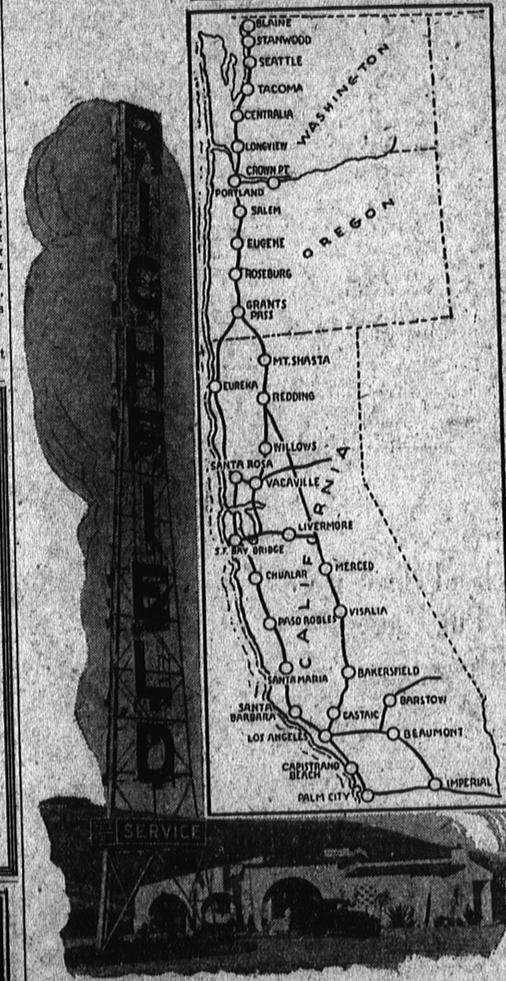


Chevrolet Sell Four Times Any Other Six, Claim

DETROIT, Mich., May 16.—Evidence of the widespread popularity of the new six-cylinder Chevrolet was revealed here today in an announcement by R. H. Grant, vice president of the Chevrolet Motor Company in charge of sales, that more than a half million of the new cars have been placed on the road since the first of the year. A significant feature of this achievement, it was noted, is the fact that Chevrolet in four months built a greater number of six-cylinder cars than any other automobile manufacturer has ever produced in an entire year. This figure would have been greater, Mr. Grant pointed out, if Chevrolet had been able to take immediate care of the tremendous volume of orders with which the factory has been flooded since the introduction of the new car. "Nearly every month this year has seen a new monthly production record," said Mr. Grant. "In or-

der to satisfy the demand for cars pouring in from nearly every section of the country our output has been increased as fast as consistent with the precision-manufacturing methods which Chevrolet employs." ***** **WHERE LEFT WAS RIGHT * NOW RIGHT IS RIGHT *** After years of use of the left hand side of street for traffic, Australia has decided to follow the United States and adopt the right hand side, according to reports to the Automobile Club of Southern California. The change will involve an expenditure of \$2,100,000 since the government will have to change thousands of signals. ***** E. A. Havercroft of Plamo Beach, moved to Torrance recently, and is residing at El Contento Court. Miss Geraldine McDonald spent the weekend in San Francisco.

Richfield's "Wild Dream" Of Beacons Comes True



Stations and towers completed to date—San Mateo-San Francisco Bridge toll-gate, Santa Maria, Chualar, Livermore, Merced, Beaumont, Capistrano Beach, Palm City, near the Mexican border. Towers up and lighted; stations building—Imperial Valley Airport, Castaic Junction, Paso Robles, Bakersfield and Visalia. Sites obtained and towers and stations planned—Vacaville, Willows, Redding, Mt. Shasta City, Grants Pass, Ore., Roseburg, Eugene, Salem, Portland, Crown Pt., Longview, Wash., Centralia, Tacoma, Seattle, Stanwood and Blaine, on the Canadian border. Locations planned but sites not yet obtained—Los Angeles, Santa Barbara, Baretow and Eureka.

