

**YOUR
Dry
Cleaning
Cut 50%**

MEN'S SUITS 50c
Cleaned & Pressed.

FELT HATS 50c
Cleaned & Blocked.

Regulation SKIRTS 50c
Cleaned & Pressed.

Ladies' PLAIN COATS 65c
Cleaned & Pressed.

Ladies' Fur Trimmed COATS \$1.00
Cleaned & Pressed.

STORES
Nifty Cleaners
1324 Sartori Ave.
TORRANCE

**Cash & Carry
Cleaners**
1122 Narbonne Ave.
LOMITA

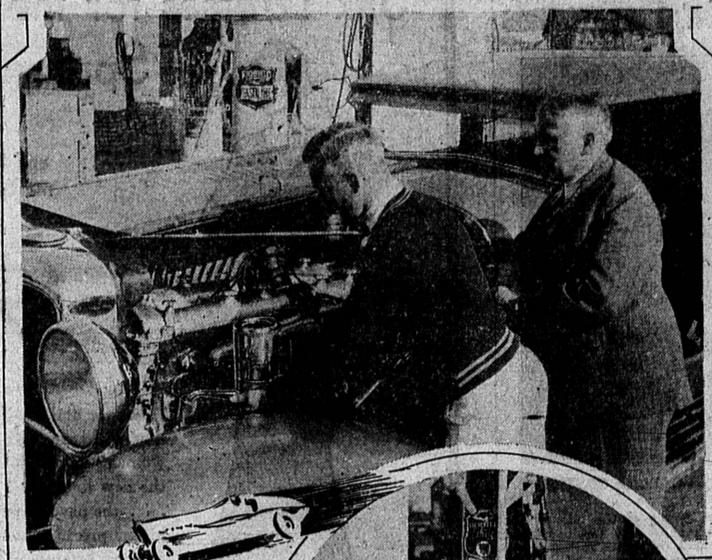
Read Our Want Ads

From Youth to Age

There are three trying periods in a woman's life: when the girl matures to womanhood, when a woman gives birth to her first child, when a woman reaches middle age. At these times Lydia E. Pinkham's Vegetable Compound helps to restore normal health and vigor.

LYDIA E. PINKHAM'S
VEGETABLE COMPOUND

Fred Duesenberg and Harry Miller Meet in L.A.



It cannot be denied that Fred Duesenberg knows oil, or Duesenberg, famous engineer of racing and stock cars bearing his name, is reckoned a peer of Harry Miller when it comes to creating slick motors of high velocity. When Mr. Duesenberg recently arrived on the Pacific Coast, he and Harry Miller met on a common ground of engineering belief—gasoline and oil—at a station vending Richfield products. In the upper photo, Mr. Duesenberg stands by (at right) while the Richfield service operator fills the crankcase with some Richlube. Below, in circle, Mr. Duesenberg and Mr. Miller reckoned two of the world's foremost motor engineers, sit with jackknives and sticks, whittling out some new ideas for creating faster cars for the speedways. This is said to be the first photo ever made of the two engineers together.

LOS ANGELES, Feb. 27.—There are two major names to conjure with in the automobile speed world in so far as engineering is concerned, and those two names are as follows:

Harry A. Miller of Los Angeles; Frederick D. Duesenberg of Indianapolis.

Whenever you go to attend professional automobile races, whether

on the speedways or dirt tracks of America, or the speedway or grand-prix road courses of Europe, you will find Duesenberg or Miller cars entered. And if they aren't entered under those names, the chances are that cars entered some other name were in reality designed and turned out either by Mr. Miller or Mr. Duesenberg.

Consequently the racing world considered it a most high tribute to California's racing gasoline, Richfield, when Fred Duesenberg

on a recent visit to the Pacific Coast, met his friendly competitor, Harry Miller, at a Richfield service station and the two consented to pose for Richfield press photos.

"We may disagree on a few things in engineering," laughed Harry Miller, as the two seated themselves at the station and began whittling sticks, a la Henry Ford. "But we don't disagree on gasoline and oil, do we Fred?"

Fred flashed a long shaving, grinned at Harry and nodded agreement.

Present at the conference between Mr. Miller and Mr. Duesenberg was Bill Wintergust, racing representative for Richfield, and a veteran expert of motor racing. Both Duesenberg and Miller assured Mr. Wintergust that cars entered in their names at Indianapolis on Memorial day—America's grand-prize 500-mile classic—will be powered by Richfield-Ethyl gasoline.

**EIGHT YEARS AGO
IN TORRANCE**

As Told by the Files of This Paper

Alfred Gourdiere was re-elected president of the Torrance Chamber of Commerce Tuesday evening. Other officers elected were J. Wallace Post, treasurer; Charles LeBoeur, A. H. Bartlett, Wilfred Teal, Dr. J. S. Lancaster, Geo. W. Neill, John Glass, Benj. Harwood, H. H. Dolley, John Salm, C. L. Bisbee, Carl Hyde and P. G. Briney, directors.

"The Torrance Whistle" is the new name chosen for the Chamber of Commerce bulletin which is mailed weekly to the 355 members.

Benjamin Harwood, manager of the Llewellyn Iron Works started the "buy at home" movement by ordering two suits of clothes from Sam Levy.

Dr. N. A. Leake is having an eleven room house built on Marcellina avenue near the Evangelical parsonage.

Facts from the Factories: Benj. Harwood of the Llewellyn Iron Works says there is no truth to the rumor that the works is going to shut down. The P. E. shops are now employing over 700 men, and the Union Tool employs over 1100. The Calif. Carbon company expects to begin operation in a few days with 50 men on the payroll. The Torrance Window Glass Company is running full blast. John Salm reports his factory very busy.

