

Torrance Herald

Published Every Thursday
GROVER C. WHYTE, Editor-Publisher
1336 El Prado, Telephone Torrance 444
Torrance, California



Published weekly at Torrance, California, and entered as second class matter January 30, 1914, at the Postoffice at Torrance, California, under the Act of March 3, 1879

Subscription Rates in Advance
Anywhere in Los Angeles County \$2.00 per year
Anywhere in the U. S. Outside of Los Angeles County \$3.00 per year
Canada and Other Foreign Countries \$4.00 per year
Single Copies 10c

OFFICIAL PAPER OF THE CITY OF TORRANCE
Published a Legal Newspaper of Los Angeles County, Superior Court Case No. 218470, Dated March 22, 1927.

WATER, WATER, ALL AROUND AND NOT A DROP TO DRINK!

By Col. J. E. Forbes

I've been across the mighty deep,
I've been in many lands,
I've drunk those vile concoctions of the Nile.
I've drunk the stuff called coffee
That the service used to deal.
And I took it all good natured with a smile.
I've drunk from out the mudholes
Along the Mississippi shore,
And I've never had no reason for complaint.
But the water that they're giving us
Right here in town today
Has a taste between Limberger cheese and paint.
And now the home town paper
At last has taken a hand,
They've got this water company tied up tight.
Now let's see if they mean business
After all this ballyhoo,
For we know they stand for all things that are right.
So now the time has come at last
To right this awful wrong,
Let's show them that we mean just what we say.
Let's have a water system
Of which we'll all feel proud,
And water rates we know we all can pay.

WHAT IS IT?

You can taste it in the coffee.
You can taste it in the soup.
You can taste it in the cocoa.
And you can taste it in the stew;
It's not so bad in "tonic".
But it tastes like H-- in "brew".
You can smell it when you take a bath.
And when you wash your teeth.
Or when you do the family wash-
ing.
And pour it in the sink.
It's not so bad for lawns or gar-
dens.
But never try to take a drink.
The company says it's good and
pure.
And that we should feel very sure
That they are doing all they can.
And some day, maybe, Boulder
dam.
And chlorine too, will help to
change.
The growth and algae in their
main.
The rates are high, the pressure
low.
While we are patient and very
slow.
But there's one thing certain, we
all know.
The odor is there and they can't
say, no;
And if they took one drink from
their reservoir,
It would be curtains for them and
not an revival.
Consider this as my contribution
to "the best poem contest" on
"what is the matter with the water?"
Earl Conner.

SECOND PRIZE AWARDED TO GARDEN CLUB

Torrance District Garden club was awarded second place on a display made at the Orange County Flower Show at Buena Park on September 20-21. The display was arranged by Mr. Louis E. Brown, chairman of the display committee of the club, and much credit is being given to him for his work there.
First place was awarded to the Ebell Club of Santa Ana.
The club enjoyed another of its occasional field days last Sunday, when members visited the large commercial dahlia planting of the Advance Dahlia farm in Gardens. About forty members availed themselves of this opportunity and were well repaid for the trip. Mr. Seaman, proprietor of the Advance Dahlia farm, showed the visitors over the two acres of flowers, and explained many interesting things. Of special interest were several fine seedling dahlias which are intended for introduction to the dahlia world in another season or two.

Mr. and Mrs. Lewis' Return from Trip

Mr. and Mrs. Percy Lewis, 1323 Amphibia avenue, have just returned from their vacation in the north, visiting relatives in Vancouver and Victoria, B. C. The greater part of their time was spent in Seattle, Wash., visiting Mrs. Lewis' sister and sight-seeing around Portland and the Columbia River Highway.

Don't Dump Grass on Street, Warns Supt. of Streets

Citizens are warned by Supt. of Streets, Wm. Gascoigne, that it is unlawful to leave grass rakkings or other refuse upon the streets. "Now that the rainy season has started," said Supt. Gascoigne, "if rakkings are left in the gutters, they are washed down and clog the storm drains, with the result that street corners are flooded. If such refuse is left in receptacles in the alleys or on the curbs, the street department trucks will pick it up."
The ordinance requires that refuse be deposited in separate receptacles than garbage pails, and imposes a fine of \$500 for violation of the same.

