

# Again MAJESTIC introduces a new and real improvement in RADIO

## The Colotura DYNAMIC SPEAKER

**T**HE real leader never rests on his laurels. And Majestic leadership has been built by striving constantly to improve what the whole world has already acclaimed as the peer of all radio receivers. From time to time, refinements have been made—improvements in selectivity and range, in the quality of cabinets, and in tone—each one an improvement which in some way or another went just one step further in proving the slogan "You Cannot Buy a Better Radio Set Than Majestic at Any Price."

Many of these improvements were made and nothing was said about them, because it has never been Majestic's policy to shout about little things. Whenever Majestic has chosen to announce an improvement, it was *not* something trivial. Instead, it was always something big, something new, something vital, something real. Such a genuine improvement is

### The New Majestic Colotura Dynamic Speaker

which gives a lifelike quality, a sparkling realism, a fidelity to the tone color of the original, never attained before in radio reproduction. You doubtless have thought, all during the past year, that you heard all the delicate shadings of tone, because, unquestionably, during 1929, radio achieved marvelous advances in faithfulness of reception. But now, with the new Majestic Colotura Dynamic Speaker, even those uninitiated in the fine points of music can appreciate a sharp, unblurred, clear-cut quality not heretofore present—an absolute freedom from barrel-effect, fuzziness and hum on both speech and music.

**This great new speaker—these great new Prosperity Models—at amazingly lower prices—that only Majestic could offer!**

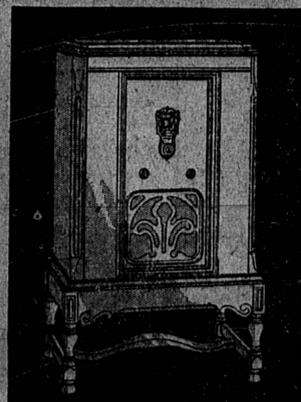
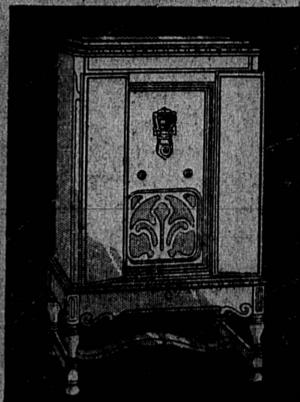
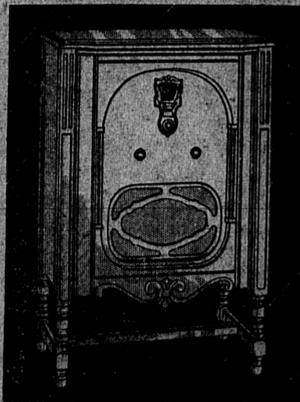
Only Majestic could offer this great new improvement—incorporated in sensationally beautiful new cabinet designs—at still lower prices—because only Majestic has the tremendous facilities, the stupendous buying power necessary to offer quality radio

sets at the lowest prices for quality merchandise that the world has ever known! There is a new Majestic Prosperity Model, with a Colotura Dynamic Speaker, to suit your own individual taste and pocketbook. Feel free to call on any Majestic dealer for a free home demonstration. Hear and believe! Every Majestic radio receiver, at any Majestic dealer's, is now equipped with the new Majestic Colotura Dynamic Speaker and is sold to you with Majestic's own super-quality tubes—made specially for Majestic sets—and made specially to give you the Colorful Tone that is built into every Majestic.

GRIGSBY-GRUNOW COMPANY · Chicago, U. S. A.  
World's Largest Manufacturers of Complete Radio Receivers

**MODEL 91**—Early English design in American Walnut. Matched Butt Walnut center panel overlaid with genuine Australian Lacewood. Graceful bowed front accentuates cabinet beauty. Price less tubes, \$116.00; complete with Majestic Matched Tubes, \$137.50. Easy, convenient payments if you wish.

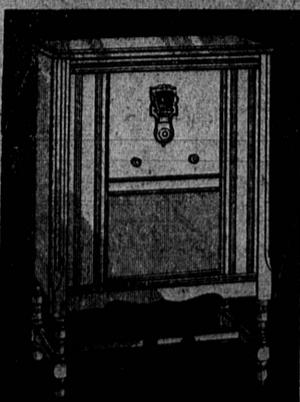
**MODEL 103**—Radio-photograph combination in American Walnut. Doors and panels of grained matched Butt Walnut. Genuine Lacewood overlays. Counterpoised Lid. Compartment for two record albums. Price less tubes, \$203.50; complete with Majestic Matched Tubes, \$225.00. Easy, convenient payments if you wish.



(Illustrated above)  
**MODEL 92**—Jacobean Highboy of American Walnut. Doors of Butt Walnut, matched both front and back; overlays of genuine Lacewood. Price less tubes, \$146.00; complete with Matched Majestic Tubes, \$167.50. Easy, convenient payments if you wish.

(Illustrated at left above)  
**MODEL 102**—Radio-photograph combination in English design cabinet similar to Model 93. Compartment for two record albums. Counterpoised Top. Price less tubes, \$184.00; complete with Majestic Matched Tubes, \$205.50. Easy, convenient payments if you wish.

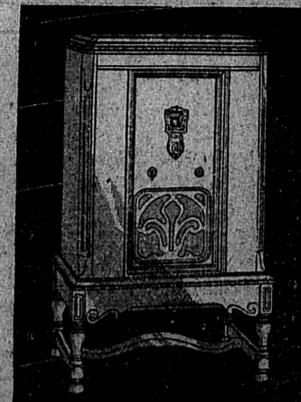
(Illustrated at left)  
**MODEL 93**—English design in American Walnut. Matched Butt Walnut center and side panels overlaid with Australian Lacewood. Price less tubes, \$146.00; complete with Majestic Matched Tubes, \$167.50. Easy, convenient payments if you wish.



**MODEL 90**—Compact Tudor design in American Walnut. Grained Butt Walnut center panel. Speaker opening covered with special lacado. Price less tubes, \$95.00; complete with Majestic Matched Tubes, \$116.50. Easy, convenient payments if you wish.



The Colotura Dynamic Speaker is the greatest improvement yet offered in radio reproduction. It is the first speaker to reproduce both instrumental music and the human voice with equal clarity and realism. All radios before this have fallen short on one or the other . . . have made either voice or instrument sound unnatural and distorted. But in the new Colotura Dynamic, Majestic engineers have overcome all obstacles and made it possible for you to get any program, instrumental or vocal—whether solo, combination, or chorus, with absolute lifelike clearness! The Colotura is also the first speaker to handle tremendous volume without overloading and consequent distortion. It is more sensitive on every wave length on the dial, therefore demanding less power and increasing the range of your set.



# Majestic RADIO

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C. ALEXANDER & CO.

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