

Torrance Herald

Published Every Thursday
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Torrance, California



Published weekly at Torrance, California, and entered as second class matter January 30, 1914, at the Postoffice at Torrance, California, under the Act of March 3, 1879

Subscription Rates in Advance
Anywhere in Los Angeles County.....\$2.00 per year
Anywhere in the U. S. Outside of Los Angeles County.....\$3.00 per year
Canada and Other Foreign Countries.....\$6.00 per year
Single Copies.....5c

OFFICIAL PAPER OF THE CITY OF TORRANCE
Adjudicated as Legal Newspaper of Los Angeles County, Superior Court Case No. 218470, Dated March 22, 1927.

Zeppelin Lands In Torrance?

In thousands of newspapers this week there appears under the date line of Lakehurst, N. J., the message that the giant Graf Zeppelin had landed after a 93-hour flight from Friedrichshafen, German. Radio broadcaster in a nation-wide hook-up described the beauties of the Lakehurst "pine" district.

On nearly every tongue throughout America, and on millions of foreign tongues across the Atlantic were the words Graf Zeppelin and Lakehurst. Torrance citizens are visualizing the wealth of publicity that would be ours if the Navy Department and Congress decide to locate the great dirigible base for the Pacific Coast in Torrance. AND THERE IS A GOOD CHANCE THAT JUST THAT THING MAY HAPPEN. Those in touch with the developments in the lighter-than-air base are becoming more and more encouraged as the interest grows in the Torrance site. We are not authorized to release the developments to date, but suffice to say they are mighty encouraging.

Can you picture the publicity that would come to Torrance when at some future date, one of the giant dirigibles which are twenty per cent larger than the Graf Zeppelin, makes a hop from Japan to Torrance. The eyes of the world would be focused on Torrance. National broadcaster would tell of the industrial community of Torrance, its beautiful schools, snuggled up against the lazy Palos Verdes hills. One hundred million newspaper readers would see "TORRANCE, Calif.—Giant Dirigible Awaited by Thousands." It's not a day dream. It's a good bet, as things stand today, that within another two years this very thing may happen.

BUSINESS CONDITIONS

The semi-annual statement of the Federal Reserve Bank for the Twelfth District, comprising the Pacific Coast states and Arizona, should certainly inspire a great deal of confidence in the Southwest. While there are slight losses in some activities over the same period a year ago, the report as a whole indicated decided gains in the business of this district. In reading the report given below, it is wise to keep in mind that this is a statement from an unbiased authority, the Federal Reserve Bank. It is uncolored by propaganda, and is the straight unadorned truth of the actual conditions. It is a story of the march of business progress, and is well worth studying carefully. The report, just released this week, follows:

"Business in the Twelfth Federal Reserve District was more active during the first six months of 1929 than during the same period of 1928. Prices of many commodities, particularly farm products, advanced during the first six months of 1929, and the amount of reserve bank credit in use approached the lowest level of several years, notwithstanding the increased accommodation extended to agricultural sections.

"Industry operated at record levels during the early months of 1929, but slackened its pace considerably during June, despite a record breaking production of petroleum and an increased cut of lumber. There were sharp recessions in building permits issued and in construction contracts let during June, as compared with large totals of earlier months of the year.

"Retail and wholesale trade have been active during the past six months. Sales of new automobiles exceeded previous records throughout the half-year. The volume of water-borne intercoastal traffic has declined steadily since early 1929, but both it and the volume of foreign trade during the past six months were greater than during the first six months of 1928.

"In June, the downward trend of prices which had been evident since the first of the year was reversed largely as a result of advances in quotations on agricultural products. Lumber prices remained firm.

"Discounts at the Federal Reserve Bank of San Francisco fluctuated irregularly during June and early July without showing much net change until the week ended July 17, when they dropped sharply. Recent increases in borrowings by country member banks, probably in response to the seasonally expanding credit needs of agriculture, were offset by reduced borrowings of city banks. The decrease in Reserve Bank credit extended to city member banks was coincident with a sharply increased demand for currency, and the member banks met the situation by sales of investments, reductions in loans on securities and transfers of funds into this District from other sections of the country. The Reserve Bank further reduced its holdings of acceptances and government securities."

