

Los Angeles Limited

"Leaving this evening... Tuesday... on Los Angeles Limited. Arrive Chicago 20 a.m. Friday. Send report by air mail to reach me there."

Busy men appreciate the fact that on the Los Angeles Limited, they spend only two business days en route between Los Angeles and Chicago. And they use them to excellent advantage... for complete relaxation and enjoyment of the pleasant atmosphere, wonderful meals and sumptuous accommodations of this great train.

NO EXTRA FARE!

Union Pacific

W. F. NASH, G. A.

161 West Seventh Street, San Pedro—Telephone 1073

JUST Honest MILK

The Perfect Food---

Mountain View Milk

Mountain View Milk is from contented cows, placidly grazing in rich green meadows. Big airy, sanitary barns. Everything fresh and clean... then untouched by human hands.

Insure present and future health by drinking Mountain View Milk regularly.

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STONE & MYERS

LICENSED EMBALMERS TORRANCE

AMBULANCE SERVICE LOMITA

Cravens at Engracia, Phone 195 1204 Narbonne Phone 317

KEYSTONE NOTES

Dr. F. E. Estes and Miss Stewart, nurse, both of the county health department were the speakers at the Carson street Parent-Teacher association when the meeting was held on Tuesday afternoon at the school auditorium, talking on the importance of taking the children to the county health conferences. An official board meeting was held previously to the meeting. Mrs. Charles M. Forrest, president, presided at the interesting meeting. The following committees were appointed by the chair to assist in carrying out the Parent-Teacher program of the year: program committee, Mrs. George Nahmens and Mrs. John R. Hillpert; refreshment committee, Mrs. Z. W. Jennings and Mrs. T. G. Cunningham; publicity, Mrs. E. P. Howe; membership, Mrs. H. H. Barnard. The membership drive will begin on Wednesday and continue for two weeks.

Mr. and Mrs. Charles M. Forrest and two children motored on Sunday to the home of Mr. and Mrs. Frank Ranson in Van Nuys where they were dinner guests.

Speeches by Talking Movies at G-E Meeting

The newest thing in modern scientifically conducted conventions was inaugurated yesterday when General Electric refrigerator distributors and dealers gathered at the Biltmore Hotel in Los Angeles. Airplanes and the radio have played prominent parts in helping speakers to address various recent conventions, but at this meeting an even newer science was called on to go such achievements one better. The principal speakers, without even leaving their executive desks were seen and heard smiling, gesturing and speaking at the convention—on the talking movie screen.

A portable photophone outfit, developed especially for General Electric's use at this and a number of similar conventions through out the country, was used for the first time. It presented T. K. Quinn, manager of the General Electric Refrigeration Department, and Dr. W. R. Whitney, director of Research Laboratories and other officials. Mr. Quinn forecasted electric refrigeration developments of the future, and Dr. Whitney reported scientific findings on the effects of food temperatures in prolonging human life.

Other films with sound accompaniment were used to illustrate other phases of the electric refrigeration business for the dealers. The meeting was opened at noon in the ballroom of the Biltmore Hotel and continued all afternoon, the session coming to a climax with a banquet in the evening. The importance of proper food temperatures from a public health standpoint were discussed by H. G. Kenyon, of the Southern California Edison company, director of the National Food Preservation Committee for this district.

The dealers were welcomed by George Uelsay, of the George Belsay Company, Southern California General Electric distributor. The meeting was attended by W. G. McWhinnie of the W. G. McWhinnie company, 59 Pier avenue, Hermosa Beach, Calif., and his selling organization.

Buffington Plans for Heavy Business This Fall and Winter

F. M. Buffington, manager of the local J. C. Penney Co. store, arrived Saturday from a week at the fall convention of the company held at the Ambassador Hotel in Los Angeles.

In addition to the executives of the company, who presided at the general sessions and held individual conferences with the store managers, buyers for seven important merchandise divisions were present at the convention with full lines of merchandise. Mr. Buffington said, "Plans for late fall and early winter business are the most comprehensive in the history of the business," Mr. Buffington reports. "There are over 100 new J. C. Penney Co. stores in operation, bringing the total number to over 1,000; many new sections of the country have been covered, and much remodeling of older stores has been done in the past several months."

"In all lines of merchandise, the showings made by the buyers revealed striking notes in style and quality. Plans for store advertising in local centers have taken into consideration the usual heavy increase in sales during the holiday periods and the necessity for keeping the advertising measure of the store constantly before the buying public."

