

Buy Better
in
Torrance

Torrance Herald

Read! Shop!
22
Super-Values



FIFTEENTH YEAR—No. 5

TORRANCE, CALIF., THURSDAY, JAN. 31, 1929

Section II, Page 1

FEBRUARY STARTS OFF WITH A BANG!

A Glorious Week of SAVINGS!

A Page Of Super-Values Offered By Torrance Merchants!

Sam Levy
1311-1313 Sartori Avenue
NEEDLEWORK SUPPLIES
Closed Out! And at a price that should not leave one single item on the counter. Art Lace, Ribbons and Crochet Thread, all closed out at **5c**
ON SALE FRIDAY AND SATURDAY ONLY

Hill Furniture Company
1605 Gramercy Street
SEWING CABINETS
Twenty-five inches high. Nicely finished in walnut. Double compartment with hinged covers. Top handle and easy to pick up and carry. Selling regularly at \$1.95, Friday and Saturday only, at **\$1**
ON SALE FRIDAY AND SATURDAY ONLY

FESS GROCERY
1321 Sartori Avenue
A CANNED SUPER-SPECIAL
Ladies! Hurry! Limit 1 Group to a customer!
20c Golden Rod (Country Gentleman), Corn
20c Red Kidney Beans (Newmark Brand)
15c Hub City Peas
15c Blue Dot Fresh Green Lima Beans
15c Campbell's Pork and Beans
15c Old Fashioned Noodle Soup
\$1.00 Total retail value; 2 days only, all for **69c**
ON SALE FRIDAY AND SATURDAY ONLY

Dolley Drug Company
1225 El Prado Avenue
DON'T NEGLECT YOUR TEETH
Here is value! A Klenzo Tooth Brush and Holder. A large tube of Klenzo Tooth Paste. A usual retail value at 79c. ALL FOR **39c**
ON SALE FRIDAY AND SATURDAY ONLY

HOWARD'S, Jeweler
1503 Cabrillo Avenue
EVERSHARP PENCILS
Just one to a customer. And they are genuine Wahl "EVERSHARP" Pencils. In mottled effects, red, green and black. Extra leads, red eraser and pocket clip. A regular \$1 Pencil for 2 days only at **75c**
ON SALE FRIDAY AND SATURDAY ONLY

Paxman's Hardware
1217 El Prado
32-PIECE SET DINNERWARE
This is the very new Steubenville Ivory ware in the latest design and bright colors. **\$6**
ON SALE FRIDAY AND SATURDAY ONLY

Beacon Drug Co.
1519 Cabrillo Avenue
COMPLEXION UNIT
Ladies will be delighted with this Super-Value. A box of Red Feather Face Powder, Red Feather Rouge, and a Powder Puff, selling regularly for \$1.15. All for **48c**
ON SALE FRIDAY AND SATURDAY ONLY

LaPlante Studio
1509 Cabrillo Avenue
FRAMED PICTURES
A great number of beautiful subjects in delightful frames. A picture here and a picture there adds much to the home. Your choice **25% OFF** of any
ON SALE FRIDAY AND SATURDAY ONLY

Watch for this page of super-values each week. They represent items of merchandise that have been selected as "Get Acquainted" values by the merchants of Torrance. They are on sale on Friday and Saturday only. New super-values will be offered each week.

Shoppers will make a beaten path to the Torrance stores from all around this great trading zone.

Honest advertising and honest merchandise are offered by home merchants where the consideration for genuine service and courtesy to those who shop here comes first.

February is a short month. February is a month when one desires new things for the home, whether it is furniture or paint. February is the month when many replenish their wardrobes . . . advance styles are shown and purchased in this month.

Torrance merchants are prepared. They are ready to meet your demands for better merchandise at prices that are right.

You will always find Torrance merchants ready to serve you promptly and courteously.

These Super-Values On Sale Friday & Saturday Feb. 1--2 Only

R. F. Hogue
STATIONERY
1228 El Prado, Corner Sartori Ave.
REGAL TOILET PAPER
Offering a real buy in a good 7 oz. quality crepe Toilet Paper "REGAL" that sells at 10c per roll straight. 2 days only at 4 rolls for **25c**
ON SALE FRIDAY AND SATURDAY ONLY

Torrance Furniture
Cabrillo Avenue
A FURNITURE BARGAIN
To those who appreciate old fashioned furniture . . . here is a great bargain. A high back, hand-carved, full-sized mahogany bed. An exquisite high-top, 42 inch dresser with perfect bevel French plate mirror, 34x28, and fine marble top. The two wonderful pieces for **\$30**
ON SALE FRIDAY AND SATURDAY ONLY