PROGRAM

East Torrance JUBILEE

Friday Evening, August 9

6:30 P.M. Parade forms at Cabrillo Avenue ball park.

IMMEDIATELY AFTER BALL GAME: March to East Torrance, headed by Pacific Electric Band of 36 pieces. Everybody fall in line.

7:30 P.M. Band Concert, followed by brief talks by Acting Mayor of Torrance, G. A. Maxwell, and A. E. "Chick" Henning, Councilman of the 15th District.

7:30 to 10:00 P.M. Dance on New Pavement.

Refreshments Furnished by Carson Street Merchants

Entire Program Sponsored by the Torrance Chamber of Commerce in the Spirit of Neighborly Friendship.

Lomita Society

BRILLIANT WEDDING

Miss Margaret Luraine Bryant, daughter of Mr. and Mrs. George E. Bryant, and Wilmett Drew Everett were married Saturday evening at the Bryant home at 1935 East Sixty-fifth street. Dr. John G. Klone officiated, about seventy-five guests attending. Miss Bryant was given in marriage by her father, George E. Bryant.

The ceremony took place in front of the fireplace, banked with gold-on-red and delphinium. The traditional note of the arched ceiling and tall windows was carried out with tall lighted tapers. A golden harp, with blue velvet drapes as background enhanced the effect. Miss Mary Feltman, harpist, played the wedding marches, music during the services, and accompaniments to appropriate solos by Mrs. J. N. Hoover.

The bride's costume was of white georgette crepe, with lace-edged tulle veil held in a band of orange blossoms, and she carried a bouquet of roses and lilies of the valley. Her traveling costume was of green crepe, with apricot transparent velvet coat.

Mrs. David Bryant, sister-in-law of the bride was matron of honor and wore a gold tulle gown. The bridesmaids were Miss Mrs. Williams of Colton, Miss Carolyn Morse (both former Lomita girls), Miss Linda Lee Riddle and Miss Maxine Howard. Their gowns were of organdie of pastel hues, matching the general decoration motif of blue and gold. They carried bouquets of yellow roses and delphinium. The bride's mother wore a gown of cream colored georgette with a corsage of Cecil Bruner roses.

Wardlaw Everett served his brother as best man, and ushers were David Bryant, Gerald Lubman, Arthur Lane and Victor Renaud. Audrey Eustis was flower girl and Jean Hoover ring bearer.

Members of the bride's bridge club served refreshments during the reception. The wedding feast was made from a famous old Canadian recipe by Mrs. J. N. Hoover.

Following a short wedding trip the newly weds are at home at the residence on East Sixty-fifth street.

Invited guests included Mr. and Mrs. L. C. Wicker, Mr. and Mrs. L. J. Hunter, Mr. and Mrs. David Morse, Mrs. Tom Wilkey, Mrs. Harold Conkley, Mrs. John Waite, Mrs. Alex MacPhail, Mrs. O. W. Thistle, Miss Edith S. Smith, Miss Birda Paddock, Miss Margaret McCartney, J. A. Paddock and E. M. Mosher.

Mr. and Mrs. Bryant plan to return to their home on South Narbonne avenue, now occupied by Mr. and Mrs. Carl Stahnke.

at the home of Mrs. Rentsch at Monterey Park and an elaborate supper served.

The newly-weds arrived at their home at 3005 Star street late Saturday night to find it had been beautifully decorated with flowers by Mr. and Mrs. Felix Madrigal. Mr. Zwick had recently remodeled and redecorated his home.

Mr. and Mrs. Zwick were guests of honor Monday at a post-nuptial dinner given by Mr. and Mrs. Madrigal at their home on Miller street.

