

TORRANCE HERALD and LOMITA NEWS

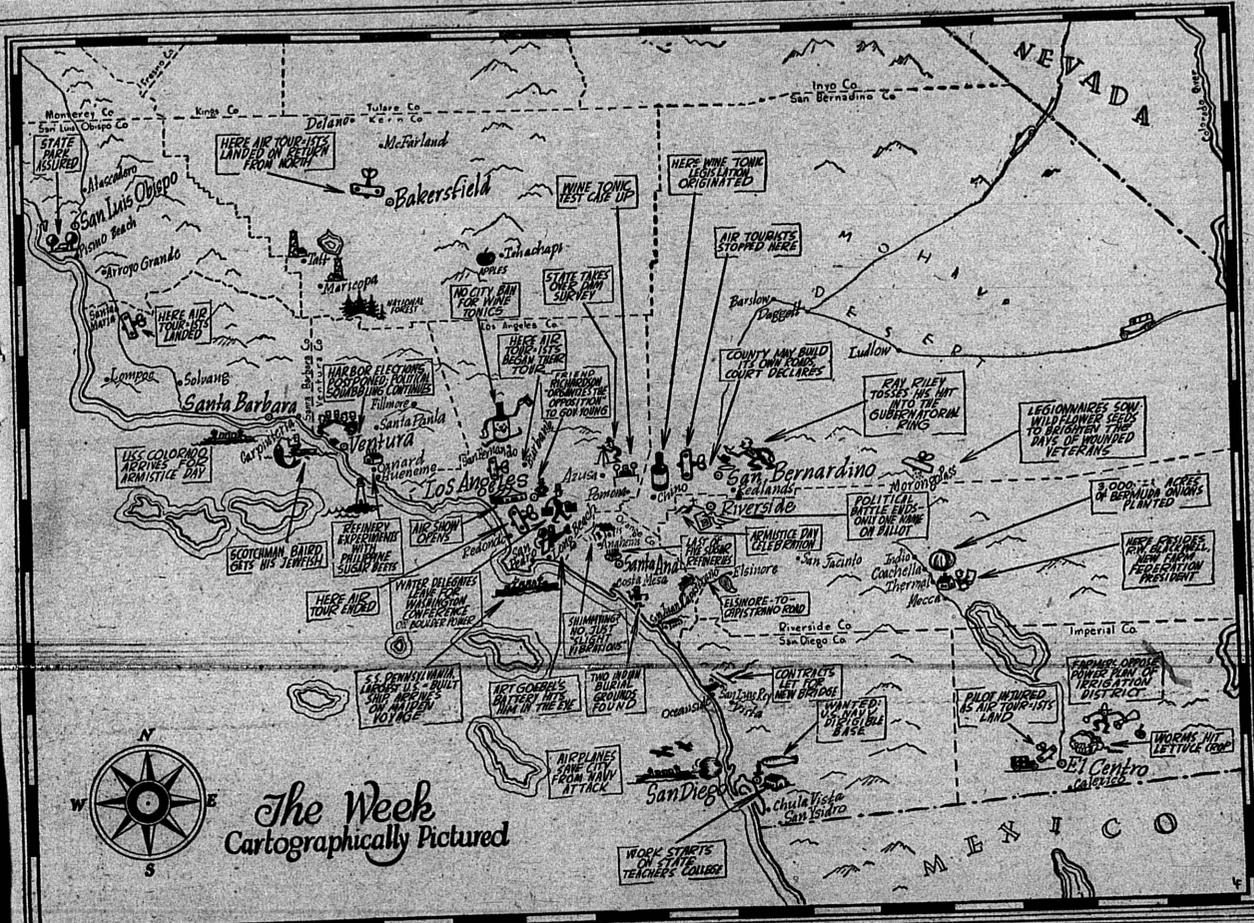
Torrance, Calif.

Lomita, Calif.

SECTION NO. 3

NEWS REVIEW SECTION

THURSDAY, NOVEMBER 14, 1929



The Week Cartographically Pictured

State Affairs

The Governor Young's Week

At the Hotel Senator, in Sacramento, Governor Young last week welcomed members of the California Goodwill Air Tour (see "Aviation"). Talking little State politics, the Governor said: "It is a healthy sign to have a large air tour such as this visit the city. Aviation, in reducing distances, is responsible for a better acquaintance between individuals, and will do more to build prosperity and promote peace than any agency of modern times."

