

DOLLEY DRUG CO.



### Gift Headquarters This Year

... will be at Dolley's and the selection of presents for your family and friends is made very easy because of the great variety for everyone. You will do well to come in and see the many beautiful and useful gifts that you can get here.

- Perfumes
- Stationery
- Toilet Sets
- Kodaks
- Albums
- Candy
- Atomizer Sets
- Military Brushes
- Cigars
- Pipes
- Razors
- Shaving Sets
- Bill Folds
- Desk Sets
- Fountain Pens

## Dolley Drug Co.

The Retail Store

El Prado at Sartori, Torrance

Phone 10

## STONE & MYERS

LICENSED EMBALMERS TORRANCE

AMBULANCE SERVICE LOMITA

Cravens at Esplanade, Phone 1051204 Narbonne Phone 347



## -have you driven a Chevrolet Six?

Have you felt the thrill of its six-cylinder performance—so smooth, quiet and vibrationless that you almost forget there's a motor?

Have you known the satisfaction of its six-cylinder reserve power—ready to shoot you ahead at the traffic light, to carry you over the steepest hills, or to speed you along the highway?

And do you know that anyone who can afford any car can own a Chevrolet Six?

If you have never driven a six-cylinder car, it is impossible for you to form any idea of Chevrolet performance from your imagination alone.

**Smoothness!** No rumble in the body—no tremble in the steering wheel—no vibration to loosen windows and doors!

**Flexibility!** Power that flows in a silken stream—and never a trace of "lugging"!

**Quiet!** Hardly a whisper from the motor. You can drive it for hours without the slightest noise fatigue!

But why try to tell you the story when only a ride can give you the facts? Come in. There's a car waiting for you. Now!

The Roadster, \$525; The Phaeton, \$525; The Coach, \$595; The Coupe, \$595; The Sport Coupe, \$445; The Sedan, \$475; The Imperial Sedan, \$495; The Sedan Delivery, \$385; Light Delivery (Chassis only), \$400; 1 1/2-Ton Truck (Chassis only), \$445; 1 1/2-Ton Truck (Chassis with Cab), \$650. All prices f. o. b. factory, Flint, Michigan.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. Chevrolet delivered prices include only authorized charges for freight and delivery, and the charge for any additional accessories or financing desired.

## Torrance Motor Co.

Marcelina at Cravens, Torrance

Phone 127

A SIX IN THE PRICE RANGE OF THE FOUR

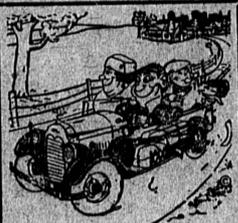
## SCHOOLBOYS AID COPS ON GOBLIN EVE.

### Prankers Do Little Damage in Torrance on Annual Mischief Day

Halloween prankers did but little damage this year, according to Chief G. M. Calder, but they did do some very annoying stunts. Garbage pails were raided and their contents strewn down various alleys, a few signs misplaced and the Baptist church bell tolled. Of course, lots of windows were soaped and had to be cleaned, but most of the real mischief makers stayed away from Torrance. Two high school boys, Gordon Nelson and Charles Faulkner, were made deputies by Chief Calder and on that night were part of the police force that was busy until after midnight. The boys wore special badges and were highly commended by Chief Calder for assisting in keeping order.

### Cheese Ball Salad

Peel oranges and divide into segments, rejecting all white inner skin. Arrange on salad plates covered with lettuce. Garnish with balls of cream cheese rolled in grated orange rind.



### Don't Start on Your Auto Trip

until you've had your car in for a thorough inspection and going over it will add to the joys of your trip to have your motor "purr" along contentedly all the way.

We are equipped to do your repair work quickly and economically.

### Mac's Service Station

1403 Carson St. Phone 548-R

## Taxes of Local Merchants, Manufacturers Increased

LOS ANGELES, Nov. 7.—Reaction of the new four per cent income tax has been distinctly unfavorable to local merchants and manufacturers, declared Dewell T. Pierce in an address here last Friday before the California Manufacturers Association.

Pierce said that the scheme had been inaugurated under glittering generalities, but that the "substantial improvement in the equity of the distribution of the tax burden" promised by its proponents, had not materialized. He asserted that certain classes of taxpayers had been benefited far beyond any relief to which they are justly entitled, while a much heavier burden has been added to others who were already paying their fair share of the cost of government.

