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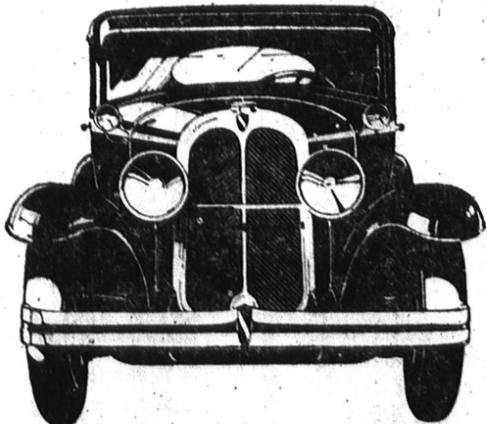


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| | SERIES 116 | SERIES 121 | SERIES 129 |
| Sedans | \$1220 to \$1320 | \$1450 to \$1520 | \$1875 to \$2125 |
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These prices f. o. b. Buick Factory, special equipment extra. Convenient terms can be arranged on the liberal G. M. A. C. Time Payment Plan.
R. S. Flaherty
BUICK SALES AND SERVICE
1316 Cabrillo Ave., Torrance Phone 65
When Better Automobiles Are Built . . . Buick Will Build Them

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FORWARD-LOOKING PEOPLE WILL INVESTIGATE THIS CAR



Smartness that Results from Individuality

You can see it in every line of the New Oakland All-American. In the design of its radiator. In its rakish proportions. In its Fisher body grace and symmetry. You can see it in artistic interior fittings. Smartness that results from individuality.

In all . . . it's a car that's triumphantly different from anything else in the field. With that difference that spells owner satisfaction . . . that difference which comes from offering greater beauty, higher quality and finer performance for its price.

Prices \$1145 to \$1885, f. o. b. Pontiac, Mich., plus delivery charges. Spring covers and Lockheed Hydraulic Shock Absorbers included in list prices. Bumpers and rear fender guards extra. Check Oakland delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

Industrial City Motors

1912 Carson Street

PHONE 648

Torrance

PRODUCT OF GENERAL MOTORS

THE NEW OAKLAND ALL-AMERICAN SIX

Of INTEREST TO MOTORISTS

Nation Wide Trip Made by Chevrolet Chief Convinces Him of Prosperous Conditions Throughout the Country

DETROIT, March 21—Returning here recently after an absence of nearly six weeks, during which a majority of the larger cities west of Chicago were visited, R. H. Grant, vice president in charge of sales for the Chevrolet Motor company, when asked his impressions of the business outlook in the territory covered by his tour, expressed himself enthusiastically over the existing prosperity and the indications that this generally prosperous condition will continue throughout the year.



Dear Motorist: Repair bills pile up when your car is not properly lubricated. Wise motorists get Richfield oil at Dewey's service station, and put their money in the bank instead of in the garage. Sincerely,

DEWEY'S SERVICE
100% RICHFIELD
Border and Cabrillo



R. H. GRANT
Vice President in Charge of Sales
Chevrolet Motor Company

ment executives and a close study of local and district business activity was made at each point through personal investigation, contact with hundreds of Chevrolet dealers, bankers and other business

men. Prospects of a material increase in Chevrolet retail sales due to the broadened field opened up by the introduction of the new six in the price range of the four, and a high degree of enthusiasm evident among dealers everywhere appear to be certain prospects. According to Mr. Grant, who declared the temporary shortage of cars incident to the change-over of the factory to the new six cylinder model was being rapidly overcome and that Chevrolet would soon take the full production of cars registered, a place, it has held for the past two years except for a lapse of approximately sixty days while the plants were being altered to produce the new car.

At Minneapolis Mr. Grant declared the outlook was excellent for a good reason. The rising tide of heavy snowfall. In spite of severe weather conditions, which, by the way, prevailed almost everywhere during the period of the tour, he declared both wholesale and retail business in Minneapolis was about normal, with prospects of returning moderate temperatures proving a decided stimulus to business.

Heavy rains last fall, followed by heavy snows this winter, promise another bumper crop season in Montana as well as prosperity for the stock raiser. The rising tide of wages in the Butte mining district, together with the best outlook for the copper industry in years indicate a year of exceptional prosperity," he said. Since the establishment of a Chevrolet zone office in Butte two years ago the volume of sales has been more than doubled, and the Company now contemplated the establishment of a new parts depot and warehouse at Great Falls to be opened probably in July.

The lumber business, as well as building operations and even retail sales were slowed up slightly early in February by cold weather and heavy snows, yet credit conditions in Seattle are excellent and all lines of business appeared to be only waiting for the opening up of the highways and streams for what promises to be one of the best years the state of Washington has ever had.

In Portland the Chevrolet party found business generally on the up-grade with every indication of unusual activity throughout the year. The outlook for the lumber industry, which has been below normal for some time, promises better prices and is generally better than for some years. Lumbering was temporarily closed down until the streams opened up, but it was expected weather conditions would improve within a few weeks at the most. Oregon's excellent system of highways, like those of Washington and California, has done much toward shortening distances and has proven the greatest stimulus to a centralization of population and greater activity for the farmer, the stock raiser, the fruit grower and the retail merchant. These highways have brought the more isolated sections closer to the wholesale and retail markets, and to rail and steamship heads, and have materially shortened distances and lowered costs and wastage of transportation, besides providing the key cities of the Coast with much greater clearance of products through them as distributing points. Activity in San Francisco and its wide trading area throughout Northern California appears to indicate a year of exceptional prosperity. During 1928 the San Francisco Bay Region alone produced more than a billion dollars worth of manufactured articles, while shipping and retail business has recently shown exceptional activity, especially since the first of the year. The interior districts of the Sacramento and San Joaquin Valleys promise good crops of grain, cotton, rice, grapes and other fruits and Chevrolet sales have exceeded the supply of cars and trucks month after month.

