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Ever since the days of the rubber-tired buggy, the name "Kelly-Springfield" on a tire has been a sure indication to the purchasers that he might buy with confidence.

Kelly always has built good tires. Kelly is building better tires now than ever before. Hundreds of thousands of car-owners can testify to the truth of this statement.

If you are looking for the utmost in comfort and long mileage, try Kellys. Their price is no higher than that of many other tires of less reputation.

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Special! LOW One-Way Fares Back East

EFFECTIVE Feb. 1 to March 2, the Union Pacific will offer special low one-way fares to eastern points.

These fares provide accommodations in coach and reclining chair cars. They give you the advantage of the comfort and speed of a transcontinental flyer at minimum cost! And you travel over the famous Overland Route, unsurpassed for its scenic beauty.

Similar low one way fares will be in effect from eastern points to California between March 15 and April 30

Take advantage of these LOW FARES to visit Back East!

Examples of Special One-Way Fares

Chicago . . . \$52.50	Minneapolis . . . \$50.00
St. Louis . . . 47.50	Duluth . . . 54.00
Memphis . . . 47.50	Winnipeg . . . 62.50
New Orleans . . . 47.50	Oklahoma City . . . 40.00
Peoria . . . 49.25	Little Rock . . . 45.00
St. Joseph . . . 40.00	Ft. Worth . . . 42.50
Kansas City . . . 40.00	Dallas . . . 42.50
Omaha . . . 40.00	Denver . . . 38.00
Sioux City . . . 42.75	Colo. Springs . . . 30.00
St. Paul . . . 50.00	Cheyenne . . . 30.00
Salt Lake City and Ogden \$17.50	

Union Pacific

THE OVERLAND ROUTE
W. F. NASH, G. A.

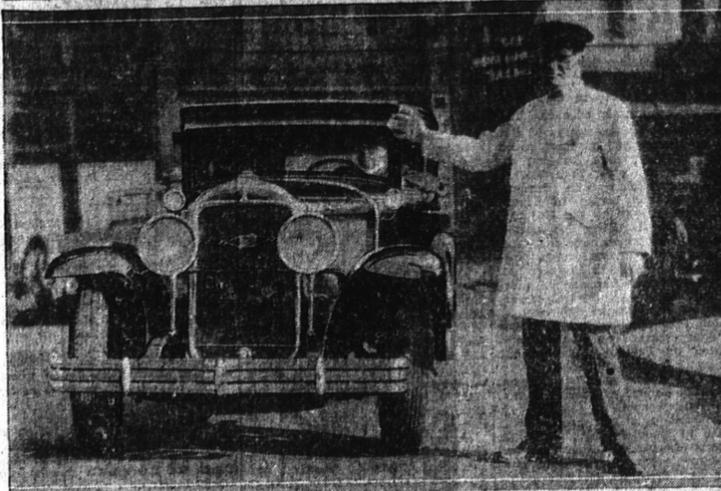
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STONE & MYERS

LICENSED EMBALMERS
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1782 Cabrillo Phone 158 1208 Narbonne Phone 811

Of Interest TO MOTORISTS

White Coats Urged for Traffic Officers



Due to loss of life and limb by traffic officers in cities all over the country during the past several months through inability of motorists to see the policemen on rainy nights, many Pacific Coast communities are now taking steps to equip traffic forces with white rubber raincoats to increase visibility during storms at night. Here Captain Charles Goff, with aid of a Silver Anniversary Buick, is demonstrating one of the new "safety" coats suggested for traffic officers in San Francisco.

Increasing accidents and fatalities to traffic policemen in cities and towns throughout the country during the past year, have given impetus to a widespread movement for better safeguarding these public servants, according to information gleaned from a survey just completed.

Statistics reveal that traffic officers face their greatest danger of injury while occupying stations on stormy evenings and it is to better protect them during these periods that initial civic efforts are being largely directed. One of the most serious students of the problem, Captain Charles Goff of the San Francisco traffic department, believes that much of the danger on stormy nights may be eliminated by making the officers

more easily visible to motorists.

Taking occasion to strongly commend the street and highway safety campaigns recently launched through the nation-wide organization of Buick dealers by E. T. Strong, president of the Buick Motor Company, Captain Goff recently detailed to a group of Pacific Coast Buick executives steps taken by him thus far in solving the traffic officer problem. At present he is investigating the feasibility of equipping his policemen with white rubber raincoats to replace the black slickers and hats now in use.

"The majority of mishaps to members of my force have occurred on rainy nights," he explained. "This has been largely due to

motorists failing to see the policeman on account of his shining black raincoat and hat blending confusingly with the shifting black and glaring background. Safety experts have strongly recommended the use of white or other light colored coats for night wear. These, they declare, are easily visible under all conditions and will provide the much needed protection for our officers. We are at present examining several different submitted types."

With the aid of a Silver Anniversary Buick sedan, Captain Goff, after donning one of the new white coats, demonstrated its high visibility in the midst of traffic at one of San Francisco's busiest intersections.

The Voice of the People

CORRECTS HERALD ERROR

Editor, Torrance Herald.

Dear Sir:

The Jan. 3rd issue of the Herald, thus: "Last year 175 in Los Angeles had hydrophobia."

Your reporter must have been nodding or dreaming. This is what I said:

"In Los Angeles, in the month of October, 175 persons were bitten by dogs and treated for rabies, to prevent hydrophobia, at a cost of over \$600."

I got this information from the Los Angeles Times, which is correct, I suppose.

