

A Newspaper
for All the People
All the Time

The Torrance Herald

Torrance
Population
8200

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FIFTEENTH YEAR—No. 46

TORRANCE, CALIF., THURSDAY, NOV. 14, 1929

COMMUNITY CHEST FUND HALF RAISED

Plan Made to Citizens to Send in Small Contributions

Over half of the Torrance Community Chest has already been subscribed by merchants, other business and professional men and factory executives.

At noon Wednesday \$980 of the \$1800 needed had been subscribed. This amount does not include the contributions that are anticipated from the industries.

Considerable disappointment is felt by the campaign leaders, J. W. Post and Sam Levy, because the citizens in Torrance outside of the business district have not sent in their subscriptions.

"When you consider that this is the only appeal made upon the efficiency of Torrance for organized municipal charity, it is surprising that so few people will volunteer their help," said Messrs. Post and Levy.

The \$1800 fund covers two years' budget of the Torrance Relief Society, the city's only organized charity, and the Boy Scouts. Half the subscription are being collected at this time and the remainder a year from now.

"Surely everyone in Torrance can afford to give at least a dollar a year to this worthy work, especially when they know that every dollar contributed goes into actual relief work. There are no overhead charges as the Torrance Relief Society is made up of women who devote time and energy, without pay or financial reward, to alleviating the suffering of unfortunate in this district," the committee stated.

Everyone is urged to send in their contributions next week to either J. W. Post at the First National Bank, Sam Levy at his store, or the Chamber of Commerce office.

Following are the contributions to the Community Chest up to noon Wednesday. Others will be printed in the Tuesday afternoon issue of the Torrance Herald:

Torrance Herald	\$25.00
Sam Levy	25.00
Automatic Printing Co.	25.00
Dolley Drug Co.	25.00
R. S. Flaherty	25.00
Paull & Murray	25.00
Beacon Drug Co.	25.00
Sam Rappaport	25.00
Mrs. Geo. C. Paxman	25.00
Dr. A. P. Stevenson	25.00
Home Sakers Invest. Co.	25.00
John Glass	25.00
Dave Faulkner	25.00
Ben Youngkin	25.00
Toison Transportation	25.00
Dr. J. S. Lancaster	25.00
Dr. George P. Biddle	25.00
First National Bank	100.00
Frank W. Post	25.00
James Sammons	25.00
Torrance Mutual Bldg. and Loan Assn.	25.00
Howard S. Smith	25.00
Ed Schwartz	25.00
Schultz, Peckham & Schultz	25.00
J. H. Buckler Shoe Store	10.00
Earle Cafe	10.00
Torrance Electric Shop	25.00
Torrance Motor Co.	25.00
Geo. W. Neill	25.00
United Concrete Pipe Co.	25.00
A. W. Meinzer	25.00
Edmond M. Bine	5.00
Al Bond	15.00
L. B. Kelsey	15.00
Sam Rappaport	25.00
J. H. Fess	20.00
B. C. Buxton	10.00
Dr. C. L. Ingold	10.00
Earl Butler	10.00
D. C. Turner	10.00
G. A. R. Steiner	10.00
Fred E. Patton	20.00
Mrs. C. Danes	10.00
Miss Etta Mowry	5.00
Total	\$987.00

WOMEN'S AUXILIARY

Regular meeting of the Women's Auxiliary of the Episcopal church will be held at Guild hall next Thursday. A pot luck luncheon will be served at 12:30, after which there will be a speaker.

ONLY 34 SHOPPING DAYS 'TIL CHRISTMAS

McGROARTY IS TO SPEAK AT WOMEN'S CLUB

Famed Californian to Talk on Native State Friday Evening

The lecture by John Steven McGroarty to be given on Friday evening, Nov. 15, at the Women's Club house, is one of the most important events ever presented in Torrance, according to the committee.

Everyone knows Mr. McGroarty. If not in person, then through the medium of his charming and whimsical articles in the Los Angeles Times, as well as other works of his versatile pen.

