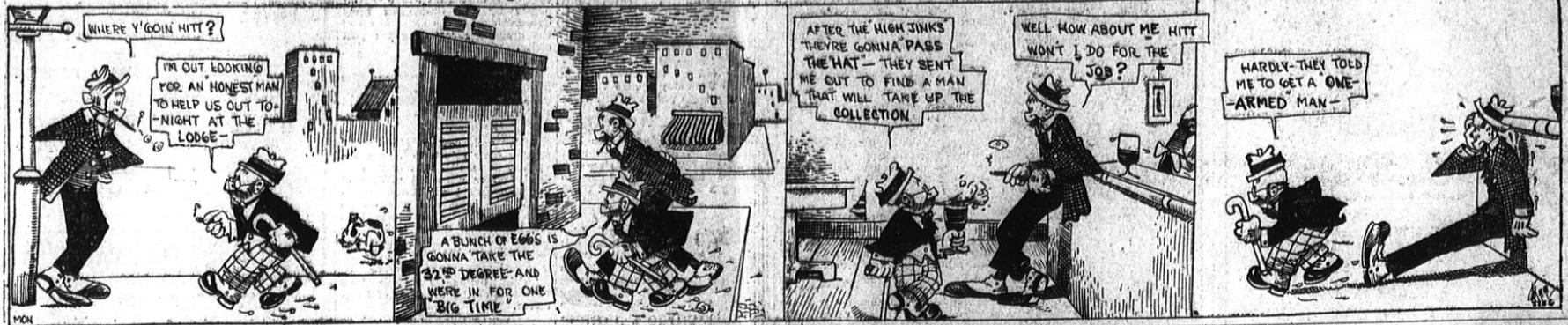


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STATE PICNICS

IOWA
President Wm. B. Brown of the Iowa Association of Southern California and his executive committee are planning to break the records in the annual summer outing picnic of the Hawkeyes of the West, all day, Saturday, August 10th, when they meet in Bixby Park, Long Beach.

City Councilman, Geo. A. Ward, will welcome the picnicers. Mayor John C. Porter of Los Angeles and Mayor C. C. Caves of Pomona, will be among the speakers. Federal Judge Curtis Dwight Wilbur is expected to be on the program also.

Every county will open headquarters with registers so that it will really be ninety-nine picnics held at once. There will also be headquarters and registers for each of the thirty-five colleges and universities of the state. Their special hour will be from three to

four o'clock.

A happy feature will be the seating on the platform of all the Golden Wedding couples, all who have been married fifty years or more, and at least one hundred couples are expected to be the center of attraction in the program.

Picnicers may carry basket dinners and suppers or may buy good eats in the park. Silk souvenir badges and coffee will be supplied. A great day is assured and there will be old time Hawkeyes in from every section of the West Coast.

Torrance Notes

A smashed left fender and door were the chief damages done to the car of Lee James Sturgis, 1311 Sartori avenue, late Sunday night when it was struck by the car driven by J. G. Jemie of Long Beach, on Truck Boulevard, between Carson and Willow streets.

KEYSTONE NOTES

Mr. and Mrs. Earl Inglett of Lynwood were guests at a delicious duck dinner at the home of Mr. and Mrs. Otto Sampson on Amelia street on Sunday.

Mr. and Mrs. Dave Rittenkoff and two children, of Los Angeles, cousins of Mrs. William Looser of Amelia street were guests on Sunday at the Looser home.

Wahneeta Boyd of Long Beach was the week-end guest of Ruth Nahmens of Carson street.

Mr. and Mrs. Harry C. Rocque, Mrs. Barbara Berry, Roy and Donald Berry, Mr. and Mrs. Charles LeBoeuf, Mrs. Pernia Piper of Keystone, Mr. and Mrs. Al Cline of Southgate and Mr. and Mrs. Z. W. Jennings of Glendale all motored to Redondo Park, Redondo Beach where they had a wienner and hamburger roast.

A strip of Amelia street from Main street west is being graded by the County Road department.

A watermelon party was given all the boys and girls at the vacation Bible school on the last day of the school which was last Friday.

Mr. and Mrs. Harry C. Rocque were among the thirty guests on Saturday night of Mr. and Mrs. Walter Hahn of Los Angeles when they entertained with a party. Dinner of the evening was dancing and games which afforded much merriment among the guests.

The directors of the Keystone Chamber of Commerce will have their August meeting at the home of the president, Thomas A. Cowan on Amelia street on Wednesday evening, August 14.

Rhoda and Marion Burke of San Pedro were guests of the Misses Cleo and Jewel Wright on Amelia street.

Fire of unknown origin broke out at four o'clock Sunday morning at the old Seattle Hotel in Nestoria, which is just north of Keystone. The only occupants of the hotel were Mr. and Mrs. R. Barr, who were not there when the fire occurred.

Miss Mabel Wisheart of Amelia street entertained dinner guests at her home on Sunday night. Included in the party were the Misses Pearl Blufford and Veronica Osterman and Arthur Clark of Southgate and Otto Whitson of Keystone.

Mr. and Mrs. Walter Phillips of Carson street have taken possession of the Yellow Rose Restaurant at the corner of Carson and Dolores streets and have rented their home on Carson street to Mr. and Mrs. D. Sperry of Wilmington. Mrs. Minnie Davis, who formerly owned the restaurant has moved to San Pedro where she has an apartment house.

