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All the Time

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U. S. STEEL QUADRUPLES LAND HOLDINGS AT TORRANCE MILLS

Corporation Now Owns 170 Acres at Torrance Which Is 4 Times Original Columbia Site

BIG EXPANSIONS ARE PLANNED HERE

Steel Executives Predict Development at Local Mills Will Exceed Highest Hopes of People

Paving the way for a big expansion program in Torrance, the United States Steel Corporation secured title last week to the last parcel of land required for the enlargement of the Columbia mills at Torrance. The U. S. Steel now owns 170 acres at Torrance, which is four times the acreage of the original Llewellyn Mills, Columbia property.

The Corporation now owns all the land fronting on Western avenue from the P. E. trestle to the pipe line on the north, west to Arlington including all the land between the original Columbia site and the Pueblo.

The last piece of the new site to be acquired was closed last week and was a 55 foot lot on Western avenue bought from Mrs. Cheesbro and son, restaurant owners. Other parcels recently purchased by the U. S. Steel include an 18 acre parcel between the P. E. switch and Western avenue and commonly known as the "dump site." Another 18 acre piece was bought from H. H. Cutler. This land lies between the dump site on the east to Western avenue. From Boyce-Seelye the corporation bought 33 acres, from Clarence Butterfield, 30 acres, and from the Dominguez Land Corporation 35 acres, giving them 170 acres in all. In all these purchases, J. C. Smith of the Torrance Investment Company represented both the buyer and the seller of the properties.

The formal transfer of the Columbia properties to the United States Steel Corporation will take place at a meeting of the stockholders of the Columbia Steel Corporation, January 27th, at the general offices of the corporation at San Francisco. At this time the Columbia Corporation will also be dissolved.

TREMENDOUS EXPANSION

For the past three months United States Steel engineers and officials have been laying plans for the expansion of the Torrance mills and it is expected that actual construction work will begin shortly after February 1st. An announcement is expected by U. S. Steel officials as soon as they formally acquire the Columbia properties on January 27th, and steel executives in a position to know the plans of the corporation predict that the magnitude of the contemplated development in Torrance will be almost staggering.

QUARANTINE SIX HOMES FOR SMALLPOX

Six homes in Torrance are quarantined on account of mild cases of smallpox, it was reported by Dr. Smiley, health officer. There are fifteen cases of the disease, but eight of them are in one family and in two other families two members are afflicted.

All the smallpox cases in Torrance as of a very mild character, and none of the patients are sufficiently ill to confine them to bed, the health officer stated.

No fear of a general epidemic is felt by the health officer as vaccinations have been made three times at the Torrance Elementary school lately and two general vaccinations have been made recently at the Torrance high school. In addition to this precaution, the health department has made vaccinations at the Union Tool plant, where one of the cases developed, and at other institutions in Torrance where the requests have been made.

BILL THE BARBER SAYS
The only sure cure for dandruff was invented by the Indians and they called it scalping.

It's Our Turn to Entertain Harbor District

The Harbor District Chambers of Commerce will be guests of Torrance at the regular monthly meeting of the organization February 13. No plans have been made as yet to entertain the visitors except to extend the invitation.

At the Chamber of Commerce directors' meeting this week, last year's delegates to the Harbor District Chambers of Commerce meeting were re-appointed. They are Postmaster A. L. Gourder, G. L. Morris, Rufus Page, R. E. Hogue, and president of the Torrance Chamber, Harry H. Dolley.

Joseph Pera Is Found Unconscious Victim of Stroke

Joseph Pera, employe of the Salm Manufacturing Company, was stricken with paralysis, some time Monday night or Tuesday at his home on Western avenue, and was found Tuesday afternoon by a fellow employe, who, alarmed at the absence of Pera, came to investigate.

He was taken to the Jared Sidney Torrance Memorial Hospital in a Stone and Myers ambulance and is being cared for there. Although Pera appears to be conscious, he has been unable to give any statement regarding relatives or friends, and hospital authorities are anxious to get in touch with someone who knows him.

GRADUATING CLASSES TO GET DIPLOMAS

Thirty-seven boys and girls will receive their diplomas from Junior High school next Wednesday morning, January 23, at a special assembly in the high school auditorium.

Mrs. Edith Kelly and Miss Helen Collier are in charge of the musical program to be presented, which will include two numbers by the Girls Glee club and two numbers by the Boys Glee club. The other numbers have been planned, but not definitely decided upon. Mr. Herbert S. Wood will present the diplomas.

