. Van Trees, 720 S. Elvira, a baby girl, Feb. 26.

Building Permits

Real Estate Management Company, 2307 Maricopa, \$2500 five room stucco residence and \$150 garage.

E. A. Jones, 2109 214th St., eight room stucco duplex to cost \$3500 and \$200 garage.

Mrs. May McKinley, 1417 Cota, took out a permit to build five garages with two apartments above to cost \$3500.

Total building permits for February \$135,450.00. Total for February 1929, \$45,150.

RECORDER'S COURT

HEARING OF FEB. 28

Mrs. C. E. Miles received a \$5 suspended fine for cutting the button at 220th and Arlington avenue.

Willard Wall paid \$15 for driving 35 miles in a 20 mile zone.

Francis Johnson paid \$15 for driving 35 miles in a 20 mile zone.

Anna Mae Mason received a fine of \$25 for driving 40 miles in a 20 mile zone. \$15 was suspended for one year.

Charles W. Murphy was fined \$25 and the fine suspended for one year for driving 35 miles in a 20 mile zone.

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