

FRESH
HOTHOUSE
CARNATIONS
25c a dozen
And
SWEET PEAS—10c
—WITH TRIMMINGS
OTHER SPECIALS EVERY SATURDAY
Torrance Flower Shop
EL PRADO



"THANK YOU!"

Just before the recent holiday season, speaking for the 165,000 operators in the Bell System, I asked if you wouldn't telephone your Christmas and New Year's greetings early.
Your cooperation was evident—and helped make it possible for us to give a service which we feel was better than during any holiday season in the past.
And although, being human, we may not reach so-called "perfection"—you may be sure that during the coming months we will continue to the best of our abilities to do our part in our Company's continual effort to give you faster, more dependable telephone service.



THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

KEYSTONE NOTES

Marking the passing of the old year and as a fitting greeting to the new year Mrs. Barbara Berry and her son, Roy of Dolores street entertained guests at their home on Tuesday evening. Five hundred was played with prizes going to Mrs. S. S. Tannehill and Z. W. Jennings for high score and Mrs. George Nahmens and Harry C. Roque, second. At midnight a delicious repast was served by the hostess, Mrs. Berry, as the group made merry as the new year dawned. The guest group included Mr. and Mrs. Charles Winston and son Bobbie, Mr. and Mrs. Harry C. Roque, Mr. and Mrs. George Koehler, Mr. and Mrs. Thomas A. Cowan, Mr. and Mrs. Z. W. Jennings, Mr. and Mrs. George Nahmens, Mr. and Mrs. Charles LeBoeuf, Mrs. S. S. Tannehill, Mrs. Pernie Piper, all of Keystone; Mr. and Mrs. Nick Martin of Los Angeles and Mr. and Mrs. A. L. Cline of Southgate.

Mrs. George Nahmens of Keystone and Mrs. Louis Bordenaux of Long Beach.
Mrs. Charles M. Forrest, president of the Carson street Parent Teachers' association, Mrs. H. H. Bernard, Mrs. Charles LeBoeuf and Mrs. J. B. Sleppy, all of Keystone, all attended the Tenth district Education meeting of the California Congress of Parents and Teachers held on Thursday at the Gardena high school, Gardena.

An executive board meeting of the Woman's club of Keystone was held on Friday at which time new members were admitted to the club and final plans discussed for the reciprocity day to be held by the club on Wednesday of this week at Boosters' Hall on Main street. A splendid program has been arranged by Mrs. Charles LeBoeuf, program chairman for the afternoon with many club leaders present. Tea will be served by a committee with Mrs. Walter Phillips, chairman.

Mr. and Mrs. Charles M. Forrest and children, Charles Jr. and Carol spent New Year's at the home of Mrs. Forrest's parents, Mr. and Mrs. John E. Brown, motoring to their home in Pasadena on Tuesday evening.

Warren Sapp, son of Mr. and Mrs. G. M. Sapp of Grace street is confined to his home with illness.

Mrs. J. Fitzgerald, daughter Agnes and son Raymond of Los Angeles were guests last week of Mr. and Mrs. J. D. Tipton of Park street.

Mr. and Mrs. Charles H. Pierce of Dolores street were guests at the home of Mr. and Mrs. L. P. Johnson at their home in Long Beach on Tuesday evening.

Mrs. H. H. Bernard of Dolores street was hostess to a group of children at her home on Saturday afternoon when she tendered her daughter Barbara a birthday party in honor of her 7th birthday anniversary. A color scheme of yellow was used throughout in the table decorations where a luncheon was served and on the beautifully decorated cake which was beautiful with the required number of candles. Games were played by the group. Present were Lucille and Catherine Loomer, Thomas A. Cowan, Mildred Bennett, Carol Forrest, June Reed. Many lovely gifts were received by Barbara as a token of good wishes on her birthday.

Mr. and Mrs. John Erickson of Pasadena were guests over the week-end of their son-in-law and daughter, Mr. and Mrs. Charles M. Forrest on Amelia street.

Mr. and Mrs. John R. Hillpert of Grace street were pleasantly surprised on Sunday when Mr. Hillpert's brother and sister-in-law, Mr. and Mrs. William G. Hillpert of Salt Lake City, Utah, and their daughter, Mrs. O. K. Wicker of Long Beach arrived at their home to spend the day. Mr. and Mrs. Hillpert plan to remain in Southern California for several weeks.