The four members of the graduating class of the high school, Evelyn Rowell, Charles Steiner, Earl Tavan and Paul Welsch, will receive their diplomas in an assembly Friday morning, January 25.

A special program is being planned for the occasion, with Mr. W. W. Tritt, assistant superintendent of Los Angeles city schools, as the main speaker.

ACCIDENTS NUMEROUS; HURTS FEW

Several minor automobile accidents occurred in the vicinity of Torrance last week that did considerable damage to the cars involved but injured no one.

Cars driven by Lew Dreyer, 1104 Beech, Torrance, and T. Wahlstrom, 1468 West 98th Place, Los Angeles, collided at the intersection of 98th street and Hoover Saturday afternoon at 5:15. Mr. Dreyer stated that the two cars entered the intersection at the same time. The collision apparently was unavoidable. Extent of damages not ascertained.

Report was made this week of a recent collision between cars driven by Betty Ward, 3044 Sun street, Lomita, and Mr. Kolyashda of 17511 South Western avenue. No details were included on the report.

To avoid either a head on collision with an oncoming car, or sideswiping of cars going in the same direction, George Figueroa, 1604 Date, Torrance, drove his car into a muddy field at the left side of Western avenue on Friday about one o'clock.

Mrs. A. J. Cameron, 5530 Voorhees street, Lawndale, was passing a truck and trailer going in the same direction when young Figueroa attempted to pass and was forced into the mud.

Frank Loka, Redondo Beach, was uninjured when the car he was driving overturned after colliding with a car driven by Carl J. Gramling Sr., 908 Coit avenue, at the intersection of Sierra Place and Ampala avenue Tuesday afternoon of last week, about 4:30 p. m.

In his report to the police, Gramling stated that he was already in the intersection when Loka entered from the left.

Archie Priamus, 2231 Hawthorne boulevard on the right hand side of the road, began to scuffle and Archie ran out in the road and was struck by the rear wheel of the car. The boy was picked up and taken home and it was believed that he was uninjured. The next day, however, it was found that he had sustained a broken toe.

Former Torrance Pastor Ordained

Rev. Alec Lyall, former acting pastor of the First Methodist church at Torrance, was ordained Wednesday morning of this week as a priest of the Episcopal church. Bishop W. Bertrand Stevens was the officiating officer. Rev. Lyall was made a deacon last July and the honor won this week accords him full recognition as a pastor in the Episcopal synod.

NEW BUILDING FOR SARTORI AND EL PRADO

J. J. Newberry, National Chain Department Store, Leases L-Shaped Store in Building

Plans have been approved for the construction of a store building, 90 feet by 140 feet on the northwest corner of Sartori avenue and El Prado, and it was learned this week that ground would be broken in a short time.

The choice corner upon which the new building is to be constructed was bought a few months ago by Bank of Italy interests through J. C. Smith of the Torrance Investment Company and Burton & Company, brokers of Los Angeles.

The J. J. Newberry Company, national chain department stores, have leased an L-shaped store room in the new building. The Newberry store will have a frontage of 40 feet on Sartori with a depth of 140 feet and a wing off the rear, 90 feet deep with another frontage of 40 feet on El Prado. This L-shaped store will be adjacent to the Hudson Furniture company on Sartori and next to the alley off El Prado.

The building will also include three other store rooms facing on Sartori, one 20 feet and two 15 feet wide, respectively, and all 80 feet deep, two small shoppe rooms on El Prado each 10 feet wide by 50 feet deep, complete the plan of the new building which will be one story high.

While no definite announcement has been made, it is expected that the three store rooms on Sartori will be leased to other chain stores.

At the time this corner was sold a few months ago a new high value for Torrance business property was reached, the property selling for \$550 a foot, figured on the Sartori street frontage.

ACTION TAKEN TO BUY LAND FOR CITY PARK

Chamber of Commerce Directors to Discuss Advisability of Purchasing Wooded Site Between Legion Hall and Plaza del Amo

Definite steps were taken this week by Chamber of Commerce directors for the acquisition of the property between the American Legion Hall and Plaza del Amo on Carson street to be used for park purposes. After a discussion which disclosed that the Chamber board was of the unanimous opinion that the beautifully wooded tract should be made into a city park, Secretary Hyde was instructed to gather definite figures and submit a plan for the purchase of the property at a joint meeting of the City Council and the Chamber of Commerce directors next Monday evening, which is the regular quarterly get-together dinner of the two civic bodies.

