

A miracle in washing clothes with this new, no wringer EASY WASHER

You don't know how easy and safe, modern washing is until you have seen this marvelous new no-wringer EASY Washer. The Damp-Dryer which replaces the wringer takes a whole tubful of clothes at one time and whirls the water out of them—does it in less than two minutes. Let us show you how much safer, faster, easier, gentler it is than any wringer type washer.



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STRICT BAKERY ORDINANCE IS NOW IN EFFECT

County Health Officers Warn Bakers of Rigid Rules to Be Enforced

Residents of Los Angeles county may be assured of receiving cleaner and more wholesome bakery goods in the future according to Dr. J. L. Pomeroy, county health officer, who announces that a new and complete bakery ordinance goes into effect this week.

The new ordinance was passed by the board of supervisors as a result of the concentrated efforts of health authorities to gain a weapon with which to combat numerous small scale bakers operating their shops in cellars, basements, attics, or unsanitary and improperly ventilated rooms.

The law will require an application for a permit to operate a bakery to be made by all persons manufacturing any bakery goods for public use. The application must inform the county health department of the address of the proposed shop and the location of the delivery cars used for distribution. By this method the health department will have a roster of the locations of the bakeries in the county with which periodical investigations as to sanitary conditions will be made, Dr. Pomeroy says.

Bake-shops will be required to have smooth, white walls to facilitate their required daily cleaning; ceilings at least eight feet in height to insure the free circulation of air; wash basins and individual clean towels easily accessible; and no sleeping quarters adjacent to the cooking room or storage closet unless there is a ceiling high partition separating them. The use of tobacco in bakeries is prohibited.

The presence of contaminated or impure materials or of prohibited dyes will be construed by authorities as evidence of its use and occasion for prosecution as a violation of the California Pure Foods and Drugs act, Dr. Pomeroy warns.

PACIFIC CREMATORY

The Very Latest REDONDO CEMETERY New in Lawn FREE use of our beautiful new Chapel Telephone Redondo 4971

National Champion Milkmaid



Mary Fontana, fifteen years old, of Carruthers, Calif., who won the state and national championship milkmaid titles at the 11th annual Pacific Slope Dairy show.

SEES BRIGHT YEAR IN AUTO INDUSTRY

Chevrolet Sales Manager Expects 1930 to Be as Good as 1929

"The automobile industry will not be over produced until everybody that can afford to own an automobile has one," declared H. J. Klinger, vice president and general sales manager of Chevrolet Motor Company, here today to a group of Pacific coast and mountain state officials of his organization. Mr. Klinger is on the last lap of a tour which carried him to all parts of the United States, affording him an opportunity to in-



H. J. Klinger, vice-president and general sales manager of Chevrolet Motor Company, who prophesies that 1930 should be a very prosperous year both for the motorist at large and for the automobile industry.

vestigate conditions in the industry all over the country.

In voicing optimism for a prosperous 1930, Mr. Klinger continued, "When we consider what a huge factor the automobile has come to be in the lives of all of us, we can better appreciate the sound footing on which our industry rests. Our first need is something to eat, then something to wear, then a roof over our heads and then a means of transporting ourselves from one point to another. The desire to explore—to go places—has always been with us and not until the arrival of the automobile had this desire been gratified to the utmost."

Mr. Klinger does not view the airplane as a competitor of the automobile; rather he regards it as a valuable ally. He said: "As a matter of fact the airplane is no more a competitor of the automobile than the radio is to the news paper. For every plane that goes into the air there will be the need of one more automobile to take the people to the airport. In addition to motor trucks to haul supplies to the planes. The airplane industry will develop along with the automobile industry, and as the expansion of the motor car industry but as a companion arm of transportation. The automobile business is still expanding. The replacement market is getting larger each year and we find a higher average of automobiles per family than existed in previous years."

Mr. Klinger believes that the country is exceptionally sound, that business conditions are in excellent shape and states that "Chevrolet in the first six months of the new year has an excellent opportunity to equal the remarkable record set during the first six months of this year."

HAWTHORNE ANNEXATION IS HELD UP

L. A. City Attorney Rules That Cities Must Be Contiguous to Be Joined

HAWTHORNE.—The circulation of petitions in Hawthorne calling for a special election in Hawthorne to vote upon the consolidation of this city with Los Angeles is to be held in abeyance, inasmuch as the cities are not contiguous, according to advice given the Los Angeles City Council by that city's city attorney, last week.

The Wiseburn annexation, which would make this city contiguous to Los Angeles was upheld in the superior court, but the plaintiffs appealed the case to the supreme court and the matter is now waiting review by that body. No information is available as to when the supreme court will review the case which was appealed more than six months ago.

The Los Angeles city attorney rules that until the supreme court upholds the Wiseburn annexation the consolidation proceedings here cannot safely be set in motion. There is apparently grave question as to whether an annexation election based upon the present uncertain status of the Wiseburn territory would be legal.

Circulation of annexation petitions has been under way here for the past week. Whether the opinion voiced by the Los Angeles city attorney will serve to delay this move by the annexationists has not been indicated.



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Phone 10

THAT CAR OF YOURS

Watch other cars at intersections very carefully. They may not be equipped with brakes as good as yours.

When pavements are wet and slippery allow at least one-third more distance than you allow under normal conditions to bring your car to a stop.

Changing the fan blades on your car to permit greater suction of air may correct the condition of your engine heating after all other conditions have been checked.

Inspection of tools in your car before starting on a long trip should include the tire pump and jack. The pump may dry out from lack of use and a little oil or grease should be applied to soften the washer.

Driving your car without a front hub cap may cause serious damage. The cap holds the grease for the front wheel bearing and, when off, the grease may run out and dirt and grit get into the bearing.

If the fan belt on your car slips and you are unable to tighten it, hasten removal of grease from inside the belt with sandpaper will provide greater traction. This is a temporary relief and the belt should be tightened as soon as convenient.

If your car skids do not lose your head and jam on the brakes, and don't throw your wheel out. Give your wheel a slight turn in the direction the rear end is skidding and let compression stop you. Under no circumstances should you use your full braking power for you may turn over.



SPIC AND SPAN on its speedy return to your home is the suit sent to us for dry cleaning, reshaped—to original form, cleaned of every spot and stain—and every crease from our leaving the garments in the same smooth condition as when they left the tailor's hands. A single test of our work will make you a patron.

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This is the first of a series of ads depicting the various processes of advertising production—watch for No. 2 in an early issue.



"first we must decide on a subject—"

Let us therefore devote our advertising efforts to the preparation of a Fall Opening Announcement for an imaginary store—The "Roseanne Dress Shoppe" for example, whose slogan we will assume is—"A Torch of Youth in Every Garment." The nature of our store and the subject of our advertising being established, the next step will be to prepare a preliminary layout suggestion.

Our advertisers, of course, need not rack their brains for ideas because our exclusive franchise for the Meyer Bath Company's General Newspaper Service provides scores of advertising ideas on every subject—Use of this splendid service entails no additional expenditure. Our representative will gladly call and explain the service in detail.

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