

COLOR UP PRIZES these Pictures

Here's a chance for you little folks to show your talent in making pictures. All you have to do is to color up the pictures below. Prizes will be given for the neatest and best color effects. The contest is open to all boys and girls of 15 years or younger.



\$5 for Best Set of 16 Colored Pictures.
\$3 for Second Best Set of 16 Pictures.
\$2 for Third Best Set of 16 Pictures.
50c each for the next 12 Best Set of 16 Pictures.

And valuable Special Merchandise Prizes Offered by Merchants.
Send in your pictures to the Torrance Herald or Lomita News not later than 12 noon, Saturday, February 2nd. Winners will be announced Feb. 7.

PERSONALITY

That is what Bo-peep had because her sheep came home . . . and you, too, can have that delightful charm TODAY.

Natural Permanent Wave, \$7.50
Visit the

Little Bopeep has lost her sheep and can't tell where to find them;



Ed Tansey

Barber Shop and Beauty Parlor
1623 Cabrillo Telephone 580
Next Door to Earl's Cafe Torrance

As Tasty as Could Be

The Queen of Hearts She made Some tarts

You will like our many other bakery items. Fresh and made of the very best ingredients. And too, every loaf of Bread a rich golden brown.

SPECIALS
7" layer cake . . . 25c
Pumpnickle, loaf . . . 15c



If You Can't Get It Elsewhere you CAN Get It Here!

Torrance Bakery Telephone 70
1925 Carson Street

... and here you will find lovely Canary Birds, Rollers, Harz Singers, W a rblers—also Society Finches, Love Birds and Pollys.

Birds of a Feather flock together

Any one of them will bring joy in to the home.

AUTHORIZED AGENTS PACIFIC SEED CO.

at

WASHER WILSON

1913 Carson St. Phone 468



And like him every day hundreds of folks fall for the many real and genuine values we offer, because it only means one thing above all else

THEY SAVE MONEY by trading here

See Our Large Ad on the Housekeepers Page today.

HUMPTY DUMPTY MARKET

1403 Sartori Harry Lowe, Manager

Humpty-Dumpty Sat on a wall—



See-saw Margery Daw



HEALTHY CHILDREN

... happy parents BUT if the kiddies should get sick it is a sure bet the doctor is going to send you here for the things that will make them well.

DOLLEY DRUG CO.

The Rexall Store
Telephone 10

Jack Spratt could eat no fat—



GOOD EATS!

You know they liked the platter clean. We take great pride in serving piping hot, delicious meals to our patrons and it is very evident that they enjoy them at

EARL'S CAFE AND COFFEE SHOP

1625 Cabrillo Seating 100 People—Open Day and Night.

Little Boy Blue, come blow your horn



IT'S TOO LATE

... to send out an alarm when disaster has already occurred. Good judgment and good business is to provide against adversity and catastrophe by covering your life, your health, your property with insurance. Then you can sleep peacefully for whatever may befall, you are secure.

SEE

L. B. KELSEY

"Where Insurance is Not a Sideline"
1405 Marcelina Ave. Tel. Torrance 135-M

Peter, Peter Pumpkin-eater—



"Had a Wife and Couldn't Keep Her"

because he neglected to give her gifts of fine jewelry with which all women love to adorn themselves. Wise men keep their wives happy by buying gifts that are up-to-date and pleasing from

BAKER SMITH

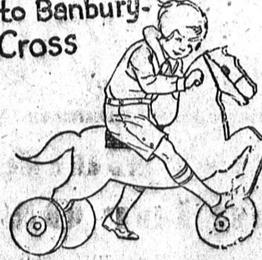
JEWELER

Opposite Woolworth's

TOYS

Ride a cock-horse to Banbury-Cross

All year round. The little fellows and their sisters have birthdays so we keep a plentiful number of Toys in stock so that they too can have as much fun as the little fellow you are going to paint here in this picture.



We Sell Water Colors and Crayons

R. F. HOGUE

Games—Toys—Gifts
1228 El Prado

You'll "get it" every day,

The little boy laughed when he heard such fun,

OVER A RADIO FROM DEBRA.

Hey! Diddle, Diddle, the Cat and the Fiddle



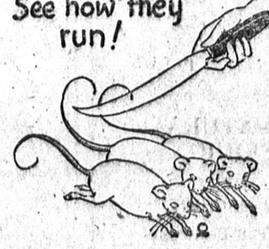
DE BRA RADIO CO.

"Every Customer a Friend"
Post Ave. at Cravens
Telephone Torrance 370-W

IF YOU WANT A GOOD MOUSE TRAP

Three Blind Mice See how they run!

... it's here. If you want a keen, durable carving knife, it's here. No matter what your household requirements, for utensils, cutlery, tools, garden implements, or anything in the hardware line you will find reliable merchandise and honest prices are given you by



WORRELL

The Hardware Man

1517 Cabrillo Ave. Phone 167-M

No Wonder

Little miss Muffet Sat on a tuffet, Eating her curds and whey—

Miss Muffet ran away. She didn't want to lose the delicious milk and creamery products which her mother has just given her, because she know they came from the



KERN CREAMERY, Inc.

Phone Torrance 337

Three Wise Men of Gotham—



THEY SET OUT IN A BOWL

That wasn't wise was it? Yet it is just about as wise as many men who expect to make the journey of life without any more secure provisions for storms and the uncertainties than these men in a bowl. Save against the future. Provide for old age, for investment opportunities that may arise. START A SAVINGS ACCOUNT WITH US TODAY. GOOD INTEREST PAID—MAKE SAVINGS GROW.

Torrance Mutual Building and Loan Association
Corner Sartori and Marcelina Avenues
Telephone Torrance 248

Tom, Tom, the Piper's son, Stole a pig and away he run



THAT is one way of getting fresh, juicy, delicious, tender, juicy meat. But a better, safer, wiser way is to come into these shops where only the finest and choicest cuts of meats are carried at all times. Housewives not only win the admiration of their husbands for good food, but also for thrift because our prices make the family budget go further.

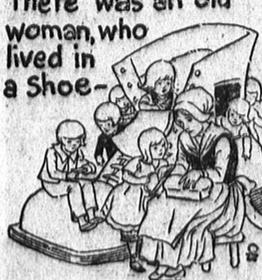
Rock Bottom

L. Ott

Supreme Market

Henry Grubb

There was an old woman, who lived in a Shoe—



She had so many children she simply had to save on SHOES. But just like so many others she discovered the SHOE VALUES not only for her children but for herself and her husband right at

Buckler Shoe Store

Corner Cabrillo and Sartori
Torrance

Mistress Mary quite contrary, how does your garden grow?



Flower Specials

Starting Friday

Sweet Peas 10c a Bunch

at the

Torrance Flower Shop

"Say It With Flowers"
1331 El Prado Tel. 100-R