The advisability of purchasing this property for park purposes has been under discussion for some time and action at this time is deemed necessary in order that all or part of the site may be offered to the county board of health for the construction of the district health center. Torrance civic leaders have been assured that this city has a good chance of securing the health center, but Dr. Hugh Pomerooy, county health officer, stated recently that he thought it was now time for the people of Torrance to offer something definite in the way of a satisfactory site, if it intended to secure the health center for this district, as a number of other cities are making attractive offers to county officers, hoping to locate the much desired county health center in their communities.

Chamber of Commerce directors pointed out, that in the event the property was not used by the health board, it was needed as a city playground and could be bought at this time at an advantageous price.

John Glass Is Elected Director of Hermosa Bank

John Glass, general manager of the Union Tool Division, National Supply Company of California, was last week elected a director of the First National Bank of Hermosa Beach, at a meeting of the stockholders Tuesday.

Mr. Glass has been a resident of Hermosa Beach for the past twenty years, where he has a home at 23rd street and Strand.

Hawthorne In The "Red" Again, This Time, It's Red Lights

HAWTHORNE—Four new neon signs are to mark the highway to Hawthorne, it was decided last week, when a contract was let by the City Council.

The signs are to cost \$445 each, or a total of \$1780. They are to display the single word, "Hawthorne," in 16 inch letters, illuminated in red.

The neon signs will be placed at the city limits of Hawthorne and 14th street, Hawthorne and Rosecrans, Ballona and Prairie and Ballona and Inglewood streets.

CANDIDATES TO FILE ELECTION PAPERS SOON

City Clerk Gives Regulations for April Election—Five Offices to Fill

Candidates seeking seats on the city council, three of which will be filled at the city election April 14, may take out nomination papers February 18, it was announced today by A. H. Bartlett, city clerk. Nomination papers for City Clerk and City Treasurer may also be filed at this time.

It is not expected that the poll will begin to roll until after February 13, although the names of several persons with ambitions to sit in the municipal governing body are heard on the street and in the markets where Democratic inliers are wont to gather. Several campaigns, representing various interests and groups in the city, are said to be under way and fences built for the forthcoming municipal derby.

City Clerk Bartlett announced the following dates pertaining to the state statute covering municipal elections in a sixth class city: Jan. 1—New registration of voters begins. January 1, 1930. Everyone wishing to vote at the April election must re-register between now and March 15, 1930. Official registrars are now canvassing the residents of Torrance and Lomita. After February 1, registrations will be taken at the city hall by city clerk.

February 13—First day candidates may circulate or file nomination papers.

March 15—Registration of voters and transfers of residences close.

March 15—Last day for city council to appoint the election of officers and designate polling places.

March 25, 12 o'clock noon—Last day and hour for filing nomination papers with city clerk.

March 25—Last day to publish "Notice of Election."

March 25 to April 15—City Clerk must, between these dates, publish the names of nominees in alphabetical order, and offices for which they have been nominated, at least twice before the day of election, in one or more newspapers published in the city.

April 7—Last day for publishing list of precincts, polling places and election officers.

April 14—Election day. Polls must be open for at least eight consecutive hours.

April 21—City Council must meet to canvass returns, pass resolution and install elected officers.

5 Offices to Fill
Three places are open on the City Council this year, as well as the offices of City Clerk and City Treasurer. Councilmen whose terms expire this year are: Brady Wolfe, Ed Nelson and G. A. R. Steiner.

Mrs. Woodburn Injured in Fall

Mrs. Janet Woodburn, 1504 Anacia, fractured a bone in her right forearm, when she slipped on the rubber matting behind the counter of her store Tuesday afternoon.

Miss Christine Cameron took the lady to the Jared Sidney Torrance Memorial hospital where the injury was treated, and Mrs. Woodburn returned to her home.

COUNCIL LAYS OVER ACTION ON REQUESTS

Defers Action on All Communications to Allow Time for Parkway Discussion

Action was deferred on a number of questions which came before the City Council Tuesday evening, due to the lengthy discussion of the Hollywood-Palos Verdes Parkway project by H. W. O'Melveny and a representative of the county surveyor's office.

