

Torrance Herald

Published Every Thursday by THE LOMITA-TORRANCE PUBLISHING CO. 1336 El Prado, Telephone Torrance 444



W. HAROLD KINGSLEY, Editor; GROVER C. WHYTE, General Manager; Foreign Representative: E. O. Wickizer, 834 P. E. Bldg., Los Angeles

Published weekly at Torrance, California, and entered as second class matter January 30, 1914, at the Postoffice at Torrance, California, under the Act of March 3, 1879.

Subscription Rates in Advance: Anywhere in Los Angeles County \$2.00 per year; Outside of Los Angeles County \$3.00 per year; Canada and Other Foreign Countries \$6.00 per year.

OFFICIAL PAPER OF THE CITY OF TORRANCE. Adjudicated a Legal Newspaper of Los Angeles County, Superior Court Case No. 218470 Dated March 22, 1927.

TOWNE TALK

By RAS BERRY

Don Findley he was down to Tia J... the other day and he runs into Tom Foley and Don says Tom which boss do you like in the next race and Tom he made his choice and Don says well here is another boss that is going to be rode by a jockey named Kelsey and Tom he says well I'm sure Kelsey is gonna ride him he will not win no race and Don says well I don't know but anyways they both laid off the Kelsey boss and bet their dough on another nag and what do you think? Yeah, the Kelsey boss he win the race.

Which ain't get nothing at all to do with the insurance business.

We was all over to the ground breaking ceremonies when the Bank of Italy broke ground for the new Chamber of Commerce bldg. and John Dennis and Harry Dolley they each turned the first shovel and you would of thought to have saw them dig that they was working by the hr. for Billy Gascoigne.

But anyways we tried to convince Jim Leech of the Bank of Italy that he should ought to have a cornerstone in the bldg. so we could put things in it and he says what in the hell would you put in it and we says well for one thing you could take any notes that any directors of the Chamber of Commerce has got with you and you could put them in.

And Jim he says well I have got some that might just as well be put in and so Carl Hyde says as that so and Jim he seen he couldn't get smart with us so he shut up.

But in all seriousness they is lots of things that could be put in the cornerstone. And we will try to name a few of them.

We could put in the contract for the lighting system and maybe when the bldg. is tore down the lights will be ready to turn on.

And we could put in a picture of Earl Conners so that generations in the future would honor us for our bravery for looking at a mug like that while we is eating.

And we could put in a Swedish story as told by Julius Jensen after having some embalm on a phonygraf record so future residents might know about the form of humor if any we indulged in in 1929.

And we could put in a picture of the beany and one of the carbon plant and one of the glass factory.

And we could put in a clipping of this here toymum so generation to come could see what damn fool editors the public allowed to live in the days of Coolidge and Hoover.

And if they is anybody that has got any more ideas of what should go into that cornerstone why think them up and write them down and either mail them to me or phone them in and we will have a symposium of ideas on the matter next week and maybe get something really worth while in the corner-stone.

As an afterthought I would insert a record of Hank Ullright talking when the Kelly press is bulky only that might raise the fire insurance rate on the bldg.

AUTOS COLLIDE

Cars driven by O. A. Bishop of Redondo Beach and E. P. Coob, 1415 218th street, collided at the intersection of Narbonne and Anacia street Friday afternoon at 2:45. Four passengers in Bishop's car were treated at a doctor's office in Torrance. Cook was going south on Narbonne and turned east on Anacia when he was struck by Bishop's car. In a statement to the police, Bishop said the vision was obscured by another car. Both cars were badly damaged.

"Thanks for the Auto Ride"



So said this fair young lady after availing herself of the opportunity afforded by the invitation of the Buick Motor Company to "get behind the wheel and get the facts." This young motorist picked the sleek and powerful 1929 Silver Anniversary Buick sport roadster for her test spin, and on its completion pronounced the car "the greatest I have ever driven."

"Get behind the wheel and get the facts!" Such is the concerted urge and admonition that for the past several weeks has been causing the national motoring public to pause, look and listen. It is the lusty theme of one of the most ambitious sales and advertising programs yet undertaken by an American motor car manufacturer.

"It is at once an invitation and challenge from the Buick Motor Company," declared R. S. Flaherty, Torrance Buick dealer, yesterday. "It is Buick's invitation to the public to prove conclusively to itself the unapproached performing qualities of Buick cars and a challenge to the dangerous propaganda regarding the latest Buick models which is the basis of the assertion that mechanically all cars are the same."

"It cannot be denied that in many instances during recent months there has been exhibited on the part of some automobile salesmen a tendency to exaggerate the so-called 'style-consciousness' of the public to the end that details of mechanical construction will be overlooked by the prospective purchaser. All cars today perform satisfactorily and mechanism differences are unimportant if they will argue. It is to counteract such absurd claims as these and to awaken the public to the realities of the present situation that Buick has inaugurated its 'get behind the wheel' movement."