Mr. McGroarty will speak on California and its history, and the opportunity of hearing this famous Californian in person is not one to be disregarded.

The lecture will begin at eight o'clock and is open to the public. Tickets are fifty cents for adults and twenty-five cents for children, high school students included. Those not already having tickets may purchase them at the door.

WOULD FORM K. OF P. LODGE FOR DISTRICT

Efforts are being made to organize a Knights of Pythias Lodge in Torrance or Lomita. For the first week Field Organizer Mitta has been working in this district in an endeavor to ascertain if there is sufficient members to organize a lodge.

It is believed that there are nearly 200 Knights of Pythias now living in Torrance and Lomita, which will be ample to form a local lodge, according to the committee in charge. Applications for membership or other information may be secured from H. J. Applin, 1277 Cypress street, Lomita.

LICENSE AS CONTRACTOR IS NEEDED

Lien Law Does Not Protect Builders Who Have Not Obtained Permit

Contractors who have not secured a license to do business under the new California law providing for the registration of contractors can not claim the benefit of the mechanic's lien law in the courts, in the opinion of Attorney General Webb, who made this ruling in response to an inquiry from H. C. Morgan, executive secretary of the department of professional and vocational standards. The law specifically declares that it shall be unlawful for any person to engage in the contracting business without a license and an unlicensed contractor accordingly has no legal standing in the California courts in any question involved in the execution of a contract.

The attorney general also has ruled that speculative builders of homes for other than personal occupation are contractors within the meaning of the law and must be registered. He holds that rights of material dealers under the mechanics' lien law are not impaired if materials are sold to unlicensed contractors.

November 1 was set as the deadline for registration under the law by James F. Collins, director of the Department of Professional and Vocational Standards and Registrar of Contractors. Compared with estimates made by the registrar of the probable number of contractors amenable to the law the total number of applications filed up to that date indicates only about 25 per cent have complied with the law.

Action will be taken by the registrar against all who have neglected to register under the act, which provides a penalty of not to exceed \$500 fine or six months in jail or both for engaging in the contracting business without a license. Warning has been given by letter to all whose names appear on a list of contractors secured by the department who have not filed applications. This will be followed by a second and final warning if the first is ignored, and prosecutions will be instituted against those who remain unregistered.

EDITORIAL

WATER PETITIONS DELAYED UNTIL TUESDAY ISSUE

By GROVER C. WHYTE

The circulating of petitions calling for action on the water situation has been delayed—but this time temporarily we believe. It developed after last Thursday's issue of the Torrance Herald was printed that the form of petition prepared was not acceptable to the City Council and the City Engineer.

The members of the Council, the City Engineer, and others interested in the development of a municipal water system have been in conference with legal counsel this week and a definite plan of procedure will be announced next week, it is confidently believed. As the Torrance Herald will be published on Tuesday afternoons and Friday mornings, beginning next week, until after the Christmas holidays, it is hoped that full particulars concerning the circulating of petitions can be given in next Tuesday afternoon's issue.

The Herald wishes to thank the many people who called at this newspaper office to sign the petitions as requested, and offers its apologies for the delay, which was wholly unanticipated. The Chamber of Commerce also offers its apologies to the citizens who called at the Chamber offices for the same purpose.

There is nothing further to report at this time, but readers are urged to watch for next Tuesday's issue when it is hoped the full details can be given. It is planned to explain all angles of the proposed municipal water system in the Tuesday issue, and many questions that have been asked will be answered at that time. Neither the Chamber of Commerce or the Torrance Herald wishes anyone to sign his name to a petition until all the facts are known, and these we hope to have early next week.

MULTIPLE LISTINGS TORRANCE REALTY BUREAU

Their Value to Torrance Property Owners, Buyers and Renters

By E. STANDISH PALMER, Manager
Housing Department, Torrance Chamber of Commerce

The real estate firms of Torrance in forming the Torrance Realty Bureau and setting up a multiple listing system have taken a big step forward which will bring large benefits to the owners of Torrance property whether they want to sell their property or improve it themselves. The buyer of Torrance property, either improved or vacant is likewise materially aided by this progressive move.