MISS SHANNON BECOMES BRIDE

Miss Avalon Shannon and Gus Hedlund, both of Long Beach, were married last Friday evening at the home of the bride's mother, Mrs. O. L. Bryant, 1718 East Fourth street, Long Beach, by Dr. George Taubman.

The bride, attired in a white, flat crepe ensemble was attended by Mrs. C. George Fresenius, who wore a beige flat crepe ensemble. The bridesmaids were of gardenias and lilies of the valley, and the matron of honor carried carnations and delphinium. Oscar Forsberg of Long Beach, was best man.

Following a reception and elaborate supper the newly weds left on a wedding trip to San Francisco. On their return they will reside in Long Beach.

Guests at the affair included the matron of honor's mother, Mrs. F. A. Nelson of Weston street.

W. M. S. MEETING

The Missionary Society of the Community Presbyterian church will hold the regular meeting Thursday, August 15 at 2 p.m. at the home of Mrs. John M. Stanton of Moon street.

A full attendance of members is urged.

C. W. CLUB ENJOYS PICNIC

The picnic meeting of the C. W. Club, held last Thursday at Redondo Beach, was an enjoyable affair.

It was attended by Mrs. John Waite and family, Mrs. Lucille Waite, Mrs. H. E. Heape, Mrs. S. S. Senerud, Mrs. Julius Gertzen, Mrs. H. R. Seckler and the junior members of their families.

ENTERTAINED NEEDLEWORK CLUB

Mrs. Henry Kettler of El Camino Real, was hostess to the Needlework club Wednesday.

Guests who enjoyed her hospitality included Mrs. Alma Adamsen of Redondo Beach, Mrs. Sam Shepherd, Mrs. R. C. Andre, Mrs. Ed Scanlon, Mrs. L. C. Luck of Lomita, and Mrs. Earl Morrison of Moneta.

SANDSTRON-NIXON WEDDING AT SAN PEDRO

Miss Ruby Nixon of San Pedro and James Sandstrom, son of Mr. and Mrs. Fred Sandstrom of Redondo boulevard were married last evening by Rev. Torrey, at his home, 711 37th street, San Pedro. After a short honeymoon trip, the young couple will make their home in Torrance, where the groom is employed at the Columbia Steel Corporation.

LOMITA NOTES

Mr. and Mrs. C. George Fresenius of Artesia were week-end guests of Mrs. Fresenius' parents, Mr. and Mrs. F. A. Nelson of Weston street and Sunday dinner guests of Mr. and Mrs. Fresenius, senior, of Walnut street.

Mrs. Bert Lettner and son of Los Angeles were guests Thursday of her sisters, Mrs. A. L. Young and Mrs. Arthur Tappin.

Mrs. Violet Draper of Hollywood spent Sunday with her daughter, Mrs. Julius Gertzen of Cherry street.

Miss Vida Harlan of Star street has returned from a visit with friends in Ventura.

Dinner guests Sunday of Mr. and Mrs. Charles N. Wentz of Eshelman avenue were their houseguest, Mrs. Nora Cole of Chicago, Mr. and Mrs. Will Stepts and Mr. and Mrs. H. K. Given and son of Los Angeles.

Mrs. Charles Hansen of Weston street has returned from a week's visit with her daughter, Mrs. Will McCarr of San Diego.

Mrs. B. M. Hughes of Los Angeles has been a house-guest of her mother, Mrs. Alice Rosenberg of Walnut street, during the past two weeks.

Week-end guests of Mr. and Mrs. S. L. Perry of 257th street were Mr. and Mrs. F. T. Buckley and son of Torrance. Mrs. Buckley was formerly Miss Mabel Autry of Lomita.

Mrs. H. L. Johnson of 257th street has returned from a three week vacation at Camp Baldy.

Dinner guests Sunday of Mr. and Mrs. Alex Mitchell of Eshelman avenue were Miss Florence Hume, Bert Waite and S. Sigh of Los Angeles.

Miss Meta Pirner of Oak street spent Sunday in San Pedro with Miss Edna Lambert of Alhambra who sailed on the Harvard for Portland, Oregon.

