

In 1924 this Radio equipment cost \$300
 And in 1925 this one was the "best" word at \$265 complete
 While in 1927 you could find this popular console for \$195
 Somewhat held \$220 for this outfit in 1928

Model 73 Highboy
 The most beautiful radio receiver ever built...and the most popular. Radio's greatest bargain at its former price of \$199 complete. Now a sensational value at the new price.

And NOW!
 Your money will buy more Radio Value than ever before in *Majestic* at the new price **\$156⁵⁰ complete**

SKETCHES of the popular radio sets of years past were not reproduced in this message for the purpose of amusing you. We believe the drawings of these obsolete radio receivers will convince you, at a glance, of the strides that have been made by Majestic in the production of radio equipment that is beautiful, efficient, free from trouble, and...best of all...sold at sensible price. Never before has a radio receiver of Majestic's acknowledged quality been sold at so amazingly low a price. And let us say, in all sincerity, that if you are considering the purchase of a radio...NOW is the time to buy. Majestic prices...now the lowest in the history of the industry for equipment of comparative quality...are much more likely to be advanced than again lowered.

At the low prices now prevailing for new 1929 Majestic Electric Radio receivers it is easy for you to join the 50,000 radio enthusiasts in Southern California and Arizona who have already bought Majestic...who are daily enjoying the wonderful broadcasted programs reproduced as only Majestic can reproduce them. If you are the owner of an obsolete, battery operated radio, which is equipped with one of the "loud speakers" of other days, let us suggest that you are not enjoying radio reproduction at its best. Remember, prices are much more likely to be advanced than lowered. We will gladly place a Majestic in your own home for a free demonstration and explain the surprisingly easy terms on which this sensational radio receiver can now be purchased.

Have you seen and heard the new Majestic Radio-Phonograph Combination? We believe that it is the finest equipment money can buy. Come in and hear it!

C. Alexander & Co.
 For RADIO
 1314 Sartori Ave., Torrance. Phone 543-J
 530 Camino Real, Hermosa Beach—Phone 9052

SUIT
 SPECIAL
 For
SATURDAY
 ONLY
 A SHIRT
 A TIE
 a PAIR of SOCKS
 ENSEMBLE

FREE
 with every suit
 bought for cash
SATURDAY ONLY
Sandy & Scotty
 Men's Wear for
 Dress, Work and Play
 Next Door to First Nat'l Bank

PHONE 70
 Saturday
 Torrance
 Bargain Day
 MAY 25
 Special
 White Butter
 Cake
 40c and 25c
 Shop and Save
 at
TORRANCE BAKERY
 1925 Carson St.
 WE DELIVER

DIALOGUES
 BY THE CHEF

TASTES SO GOOD

The Chef backs Bill O'Fare to the limit at Earl's Cafe. What ever Bill O'Fare says goes. That's why everything comes as you order it and always tastes so good. "Folks come back again and again to Earl's," says Bill O'Fare.

Mandarin Dishes Served from 5 p. m. Until 2 A. M.

Earl's Cafe and Coffee Shop
 ALWAYS OPEN
 Seats 100 People
 1625 Cabrillo Ave.
 PHONE 791

"Buy Better in Torrance"

TWO MACKS ELECTRIC
 A
 MATCHLESS VALUE
TWO MACKS
 7 Tube
All Electric RADIO
 WITH
 Dynamic Speaker

A SENSATION

THIS IS A SENSATION... THINK OF IT... A MARVELOUS CONSOLE RADIO FOR ONLY \$97.50 WHICH INCLUDES NOT ONLY THE RADIO ITSELF BUT... 7 TUBES AND A DYNAMIC SPEAKER. THE ENTIRE SET READY TO PLACE IN THE HOME... PLUG IN LIGHT SOCKET ALL READY TO GO.
 BUILT RIGHT HERE IN TORRANCE BY US. GUARANTEED BY US.
 A SENSATIONAL RADIO AT A SENSATIONAL PRICE.

DELIVERIES ON AND AFTER JUNE 1st
 WONDERFUL TONE LONG DISTANCE STATIONS

Two Macks Electric
 1507 CABRILLO AVE., TORRANCE
 Telephone 380 Nite Call 72-J

FREE ABSOLUTELY FREE!

No Strings
 No Coupons
 No Hokum
 An Honest-to-Goodness Bargain

\$6.50
 21-Piece
WAFFLE SET

Set Consists of
 6 Plates
 6 Cups
 6 Saucers
 1 Batter Pitcher and Cover
 1 Syrup Pitcher
 All Genuine Imported Ware

Given Absolutely Free with Every Purchase of an Improved Manning-Bowman Waffle Iron at the Regularly Nationally Advertised Price of \$15.00.

This is an absolutely bona-fide gift. You can check the prices with other stores. The waffle set sells at \$6.50, and the new improved Manning-Bowman Waffle Iron sells at \$15.00. But for Torrance Bargain Saturday—(and Saturday ONLY)—we will make you a present of the \$6.50 Waffle Set with every Waffle Iron purchased.

Other Specials for Bargain Saturday

6 Water Glasses for 25c
 (Choice of Thin Blown or Heavier Glass Styles)

32-Piece Sets, Dinnerware \$5.00
 Sells regularly at \$7.50. New Ivory patterns. Clear, Clean Chinaware. Guaranteed Not to Craze. This price for Saturday only.

Tin Pie Plates, per Dozen 10c
 As cheap as paper plates for picnics. Fine for baking small pies.

Paxman's Hardware
 "Pioneer Hardware Store in Torrance"
 1217 El Prado Torrance Phone 251

MEN! MEN!

A 2 DAY REDUCTION
 FRIDAY and SATURDAY
 OF
Men's Custom-Made Suits

NEW SUMMER FABRICS!	Regular	2 Days Only
So that my customers may take advantage of these great reductions the prices are effective for two days... see me before Saturday 9 p. m., Torrance Bargain Day.	\$55, reduced to	\$49.50
Wives of Men... of This Tell Them	\$60, reduced to	\$52.50
	\$65, reduced to	\$57.50
	\$70, reduced to	\$62.50
	\$75, reduced to	\$67.50

J. Lepkin
 MERCHANT TAILOR
 1312 Sartori Avenue Torrance, Calif.