Directing attention to the fact that only \$5,000,000 had been collected under the new law to date as contrasted with the annual yield of \$9,500,000, formerly derived from levies by the state board of equalization against these taxpayers, Pierce said that the four per cent tax had fallen far short of producing the revenue claimed for it. He pointed out that the allowance to corporations of an offset of ten per cent of their real property taxes could not be blamed for this loss as the total amount of offset allowable against the four per cent tax had been reduced from 90% to 75% to care for this feature.

## THAT CAR OF YOURS

Carburetors are very fine metering devices. The motorist should not attempt readjustments unless he is certain of his ability. Besides, many times the carburetor is adjusted when something else is at fault.

Motorists who have tried to clean their own cars have found the front wheels offered difficulties. The spokes around the hub usually are greasy covered. This fact indicates that the wheel bearings may need lubrication at more frequent intervals.

Having the king-pin bushings checked over when the steering develops a wobble is quite likely to reveal the source of the trouble particularly if the car has seen considerable service.

On the downgrade when traffic is heavy and moving slowly, many drivers leave the car in high gear despite frequent stopping. Second gear is better because it offers more effective braking and saves the brake lining.

Inefficient brakes are inexcusable. Adjustments should make frequent inspections. Lining may be worn thin which necessitates relining or it may be coated with grease, which can be removed by scrubbing with gasoline or burning out with a torch. The latter operation should be performed by a skilled mechanic.

Tire chains, windshield wipers, good brakes and good lights are an excellent safeguard against accidents that are often attributed to wet pavement, rain, muddy roads, etc.

Keep the engine of your car clean. An occasional cleaning with kerosene and a short brush may uncover something that needs repairing. Allow it to dry thoroughly before starting the motor.

If the glass door elevators or the glass themselves on a closed car work hard, it is suggested that they be checked and loosened before the rainy season, because dampness will only increase the tight condition.

Windshield wiper blades should be installed as it will be found that the rubber of the one that was installed last year is rotten.

If the steering assembly is properly lubricated and in perfect order, and your car still does not handle easily, the trouble may be misalignment of the front wheels, or low pressure in front tires.

Chassis tightening on your car should include tightening spring clips and spring U bolts. If these are allowed to become loose, broken spring leaves may result.

Adjusting the timing chain on your car is a job that should be left to a skilled mechanic. The chain should not be too tight, and if adjusted properly, should operate indefinitely.

### Ordinance Prepared for Improvement in 218th and Halldale

The improvement of streets in the 218th and Halldale avenue improvement district progressed another step last week when the Angeles City Council instructed the City Engineer to prepare an ordinance for the improvement. The question as to use of the Hunt process paving was left to the option of the contractor.

## FUND RAISED IN SALVATION ARMY DRIVE

### Public and Industries Are Thanked by Brigadier Bell

A total of \$2,900 in cash and pledges was raised in the recent Salvation Army campaign conducted in Torrance. A letter of thanks was received this week from Brigadier J. E. Bell, divisional commander, the text of which follows:

"October 25th, 1929.  
Torrance Herald,  
Torrance, Calif.  
Attn: Mr. Grover Whyte.  
Gentlemen:

On behalf of the Salvation Army I desire to take this opportunity of thanking you for your kind interest in connection with our recent campaign for funds in Torrance.

We certainly appreciate the publicity you so kindly gave us in your paper, and we would be greatly obliged if you would kindly convey through the medium of your paper our appreciation and heartfelt thanks to all who responded so generously to our appeal, thus enabling us to more than reach our quota, having raised \$2,900.00 in cash and pledges. The following is a statement of the amounts received from the various industries in the city:

Industries—Employees Drive	
National Tool and Metals, Inc.	17.50
Eno Rubber Co.	9.25
Concrete Pipe & Construction Co.	48.00
Pacific Electric Shops	72.20
Chancellor-Canfield Midway Oil Co.	148.75
Int. Derrick Equip.	29.00
Stout Steel Co.	5.00
Salm Mfg. Co.	25.00
Doherty-Stone Drill Co.	216.00
Columbia Steel	1010.00
National Sup. Warehouse	23.00
Torrance Brick Co.	17.50
U. S. Refining Co.	17.00
National Supply Co. of California, Engr. Tool Div.	112.70
Alphagroup, Inc.	50.00

(Money from Firm) Again thanking you on behalf of the organization, Mrs. Loretta M. Bell and myself for your personal interest and help.

J. C. BELL,  
Brigadier,  
Divisional Commander.

### Buy In Torrance

## Zonite

For Cuts and Wounds  
Prevent infection! Treat every cut, wound or scratch with this powerful non-poisonous antiseptic. Zonite actually kills germs. Helps to heal, too.