Hospital Notes

Mrs. George Haneschka, 2207 Arlington avenue, has entered the hospital for treatment.
Mrs. Joe Paseri, 2204 Anaheim Harbor City, had her tonsils removed at the hospital recently.
Mrs. C. T. Rippey, 1015 Cota avenue, who entered the hospital last week, has returned to her home.

STATE PICNICS

KENTUCKY, TENNESSEE, ARKANSAS PICNICS
Three great states will unite their fall picnics in Sycamore Grove Park Saturday, October 5, 1929. The Kentucky Blue Grass Club led by President Edward Lawless, the Arkansas State Society, President Avery M. Blount and the Tennesseeans headed by M. W. Wilson will have separate sections and open county registers, supply coffee and badges and unit in a fine program of oratory, community singing and vocal music.
O. L. Ridenour of 3705 Weston street was elected vice president at a recent meeting of the directors of the Ventura Packing Company, held at Hueneme. Mr. Ridenour spends most of his time in Hueneme, visiting his home here once or twice a week.

Majority of Small Loans Made by Clerical Employees

The operation of character loans ranging from \$100 to \$1000, as made by branches of the Bank of Italy located in the larger cities of California, has produced illuminative statistics as to type of borrowers and the uses to which the money is put. These loans are made primarily on the character of the borrower, on his willingness and ability to meet his obligations, together with the endorsement of two responsible co-workers.
Approximately 80 percent of all applications were approved and loans made. Repayment which is made at regular intervals to a hypothecated savings account, has been promptly met. The average loan has been for \$250 and the principal reasons for borrowing have been to consolidate debts and for medical and dental attention.
The average age of the borrower is 34 years. He has been employed in the same position steadily for more than six years, with earnings of \$2,436 per year. He is married and has at least one child.
A detailed classification of the reasons for borrowing and the occupations of the borrowers is as follows:

Table with 2 columns: Occupation and Percent. Clerical employees 31, Public employees 16, Business men 13, Salesmen 12, Mechanics 6, Managers 4, Professional 3, Cooperation officers 1, Miscellaneous 11. Pay debts and other loans 35, Medical and dental service 27, Business expansion 9, Help relatives 9, Purchase furniture and improve home 6, Payments toward purchase of home 6, Taxes 4, Insurance premiums 4, Educations 2.

LOMITA BRIEFS

John Kerber of Weston street returned to work for the Standard Oil at Watson, Monday, after an enforced vacation of three months which followed an accident and resultant operation.
Mrs. Frances Biddle, 2900 Pine street is recovering from a nose and throat operation performed recently at an Ingleswood hospital.
Elmer Moore of Redlands, who has been a houseguest of his cousin, Mrs. William McHenry of Poppy street, for the past two weeks, left Tuesday for San Francisco, where he will be entertained by Mrs. McHenry's sister, Mrs. Frank Kniffle.
LaVerne West, son of Mr. and Mrs. H. M. West of Poppy street is recovering from the effects of having had his tonsils removed.
Ray Harold E. Ingersoll attended the Los Angeles Presbytery held yesterday at the Vermont avenue Presbyterian church.
Charles Steigh and son are driving a new Ford truck.
Mr. and Mrs. B. McDonald and son of Taft, who are guests at the home of Mrs. McDonald's mother, Mrs. R. W. Renshaw, 2341 Poppy street, plan to move to Whittier within the next few weeks.
J. O. Stalcup of Elgin street will return this week from a business trip to Seattle, Washington.
John Archer of Arizona street is anxiously awaiting the moment when the doctor says "cast off." Despite the fact that Johnny's fretted a lot, he's put on flesh since the accident which confined him to bed and chair.
M. J. Bradley of 2626 Weston street is erecting a stucco building at 2628 Weston street. Two modern flats are arranged above a double garage.
At a meeting of the Cosmos club held recently at the home of the president, Mrs. John Waite, a birthday party was planned for the evening of Oct. 11.
Mr. and Mrs. Arthur G. Lindgren, 2752 Weston street, entertained at dinner recently in honor of their houseguests, Mr. and Mrs. Holden Benson and Mr. and Mrs. Earl Olander of Salt Lake City.
Mrs. Frank Madden of Ross street is recovering slowly from injuries received in an auto crash last week.
At a dinner given Sunday by Mr. and Mrs. C. E. Wells of Almond street, guests included Mr. and Mrs. Chas. Klatt and son of Ventura, Mr. and Mrs. O. E. Anderson, Mr. and Mrs. Billy Wells and son, Miss Elsie Klatt, Art Marsh and Bob Woodman of Long Beach.
Odd Fellows are reminded that the second reading of the revised by-laws will be held next Tuesday evening, October 1. Adoption of the by-laws will follow the third reading to occur October 8.
T. A. Carlson, brother of Mrs. John Archer, a critically ill, in the General hospital in Los Angeles.
Mrs. A. Firmer, Misses Fanny and Emma Firmer and Mrs. Norman Gardiner were recent luncheon guests of Mrs. E. Tomingas of White's Point.