May the good Lord keep even one person from having hydrophobia. It is an awful and sure death. No cure after the disease has developed into hydrophobia.

The Pasteur treatment is given after the bite of a mad animal, to prevent hydrophobia.

I ask you to correct the mistake in your next issue, lest a terrible impression be broadcast. Thanking you,

Elizabeth Maberley.

PASTOR THANKS HERALD

The Torrance Herald

For all favors and considerations

received during the past, I, as pastor of the First Evangelical Lutheran Church of Torrance, do hereby express my sincere gratitude, and extend to the Herald and all those connected therewith my sincere wishes for a happy and prosperous New Year.

Sincerely,
Geo. H. Schuster.

R. R. Campbell accompanied his daughter Miss Betty Campbell, Miss Laura Hart and Miss Eva Maurer to the dance at Long Beach Saturday evening.

Same Price for over 38 years

25 ounces for 25¢

KC Baking Powder
(double acting)

USE LESS than of high priced brands

MILLIONS OF POUNDS USED BY OUR GOVERNMENT

new Words

are included in the Merriam Webster, such as *etograph, broadtail, credit union, Babeism, paragonism, etc.* New names and places are listed such as *Cather, Sandberg, Stalin, Latvia, etc.* Constantly improved and kept up to date.

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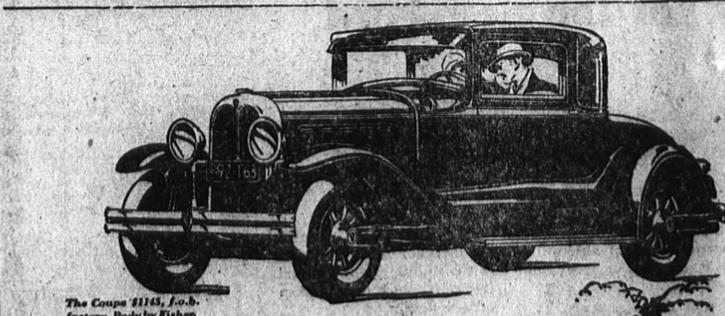
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Dual Balloon "8"

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Visit our modern and finely equipped service department. It will be worth your while.

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A NEW ALL-AMERICAN
that All America is Acclaiming

The New Oakland All-American Six is winning the praise of all America. It is enjoying the admiration caused by its new beauty. . . . And those familiar with its mechanical quality marvel at such fine car features as an accurately balanced "line of drive" . . . dynamically balanced, counterweighted crankshaft . . . exclusive patented rubber cushioned engine mounting . . . dirt-and-weather-proof internal-expanding four-wheel brakes. . . . Small wonder that a car so wonderfully constructed . . . so brilliantly styled . . . should be winning America's acclaim.

Prices \$1145 to \$1375. F.o.b. factory, plus delivery charges. Lowley Hydraulic Shock Absorbers and spring covers included in list prices. Bumpers and rear fender guards extra. Check Oakland delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

Industrial City Motors
1912 CARSON STREET TORRANCE

A NEW ALL-AMERICAN SIX
BY OAKLAND

THAT CAR OF YOURS

Although the motor crank is considered one of the most important tools of the tool kit, an investigation no doubt would prove that 40 percent of the motorists' cars are not so equipped. When a battery is in such run-down condition that it will not start the car, the important of the crank is readily realized.

Of automobiles stalled on the streets during rainy weather, 99 out of 100 instances are due to wet ignition. Do not drive fast on flooded streets or you will not drive far because the water is forced up over the motor and sometimes in the clutch, which shorts the ignition, and causes the clutch to slip.

Immediately after a rain or during the rain, if your motor starts to spit and sputter, before doing anything else, lift the distributor head and inspect for dampness. If this is not the cause, drain first the vacuum, then the gas tank for nine times out of ten water will be found in them, providing you have done any great amount of driving during the rainy period.

The crank case oil level should be checked frequently even though the oil pressure gauge indicates full pressure. Many motorists fail to realize that the pressure gauge will indicate the proper pressure with only a quart or so of oil in the crank case. The oil should be checked more frequently on motors that have run 30,000 miles or more, for if the original rings are still in the motor a great amount of oil slips past the rings and is burned up and passed out through the exhaust.

Ten minutes work at least once a week to go over the car for loose bolts and nuts, and also to take out the inspection plugs of the transmission, or differential to note whether or not the grease is up to the proper level, is wise practice. If this is done regularly, a great amount of differential and transmission trouble would be avoided, with the attendant repair bills.

Mr. and Mrs. Gordon Groves Sr. were the guests Thursday evening of Mr. and Mrs. Ben Comrad when Mrs. Comrad entertained at their Long Beach home with an evening of bridge in honor of her parents Mr. and Mrs. W. O. Langrois of Emmett, Idaho.

Mrs. Clyde Speers has been ill with flu but is somewhat better at present.

be Wise use Classified Ads.

O-Cedar Polish

PIANOS and fine furniture keep their rich finish with O-Cedar Polish. It cleans as it polishes—with speed and safety. 4-oz. bottle, 30¢; 12 oz., 60¢.

DINEROMUES THE CHEF

Earl's Cafe and Coffee Shop
ALWAYS OPEN
Seats 100 People
1625 Cabrillo Ave.
PHONE 791

One swallow does not make a summer. But several swallows of the splendid food served at Earl's always makes a fine meal. "Summer, spring, fall or winter, you'll find Earl's a good place to dine the year around," says Bill O'Hare.

Read Our Wantads