Building permits in Los Angeles during January were eight per cent greater than for the same month last year and the activity in building materials is especially high. The motion picture companies are busily engaged in improving their plant facilities to care for the new talking motion picture production, while implement dealers report a heavy demand for agricultural implements, heavy and well-distributed rainfall having promised good crops, while snowfall in the mountains insures ample water for irrigation purposes. Bank clearings in Los Angeles for January passed all monthly records, passing the billion dollar mark.

Heavy snows in Utah promise bumper crops in the Salt Lake district, while renewed activity in mining will prove a certain stimulus to good business during the present year. The Rocky Mountain territory in general promises to benefit largely from the heavy snows during December, January and February although the severe cold likely has caused some losses to stockmen. The agricultural lands north and east of Denver will be benefited by the ample supply of moisture, while the mining sections already are showing improvement in conditions due to the better situation in the mining industry as a whole. "All of these indications point to a wonderful business year and that our production that this would be Chevrolet's greatest year were well warranted. The automobile industry undoubtedly will have its greatest year in 1929 and Chevrolet, with its new and

greatly improved six in the price range of the four, is sitting right on top," said Mr. Grant. "At the time the new six cylinder Chevrolet was announced we predicted a volume of 1,250,000 units for 1929," he said. "As a result of this tour through the far West I think we are warranted in raising that figure to 1,500,000. Beyond that mark we cannot go with our present production facilities, but these can be increased if the market warrants it.

"While we feel that there will be a ready market for this huge volume of cars and trucks, they will only be produced if they can be absorbed in a natural way. We do not want to in any way crowd dealers or overload them, thereby depreciating the used car market, but the dealers themselves seem to feel that this great volume will not be difficult to handle and that the market is there, ready and waiting for the cars."

Mr. and Mrs. Charles H. Pierce of Dolores street attended the dance at the Shell Foreman's club in Summit Hill on Saturday night.

Mr. and Mrs. R. Roberts of Compton were dinner-guests on Sunday of Mr. and Mrs. Homer Anderson of Amelia street.

Wild Flowers Are Beginning to Bloom

Stimulus has been given to the annual spring wild flower crop by the last heavy rainfall, so that motoring beauty seekers are beginning to see colorful fields of the blossoms in all sections of Southern California.

That the flower parent has started in earnest this year is indicated in reports coming to the touring bureau of the Automobile Club of Southern California. Many of the areas of flowers of certain types will last only a few weeks after coming to full bloom while others can be expected to hold out for nearly a month. It behooves motorists, therefore, to plan trips to the beauty areas as soon as possible after full bloom is reported. The warm, sunny days following the rain promise a bountiful production of wild blossoms within the next two weeks. Most of the flowers are protected by law and are to be seen and not torn up by the roots.

Read Our Want Ads!

Our Entire Stock of GUARANTEED USED CARS MUST GO

- 1926 PONTIAC, Two Door Sedan. A good looking, snappy performing six, in fine shape \$365.00
- 1924 DODGE SEDAN, has been completely overhauled and is running perfectly \$295.00
- 1934 STUDEBAKER, Tires like new. In good running condition. A buy at \$150.00
- CHALMERS Touring, has good rubber and is good for lots of service \$85.00
- 1927 PONTIAC CABRIOLET, with rumble seat. Looks and runs like new \$550.00
- V-53 CADILLAC roadster. Will trade for furniture or radio \$100.00

These prices include 1929 license, tank full of gas, new oil, and headlight certificate.

H. H. Fouch
910 Hermosa Ave., Hermosa Beach Phone 32
OPEN EVENINGS OPEN SUNDAYS

"Seventy and Me!"

I CAN'T FIGURE IT OUT!

There are a lot of men who say it gives 'em more pain to figure out their income tax than it does to pay it.

—says Dad!

It will give you a lot of pleasure to figure out how much our road service can help you in CASE you have trouble. Call us at any hour of the day or night.

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If saving money makes you glad Buy here with Confidence. says Dad

FOR ECONOMICAL TRANSPORTATION



A Quarter Million NEW SIX CYLINDER CHEVROLETS on the road since JAN. 1st

To satisfy the overwhelming public demand for the new Chevrolet Six, the Chevrolet Motor Company has accomplished one of the most remarkable industrial achievements of all time. In less than three months after the first Chevrolet Six was delivered to the public, the Chevrolet factories are producing 6,000 cars a day. As a result, more than a quarter-million new Chevrolet Sixes have been delivered to date—and this tremendous popularity is increasing every day! If you have not yet seen and driven this remarkable car—come in for a demonstration!

The Roadster, \$325; The Phaeton, \$325; The Coach, \$385; The Coupe, \$395; The Sedan, \$475; The Sport Cabriolet, \$625; The Convertible Landau, \$725; Sedan Delivery, \$595; Light Delivery Chassis, \$400; 1 1/2 Ton Chassis, \$515; 1 1/2 Ton Chassis with Cab, \$550. All prices f. o. b. factory, Flint, Mich.

-a Six in the price range of the four

Torrance Motor Co.

Marcelina at Cravens, Torrance Phone 127

HARRY C. CLARK **W. A. KING**
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