

A Newspaper
for All the People
All the Time

The Torrance Herald

Torrance
Population
8200

5c per Copy

FIFTEENTH YEAR—No. 50

TORRANCE, CALIF., THURSDAY, NOV. 28, 1929

CHRISTMAS IS HERE, - AND SO ARE SEALS

NEW TRACT TO BE BUILT UP WITH HOMES

Local Men Erecting Moderate Priced Houses in Torrance

With six new houses already completed or under construction, the Real Estate Management company of Torrance, doing business under the corporate name of "Remco," has opened up a tract of 18 lots known as Maricopa Heights. The company is composed of Donald Findley, president; Charles Curtis, vice president; and W. C. Bradford, secretary-treasurer. Offices are established at 1510 Cravens avenue in the Dominguez Land Corporation building.

Maricopa Heights which is being developed by the Remco company is located west of Madrid avenue and south of Dominguez street, adjoining the Pacific Electric Railway property. The erection of two houses on this tract will begin next week, and others will be built as soon as requests are received from prospective buyers. Mr. Findley stated, "These houses will be sold for approximately \$3,500. The company is prepared to build and finance other houses as desired."

The Real Estate Management company has also built three houses in the Remco Tract, two of which have already been sold. Another home is also under construction on Martina avenue. The company has ten other lots in different parts of Torrance, upon which it intends to construct houses as soon as the orders are received.

Annual Yuletide Drive Of Tuberculosis Assn. Is Now On. Of Course, Everybody Helps

A barrage of 15,000,000 Christmas Seals is being released through the mail this week over Torrance and Lomita and other Los Angeles County Tuberculosis and Health Associations, according to Walter P. Malone, president of the organization. This is the seventh annual Christmas Seal sale conducted by the local association in affiliation with the state and national Tuberculosis associations. Two hundred of the Christmas Seals are contained in each letter. The gay holiday stickers bear the inscription "Health Greetings of 1929," and a color design of a jolly bell-ringer supported by the double barred crimson cross.

Public spirited citizens are urged to "ring the bell of health." The Christmas Seal supports an extensive program of tuberculosis prevention and health education carried on locally by the association. Their purpose is to prevent disease through care of physically below par children in Torrance and Lomita. Each year an enlarged program is developed to meet the needs of tuberculosis contact and undernourished children through summer health schools, nutrition and health habit training conferences, school health programs, physical examinations with x-ray for the early detection of tuberculosis among school children and other activities.

Mr. Malone in the letter accompanying the Christmas Seals states: "Christmas Seals are doing more than any other one agency to STAMP out tuberculosis. It is only because practically everyone buys these seals year after year that the children of Torrance and Lomita are protected against tuberculosis through a country-wide work organized to stamp out the disease before it gets a foothold. To do this means early detection and prompt treatment of our children, for it is in childhood that the disease almost invariably begins. It is for this purpose that the Los Angeles County Tuberculosis and Health Association spends the money received from Christmas Seals."

"But," he adds, "we cannot meet the ever increasing demand of growth unless each year more people buy more seals. Checks should be made payable to the Los Angeles County Tuberculosis and Health Association and mailed to 132 West First Street, Los Angeles, Calif."

REV. ELDER TO PREACH FIRST ANNIVERSARY

Rev. George G. Elder, pastor of the First Christian church of this city, will preach his first anniversary sermon next Sunday morning at the 11 o'clock service. This service with its many outstanding features, will mark the close of his first year's work in our city. Rev. Elder says: "That we should rejoice in past success in God's work is natural and proper. It is with reasonable joy that we point to the church that has stood up to all its obligations and has earned the respect of right-thinking people. We have grown numerically, spiritually and financially. It is greatly noted that every member of the church, and the church's many friends, will be present for this great service."

DISRAELI TO BE READ BY PROF. KACHEL

Talented Artist Appears at Central Evangelical Sunday Evening

Professor Arthur B. Kachel, for eight years at the head of the department of dramatics in the Wood high school, will present "Disraeli" in Central Evangelical church next Sunday night at 7:30. Torrance people will be interested to know that Prof. Kachel has been secured for a return engagement, having been delighted by his reading of "The Melting Pot" here in January.