First of all, the Torrance Realty Bureau with its membership of all real estate firms in Torrance and its weekly meetings, provides an opportunity for concerted action on the part of all brokers and the chance for intimate and thorough discussion of both professional problems and projects of importance to the growth and prosperity of the City of Torrance. The meetings already held, in the presence of the Chamber of Commerce, with subsequent common agreement can and will be reached on all such matters working individually, we now have a unified goal and unified action, a condition not possible before.

Multiple Listing Explained
The Torrance Realty Bureau has already set up a multiple listing system for the benefit of all who would either sell or buy Torrance property. This step was taken on the basis of a very thorough investigation of the operation of Multiple Listing Systems in various parts of Southern California and other cities in the United States. It was decided to start the operation of such a system here in Torrance because of the practical business advantages proven to accrue to the buyer and seller of real estate. There are two fundamental points in any multiple listing system both of which are present in the Torrance plan. First, in listing a property for sale through individual broker the owner gives the Torrance Realty Bureau the exclusive right to handle the sale or rental of his property for a period of forty days. Owners often do not feel justified in giving a broker an exclusive listing because they feel other brokers in Torrance might be able to sell or rent the property. In the case of multiple listing the owner need have no fear in agreeing to such exclusive listing because of the second fundamental provision of this system. This second provision requires that every multiple listing must be sent to a central office the day it is received from the owner and on the following day the central office makes copies of this listing and places it in the hands of all members of the Torrance Realty Bureau.

Bill the Barber Says
It Will Be a Scotchman Who Will Find a Way to Condense Shampoo Suds Back into Soap

KIWANIS CLUB CONVENTION IS BIGGEST EVER

Many Torrance Kiwanians Participate in District Meeting at Long Beach

Torrance Kiwanians are elated over the success of the California and Nevada District convention held last week at Long Beach at Long Beach on November 7, 8 and 9. And for good reason, because it was the largest attendance of any Kiwanis club district convention in the history of Kiwanis International. Twenty-four hundred Kiwanians from the district registered.

Delegates from the Torrance club were L. J. Acree, president; J. R. Jensen, district trustee, and J. W. Leech, secretary. Others from Torrance who attended the business sessions and entertainment functions were Mr. and Mrs. L. J. Acree, Mr. and Mrs. R. Jensen, Mr. and Mrs. R. J. Delinger, Mr. and Mrs. Guy Mowry, Mr. and Mrs. C. H. King, Mr. and Mrs. Charles Schultz, Mr. and Mrs. Tom Watson, Mr. and Mrs. Sam Rappaport, Frank Steinhauser and J. W. Leech. C. T. Millikan of the Los Angeles club, and popularly known as "Pat" (Pat for the coming year, Louis Hamilton of Huntington Park was elected Lieutenant Governor of Division No. 1 of which Torrance is a part. Oakland was selected as the convention city for next year.

Engineering Co. Rents Offices in Freedman Bldg.

The Diehl Company have leased offices in the Freedman building, 1347 E. Prado, and according to M. L. Hartman, manager, the company will engage in general engineering. A suite of four offices, constituting the entire unoccupied portion of the second floor have been taken over by the Diehl Company. It is reported that they will be met by the General Petroleum Corporation was denied by Mr. Hartman.

Don't Send Flowers to This Invalid

Jasper, the pet monkey owned by J. Scott, has a broken leg sustained in an accident in Imperial valley over the weekend. Jasper was riding on a bicycle piloted by "Brother" and made a leap for a passing automobile. The chain around his neck caught him and he fell and was broken in the spokes of the "bicycle". Jasper feels that he is entitled to much sympathy and that he needs a lot of attention now that he is semi-invalid, and it is said that he has even lost the habit of biting all those who try to pet him.