Feen-a-mint

The Laxative You Chew Like Gum

No Taste But the Mint

Two Collisions Reported to Police Over Weekend

A Ford car driven by Andrea Castilla, 641 Summerland avenue, San Pedro, and a Tolson Transportation truck driven by O. W. Lenziger, 1628 Los Angeles street, Monterey, crashed Saturday at 1:19 p. m. about 200 yards from the intersection of 190th and Western avenue.

In his report to the police, Mr. Lenziger stated that the Ford was being driven on the wrong side of the road. George T. Spaulding, 1213 El Prado, sideswiped a parked car belonging to Mr. Porter of 1021 1/2 W. 27th street, Los Angeles, Sunday afternoon at 5 p. m. and caused a

slight damage to both machines. Mr. Spaulding declares that he did not see the car until he had struck it. The parked machine was unoccupied.

Took Soda for Stomach for 20 Years

"For 20 years I took soda for indigestion and stomach gas. Then I tried Adlerika. One bottle brought complete relief."—Jno. B. Hardy. Adlerika relieves GAS and sour stomach in TEN minutes! Acts on BOTH upper and lower bowel, removing poisons you never knew were there. Don't fool with medicine which cleans only PART of the bowels, but let Adlerika give stomach and bowels a REAL cleaning and see how good you feel. Doley Drug Co.—adv.

GASOLINE FIRE

Torrance fire department was called out Sunday evening when a gasoline fire broke out at the C. C. M. O. camp about 8:25 p. m. The fire was not serious, and workers had extinguished the blaze when the department arrived.

Walteria Notes

Mrs. Florence Getchel of Ward street accompanied by her son Robert of Los Angeles, spent Sunday with Mr. and Mrs. C. Van Derbeek of Long Beach.

Mrs. Caroline Buckingham of Los Angeles, is a house guest at the home of her son and wife, Mr. and Mrs. F. Buckingham of Nece avenue.

Mr. and Mrs. A. Schisley of Los Angeles were dinner guests at the home of their cousin, Mr. and Mrs. F. C. McLain of Hawthorne boulevard Sunday.

Mrs. W. K. Adolph of Hawthorne boulevard left Monday morning with her father E. Codona and Mr. and Mrs. B. Linden of Long Beach and Harold Snood of Walteria, enroute to San Antonio, Texas, where they will await the arrival of the "Flying Codonas" who are with the Ringling Bros. and Barnum & Bailey circus. The circus has gone into winter quarters and the Codonas are planning to spend the winter in Mexico. Mrs. Adolph, their sister, expects to spend about a month with her brothers.

Mrs. E. Sanders gave a luncheon at her home on Nece avenue Tuesday, in honor of her sister,

Mrs. G. Sanders' birthday. The guests were their mother, Mrs. Chas. Reece of Hermosa, Mrs. Orval Sanders of Harbor City, Mrs. Leo Rudd and Mrs. R. Armstrong of Walteria. Later in the evening they motored together with their husbands to the Orval Sanders home where they enjoyed dancing and a luncheon.

Mrs. R. E. Lesley of Park street entertained in honor of the birthday of her husband, R. E. Lesley. Mrs. F. E. McCullum and H. S. Lawrence with a dinner party Sunday evening.

Covers were laid for six. Red and white was the color scheme carried out with beautiful red dahlias and green foliage. The guests were Mr. and Mrs. H. S. Lawrence of Long Beach, Mr. and Mrs. Frank E. McCullum of Wilmington.

"IT'S A SPARTON"

"It is a Sparton!"

When you have said this of your radio, whether your model is a 931, or a 301, or a 110, those who know Radio require no more.

You need not add that your radio stands entirely alone, unrivaled in its field... that it is essentially different in design, revolutionary in principle, and radically different in the results it achieves... this is known, admitted.

You need not call attention to the richness, purity, and the vivid, singing quality of the tone, or the symmetry and grace of the regal cabinets, which complete a symphony of charm for both the ear and the eyes... these are self-evident.

You need not proclaim the technical superiority and the unquestioned leadership of the marvelous Sparton Equasonne circuit which is the heart and soul of your radio... these are accepted facts.

"It is a Sparton!"