Among the matters submitted and laid over until the next meeting of the Council were:

(1) Bids for supplying the City of Torrance with gasoline during the coming year. Four bids of 15 1/2 cents per gallon were submitted by the U. S. Refining Corporation, the Union Oil Company, and the Standard Oil company. One bid of 14 1/2 cents was submitted by the Seaboard Petroleum corporation.

(2) Communications from the Torrance Women's club and the Torrance Garden club requesting the city to purchase and plant a growing cedron decidua and a flowering Christmas tree for the community.

(3) Protest from the Redondo city council against allowing the permit for a hog farm in Torrance adjacent to the Redondo City boundary.

The council accepted an invitation from the directors of the Chamber of Commerce to the regular quarterly get-together dinner at Earl's cafe on next Monday, January 27th, at 6:30 p. m.

REJECT LATE BID TO JOIN S'THBAY BODY

A request to join the Southbay Chambers of Commerce was rejected this week by the Torrance Chamber of Commerce directors. The Southbay District Chambers of Commerce is a group of community chambers of commerce and individuals recently organized to encourage and promote industrial development in their districts. Among the towns now represented in the Southbay group are Gardena, Hawthorne, Manhattan Beach, Lennox, El Segundo, Redondo, Palos Verdes, Lawndale and Inglewood.

Torrance was not invited to join the original group which has been meeting for the past three months. As it was explained that it was believed that the City of Torrance already had sufficient industrial development to warrant "going alone," just what prompted the later invitation to join, the group has not been disclosed.

KIWANIS PLAN ANNIVERSARY PROGRAM FRI.

This is Kiwanis International Anniversary Week, and the Torrance club has arranged a special program to celebrate the 15th birthday of Kiwanis International. The program for tomorrow's luncheon follows:

1. Song, "America." Rev. Schmid.

2. Invocation, "G. G." Rev. Schmid.

3. Luncheon, Earl, have the best!

4. Song, All Kiwanian Singing. (Jim trying to find the air).

5. Introduction of guests. Visiting members and new members.

6. Opening remarks by the president.

7. History, by ex-presidents. (two minutes, boys)

a. Jim Leach—1925-26.
b. C. Schultz—1927.
c. J. Jensen—1927.
d. L. Acree—1929.
8. Tenor solo, Mr. Williams.
9. Speaker of the Day: "Jack" D'Aule.
"Common Education." "Bob" Young.

HOLLY'D-PALOS VERDES PARK'Y AIRED-PACKED COUNCIL MEET

O'Melveny, President of Dominguez Estates, Challenges Torrance "To Pull Out of Rut"

CRITICIZES LOW TAX RATE IN EFFECT HERE
Average Cost Per Lot Only \$30 for Scenic Parkway, Says Deputy County Surveyor in Talk

Even the brilliant oratory of H. W. O'Melveny, one of Los Angeles' most distinguished attorneys, coupled with the graduated charts prepared by the Eberle Economic Service, Inc., failed to convince a Council Chamber packed to capacity with tax payers of the wisdom of endorsing the proposed Hollywood-Palos Verdes Parkway project.

The much advertised visit of the parkway advocates drew a crowd that packed every seat in the Council Chamber and questions flew thick and fast—so thick in fact, that Attorney O'Melveny requested that no further interruptions be made until he finished his talk.

Mayor Dennis opened the discussion by explaining that Mr. O'Melveny and the Deputy County Surveyor had come down to Torrance to enlighten the people on the cost of the proposed Hollywood-Palos Verdes Parkway, and to explain other phases of the project.

Deputy County Surveyor E. W. Pore explained that the project called for a 60 foot concrete pavement in a parkway graded to 225 feet extending from 73rd street and Angelus Mesa, through Inglewood, Torrance, and ending at Palos Verdes. The costs as submitted do not include the two service highways on either side of the center roadway, as these service roads will be put in later and will be assessed to the property owners whose lands front on the parkway.

The estimated figures do include the planting of trees and laying of sod, according to the county surveyor.

The entire cost of the parkway, exclusive of the service roadways, is estimated at three million dollars, one million of which will be assessed against Palos Verdes, \$1,023,993.00 to the City of Torrance, and the balance to property owners elsewhere along the route. Four assessment zones will be created as follows: First zone, 225 feet each side of parkway; second zone, next 1/2 mile each side; third zone, next 1/2 mile each side; and fourth zone, next 1/2 mile. The cost to property owners in each zone will vary according to proximity to the parkway, those fronting on the parkway, of course, paying the highest assessment.