When the Silver Anniversary Buick models were presented less than six months ago we advanced the claim that in mechanism and performance they were unequalled by any other car in their class. The records of the thousands of these cars sold since the announcement date have more than borne out every assertion we made at that time. The 1929 Buick has indisputably set new standards of power, getaway, acceleration, smoothness, swiftness and veracity and these standards to this day are yet to be equalled. So that all of the public may become thoroughly familiar with these facts and fully realize that there are real mechanical differences separating the various automobiles of today, Buick is extending its 'Get Behind the Wheel' invitation.

WALTERIA NEWS

Mr. and Mrs. N. B. Owen and children Marion and Budde and Mr. and Mrs. J. Owen of Lomita motored to San Diego Friday.

Mr. and Mrs. W. K. Adolph and sons and Miss Helen Hall spent Sunday at the Los Angeles playground, Big Pines.

Mr. and Mrs. C. S. Edmundson spent the weekend visiting her parents, Mr. and Mrs. C. L. Caldwell of Carpinteria.

Mr. and Mrs. L. Hughes and Mr. and Mrs. Geo. Seibert of Long Beach were callers at the home of Mr. and Mrs. E. E. Lehman of Madison street.

Mr. and Mrs. A. Peterson of Whittier were visitors of Mr. and Mrs. R. B. Sage of Madison street Sunday.

A simple birthday party was given at the home of Mr. and Mrs. C. L. Palmer of Los Codona street in honor of Mr. Thomas Crum. After an enjoyable evening of radio music, refreshments were served. Those present were Mr. and Mrs. Crum, Mr. and Mrs. W. L. Alexander, Mr. and Mrs. C. D. Butterfield and Mr. and Mrs. C. L. Palmer.

Mrs. H. S. Lawrence of Redondo Boulevard left Sunday for a short visit with her son and family, Mr. and Mrs. Geo. Newell of Los Angeles.

Mr. and Mrs. R. E. Sage and Mr. and Mrs. Geo. Coates attended the funeral of their cousin Ervin T. Russell who was killed in an accident in Long Beach Wednesday.

Mr. and Mrs. J. Growthers and children of Park street were visitors at the home of Mr. and Mrs. A. Salmay of Long Beach Sunday.

The members of the Church of Latter Day Saints of Walteria have organized a Sunday school to be held every Sunday morning at 10:20 a. m. and a primary to be held every Saturday at 2 p. m. Book meetings will be held in the hall adjoining the postoffice.

Mrs. B. A. Kantz of Los Angeles and Mr. and Mrs. Fred Kantz of Eagle Rock visited their daughter and sister, Mrs. O. D. Butterfield Sunday.

Walter West and Kenneth Newman were in Los Angeles Saturday on business.

Mr. and Mrs. J. W. Venable of Walnut street attended a ball game at Bellflower Sunday.

Mr. and Mrs. Merritt Southworth of Inglewood and children Lois and Donald, Mrs. L. Palmer of Wheatland, Wyoming and Mr. and Mrs. Roy Palmer and children Vivian and Ralph, were dinner guests at the home of Mr. and Mrs. C. L. Palmer of Los Codona street. After dinner they went to the home of Mr. and Mrs. Chas. Cox where they enjoyed an evening of music produced by the guests.

The Supreme Balloon is another tribute to Gum-Dipping. Gum-Dipping protects the cords against internal friction and moisture as they can be protected in no other way. Just as this patented process made the first practical balloon tire possible, so is it the foundation of the Firestone Supreme Balloon.

Firestone Supreme Balloon tubes are built according to the same superior standards as Supreme Balloon Casings. They are deep blue in color, are circular in shape, considerably thicker than even the famous High Test Tubes and are made from the best materials and by the most improved processes known in order to insure the production of the very finest tubes that can be made.

CALL 791 DAY AND NIGHT MESSENGER TAXI SERVICE

Earl Sanders was the guest of honor at a birthday party given by his mother, Mrs. H. Sanders of Neece avenue, Monday afternoon, celebrating his eighth birthday. The children enjoyed games and also the beautiful birthday cake. The children were Dorothy Sanders, Kathryn Crum, Geraldine and Leone Rudd, Beulah Sanders, Redondo; Eileen and Mable Florence Payne, Hermosa; Lois Shaw, Downey; Norma Newton, Bettle Campbell; Wayne Cox, Delmer and Freddy Butterfield, Junior Sanders, Redondo; Delmer Payne, Hermosa; Roy Crum, Billie Shaw, Downey; and Mrs. Belle Crowthers and Mrs. M. E. Reese.

Mrs. E. A. Journey and daughters Edna and Fern of San Pedro were guests at the home of Mr. and Mrs. S. D. Sexton of Park street Sunday evening.

Mr. and Mrs. R. H. Meek of Long Beach were Sunday guests of Mr. and Mrs. Albert Greaves of Park street.