Fourteenth Councilman, Governor Young has a penchant for odd numbers. His private office in the State Capitol is No. 7. His automobile license plate is No. 1 (a custom). Members of his Council number thirteen. Best and luckiest does Governor Young consider No. 13. Yet last week he was "just about decided," nevertheless, that 13 is not the proper number for his Council.

In discussing with newsmen, the newly-launched Division of Commerce (News Review, Oct. 21-27) the Governor reshadowed the possible creation of this division into a fourteenth department in the State government, with its director as a member of the Council.

Said he: "If, during the next two years, the commerce bureau assumes an important place in State affairs, and in promoting the welfare of California agriculture, there is good likelihood that a Department of Commerce will be recommended."

The bureau, the Governor pointed out, was originally intended as a full-fledged department when it was sponsored in the Legislature by Assemblyman Bradford S. Crittenden of Tracy.

Suggested by Governor Young as part of the new Department of Commerce were the State Fish and Game Commission, the State Sealer of Weights and Measure's office, several other bureaus.

"Manifestly unjust." After ten days published notice of his intention of doing so, Warren K. Billings, convicted of participation with Tom Mooney in the San Francisco Preparedness Day bomb outrage, last week filed an official plea for recommendation of pardon with the State Supreme Court.

Should the Supreme Court recommend pardon for Billings, then the Governor would pardon Thomas Mooney also. This became evident when the Governor, queried by newsmen, said: "It would be manifestly unjust to pardon one and not the other, as both were convicted on the same evidence."

Farm Board. Long and justly did opponents shout when Governor Young and Director of Agriculture Hecke urged, before the 1929 Legislature, the passage of a bill creating the State Board of Agriculture (farm board) as an advisory body necessary to carry on policies of the Department.

Most vociferous of opponents, John Pickett, editor of Pacific Rural Press, said it was unnecessary, that it was merely a buffer for the agricultural department.

In one editorial Pickett called the farm board "A Shingle for Hecke's Pants."

But all dissension seemed dissipated last week when the Governor met with the farm board (see "The Government") and announced terms of office for board members, so arranged that no change every time Governors are elected.

Said the Governor to farm board members: "This board's chief usefulness will be that it will stabilize agricultural policies, so that farm programs shall not change every time Governors are elected or directors of agriculture change."

Said the Governor informally to newsmen: "Governors may come and Governors may go and even directors of agriculture may change, but under our new set up, agricultural policies cannot become weather-cocks in the political wind."

Young's Candidacy for re-election in 1930 last week still remained a matter of conjecture. Indication was, however, that he would sound out the ground, perhaps wait until next spring before making any definite announcement of his intentions.

With keen interest he observed, last week the activities of former Governor Richardson in "organizing the opposition," and the definite declaration of State Controller Ray L. Riley as a candidate (see Political Notes).

With equally keen interest did Governor Young listen to rumors, freely bruited at the capital, that C. C. Teague, Federal Farm Board member, Hoover friend and favorite, lieutenant last year in charge of the Hoover campaign in Southern California, "might be a candidate."

Farmer Teague, of Santa Paula, rated as the State's largest individual landholder, whom President of the California Farm Bureau Federation, now head of the Agricultural Legislative Committee, executive or guiding spirit of several co-operative groups, and a banker

cent income tax on banks and corporations flared anew last week, following the report, issued last fortnight by State Tax Franchise Commissioner Blight, in which it was indirectly revealed that California would lose some \$3,000,000 in revenues as the result of the new tax law (News Review, Nov. 4-10).

Dixwell L. Pierce, secretary of the equalization board and often its mouthpiece, last week voiced new opposition, and charged that the tax had been inaugurated by the Legislature at the behest of "glittering generalities" and had proved to be "grossly inequitable."

Even amendments to the new tax, as planned by State fiscal agents, with enabling congressional legislation and designed to cover up and strengthen "weak spots" in the tax law, would "be futile," Secretary Pierce contended.