KOINER PUT ON BANK OF ITALY BOARD

The appointment of C. W. Koiner, divisional superintendent of the California Edison company, to the advisory board of the Torrance Branch of the Bank of Italy, is announced by Orva E. Monnette, vice chairman of the board of directors, Bank of Italy National Trust and Savings Association.

It is indeed gratifying to announce this appointment of Mr. Koiner, to our advisory board," said Mr. Monnette. "He has long been identified with large interests in this section, and formerly was city manager and engineer of the city of Pasadena. His vision and wide grasp of affairs places him in position to render a distinct service to the community through our Torrance branch.

"Our advisory board is composed of well-known, local business and professional men who advise and counsel with our officers that the bank of Italy may wisely and helpfully aid in the full development of the Torrance district. The membership of this board is: "Frank Sammons, owner Torrance Warehouse, chairman of board; A. Brady Wolfe, city councilman and engineer of the Western Steel and Foundry Co.; A. P. Stevenson, M. D.; Frank H. Steinhauser, Lambert J. Acree, proprietor of Southwest Materials Co.; and C. W. Koiner, divisional superintendent, Southern California Edison Co."

Akiko, Child of Peace, Celebrates 11th Birthday

Little Akiko Kato, who first saw the light of day on the morning of Nov. 11, 1918, celebrated her eleventh birthday anniversary by giving a luncheon to her teachers and playmates Armistice Day at noon.

Little Akiko explained that her parents named her Akiko which means "Peace" in the Japanese language.

A lovely luncheon was served to little Miss Kato's teachers in the office of the school, and the school children were treated with an outdoor luncheon, both of which were tempting and attractive.

The teachers present were Miss Pearl Miller, Miss Florence Scott, Miss Rose Spivak, Miss Gladys Blanchard and Miss Mildred Beck. Miss Sibyl Anderson, nurse; Dr. A. Meyer, Mrs. Edna Clark, clerk, and Mr. G. W. Clark, physical educator, were also present.

Akiko is the only daughter of Mr. and Mrs. Kato of the Kato Brothers Produce Company of Waller, who sponsored Miss Akiko's delightful birthday party.

Contributions for Crippled Children Are Unnecessary

The water question, crippled children, street improvements, and East Torrance zoning were among the matters that came up for discussion this Tuesday at the monthly luncheon meeting of the Chamber of Commerce forum held at Earl's Cafe.

"There is no need for anyone in Torrance to contribute money for the care of crippled children," said Dr. J. S. Lancaster in answer to an inquiry of the necessity of subscribing to the support of the California Citizens for Crippled Children.

A representative of this association is canvassing Torrance residents this week for contributions. Dr. Lancaster explained that the state of California two years ago passed a law authorizing the necessary funds for the treatment of crippled children. The problem now is to find the crippled children, as well as their parents, to hide a child that is afflicted. If anyone will report any child that is crippled the state will pay all the expenses for the treatment.

Noted Divine, at M.E. Church Sunday

Dr. Walter C. Loomis, newly appointed district superintendent of the Long Beach district will preach Sunday morning. This eminent divine comes to Torrance for the first time. The pastor, Rev. R. A. Young not only urges all Methodists to hear him; but extends a cordial invitation to all citizens of the city.

Dr. Loomis has many friends in and about Torrance. They will be glad to see this announcement and will not fail to give him a warm welcome. Rev. Young will preach Sunday night.

Girl Scout Troops Change Leaders and Meeting Place

The Girl Scout Troop of Torrance is undergoing a change. The senior high girls who formerly met with Miss Miller will meet at the home of Mrs. R. R. Smith. Their meeting day will be Tuesday from 1:30 to 5:30. The girls from the elementary and junior high schools will meet directly after school every Wednesday afternoon with Miss Miller in the high school gym. Both troops will be working for a Girl Scout house in Torrance.

Keystone Chamber Planning Dinner Saturday, 23rd

Keystone Chamber of Commerce will have a Blumkin dinner Saturday, November 23, at Boosters' hall. The dinner is being given by the ways and means committee, composed of Z. W. Jennings, George Nahmens and Charles LeBoeuf. A varied program is being arranged by the entertainment committee, on which are Roy Berry, Mrs. Pernia Piper and Mrs. George Nahmens.