OIL LEASING ACTIVE EAST OF TORRANCE

Long Beach Firm Is Busy Signing Up Property in Keystone and East Torrance

Several other property owners in this district have recently leased or are about to lease their property for drilling purposes. It was determined by officials of the initially stated by a company that Shoestring Land holdings had been leased to the Signal Oil and Gas Company of Long Beach. The lease carries no bonus, but does include a 90-day drilling clause. Other property reported leased or about to be closed are those of the Unit-Concrete Pipe and Construction Company, George M. Case and John H. Getts. All of these properties are reported to be leasing to the Signal Oil and Gas Company, under the same terms as the Shoestring Land Company.

TREE TO SYMBOLIZE CHRISTMAS SPIRIT



Can you imagine a huge Christmas tree as tall as a flag pole glittering with a thousand colored lights? And Santa Claus with his big broad smile and funny whiskers telling little boys and girls about the big load of toys he is packing on his sleigh for the children of Torrance and vicinity.

Well, this is exactly what is going to happen right here in Torrance. The woodmen are searching all over the Lake Arrowhead mountains to find the finest and biggest Christmas tree they can find to send to Torrance, and soon Andy Gascoigne and his helpers will grow up to the cold mountain regions where the tall trees grow and bring one back for the children of this district.

This beautiful big tree, bigger than you ever saw before, will be placed in the City park in front of the Torrance Theatre. Then will come the mighty task of decorating it. A thousand colored lights—imagine 1000 scintillating lights in all the colors of the rainbow—will be placed on this lovely big tree. Then, of course, will come the tree decorations, the snow, and all the other pretty things that make up a beautiful Christmas tree.

Oh, gee, you'll want to come down every night and see this inspiring sight—this patriarch of the frozen north, standing erect and piercing its glimmering spire to touch the stars in the heavens. And then, they are going to build a home for Santa Claus. Yes, sir, a regular Eskimo hut, where he can stay at nights and be right on the job every day to find out what the boys and girls of this district want for Christmas. Just go down and tell him what you want. He'll keep a record in his big book so as not to forget you when he starts out with his big sleigh on Christmas eve.

We got a letter from Santa Claus today, and he said he was counting on getting to Torrance about December 10, and Andy Gascoigne said he would have the big tree all ready for him when he comes. So you can expect to see them decorating the tree along toward the end of next week.

We can hardly wait to see this wonderful sight, and you can bet your cookies that we are going to keep right after them to get the tree ready as soon as possible. We'll tell you just as soon as we know any more about it.

El Nido, - Shall It Join Torrance Or Redondo?

In an apparent effort to "outsmart" the people of Torrance by holding a secret and special session at night on Saturday, November 16, the Redondo City Council met and received a petition signed by five El Nido voters of an intention to circulate petitions for annexing the El Nido district to the City of Redondo.

A similar petition had previously been filed with the City Council at Torrance for annexing the territory to Torrance, but was not acted upon until the regular meeting of the Torrance Council, November 19.

The Torrance petition was filed with the City Clerk on November 14 and acted upon at the next regular meeting November 19, and the Redondo petition was acted upon at a special meeting acted upon at a special meeting on the same night. Redondo citizens claim that the rapid action of the Redondo Council gives the latter city precedence over Torrance in the annexation proceedings. However, those familiar with the annexation law state that if the matter came to court, that the ruling would no doubt be in favor of the action of the Torrance Council.

However, it has been learned from officials of the Torrance Chamber of Commerce, that this city has no intention of making an issue of the annexation of El Nido, and will not contest any action that the Redondo Council may take in the matter. They state that it is the policy of Torrance to refrain from entering annexation fights, preferring to leave the matter entirely with the people in the territory seeking annexation. Torrance officials feel that the advantages of joining this city so far outweigh those offered by any other adjacent city, that they are perfectly willing to leave the matter to the judgment of the people of the El Nido district.

