

# He Is Your Friend—Too



You are more than just a customer when you come here to trade  
 You are a friend and neighbor to the man with whom you are dealing

You are interested in his welfare, the welfare of his family and friends,  
 just as he is interested in you, your family and your friends.

Whether you come to his store to buy or just to visit, he is always glad to see you.

Should misfortune befall, your friends are the first to step forward with aid. Should you  
 be favored by fortune, your friend is as happy about it as you are.

Friendship and neighborliness is a part of this community life of ours—to make it success-  
 ful, we must all do our share toward maintaining it.

Our interest in the welfare of this community prompts us to sponsor this message to the people of Torrance and vicinity.

**Dominguez Land Corp.**  
 Developers  
 1510 Cravens Ave.

**Dr. O. E. Fossum**  
 Dentist  
 1311 Sartori Ave.

**Drs. Lancaster & Shidler**  
 Physicians and Surgeons  
 First National Bank Bldg.

**D. Spurlin**  
 Spurlin Court  
 800 Portola Ave.

**Dolley Drug Co.**  
 The Rexall Store  
 El Prado and Sartori

**First National Bank**  
 of Torrance  
 Sartori and Marcellina

**Dr. Norman A. Leake**  
 Physical Therapy  
 Cravens and Post Ave.

**Dr. A. P. Stevenson**  
 Physician and Surgeon  
 1311 Sartori Ave.

**Dr. R. F. Bishop**  
 Dentist  
 1025 Cabrillo Ave.

**Dr. C. L. Ingold**  
 Optometrist  
 1409 Marcellina Ave.

**Meinzer's Pies**  
 Post and Sartori Aves.

**Torrance Water, Light & Co.**  
 1213 Post Avenue

**Ed Tansey's Barber & Beauty Shop**  
 1621 Cabrillo Ave.

**Torrance Mutual Building & Loan Assn.**  
 Marcellina and Sartori Aves

**Torrance Investment Co.**  
 Real Estate  
 1501 Cabrillo Ave.

**Tolson Transp. System, Inc.**  
 1230 Border Ave., Torrance Phone 53

**Dr. R. A. Bingham**  
 Dentist  
 1117 Marcellina Ave.

**Kern Creamery, Inc.**  
 1336 Post Ave.

**Torrance Motor Co.**  
 Chevrolet Cars  
 Marcellina and Cravens Aves.

**Paxman's Hardware**  
 1219 El Prado

**Paull & Murray**  
 Dodge Brothers Cars  
 1420 Cabrillo Ave.

**Earl's Cafe & Coffee Shop**  
 1623 Cabrillo Ave.

**Torrance Development Co.**  
 Real Estate  
 1261 Cabrillo Ave.

**Schultz, Peckham & Schultz**  
 Authorized Dealers Ford Products  
 1514 Cabrillo Ave.