Mrs. C. E. Harshman of Figueroa street was hostess on Saturday afternoon at her home when she entertained a group of friends at a linen shower in honor of her daughter, Mrs. Lawrence Mulhern who recently announced her marriage on Christmas eve. A beautiful shower of linens was received by the honoree. Diversion of the afternoon by the group was the hemming of dish towels for the bride, each considering their initial on their respective towel. A refreshment course was served by Mrs. Harshman to Mrs. Z. W. Jennings, Mrs. R. J. Whitney, Mrs. J. E. Leavers, Mrs. Robert Hull, Mrs. Pernie Piper, Mrs. James B. Russell, all of Keystone; Mrs. Jane Briney of Torrance and Mrs. Frank Guerrero of Wilmington.

Mr. and Mrs. Vahn Kaplanian and family of Los Angeles were guests at the home of Mr. and Mrs.

George Koehler on Wilmington street on Sunday.

Mr. and Mrs. J. T. Lillard of Dolores street were hosts at a dinner party on Saturday evening at their home entertaining Mr. and Mrs. M. Masuda and Mrs. J. Hochguchi and son Fred of Wilmington street.

Mr. and Mrs. Bud Marsh of Wilmington were guests on Sunday of Mr. and Mrs. J. D. Tipton of Amelia street.

Mr. and Mrs. Charles M. Forrest of Amelia street were hosts on Monday evening when they entertained Mrs. and Mrs. Seymour Bonnell of Long Beach at a birthday dinner party in honor of the birthday anniversary of Mrs. Forrest.

Edith and Chester Harshman of Figueroa street motored with a group of friends to Mount Baldy and Big Pine on Sunday.

A final meeting of all committees working under Mrs. H. B. Trancho, general chairman of the Community Christmas tree association was held on Monday evening at the home of Thomas A. Cowan on Amelia street. Reports were given and the funds left from the expense of the program and purchasing committees were divided equally with those who donated.

WALTERIA NOTES

Mr. and Mrs. Al Ruck of Los Angeles, Mr. and Mrs. J. W. Brott and Mr. and Mrs. Jack Ramsey and son Raymond of North Park street spent New Year's eve with friends in San Pedro.

Mrs. W. M. Crowe of Ward street visited her brother, J. W. Purkey, who is ill at the General hospital, in Los Angeles Sunday.

Mr. and Mrs. W. Rugden of Lomita were dinner guests of Mr. and Mrs. W. H. Thurman of Ward street Sunday.

Mrs. M. R. Bernhardt of Ward street spent a few days this week visiting her friend, Mrs. M. Milhouser of Long Beach.

Mr. and Mrs. R. B. Sage and son Lyle and Mr. and Mrs. Geo. Coates and little daughter Maxine were guests New Year's eve at the home of Mr. Sage's brother and family, Mr. and Mrs. Cecil Sage of Long Beach.

Mr. and Mrs. Jack Ramsey and Mr. and Mrs. J. W. Brott of North Park street were guests New Year's day at the home of Mr. and Mrs. S. Nakasyl of Terminal Island.

Mr. and Mrs. A. Smith and children and Mrs. E. Lose of Terminal Island were visitors in Walteria Sunday.

Mr. and Mrs. F. McLain of Hawthorne boulevard entertained their cousins, Mrs. Ella Shibley, Mrs. A. Shibley and Mr. Geo. Shibley of Oakland, Sunday.

Mr. and Mrs. A. Gettaugh of San Pedro were guests Sunday of Mr. and Mrs. R. E. Lesley of Park street.

Mr. and Mrs. C. S. Edmundson of Park street spent Sunday visiting in Long Beach.

Mr. and Mrs. Walter Westenhagen of Walnut street spent Thursday at the home of Mrs. Henry Whittikin of Venice.

Mrs. Eva Kelley of North Park street assisted the ladies of the First Christian church at Wilmington in giving a luncheon in honor of the Rotary club of that city.

Mr. and Mrs. M. F. Hemann and little son Bobbie of Olive, were dinner guests at the home of their sister and family, Mr. and Mrs. J. S. Polston of North Park street Sunday.

Mr. and Mrs. J. N. DeVito of Hawthorne boulevard, accompanied Mr. and Mrs. O. D. Butterfield to a New Year's dinner party at the home of Mrs. Butterfield's parents, Mr. and Mrs. Kaats of Los Angeles.

Installation of the following officers was held Thursday by the Walteria Chamber of Commerce: L. P. Newcomb, president; R. P. Snood, vice president; C. L. Palmer, secretary. Directors were Mrs. T. Buckingham, Mrs. S. Sexton, J. M. DeVito and C. H. Quandt. C. H. Quandt reported that the new water rate is pending the approval of the state railroad commission.

Miss Leta Wells of Denver, Colo. is visiting her sister, Mrs. J. Tremaine of Necco avenue. New Year's day Miss Wells with Mr. and Mrs. Tremaine attended a reunion at the home of their sister and family, Mr. and Mrs. Olio Stitts of Lomita.