Boys and Girls Anxious to Win Edison Medals and Prize Plaque



THOMAS A. EDISON

Inquiries continued to come in to the office of the Southern California Edison Company this week for data on the life and achievements of Thomas A. Edison. The information was sought by children taking part in the Edison questionaire contest sponsored by the Torrance Herald. A committee of the Torrance Chamber of Commerce will act as judges.
The contest is open to all boys and girls of the city who are not more than 15 years of age. It is part of the national Light's Golden Jubilee, which reaches its climax the night of October 21. The winner will receive a beautiful bronze plaque. Every child who answers the Edison questions will receive an Edison medal.
In honor of Light's Golden Jubilee the Southern California Edison Company has published a special number of its house organ, Busy Buttons' Bulletin, which contains much material about Mr. Edison's life and achievements. Extra copies of this bulletin will be available at the Torrance branch of the company and may be obtained by boys and girls seeking information in answering the questionnaire.
The jubilee event is dedicated to Thomas Alva Edison, who built the first successful incandescent lamp on October 21, 1879. While celebrating the invention of the electric lamp, the jubilee also recognizes Mr. Edison's numerous inventions in other fields, such as the quadruplex telegraph, the mine-

The Torrance Housing Problem

(Continued from Page 1)
foundation and sold growth. This means that the second financial paper on a building is more secure than ever before providing the home is in the hands of an actual and reliable resident and not held by an insecure promoter. Here again co-operation is necessary to obtain proper and workable financial terms on homes for the employee.
The Board of Directors of the Chamber of Commerce in setting up this Department of Housing have created a centralized and disinterested body through which all agencies may co-operate to their mutual advantage and for the growth and prosperity of the City of Torrance. Seldom has such an opportunity presented itself to a city to grow as that which now faces Torrance.
The stage is set and the audience is out front. Now is the time to put on a real show.

graph, the phonograph, the motion picture machine, the carbon telephone transmitter and the "Edison Effect," which is declared the secret of modern radio.
President Hoover is chairman of the national committee sponsoring the jubilee. The government has also given official recognition by issuing a special two-cent postage stamp now in general use. Numerous festivals already have been held, notably that in Atlantic City in June.
On October 21 there will be an international radio hook-up presenting such widely known men as Mussolini, Von Hindenberg, MacDonald and other European leaders. In the evening there will be an international broadcast of the banquet at Dearborn, Mich., given by Henry Ford in honor of Mr. Edison. At this time scenes of October 21, 1879, will be re-enacted.
Write your answers clearly, using one side of the paper, and send them to the questionnaire editor by 5 p. m., October 11.
The questions were published in last week's issue of the Torrance Herald and Lomita News. Extra copies may be had for the asking at the Herald Office, 1336 El Prado.
AMARANTH NOTES
The regular meeting of Lomita Court of the Amaranth will be held Tuesday evening, October 1, in Masonic hall on Narbonne avenue. Mrs. W. H. Martin, royal matron, announces that business of importance is to be transacted and urges a full attendance. A program for the evening is being arranged by Mrs. Frank Laski and Mrs. C. L. Meers.
Homecoming night will be observed by Lomita court, on Nov. 2. Mrs. John Ulman is arranging an unusually interesting program.
Mr. and Mrs. B. Barnett of Poppy street were guests Sunday of Mr. and Mrs. Hugo Krueger of Los Angeles.