Hoffman's Shoe Store
Sartori Avenue (Opposite Woolworth's)
LADIES' ARCH SUPPORT SHOES
True super-value of best known shoe in America. Buster Brown "Brown-Built" Arch Support Shoes in four styles including Patent 2 Straps, Kid 2 Straps, Patent Tie and Kid Tie. All sizes. Always \$5.95 except Friday and Saturday, February 1 and 2, only at **\$3.95**
ON SALE FRIDAY AND SATURDAY ONLY

Eby's Dollar Store
Cabrillo, Cravens and Carson Sts.
BOYS' WASH SUITS
Mothers . . . You cannot afford to miss such values! Well made, full cut, wash suits, sizes 3 to 8 years Broadcloths and suiting materials. Clever color combinations, belts, pockets and sweetly trimmed. They are values to \$1.95. While they last, only **89c** each
ON SALE FRIDAY AND SATURDAY ONLY

Two Macks Electric
1507 Cabrillo Avenue
ELECTRIC IRON
Limited quantity. In fact, only 22 Beaver Electric Irons left. They have guaranteed element. Fine, long cord included. Selling at \$4.50 regularly. **\$2.95** Special 2 days only
ON SALE FRIDAY AND SATURDAY ONLY

J. Lepkin
MERCHANT TAILOR
Sartori Avenue
MEN'S OVERCOATS
And a real fortunate time to buy one. Quite a number of attractive models for your choice. The season's newest styles, colors and patterns. These O'Coats sell at \$35 and \$40 but are placed in the 2-day Super-Special list at **\$27.50** Your choice
ON SALE FRIDAY AND SATURDAY ONLY

Rappaport's
1513 Cabrillo Avenue
PHOENIX HOSIERY
Wanted—100 Ladies who really will appreciate this remarkable saving of 50c on every pair of genuine PHOENIX Service Weight and Chiffon Hosiery. Remember just 2 days. All new spring shades. **\$1** Pair
ON SALE FRIDAY AND SATURDAY ONLY

Sandy & Scotty
Next Door to First National Bank
MALE UNDERWEAR
Save! And here is old man opportunity knocking at your door. Offering genuine B. V. D. Nainsook Shirts and Shorts in all sizes. Worth 85c a garment. Friday and Saturday only, **\$1.23** 2 for
ON SALE FRIDAY AND SATURDAY ONLY

Baxter & Collins
"Tire Doctors, Two!"
1618 Cravens Avenue
INNER TUBE FREE
Just look at this Super-Special. A 30x4.50 Firestone Oldfield Tire, and an inner tube FREE with every tire. The tires, **\$6.75** each
ON SALE FRIDAY AND SATURDAY ONLY

Harvel's
1618 Cravens Avenue
"SPARK . . . PLUG"
No, not a horse. But a set of 6 Genuine A-C Spark Plugs that sell regularly at 75c each, offered to you just 2 days. A Super-Special. **\$3.90** Six for
ON SALE FRIDAY AND SATURDAY ONLY

The Selma Cleaners
1422 Marcelina Avenue
SERVICE SPECIAL
Two Days Only. Ladies' plain Coats and wool Dresses Cleaned and pressed for **75c**
ON SALE FRIDAY AND SATURDAY ONLY

Scott & Wood
MEN'S WEAR
1625 Cabrillo Avenue
MEN! SHIRTS MEN!
A 50c reduction on PALMDAYL SHIRTS. \$3 Palmdayl Shirts for \$2.50, \$2.50 Palmdayl Shirts for \$2, and \$1.95 Palmdayl Shirts **\$1.45**
ON SALE FRIDAY AND SATURDAY ONLY

Torrance Pharmacy
Cor. Cabrillo and Carson
N-Y-A-L-Y-P-T-U-S
The Golden Cough Syrup . . . for Coughs, Bronchitis, Colds, Hoarseness, Loss of Voice, Distress of Asthma, selling regularly at 75c. A Box of Nyal Laxacid Tablets FREE! The both for **75c**
ON SALE FRIDAY AND SATURDAY ONLY

Torrance Electric Shop
Marcelina Avenue
VACUUM CLEANERS
(Renewed)
Just 7 Vacuum Cleaners to offer. They are in excellent condition, in fact we will allow you \$5 on any new Vacuum Cleaner we carry, at any future date. Your choice of the renewed **\$7.50** Cleaners
ON SALE FRIDAY AND SATURDAY ONLY