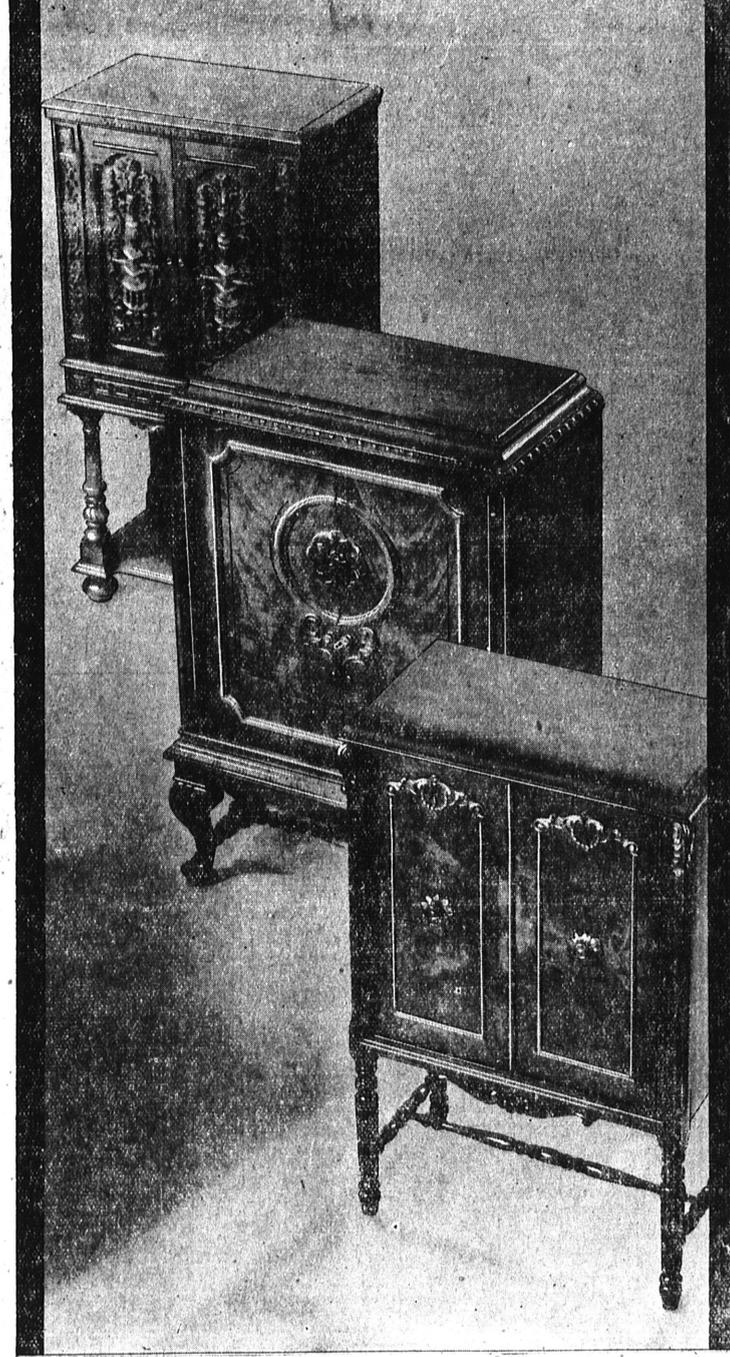
That is enough. Volumes could not say more; only a Sparton owner can say as much. Others may say, and many do, that in this feature or that their receiver is "like a Sparton." Others may claim; and many do, that in this way or that they seek to do what Sparton does.

But only Sparton can bring you that beauty of tone which is the very spirit of Sparton; only Sparton can give you Sparton performance. Only in Sparton will you find all the service, all the satisfaction, all the pride of possession which are wrapped up in that simple phrase... "It is a Sparton!"

Be prepared to say of your next radio, "It is a Sparton." At your dealer's four master models await you. Each, in engineering, in design, in every slightest detail, is Sparton. Select the model that best suits your space and your budget. Enjoy in your next radio the conviction that you own the greatest radio the world has ever known at any price.

"... don't you buy a radio until you have heard a Sparton."

Walter Morgan



Above... The marvelous Model 301. The perfected, improved Sparton Equasonne Circuit, incorporated in a sumptuous Italian Renaissance cabinet of the time of Cellini. Complete with tubes. **\$294.50**

Center... The patrician Model 110 de luxe. Presenting radio's highest achievements in purity and beauty of tone, in richness of cabinet, in a model of matchless charm. Complete with tubes. **\$415.00**

Below... The tremendously popular Model 931. The unrivaled Equasonne circuit, housed in an attractive low boy of American walnut, complete with electro-dynamic power speaker and tubes. **\$189.50**

"Always The First With The Best"

DE BRA RADIO CO.

"EVERY CUSTOMER A FRIEND"

Post Avenue at Cravens
Torrance, California

Telephone 370-W

SPARTON RADIO

Football Fans... Tune in the Coliseum Every Saturday Afternoon on K N X. Glen Rice Announcing... "The Next Best Thing to a Seat on the 50 Yard Line"