Legion Auxiliary Going to Bell

A large number of members of the American Legion Auxiliary from the local unit are planning to attend a meeting of the 19th district to be held tomorrow evening at 8 o'clock at the Ebell club, located at 6327 Fishburn avenue, Bell.

ONE IN JAIL; OTHER HAS 3 BROKEN RIBS

Trio of Mexicans Crash into Car on Redondo Blvd.—Charged with Drinking

Angel Navarro of Pueblo, is suffering from three broken ribs and Felipe Ortega is lodged in the city jail as the result of an accident on Redondo boulevard about 7:55 Tuesday evening.

It is asserted that the two men, with Joe Cerda were coming from Redondo Beach and crashed into the rear end of a car belonging to Mrs. W. A. Barnett and parked in front of 2414 Redondo boulevard.

Navarro was treated by a doctor and taken to his home.

Ortega was charged with reckless driving and driving while under the influence of liquor, for which Judge Rippey fined him \$250 or 250 days in the county jail on the former charge and \$50 or 50 days on the latter charge. Besides this, Ortega must spend 30 days in the city jail and do hard labor for the city.

The Ford touring car driven by Ortega was completely wrecked and considerable damage done to Mrs. Barnett's car.

NATIVE SHRUBS LANDSCAPING CLASS TOPIC

Use of California Grown Products in Beautifying Homes Rouses Interest

California native shrubs and their use in beautifying the California type of home will be the topic of discussion at Mr. S. E. Merrill's landscaping class at the evening high school next Monday evening from 7 till 9.

The lecture will be illustrated by specimens of the various native shrubs. Following the talk will be a round table discussion.

This course on landscaping is both a lecture and discussion course and will offer help to many young gardeners and home builders. Each member of the class will be given help in working out his individual problem, and in this way everyone will be benefited.

Classes are open to the public, whether residential or for the course invited to the coming lecture.

The class meets every Monday evening from 7 until 9 except on the Monday nights that the Torrance District Garden club meets, and on those evenings the classes adjourn to the Garden club meetings.

Auxiliary on Trip to Sawtelle

American Legion Auxiliary members will go to Sawtelle next Tuesday to spend the afternoon at bridge with the boys there.

They will leave the clubhouse at 1 o'clock and take fruit and cakes with them.

Those who cannot go but desire to see fruit or cakes, may leave same at home of Mrs. Caroline Collins at 2263 Carson street.

NOTICE TO SUBSCRIBERS!

TWO ISSUES A WEEK 'TIL CHRISTMAS
Look for Your Paper Tuesday Afternoon and Early Friday Morning, Beginning Next Week

Beginning with next Tuesday, November 19, the Torrance Herald will be published twice a week until after Christmas.

This action was decided upon by the management of the Torrance Herald in order to afford local merchants and other advertisers the opportunity of advertising their Christmas stocks more frequently during the holiday period.

There will be no added cost to the subscriber. The Tuesday issue will in every sense be a regular issue of the Torrance Herald with full news content, features, and all the regular departments of the Thursday issues. During the period from now until Christmas the Herald is issued twice a week, the Thursday issue will be delivered early Friday morning, before the carrier boys attend school.

Advertising copy for the Tuesday issue will close at 5 p. m. Monday and for the Thursday issue at the usual time of 5 p. m. Wednesday.

Never have Torrance merchants offered such a variety of Christmas gifts as they have bought this year. The older stores have enlarged their stocks and many new retail stores have been added to the business district. This increased service has been made possible by several factors. There is a growing patronage from Torrance residents as the better service becomes known. There are more people living in Torrance than ever before, and a wider circle of suburban trade is looking to Torrance as their trading center.

The Herald has been assured by local merchants that some exceptionally attractive holiday goods will be advertised during the next few weeks and readers are urged to watch the advertising columns for these announcements.