Taxation Increased
Perhaps the most striking advantage to the people of El Nido in joining Torrance over Redondo is in the matter of increased taxes. On figures compiled from the State auditors' report it will cost the people of El Nido \$122 per \$100 assessed valuation more to annex to Redondo than to Torrance. After discounting the County taxes that are eliminated when a district joins a municipality, and adding the municipal and school taxes of the city joined, the following is found to be true. If El Nido annexes to Redondo Beach, it would increase the tax rate \$1.42 per \$100 assessed valuation, or a difference of \$122 per \$100 in favor of the Torrance annexation. The itemized comparison of taxes is given in the table printed herewith, the data from which was compiled from the official report of the State auditor.

The notice of intention filed with the Torrance Council was signed by Fred J. Callaway, Mrs. F. E. Carr, John A. Gable, Wm. C. Tyner, Mrs. Wm. C. Tyner, R. T. Boardman and Mrs. R. T. Boardman. The petition filed with the Redondo Beach Council was signed by Robert Roeder, Georgia Roeder, Sarah C. Boyle, Leo H. Jackson and B. H. Hungerford.

The territory is the same in each petition, being described as follows: Beginning at the intersection of the northerly boundary line of the city of Torrance with the production line of the eastern line of lot five of McDonald tract, do hereby annex to the eastern boundary line of city of Redondo Beach to a point where it intersects the center line of Electric street, thence easterly along the center line of Electric street, being the northerly boundary line of Redondo, to the easterly line of Hawthorne avenue, thence southerly along the easterly line of Hawthorne avenue to the northerly boundary line of Torrance, thence westerly along the northerly line of the city of Torrance, lying within the Dominguez street, to the point of beginning.

STATEMENT SHOWING TAX RATES IN MUNICIPALITIES OF REDONDO BEACH AND TORRANCE, AND THE UNINCORPORATED AREA OF EL NIDO AND HOW THAT AREA WOULD BE AFFECTED BY ANNEXATION TO EITHER OF THESE MUNICIPALITIES.

Total Tax Rate	Municipal	County purposes	County road tax	County free library	County flood control	Total for schools	General County Elementary	General County High	Junior College Tuition	Elementary Building Special	Kindergarten Special	Elementary Special	High Special	Elementary Bonds	High Bonds	Sanitation District No. 5
Unincorporated		.88	.20	.05	.10	1.69	.290	.154	.006	.03		.21	.75	.20	.05	.23
El Nido	3.15				.10	2.16	.290	.154	.006	.09	.15	.30	.75	.32	.10	.23
Redondo	4.58	1.21				1.61	.290	.154	.006	.07	.06	.29	.53	.13	.08	.23
Torrance	3.36	.49														

A Summary of the Above Will Clearly Indicate the Following Differentials
If El Nido annexes to Redondo Beach it will increase the tax rate \$1.43 per hundred.
If El Nido annexes to Torrance it will increase the tax rate .21 per hundred.
If El Nido annexes to Torrance instead of Redondo she will save \$1.22 per hundred.

1025 Torrance People to Receive \$36,000 Friday

Who says: "There ain't no Santa Claus?" This will be hard to prove to 1025 people in Torrance and vicinity this morning when they receive their Christmas Club checks.

Torrance banks will dispense over \$36,000 in Christmas Club money, which averages about \$36.00 apiece for the 1025 fortunate savers during the past year, and will constitute the first real Christmas thrill of the season.

But Torrance merchants remind us that the spirit of Christmas is "giving," not receiving, and so they have unloaded their big Christmas stocks to tempt the Christmas Club savers. And never have we seen such attractive merchandise in such copious quantities as adorns the tables and showcases of Torrance stores this year.

Of course, we have all been aware of the fact that Torrance is growing, but it takes a comparison of the Christmas stocks of Torrance stores this year with previous years to awaken us to the extent that Torrance is being recognized as a shopping center. No longer do Torrance stores buy for Torrance residents alone, as now they are serving a vast territory adjacent to the city of Torrance. Gardena, Moneta, Lomita, Keystone, and even Redondo Beach residents are now coming to Torrance in goodly numbers to do their buying. This increased trade has not only brought a great number of new stores to Torrance during the past year, but practically all the older merchants have added to their stocks.