What sounded a good deal like a "wild dream" some six months or so ago when it first was announced that a "ten million dollar chain of highway-airway beacon towers and ideal villages would be built all the way from Canada to Mexico" is now partially a reality—within six months it will be a dream come true. Eight complete units—beacon towers and stations—are already finished of Richfield's monster project, all in California, and including the colorful towers on the San Francisco Bay Bridge and the stations at Livermore, Merced, Chualar, Santa Rosa, near San Mateo at the toll-gate, Beaumont, Capistrano Beach and Palm City on the Mexican border. Three more beacon towers are nearly blazing their crimson neon rays into the night for motorists and fliers and stations are under construction. These are at Paso Robles, Castaic Junction near Los Angeles, and at Imperial Airport in Imperial Valley. And now, with a few sites yet to be obtained in California, the Richfield Oil Company, represented by William Cotrel, service station executive, is turning its attention to construction of eleven towers and stations along the great Pacific Highway between the California-Oregon line and the Canadian border. Interesting in the latter connection is the fact that while the California stations are uniformly of Spanish architecture, a tribute to the padres who trod El Camino Real in the olden-golden pioneer days of this state, the stations of Washington and Oregon will be of English-Norman architecture, a tribute to the more rugged scenic beauty which is characteristic of the Pacific Northwest. But the tall beacon towers, with vertical neon letters from tip to base and with aviation beacons atop the towers will be identically the same as in this state. When entirely completed, it is expected that the beacons located approximately 50 miles apart on all major roads, will act as a night light lane for fliers; that aviators travelling north and south will, on clear nights, be able always to be in sight of at least one blazing sign. And, as far as motorists are concerned, they will always know that just ahead within the distance of half a tankful, is a Richfield station, fitted to fill the car or provide for the comfort of the motoring traveler. In the case of each site acquired, the company has secured a wide semi-circular tract of land—generally just outside incorporated cities—where, it is believed, ideal villages under proper restrictions will grow about the towers. Already, it may be noted, applications have been made for leases on hotels, auto supply stations, eating houses, and other adjuncts. These are being handled, not by Richfield, but through Highway Communities, Inc., a corporation

Big Ford Plant at Detroit Now Turning Out 8,100 Cars a Day

DETROIT, Mich., May 16.—With production of the Ford Motor company in full swing, the big Rouge plant at Dearborn, the largest manufacturing establishment in the world, has become the scene of the greatest activity in its history. Reports covering a month's operations show the receipt of 3,000 carloads of material and the shipment of 3,787 carloads of products from the plant. Incoming shipments consist largely of coal, iron ore, the latter being unloaded from lake vessels at the Ford docks on the Rouge river, limestone and sand, with numerous consignments of materials used in smaller quantities, while the Rouge plant sends out for sale not only automobiles and automobile parts, but also coke, cement, scrap and various other by-products saved through manufacturing efficiency. Within the Rouge factory enclosure are 92 miles of railway, on which an average of 2,000 cars are handled daily, including those used for intra-factory movements. Approximately 250 freight cars carry products from this factory each day. The bulk of these shipments is composed of automobile parts consigned to 32 other assembly plants in the United States and to foreign plants. Model A Ford automobiles assembled at the Rouge plant are delivered to dealers under their own power, as the plant assembles automobiles only for the Detroit area. For the Rouge and Highland Park plants combined, 11,284 carloads of material were received in the month and 11,199 carloads of products went out from these factories. The volume of spring orders and the addition of new body types to the line of Model A Ford cars has caused a general stimulation to production throughout the organization and the output of passenger cars and commercial vehicles is now averaging approximately 8,100 a day. There has been a consistent forward movement in both production and sales ever since the Model A car was developed. Malgoza fix the Andrews car. M. Yamato was arrested on the complaint of M. E. Lang, and charged with reckless driving and operating a motor vehicle with no operators' license. It is asserted that the car driven by Yamato struck Mr. Lang as he was getting into his car, parked on Cabrillo avenue. The impact threw Lang to the pavement. When Yamato failed to stop, Lang pursued and overtook him in his own car, and later swore out a warrant for his arrest. The accident occurred Saturday, May 11. Lang asserts that he will be unable to work for two or three weeks. The case comes up before Judge Rippey Friday at 2.

RECORDER'S COURT HEARING OF MAY 10

J. Duarte, Pueblo, paid \$2 for failing to observe the boulevard stop at Sartori and Arlington avenues. Bill Harder was fined \$85 for driving 35 miles an hour in a 20 mile zone. Fine suspended for one year. G. S. Hamano paid \$2 for parking in the P. E. right of way. Edna Mayhew, charged with driving 40 miles an hour in a 20 mile zone failed to appear. Warrant issued for her arrest. C. E. Brown is charged with operating a motor vehicle on Redondo boulevard with insufficient rubber on the pneumatic tires. Case will be continued Friday. A. Malgoza, who is charged by C. C. Andrews with driving his car across the road and striking Andrews' parked car, was fined \$100 or 100 days on the charge. \$75 was suspended on the condition that

The Demonstration Monday Night Opposite the City Hall Convinced Everyone There That **Fire Dust** Instantly Destroys Fire Without Other Damage We ask you that YOU do not confuse "FIRE DUST" with other so-called dry powder FIRE extinguishers heretofore offered the public. "FIRE DUST" is a floating dust, almost as light as cigar smoke, and when thrown at the base of a FIRE, follows the air currents (which feed the FIRE) into the remotest crevices, and destroys the FIRE instantly without doing the slightest damage, which results from the uses of water or wet chemicals. LOCAL MAN IS LOCAL AGENT **J. E. WEST** 1218 Portola Ave. Phone 83-M

NOW Is the Time to get your car cleaned up for that vacation trip Special for This and Next Week Washed Polished Vacuum Upholstering Motor Cleaned Top Dressed All For **\$5.00** A Complete Job to Make Your Car Look Like New **Walker Auto Laundry** 1320 CABRILLO AVE. "Next Door to Buick Agency"