## FIVE YEARS AGO IN TORRANCE

As Told by the Files of This Paper

Nab Alleged Student Bootlegger, Lad Aids Officers in Raid.

About 40 babies were present Friday at the Mothers' Educational Center.

Issue Permits for 13 Homes Here in Month.

Prowlers Loot Seven Homes Here. The following homes were raided: Mr. and Mrs. Hurum Reeve, Clayton Savens, Mr. and Mrs. Edwin A. Myers, Robert Parke, Mr. and Mrs. Oscar Carlson, Mr. and Mrs. P. H. Hall. The robbers took Mr. Reeve's trousers and 21 cents, but later returned the trousers.

Fifty New Wells Will Be Drilled in Oil Field Here.

### Buy In Torrance



### BLANKETS SHOULD BE DRY CLEANED

Washing them destroys their downy fluffiness and oftentimes causes the colors to change or fade. Dry cleaning restores them to newness, removes every last vestige of dirt, and leaves them soft to the touch and pleasing to the eye. Send yours to us next time they need cleaning.

Delivery Service Phone 491-W

## The Selma Cleaners

1422 Marcelina Ave.

# Speed Spirit Stamina

### beyond anything you have ever known at its price

Watch the Pontiac Big Six on the open road, revealing top speeds such as no other car in its field can match. See it leap eagerly ahead at a greenlight, accelerating with unrivaled snap and spirit. . . . Pontiac is equally far ahead of its field in stamina and long life, due to many wear-resisting features such as crankcase ventilation which prevents dilution of engine oil—positive full pressure lubrication at all speeds—and the Harmonic Balancer which counteracts torsional vibration in the crankshaft. . . . Come in today. Learn how easily you can own and enjoy the finest car the market affords at its low price.

Pontiac Big Six, \$745 to \$895, f. o. b. Pontiac, Mich., plus delivery charges. Bumpers, spring covers and Lovejoy shock absorbers regular equipment at slight extra cost. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. . . . Oakland-Pontiac delivered prices include only authorized charges for freight and delivery, and the charge for any additional accessories or financing desired.

## Industrial City Motors

1012 Carson Street Phone 648 Torrance

# PONTIAC BIG SIX \$745

PRODUCT OF GENERAL MOTORS

3-Door Sedan, f. o. b. Pontiac, Michigan

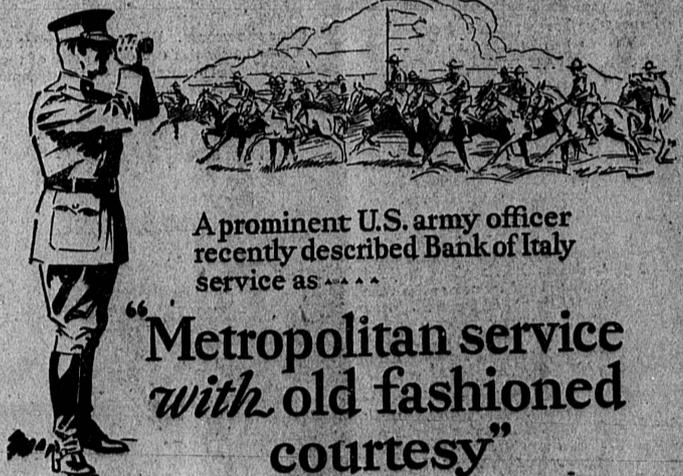
## Porinswick RECORDS



## DE BRA RADIO Company

Post Ave. at Cravens Phone Torrance 370-W "For Santa's Sleigh"

### Try Our Wantads for Best Results



A prominent U.S. army officer recently described Bank of Italy service as . . .

## "Metropolitan service with old fashioned courtesy"

THE directors and officers of Bank of Italy are particularly proud of this outspoken tribute to their method of giving service to customers. The larger this institution grows, the more its personnel realizes the plain business value of kindly, good-natured, wholesome and cheerful contacts with the public. The mental attitude of Bank of Italy executives, officers and co-workers will always be one of humility and gratitude for the generous patronage and goodwill the institution enjoys.

Note . . . don't neglect your weekly Christmas Club deposit. Final deposit, November 15. . . .

## Bank of Italy NATIONAL TRUST & SAVINGS ASSOCIATION A NATIONAL BANK

## TORRANCE BRANCH

1330 Sartori Avenue JAMES W. LEECH, Mgr.