CROSLLEY
Now You Can Have the Finest that Radio Offers at Lowest Cost!
Crosley 12-8 Super Screen Grid Model at \$115.00 Less Tubes
offers beauty and performance which are the sensation of radio!
The dignity of this console model matches the finest furniture. A fine musical instrument, beautifully housed! Technically it is everything that radio can offer in performance—volume—tone!
Try it in your own home without obligation.
TORRANCE RADIO CO. IRVIN S. SARGEANT, Owner 1603 Gramercy Ave. at Cabrillo Ave. Torrance, Phone 200

College Party Is Great Success

The College party given by the Epworth League of the Methodist church last Friday was a huge success. The invitations asked everyone to come dressed in collegiate costumes and to come smiling. About fifty guests complied with both requests. Puzzled Torrance citizens passing by the Methodist church about 9:30 either thought that a prize fight was being held inside or that a tribe of cannibals had encamped there and were sacrificing human victims. It was merely the classes, athletics and examinations of the college party.
The crowd of young people were granted "diplomas" after successfully passing "final exams" gedunk fashion.

Professional Directory

- Drs. Lancaster and Shidler PHYSICIANS AND SURGEONS
Office, 14, House, 15 and 118 Office, First National Bank Bldg. Res. Cor. Post and Arlington Torrance, California
PERRY G. BRINEY ATTORNEY-AT-LAW
105-6-7 First Nat. Bank Bldg Phone 159 Torrance
Dr. Norman A. Leake Physician and Surgeon Office, Gra-Post Bldg. Corner Cravens and Post Ave. Telephone 90 Residence, 1525 Marcella Ave. Telephone 18-M
Dr. A. P. Stevenson Physician and Surgeon Office, Levy Bldg., 1311 Sartori Ave. Phone: Office, 96 Torrance, Calif.
Dr. R. A. Bingham Dentist New Edison Bldg. 1417 Marcella Ave. Just West of Postoffice Torrance Phone 198-J
DR. O. E. FOSSUM Dentist X-Ray Service Hours: 9am to 5pm. 1311 Sartori Ave. Phone 156—Torrance, Calif.
C. T. RIPPY ATTORNEY-AT-LAW Torrance Theatre Bldg. Phone 243
Vandike 4707 S. C. SCHAEFER Attorney at Law 578 I. W. Hellman Bldg. 121 West Fourth St., Los Angeles Residence 24229 Hawthorne Blvd., Welteria
LA PLANTE STUDIO PHOTOGRAPHERS PORTRAIT COMMERCIAL KODAK FINISHING PICTURE FRAMING ENLARGING COPYING OIL COLORING 1509 CABILLO AVENUE PHONE 157-J
Keller's Studio PHONE 398 Home Portraits Commercial Work Castle Apts.—Apt. 12 El Prado and Sartori Ave. Torrance, Calif.
DRS. MITTS & MITTS CHIROPRACTORS Office Hours Evenings J. A. M.—12 Noon Mon., Wed., Fri. 1 P. M.—5 P. M. 7 to 9 1625 Cabrillo Avenue Above Earl's Cafe Torrance Tel. 377
DR. R. F. BISHOP Dentist X-Ray Service 1525 Cabrillo, Room A Phone 341 Residence—2021 Carson Telephone 287-W
J. R. JENSEN Attorney at Law Office, 1320 Sartori Ave. Torrance, California Phone Torrance 177
DR. H. C. BRYAN Physician-Surgeon OSTEOPATH Eye, Ear, Nose and Throat Castle Apt. Bldg. Hours 9 to 12—1 to 5 Evenings by Appointment Phone Torrance 454

12,000 UNITS
7% PLUS
Congratulations:
Your response to our first offering of Securities means more than just sales—it means that you understand the essentials of a sound investment:
CONSERVATISM
STABILITY
DIVERSIFICATION
Of INVESTMENTS
If you have not already done so, you owe it to yourself to investigate, as the number of Income Units is dwindling.
These Units consist of one share of 7% Cumulative Preferred plus one share of Common stock (Common participates in all earnings over and above established 7% return on the Cumulative Preferred).
Par value of Preferred and Common is \$25.00 each.
This issue offered in Units only—
Total price, \$25.00 per Unit
An increasing demand for moderate priced homes in the Harbor Section of Los Angeles, available on our Monthly Payment basis, is ample assurance of the continued profitable activity of this organization:
MAIL THIS COUPON NOW:
Weisitz Finance & Building Company
2422 West Seventh Street, Los Angeles, Calif.
Gentlemen:
Please send me full particulars about your Income Units. It is understood that I am in no way obligated.
NAME
ADDRESS
Counsel advises that this investment is free from Normal Federal Income Tax and Personal Property Tax in California.