The Deputy County Surveyor estimated that the average cost per acre to Torrance property owners would be \$120 for the initial improvement, which does not include the two service roadways. Divided into lots this will mean about \$30 per lot. Interest charges will be added to these figures. Under the present plan of assessment, the business property in Torrance would be classed in the most remote zone, but the county officer explained that if this proved too costly to Torrance business property owners, that it might be found advisable to create a separate zone for this type of property.

He said he could assure Torrance business men that their share of the cost would be fair and not burdensome.

At this point in the County Officer's talk, spectators in the audience began asking questions a few of which follow with their answers:

Question: What is total cost to Torrance?
Answer: \$1,023,993.00.

Q: Is the Nigger Slough development included in this project?
A: No, it was originally, but was later omitted because of the strenuous objections from Gardena residents.

Q: How much would the General Petroleum Corporation be assessed?
A: I do not have the exact figures, but its assessment would be on the same basis as the property owners, \$120.00 per acre average. (Note: the G. P. has 950 acres).

Q: How much per square foot will be paid for the paving?
A: I do not know. Bids will be advertised and the contracts let at that time. Recent contracts for 6 1/2 inch concrete pavements have gone as low as 13 1/2 cents per square foot, but in all probability it will not be over 20 cents per square foot.

Q: How much has the county already spent on the project?
A: I do not know exactly, but there has been considerable expense including one item of \$40,000 to Oltmated Brothers for designing and planning the parkway.

Q: How wide is the assessment district?
A: About two miles, one mile on each side of parkway.

Q: How much will Palos Verdes pay?
A: \$129,000 per acre, same as Torrance.

Q: How many acres will be assessed in Palos Verdes?
A: 8,800 acres. It was originally planned only to assess 2,600 acres to Palos Verdes, but this later was extended to 8,800, when Redondo withdrew from the project.

Q: Do all districts pay \$120.00 per acre?
A: Yes, all except Alondra Park, where the assessment is \$320.00 per acre.

Q: Is the frontage on Western avenue assessed?
A: No. The west side of Western avenue was originally included in the district, but was later omitted, due to the fact that the east side was not assessed. Frontage on both Western and Prairie avenues for a depth of 150 feet have been excluded from the assessment district.

Q: Has any provision been made for upkeep of the parkway been included in the cost, such as care of trees and shrubs?
A: No.

O'Melveny Talks
At this point in the discussion, Mr. O'Melveny stated that he wished to address the council members and the audience, and as his remarks would answer many of the questions already asked and many that might be asked, he hoped that he could proceed without interruption. He reviewed the history of the project since its inception by the Community Betterment Association, of which he is the only other member with the five newspapers in Los Angeles. He told of how, as president and executive officer of the Dominguez Estates, he had sold the land which is now the townsite of Torrance to Mr. Jared Sidney Torrance at \$25 per acre and Mr. Torrance later buying additional land from Dr. del Amo for \$750 per acre.

"I have always had a friendly interest in Torrance," said the veteran attorney, "and this fact was shown when I materially assisted a group of your citizens who came to me in connection with the annexation of the Elinwood and Huntington property. I believe that it was largely through my efforts that the suit to halt this annexation was quashed."

Mr. Torrance
Mr. O'Melveny then told of his conversations with Mr. Torrance in helping to plan Torrance as a garden city, where industry could thrive, business prosper, and homes be beautiful, all so planned that the smoke of the factories did not blow over the homes of the workers.

Boulevards being new factories, and boulevards increase the value of property and increase the rentals, declared the speaker, who exhibited a number of charts prepared by the Eberle Economic Service, Inc., showing the advance of property values in Beverly Hills, Santa Monica, and other districts due to boulevard construction.

"You are lacking in the South-west," challenged the attorney. "The growth of a community is coincident with boulevard construction. Boulevards increase the value of the property and the income from it."

Mr. O'Melveny then attacked the low tax rate in Torrance, stating that low taxes didn't mean anything. Just because you have a 53 cent tax rate, declared the speaker, it doesn't follow that you are doing full justice to the people. You must spend money to make money. "Why do you suppose Henry Ford pays the high wages he does? He does from his Sears, Roebuck and General Motors, and others spend such huge amounts of money in advertising? Because they realize that you must spend money to