So with the loads and loads of attractive Christmas gifts to tempt them, it won't be long before the \$36,000 saved throughout the year will soon find its way back to the Torrance banks via the merchants' accounts. But what's the use of having money, anyway, if you can't spend it, and especially at Christmas time? The checks are dated December 2, but Torrance banks state that the Christmas Club checks may be cashed as soon as they are received this morning.

Union Tool Field Engineer Tells of Trip to Borneo

When we read a Washington report of some international trade relations committee, few of us realize how closely such world affairs are linked with the industrial life of Torrance. But at two recent meetings of the Torrance Rotary club, local townsmen have depicted the international aspect of the Union Tool Division of the National Supply Company.

A few months ago, Torrance's former mayor, R. R. Smith gave Torrance Rotarians an interesting talk on his experiences for the National Supply Company in England; and last Thursday C. J. McLaren, field engineer for the National Supply Company told Rotarians of his travels on the other side of the earth through the Dutch East Indies and the Orient. Mr. McLaren's address was reported in these columns at the time, but the interesting experiences of Mr. McLaren make a fascinating story.

Japan

Mr. McLaren, or "Mac" as he is familiarly known to Torrance people, told of his arrival in Japan, his travels through China, Java, the wild side of Borneo, and the extensive oil lands of Sumatra. A few high lights of his talk follow:

Japan has no hard locked harbor. They are man-made, similar to our own Los Angeles harbor, and our own harbor is not so deep as theirs. The Japanese are modern as our American cities, but the hamlets and the country is still very primitive. Men and women hitched to plows instead of horses, are still a common sight in Japan. The railroads are owned and operated by the government, and a military air station stands at attention upon the arrival and departure of each train. The havoc of the earthquake was touched upon by Mr. McLaren. He told of how over 50,000 Japanese people were added together to escape the flames, and how finally they were burned—the entire 30,000 souls ablaze in an awful human torch.

China

The international port of Shanghai was briefly described. As is the case in every city where the British predominate, sports are emphasized. Here at Shanghai, one can enjoy golf, boating, polo, football, and any number of our popular sports.

Hongkong is a city of dampness, so damp that it is necessary to put your woolen clothing in heated kilns to prevent it from mildew. These heated kilns constitute quite an important business, and visitors are given linen clothing to wear while their woolen clothing is kept in the dry kilns until they depart. The water supply of Hongkong is

Dutch East Indies

Few people realize the enormous extent of the Dutch East Indies. Many of the tiny dots on the map are inhabited by one to four million people. The American wonders at first why such primitive and laborious methods are still used in all lines of work, but it is told that if our modern labor-saving machinery were installed that millions of natives would be thrown out of employment. This awkward method of industry is particularly noticeable in Java, but labor is so cheap that it is thought advisable to continue to use it, even though a thousand dollars may be doing a job that one automatic machine could do. Java grows some of the highest grade rice in the world, but most of its best rice is exported and inferior grades are imported for consumption by the Javanese.

Borneo

The old story of the "Wild Man of Borneo," still is true, according to Mr. McLaren. The only civilized portion of this rich land is the small strip along the coast, and wild and uncivilized natives still infest the impenetrable jungle in the interior.

Borneo is very rich in rare minerals, coal, and oil. Its jungle cannot be penetrated except with the aid of native scouts who knew out the dense undergrowth to make way for travel. Some attempt has been made to civilize the wild natives in the hinterland of Borneo. At Bunka, the world's largest tin deposits are located. There are places at Bunka, where the sands of the beach are almost pure tin.

Sumatra

At Sumatra, the Standard-Oil company of New York has built one of the finest refineries in the world. It cost \$30,000,000 and employed 30,000 men.

(Continued on Next Page)

BILL THE BARBER SAYS

What's become of the old-fashioned mother who just couldn't leave her children overnight?

ONLY 21 SHOPPING DAYS 'TIL CHRISTMAS