Said he: "The plan is fundamentally unsound in that it seeks to impose an income tax on corporations doing business in California when we have no income tax here on individual and co-partnership enterprises."

Pointing to the tax returns of Commissioner Blight, Secretary Pierce told newsmen that "while banks, oil companies and building and loan associations have escaped too lightly under the income tax, local merchants and manufacturers have carried the brunt of the increased tax payments."

Said he, further: "When the business interests of California have the facts fully before them, I predict with confidence that they will secure the abandonment of such an unjust plan and will bring the return to some method of raising revenue more rational in its operation."

U. S. WEBB
... reinforced Skirmish No. 2
as well (Security-First National of Los Angeles), is being touted by Southern California supporters as a candidate calculated to win the agricultural vote and in whom business would have confidence as well.

The Government Skirmish No. 1

Hostilities between the State Board of Equalization and the administration over the new 4 per

ter-mountain states is steadily growing. The rail purchases of the western roads involves millions annually. The great oil development in Southern California uses immense quantities of pipe each year, and the broad fruit regions of California and the Northwest with their mighty canneries constitute one of the largest tin plate markets in the world. Wherever you go the world over, you see Pacific Coast fruits sold in tin cans. This demand for tin plate is enormous and has already called for a \$4,000,000 expansion of the Columbia tin plate plant at Pittsburg, California.

The demand of oil country supplies from Southern California, Colorado, New Mexico, Wyoming and other oil producing states is growing despite Federal efforts to curtail production. In Southern California present projects involve the laying of hundreds of miles of gas lines.

The foreign trade within reach already represents a huge volume of business, which is growing constantly. Japan has just commenced its program of stable, permanent construction. When the great earthquake destroyed whole cities a few years ago, the Japanese decided they would do only temporary work until a general plan of building could be arrived at. The real work and the real call for steel products have just begun. China is growing by leaps and bounds industrially and is becoming a large factor in export trade of all sorts from the United States. China

(Continued on Page 8)

TWO ISSUES A WEEK 'TIL CHRISTMAS
Look for Your Paper Tuesday Afternoon and Early Friday Morning, Beginning This Week

Beginning with this Tuesday, November 19, the Torrance Herald will be published twice a week until Christmas. This action was decided upon by the management of the Torrance Herald in order to afford local merchants and other advertisers the opportunity of advertising their Christmas stocks more frequently during the holiday period.

There will be no added cost to the subscriber. The Tuesday issue will in every sense be a regular issue of the Torrance Herald with full news content, features,

and all the regular departments of the Thursday issues. During the period from now until Christmas that the Herald is issued twice a week, the Thursday issue will be delivered early Friday morning, before the carrier boys attend school.

Advertising copy for the Tuesday issue will close at 5 p. m. Monday and for the Thursday issue at the usual time of 5 p. m. Wednesday.

Never have Torrance merchants offered such a variety of Christmas gifts as they have bought this (Continued on Next Page)

Torrance Herald

Torrance
Population
8200

5c per Copy

EL NIDO SEEKS ANNEXATION TORRANCE

District Annexation Missing Despite Opposition from Those Outside

El Nido community has a desire to annex Torrance, and has presented its intention to circulate for annexation, which was at the council meeting of the present Torrance on the west; Electric north and Hawthorne on the east. The western boundary as shown on the map of Redondo Beach, covers portions of the annexation of the territory.

The district seeking an area of 160 acres, assessed valuation of \$175,000. At present Perry school zone.

Another community project, which will require the co-operation of the entire community was the decision to make an attempt to cover all vacant lots with California poppies. Years ago, the entire town and surrounding country was a mass of golden poppies in the springtime and it really formed a carpet of gold over what would have otherwise been unsightly vacant land. Can we again create this lovely effect? The committee thinks we can, and will have an announcement of ways and means to accomplish this in the near future.

Thousands of people travel each year to Beaumont to see the maze of glorious cherry blossoms and admire their beauty, and have thereafter associated the name of Beaumont with cherries. Ventura has long been known as the "Poinsettia city" for in every yard the poinsettia trees are given a prominent place. In the springtime, Eureka's gardens blaze with beauty of the delphiniums, and Portland is known as the city of roses.