Mr. and Mrs. William Gill of Dolores street were host and hostess on Thursday night when they entertained guests at a card party. Those present were Mr. and Mrs. Harry C. Rocque of Grace street, Keystone, and Mr. and Mrs. Edward Price and Mr. and Mrs. J. Fillman of Moneta.

Mr. and Mrs. L. C. Manny of Grace street moved on Monday to Lomita.

The county has discontinued the pre-school clinic which has been held for several months at Carson street school twice a month, until a future date in the Fall.

Mrs. J. A. Tannehill of Silver City, New Mexico, arrived at the home of her son and daughter-in-law, Mr. and Mrs. S. S. Tannehill on Dolores street, Sunday.

The Misses Laura and Louise Gianera of Keystone and Miss Lillian Del George of San Bernardino spent several days last week at Catalina Island.

Mr. and Mrs. George Nahmens, daughter Ruth, and son Elwood, motored to the home of Mr. Nahmens' parents, Mr. and Mrs. G. C. Nahmens in Long Beach, Sunday.

Mr. and Mrs. Benjamin Blakesley of San Pedro spent Sunday at the home of Mr. and Mrs. A. V. Wright on Amelia street.

PERSONAL LOAN PLAN IN TORRANCE

Bank of Italy Makes Provision to Make Quick Loans for Emergencies, Etc.

The mounting popularity of the personal loan plan instituted by the Bank of Italy several months ago in its head office at San Francisco, has resulted in the extension of the plan to all branches of the bank in Los Angeles, including Torrance, and in the main branches at San Jose, Sacramento, Stockton, Fresno, Oakland, Long Beach and San Diego. These new offices are to be opened today. In addition all of the branches of the bank in San Francisco are to take applications for loans.

Under the plan it is possible for any person, whether a customer of the bank or not, to borrow any amount from \$100 to \$1,000 in multiples of \$50 and to repay the loan through the medium of a savings account in which deposits are regularly made. The regular Savings Bank interest is allowed on such deposits, thus proportionately decreasing the cost of the loan.

The progress of the loan plan to date has developed some keenly interesting facts. It has shown that the average borrower is 34 years of age and has been employed steadily in the same position for more than six years, with earnings of \$2,436 a year.

The loan requests, particularly the emergency ones, are full of the elements that the newspapers refer to as "human interest." The making of a bank loan is always a deliberate process, with the preliminary negotiations and investigations extending over a period of days, and perhaps weeks. But the personal loan department is often compelled to complete the transaction within an hour to take care of such situations as an emergency operation, a sudden journey, accidents and other happenings requiring quick financial action.

One striking feature of the plan is the insuring of the life of the note-maker for the duration of the loan. This means that if the borrower dies, his estate, heirs or co-signers will not be called upon to make good the unpaid balance.

About 80 percent of the loan applications are approved, but every application is most thoroughly and painstakingly investigated. Each note must have two co-signers but the bank concentrates particularly on the note-maker, and it is intended to make the obligation of the co-signers a moral one only, in so far as possible.

Establishment of the new offices of the plan at the strategic California points mentioned is to be followed by the establishment of more offices as fast as conditions justify. The plan is intended primarily for wage earners and business men, who can offer good character as the most important consideration.

C. C. M. O. News

Mr. and Mrs. Hugh Herring and two children have returned from a two weeks' vacation at Yellowstone.

Mr. and Mrs. H. E. Appeneller returned last week from a vacation in Canada.

Mr. and Mrs. Mart Lane are back from a two-week vacation.

Mr. and Mrs. Ed Hatter spent two weeks at Yosemite, returning last week.

Mr. and Mrs. Fred Coakley and daughter Lola are now vacationing in Seattle.

Atwater-Kent Sets New Sales Record With Screen Grid

Southern California's greatest radio sales have followed in the wake of the Screen-Grid introduction by Atwater Kent, according to data in possession of Mark Smith, general manager of Ray Thomas, Inc.

As a result of the public acceptance of the new set, larger shipments than at any previous time in Pacific Coast history have been received by the Thomas organization during the past sixty days, it is stated.

Basket Picnic At Hermosa

The members of the Torrance Women's club and their friends will hold a basket picnic on the beach near the Surf and Sand club Thursday, August 15th. For those who do not own cars a charge of twenty-five cents for the round trip will be made. This amount will go toward the payment for the Christmas Tree which has been planted at the clubhouse. Members will meet at the club house at 10:00 a.m. and all who have cars are asked to bring them so that transportation for all may be had. Be sure to come with a well filled basket.



MORE THINGS TO WEAR!
Many of last summer's things, dry-cleaned and REWEAVED will give service and variety in your wardrobe requirements if sent to us now. For a little of what new wearables would cost, many of the soiled or spotted garments will come back, rejuvenated in serviceability and fresh smartness!

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| Coty Face Powder Regular \$1.00 3 Days only, 79c | Glazo Nail Polish and Remover Regular 50c 3 Days only, 33c | Max Factor's Sun Tan Liquid Regular 50c 3 Days only, 33c | Double Compact Regular \$1 3 Days only, 69c |
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