Mrs. E. B. Sims and daughter Marie and Mrs. F. McLain spent New Year's eve in Los Angeles.
Mr. and Mrs. H. Huffine and children of Ward street, accompanied by her mother, Mrs. Robert Waer of Whittier spent New Year's day in Pasadena.

Mr. and Mrs. C. S. Edmundson of Park street, accompanied by Mr. and Mrs. F. W. Newcomb of Hollywood spent New Year's day in Pasadena.

Mr. and Mrs. J. D. Tipton of Park street were visitors at the home

of Mrs. O. B. Sims of Park street Wednesday.

Archie Nichols of San Diego has returned to his home after spending several days visiting his aunt, Mrs. J. Crowthers of Park street.

Charles Armstrong is reported quite ill at his home on Necco avenue.

Relatives of Mr. and Mrs. L. Rudd of Necco avenue gathered at their home for a New Year's eve party. The guests were Mr. and Mrs. L. O. McCluskey and daughter Evelyn, V. Bertrand and Mrs. E. Gother of Walnut Park.

Mr. and Mrs. J. Crowthers entertained friends New Year's eve at their home on Park street. A midnight luncheon were served. Guests were Mr. and Mrs. M. Storey, Miss Janet Radcliff, and T. Campbell of Long Beach, Mr. and Mrs. R. Robinson of Glendale, Archie Nichols of San Diego and Mr. and Mrs. George McKinley of Park street.

A surprise party was given in honor of Jack Large at his home on Park street Friday evening. A most enjoyable evening was spent by the following young people: Misses Velaine Flint, Dorothy Davis, Mary Kean, Thelma Dabner, Jean Campbell, Helen Crowe, Alice and Norma Bingham and Frank Flint, Neil Whitney, Paul and Oliver Bryan, Donald Davis, Lloyd Crowther, Kenneth Bandy, Gordon Bingham, Howard Bingham, Franklin Bingham, David Hagan and Fred McLain.

Mr. and Mrs. G. O. Tuttle and children of Wilmington were guests Sunday at the home of their son and family, Mr. and Mrs. Geo. Tuttle of North Park street.

YOU WILL ENJOY DANCING
To the Music of GUS GAGEL and His Musical Troubadors
in the MANDARIN BALL ROOM
Redondo Beach
Friday, Saturday and Sunday Evenings and Sunday Afternoons



Merchants, Theatre Owners, Restaurant Proprietors, Filling Station Managers, and others who deposit their late cash receipts in our

McClintock Automatic
AFTER HOUR DEPOSITORY
Enjoy Safety
Freedom from Worry and Danger
By using this Depository service regularly, you discourage crime in our city by making the occupation of banditry unprofitable.
Come in and let us show you this modern-to-the-minute service.
Installed for your convenience and protection.
FIRST NATIONAL BANK
of Torrance, Calif.

Watch The Classified For Bargains!

"Let's get up a Newspaper ad"
This is No. 2 of a series of ads depicting the various processes of advertising. In at number one we decided on the subject of our advertising efforts. No. 3 will appear soon—watch for it.

"then our IDEA takes form"
AS OURS is to be a spring opening announcement, it should occupy fairly large space. We'll make our layout about five columns in width by fifteen inches in depth, with an attractive border arrangement, letter in an attention compelling heading and a rough sketch of the garment itself. This sketch will be used later by an artist in working out the finished drawing.
Through our exclusive franchising for the Meyer Bell General Newspaper Service our papers are able to supply their advertisers with hundreds of striking layouts and hand-lettered headings to meet their exacting requirements. Use of this helpful service is yours for the asking.

TORRANCE HERALD and LOMITA NEWS

MILK and CREAM
KERN'S
MILK
IS CLEAN, DELICIOUS, PURE AND SWEET!
DRINK MORE
A quart or more in each day's diet
Will bring you health. Why don't you try it?
PHONE TORRANCE 337
PHONE REDONDO 7072
OR TELL THE DRIVER

WYNNNS 10th Anniversary SALE
The Greatest Value-Giving Event in Years
Savings up to 35%
... And a real money-saving opportunity... this is. We feel this is the right and proper method of expressing our appreciation to the public for their patronage during the past ten years. Come in and let us show you WHAT YOU SAVE!

FIRESTONE		OLDFIELD	
29x4.40	\$5.75	30x3 1/2 o. s.	\$5.35
30x4.50	6.55	31x4	8.95
31x5.00	8.75	32x4	9.65
30x5.25	9.75	33x4	10.15
31x5.25	10.15	33x4 1/2	13.85
31x6.00	11.50	33x5	18.65

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"Fire Doctors, Two!"
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