Mr. and Mrs. O. H. Burnett of Redondo Boulevard were entertained recently by Mr. and Mrs. Charles Emerson of Bellflower.

Mr. and Mrs. John Biddle of Pine street entertained relatives from Ventura during the past week.

Mrs. Gross of Fulton, Mo., was a recent guest of Mr. and Mrs. L. B. Bullard of Oak street.

Mrs. Walter Tappin and family of Narbonne avenue spent from Tuesday until Friday of last week at the home of Mrs. Tappin's sister, Mrs. R. E. Davis of Alhambra.

Mrs. C. N. Wentz of Eshelman avenue, her sister, Mrs. Nora Cole of Chicago, Mrs. H. K. Given, and Mrs. Fred Bookwith of Los Angeles spent part of last week in San Diego.

Mrs. Grace Barney and son George have returned to their home in Oakland after a week's visit with Mrs. Barney's aunt, Mrs. George Hoffman, 2500 E. Pomelo street.

Mrs. Beatrice Spancar of Glendale spent two weeks at the home of her sister, Mrs. Tom Scarvin of Walnut street. Mrs. Spancar is recuperating from a serious illness.

Mr. and Mrs. Roy Russell of Pine and Eshelman, were entertained at dinner Friday by Mr. and Mrs. Emery Beck of Redondo Beach.

Mrs. O. H. Burnett of Redondo boulevard, her daughter, Mrs. E. B. Smith, and Mr. and Mrs. A. C. Paul of Wilmington, enjoyed the concert at the Hollywood Bowl last Thursday evening.

Mr. and Mrs. Monroe Gandy and family of Long Beach were entertained at dinner Friday at the home of Mrs. Gandy's mother, Mrs. C. N. Wentz of Eshelman avenue.

Mr. and Mrs. H. B. Linderman and Mr. and Mrs. G. L. Groves, senior, attended the opening of the Hotel Don in Wilmington, Thursday evening.

Long Beach People Purchase Acre

T. R. Davis and Mrs. Rosa Heller of Long Beach purchased one acre on West Palm street, last week, from Michael McCabe. The consideration was \$5000.

The purchasers stated that they intended to build several houses on the acre, but those conversant with realty conditions in the oil field believe that the deal was promoted by "inside" knowledge of pending activities in the Lomita-Torrance field.

Will Present One-act Play Friday

Mrs. Gertrude Wright Boyle of Arizona street and Mrs. Mary Ella Neymier of Los Angeles will present "The Stronger Woman," a one-act play by August Stringberg, at the local theatre, Friday evening, August 16.

Mrs. Neymier starred with the Little Theatre Players in El Paso, and both she and Mrs. Boyle are studying at a Los Angeles school of acting.

Electric Iron Causes Small Fire

An electric iron left attached in the cleaning establishment on Narbonne avenue, was the cause of a lot of excitement Friday night, but little damage. Paul Zwick, passing, saw the smoke, turned in an alarm, and the fire laddies had a "practice" run.

Tomkin Family Hold Reunion

A family reunion, the first of its kind for the Tomkin family, was held Sunday at the home of Mrs. H. Lee Johnson of Pasadena. "Mother" Ella L. Tomkin, her sons, W. R. Tomkin of Bisbee, Arizona, and T. Jesse and Jack Tomkin of Lomita, with their wives and families, enjoyed a delightful day with "sister" as the hostess.

Forty Boys Attend Navigators Meet

Forty boys enjoyed the Navigators Hi-Jinks last Saturday. Clyde Beckley was awarded a prize for the most beautiful kite, and Delbert Clayton took the prize for the largest kite, an 8-foot structure, 7 feet wide. Others awarded prizes were Ethan Schmidt, Allen Ramsey and Leslie Lo Bough.

The kite flying contest was followed by a dip in the plunge at Redondo, a bean feed and a campfire meeting at Fisher hall.

You Saw The White Spot Last Week?



Watch The WHITE SPOT!

W. D. W.