All of these cities have earned their fame because they have adopted one shrub or flower for their community flower, and co-operation among the citizens has done the rest. Torrance people are desirous of doing the same thing, and in the near future a committee of experts will be appointed to select a list of several flowering shrubs or flowers that are particularly suited to Torrance climatic conditions and soil, easily grown, very inexpensive, and shrubs that will present a mass of beautiful blossoms at some time in the year.

It is believed that this, when accomplished, will give Torrance a name that will equal the name of the cities aforementioned.

After the experts have compiled the list, it will be submitted to the community to be voted upon and the community shrub or flower chosen. Then the agriculture classes at the high school will propagate the chosen shrub and send to residents at an extremely nominal sum. It is hoped to obtain the shrubs in this manner for 25 or 30 cents or lower.

A project of the immensity of this one cannot be completed during the first year, but the foundation can be laid for a beautiful planting that will create much favorable comment during the coming years.

Mrs. Jennie Torrance Welch, sister of the founder of our town, who was the speaker at the last meeting of the Garden club, was much interested in the plans for planting poppies here, and presented the Garden club with \$5 to be spent towards that purpose.

BELL NAMES COMMITTEE ON CONTEST

Garden Club Will Sponsor Better Gardens Contest to Last Several Months

Outlines of the year's work for the Torrance District Garden club were made Thursday evening at a meeting of a special committee appointed by President C. B. Bell for that purpose. Mr. V. L. Maxwell, chairman, and his committee composed of Mr. Herbert S. Wood, Mrs. N. F. Jamieson, Mr. Charles LeBoeuf of Keystone and Mr. Jesse Tonkin of Lomita, announced that plans for the coming year will include many community projects.

First, there will be a Better Gardens contest to begin in January and last over a period of five or six months. Details of this contest are being planned by a special committee and will be announced soon.

At the last meeting of the club, the unsightly approaches to Torrance were discussed and it was pointed out that not a single approach to Torrance gave the impression of the town or brought out the beauty of the town. The committee decided to start work beautifying the worst one, Western avenue from the curve to Border avenue at once. Mr. V. L. Maxwell and Mrs. N. F. Jamieson will take care of the details of that beautification.

Another community project, which will require the co-operation of the entire community was the decision to make an attempt to cover all vacant lots with California poppies. Years ago, the entire town and surrounding country was a mass of golden poppies in the springtime and it really formed a carpet of gold over what would have otherwise been unsightly vacant land. Can we again create this lovely effect? The committee thinks we can, and will have an announcement of ways and means to accomplish this in the near future.

Thousands of people travel each year to Beaumont to see the maze of glorious cherry blossoms and admire their beauty, and have thereafter associated the name of Beaumont with cherries. Ventura has long been known as the "Poinsettia city" for in every yard the poinsettia trees are given a prominent place. In the springtime, Eureka's gardens blaze with beauty of the delphiniums, and Portland is known as the city of roses.

All of these cities have earned their fame because they have adopted one shrub or flower for their community flower, and co-operation among the citizens has done the rest. Torrance people are desirous of doing the same thing, and in the near future a committee of experts will be appointed to select a list of several flowering shrubs or flowers that are particularly suited to Torrance climatic conditions and soil, easily grown, very inexpensive, and shrubs that will present a mass of beautiful blossoms at some time in the year.

It is believed that this, when accomplished, will give Torrance a name that will equal the name of the cities aforementioned.

After the experts have compiled the list, it will be submitted to the community to be voted upon and the community shrub or flower chosen. Then the agriculture classes at the high school will propagate the chosen shrub and send to residents at an extremely nominal sum. It is hoped to obtain the shrubs in this manner for 25 or 30 cents or lower.

A project of the immensity of this one cannot be completed during the first year, but the foundation can be laid for a beautiful planting that will create much favorable comment during the coming years.

Mrs. Jennie Torrance Welch, sister of the founder of our town, who was the speaker at the last meeting of the Garden club, was much interested in the plans for planting poppies here, and presented the Garden club with \$5 to be spent towards that purpose.