Planning high-speed business MORE than 95% of the telephone calls from one town to another in the Bell System are on a high-speed basis. The operator in many cases now asks you to hold the telephone while the call is put through. Out of town calls used to be handled by one operator taking your order and giving it to another group of operators to put through. You now give your call direct to the operators who put it through—and put it through fast while you are on the line. A high-speed service to all parts of the country—calls from one town to another as swift, clear and easy as local calls—that is the aim of the Bell System. "THE TELEPHONE BOOKS ARE THE DIRECTORY OF THE NATION" THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY BELL SYSTEM One Policy - One System - Universal Service

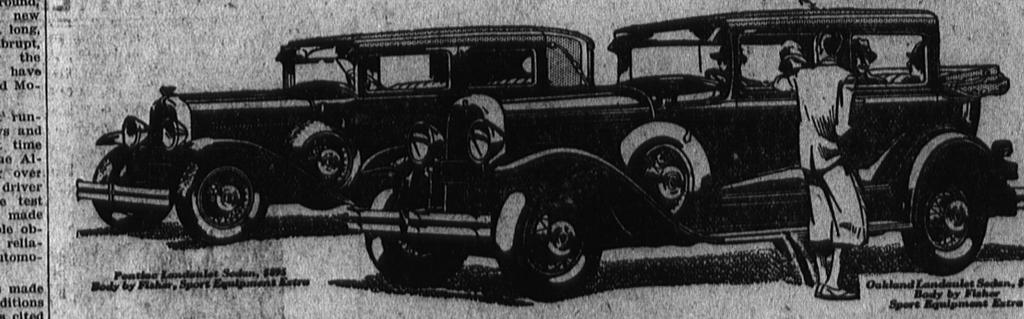
Torrance Theatre "Consistently Good Pictures" THURSDAY, MAY 16 **100% TALKING** CLARA BOW in "WILD PARTY" FRIDAY and SATURDAY, MAY 17-18 AL JOLSON in "THE SINGING FOOL" ALL TALKING AND SINGING SUNDAY and MONDAY, MAY 19-20 RICHARD DIX IN HIS FIRST 100% TALKIE "NOTHING BUT THE TRUTH"

Alps Used as Proving Ground for Ford Cars

Six Day Non-Stop Run Made in Switzerland Mountains An official test of the Model A Ford motor in Switzerland, with the Alps as the proving ground, has demonstrated that the new Ford could be operated for a long, continuous period over abrupt, steep hills, without lifting the hood. Reports of the test have just been received by the Ford Motor company. The Ford motor was kept running for a period of six days and during virtually all of that time the car was enroute over the Alpine passes, a relief taking over the operation while the driver rested. Day and night the test continued. No attempt was made for distance or speed, the sole object being to determine the reliability and power of the automobile. The fact that the trip was made when roads and climate conditions in the mountains were bad is cited as further evidence of the stability of the Ford car. A strictly standard Model A Ford with Tudor body was used. Zurich was the starting point. The hood of the car was sealed officially by a representative of the township. Two persons occupied the car, the driver and his relief. Passing through Lucerne and the Grimsel Pass, the car took the Furka pass at an altitude of 2,431 meters, then the St. Gotthard Pass down the Italian lakes through all the large Swiss towns and back to Zurich. On its return the seals were examined by the official who first placed them on the hood and were found intact. In each town the car was stopped, but not the motor. The motor ran constantly from the time the car was started in Zurich until the return six days later.

The Convertible Landaulet Sedan - Open to sunshine .. closed to the rain ... smart in any weather

When the summer sun sends down its warm, health-giving rays ... fold back the top ... enjoy the freedom of an open car. If a sudden shower springs up ... you can have shelter instantly. Simply raise the top ... snap three catches ... and you are snug and dry in closed car luxury. On either the New Oakland All-American Six or the New Pontiac Big Six chassis you can obtain the Convertible Landaulet body type ... a Fisher body creation designed to combine the fair weather benefits of an open car with the protection of a smart, completely appointed sedan. Its rear quarter of durable fabric may be folded back or raised easily and quickly. It fits perfectly into either position ... revealing the fine design and workmanship which you would expect in a Fisher-built body of any type. A special demonstration of Convertible Landaulets has been arranged which we will be glad to make for you at any time. Let us show you how delightful one of these cars is when open ... how comfortable when closed ... and how easily it can be changed from one position to the other. The New Oakland All-American Six, \$1145 to \$1375. The New Pontiac Big Six, \$745 to \$895. J. C. Pontiac, Michigan, plus delivery charges. General Motors Time Payment Plan available at minimum rates. Consider the delivered price as well as the list price when comparing automobile values ... Oakland-Pontiac delivered prices include only reasonable charges for delivery and financing.



OAKLAND-PONTIAC PRODUCTS OF Sixes GENERAL MOTORS Industrial City Motors 1912 Carson Street PHONE 648 Torrance