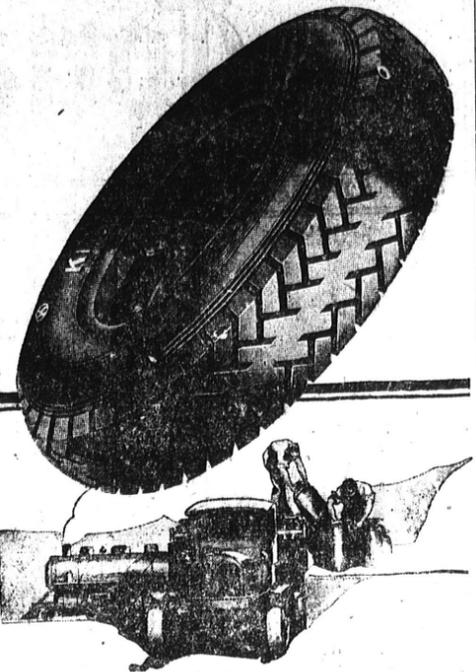
Mr. and Mrs. N. B. Owen and Albert Greaves attended grand opera in Los Angeles Monday evening.

Mr. and Mrs. F. McLain visited with their cousin, Mr. and Mrs. Walter Allen of Covina Sunday.



This milk used in the pudding BOY! It almost makes one shout for joy.

PHONE TORRANCE 3311 PHONE REDONDO 6632 OR TELL THE DRIVER



What we are selling is MILEAGE

It is easy to claim big mileage for any tire. To get it out of a tire is a different matter.

The Kelly Heavy-Duty pneumatic is one tire you can be sure will give you mileage. We honestly believe there is not another tire of its type being built today that will stand up alongside it. We have watched enough heavy duty tires in service to know what the various makes will do, and we will back Kellys to beat any of them.

We could give you a long story about the design, number of plies of cord, etc., but you don't believe you care about reading it. What you are buying, and what we are selling is MILEAGE.

That's why we sell Kelly-Springfields.

Mullin & Son

Redondo Blvd. at Western Ave. Phone 320-J Torrance

Announcing THE GRAND OPENING OF Our New and Beautiful Furniture Store Tuesday, March 5, 1929 Hours 2 P. M. to 10 P. M. 1400 CRAVENS AVENUE Across from So. Calif. Gas Co. Hill Furniture Co. (Souvenirs to the Ladies)

PROFESSIONAL DIRECTORY

Dr. Norman A. Leake Physician and Surgeon Office, Cra-Post Bldg. Corner Cravens and Post Ave. Telephone 90 Residence, 1525 Marcellina Ave. Telephone 18-M

J. R. JENSEN Attorney at Law Office 1320 Sartori Ave. Complete X-Ray Service Torrance Phone 128-T Torrance, California Phone Torrance 177

Drs. Lancaster and Shidler PHYSICIANS AND SURGEONS Phone 14 Office, 14 Union, 15 and 118 Office, First National Bank Bldg. 105, Cor. Post and Arlington Torrance California

LA PLANTE STUDIO PHOTOGRAPHERS

Portrait Commercial Kodak Finishing Picture Framing Enlarging Copying Oil Coloring 1509 CARRILLO AVENUE PHONE 157-J

DRS. MITTS & MITTS CHIROPRACTORS Office Hours Eyeing 9 A.M.-12 Noon Mon., Wed., Fri. 1 P.M.-5 P.M. 7 to 9 1625 Cabrillo Avenue Above Earl's Cafe Torrance Tel. 377

DR. R. F. BISHOP Dentist X-Ray Service 1625 Cabrillo, Room A Phone 341 Residence—2921 Carson Telephone 287-W

Dr. A. P. Stevenson Physician and Surgeon Office, Levy Bldg., 1311 Sartori Ave. Phone: House, 187-1 Office, 96 Torrance, Calif.

Dr. R. A. Bingham DENTIST New Edison Bldg. 1113 Marcellina Ave. Just West of Postoffice

DR. O. E. FOSSUM Dentist X-Ray Service Hours Sun Levy Bldg. 9 a.m. to 8 p.m. 1311 Sartori Ave. Phone 138—Torrance, Calif.

PERRY G. BRINEY ATTORNEY-AT-LAW 105-6-7 1st National Bank Bldg. Phone 159 Torrance

DR. C. W. ALLEN Chiropractor Graduate Palmer School Neuroclimater Service 2087 Redondo Blvd. Phone 365

Keller's Studio PHONE 398 Home Portraits Commercial Work Castle Apts.—Apt. 12 El Prado and Sartori Sts., Torrance, Calif.

DR. C. L. INGOLD Optometrist COMPLETE OPTICAL SERVICE 1409 Marcellina Ave. Phone 157-R Torrance

Feen-a-mint The Laxative You Chew Like Gum No Taste But the Mint