CROWD FILLS AUDITORIUM AT MCGROARTY LECTURE

Well Known Californian Delights Torrance Audience with Talk on Olden Days

By LUTE FRASER

With a capacity crowd to mark its financial success, and the delighted comments of all present to measure the great worth of the initial offering on Friday night, the Torrance Women's club launched its 1929-30 lecture course with a talk on "California," a glimpse of the olden days, by John Steven McGroarty.

Under the management of Mrs. Harry H. Dolley and her committee, arrangements have been going forward for some weeks for this series of lectures. Only four numbers will be given, but each one will be of the highest merit in its field.

Every available seat had been taken in the clubhouse auditorium, when Mrs. Frank Sammons, president of the Women's club, in one of her gracefully characteristic speeches, introduced Mr. McGroarty. Her droll reference to an acquaintance that "might have been" brought laughter from the crowd and an appreciative chuckle and a witty retort from the distinguished guest. Since Mrs. Sammons considerably postponed her visit to the home of a mutual friend at Balboa, where the McGroartys were guests, because "John had been writing a play and he is very tired and would rather not see anyone just now," some twelve years passed before they met, and "not until tonight," said Mrs. Sammons, "did John know just what he missed."

Mr. McGroarty, with his years of labor in investigations, his store of knowledge and sympathetic insight into the ways of the old California, drew for his listeners a most appealing picture of the Spanish don.

Like an old neighbor who drops in to sit by the fireside and spend an hour or two in pleasant reminiscence, Mr. McGroarty talked on in his quiet easy fashion, sketching for his hearers the everyday life of those early pioneers, those who truly mastered the wilderness and prepared the way for those of us who have chosen this California to be our home.

Out of the wastes they wrung their wealth; their cattle roamed the hills, their vineyards and gardens provided their living; few in number, their possessions of vast extent, and they lived like kings. Open-handed hospitality, loyal friendships, trustful faith in their fellowmen, were the foundations of their characters and in this ideal way their lives were passed until the coming of the American changed the old order of things and the away of the dons was no more.

Of the missions and the coming of the great Mr. McGroarty spoke at some length. His descriptions of the work of these men brought home to his audience how astounding were their accomplishments. They were men of God, who dared the dangers of the savage mountains and the blighted desert sands to bring to a benighted race their first glimpses of a higher life and the first consolations of religion. They were men of action, who planned a tremendous work and led the way to its final completion. They were teachers, who not only showed the way to accomplish but made the tools and instruments by which success was won.

Every mission from San Diego to Sonoma is a colossal monument to the integrity, intelligence and persistence of these devoted men.

In closing Mr. McGroarty spoke briefly of those men of a later day, also pioneers of this great commonwealth, the men of the days of '49. To these decent men, much is due, in appreciation of their splendid work, and more in appreciation of their splendid moral fibre. This third phase of the development of California is to be the theme of a new play now planned and in the making by Mr. McGroarty, which will take its place with the other gems from his pen and brain, the Mission play, and La Colodrina.

GARDENA HOST M. LEGION TONIGHT

will be host tomorrow 3 Legionnaires, including General of the County of Huntington, commander of the district, and commanders of the Legion posts who are here for a meeting of the district, of which Lomita are a part.

Dr. C. W. McQuarrie, of Gardena Post No. 1, public is invited and attend. Everything is in a parade, review held and an entertainment high school auditorium will start from at 8 o'clock and led by the drum and bugle band of the district, will be followed by a high school and drum corps from Whittier, Maywood, Huntington representatives from 25 posts in review before assembled in the bleaching the review and assembly will go in school auditorium.

Admission where an entertainment of three acts of vaudeville from the West Coast theatre circuit will be given. Carl Sturzenacker, president of Gardena Lions club, will welcome visiting Legion men to Gardena Valley and Carl Rosecrans and Ben Long will make brief talks. At the close sandwiches and coffee will be served free of charge to everyone, the latter effort being made by the Gardena Legion to express their appreciation to the community for the hearty co-operation of its citizens.

ONLY 29 DAYS 'TIL CHRISTMAS

ONLY 29 DAYS 'TIL CHRISTMAS

SHOPPING

IMPORTANT!

Look for your next issue of the Torrance Herald, before school FRIDAY morning, instead of Thursday afternoon.