Feen-a-mint
The Laxative
You Chew
Like Gum
No Taste
But the Mint

**FIVE YEARS AGO
IN TORRANCE**

As Told by the Files of This Paper

Dr. Shidler gave a one hour talk today to pupils of the elementary school on health rules for boys and girls.

The new Christian church will be formally dedicated Sunday.

The women of a Los Angeles klavern, Knights of the Ku Klux Klan will stage an outdoor ceremonial and initiation on Western avenue west of Torrance Sunday at 7:30 p. m.

"A Full House," the three-act farce presented under the auspices of the Women's club of Torrance was enthusiastically received by an audience at the high school auditorium Friday night.

The formal opening of the new Quality Market, Redondo boulevard and Portola avenue took place last Saturday. C. M. Howard is manager of the grocery department and Barkdull Brothers have the meat department.

The dry goods store of Mrs. I. G. Anderson was sold last week to

Mr. and Mrs. M. P. Eby. Mrs. Anderson, the former owner, has been in business in Torrance for eight years.

Fifteen men, including ten delegates from foreign countries, visited all the Torrance industries Wednesday, were guests of the Chamber of Commerce at a luncheon at the Ferncroft Cafe, and enthused over the wonders of Torrance as an industrial center and city of homes.

HOT CHOCOLATE TOO HOT
ST. LOUIS, (UP)—Persons who complain because their chocolate is not hot enough should have been present at a candy store here the other day. Oliver Heisel, proprietor of the store, was making candy. He left the pot to wait on a customer. The chocolate got hot and boiled over. Results—\$5,000 damage to his establishment.

FIRST KINDERGARTEN
ST. LOUIS, (UP)—This city claims the distinction of having the first kindergarten in the United States. Miss Susan Blow, having long nursed her idea of instituting a school room "to teach children how to go to school," was permitted to open the first kindergarten here in 1873. The results from this primary grade were so effective that today the idea is now nationwide.

"Ideals and Service"

—connected
A SATISFACTORY BANKING CONNECTION IS AN "ADDED POWER" THAT YOU CAN ALWAYS DRAW UPON AND APPLY TO ALL OF YOUR UNDERTAKINGS... ENABLING YOU TO DEVELOP... THEM MOST SUCCESSFULLY

—it's in the co-operation.

"YOU'LL WANT YOURS" AT THIS BANK WHERE THE SPIRIT OF REAL CO-OPERATION BLENDS IN WITH YOUR MONEY.

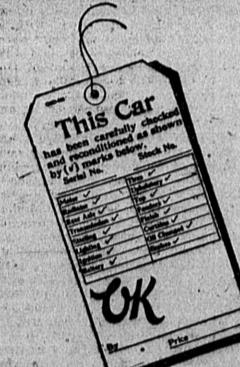
THE
First National Bank
of TORRANCE

"FINANCIAL PARTNERS"
—of its depositors.



**SPRING
CLEARANCE
SALE**

USED CARS
—WITH AN OK THAT COUNTS



Here is a bargain event without parallel in the history of this community! This great spring clearance sale brings to bargain seekers a once-in-a-lifetime opportunity to secure famous used cars "with an OK that counts" at savings that will be long remembered.

Due to the tremendous popularity of the New Chevrolet Six, we have an unusually large stock of fine used cars. To clear our stock quickly, we offer these splendid cars at low sale prices that are nothing less than sensational.

Buy a car during this sale at many dollars below its normal price! Look to the red "OK that counts" tag as proof of its quality and dependability. This tag signifies that the car has been thoroughly checked and reconditioned. Be sure to attend this sale early!

Wide choice of four and six cylinder cars

The Usual Low G.M.A.C. Terms Given on These "OK" Used Cars

<p>1929 CHEVROLET SEDAN</p> <p>A real opportunity to save on a slightly used sedan. This car is just like new, carefully checked and conditioned "with an OK that counts."</p> <p>\$565</p>	<p>1928 CHEVROLET CONVERTIBLE CABRIOLET. A good car at a very low price \$395</p> <p>1928 CHEVROLET ROADSTER. A brand new paint job and almost new tires. A bargain at \$325</p> <p>2 DODGE TOURING CARS and here are two buys worth while. Fine for going back and forth to work. One at \$35. The other \$50</p> <p>1926 JEWETT COACH. Roomy. Motor runs perfectly. Good rubber and cheap transportation \$250</p> <p>1928 CHEVROLET SEDAN. Has a good many miles of care free service ahead of it. In fine condition \$195</p> <p>FORD COUPES. We have several good Ford Coupes that range in price from \$35 to \$95</p>	<p>1925 HUDSON COACH</p> <p>A very good value. For SALE to the first buyer... and it too is sold "with an OK that counts."</p> <p>ONLY \$175</p>
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BUY "OK" USED CARS FROM A CHEVROLET DEALER

Torrance Motor Co.

Marcelina at Cravens, Boyd A. Walker
West's Garage
LOMITA, CALIF. Phone 127

"Let's get up a Newspaper ad"

This is No. 7 of a series of advertising depicting the varied processes of newspaper advertising production. No. 6 explained the production of "matrices." No. 8 will appear shortly.



"we set our Ad in TYPE"

THE "copy" for our ads as well as the mat of the "Roseanne" dress, together with our layout are now given to the printer, who, in addition to setting the copy in type, arranges the border—the illustration—the heading and the type matter according to our layout specifications. On completion he gives us a proof of our ad.

The composing room is manned by thoroughly skilled printers who take a sincere pride in the "set up" of all in these companion newspapers. This pride of workmanship plus the many advantages of our exclusive franchise for the Meyer Both General Newspaper Service insures all advertisers the finest, most attractive advertising possible.



**TORRANCE HERALD
and LOMITA NEWS**