

The LEE Tire and Rubber Company of New York, Inc.



ANNOUNCES
The Appointment
OF

FRED PALMER

TIRE MERCHANT

AS

TORRANCE DISTRIBUTOR

FOR

LEE of CONSHOHOCKEN TIRES

Shoulderbilt Balloon Tires

A heavy duty oversize Balloon Tire—manufactured in all sizes—at extremely attractive prices—in fact, at prices that will surprise you.

Shoulderbilt Balloon Tires are constructed of only the best materials and backed by the makers of the famous LEE Puncture Proof.

Puncture-Proof

with overlapping copper plated steel discs which are built into the Tire, thus providing an absolute armor against punctures. Nails, glass or other sharp objects cannot pierce the Tire.



Cords Are Made

They are not an experiment but have been on the market and a success for 18 years, giving uninterrupted service, free from repairs of any kind—as long as there is rubber on the Tire.

LEE DeLuxe Cord

Particularly, truck owners will ultimately use LEE DE LUXE CORD TIRES—they are true economy—an exceptionally heavy duty product—rendering assured satisfaction—and, too, they are manufactured in all sizes from 30x3 1/2 to 40x8 inclusive. The LEE DE LUXE CORDS are built by men of tire knowledge.

ATTENTION TRUCK OPERATORS

See the Special

LEE
HIGH-SPEED
TRUCK AND BUS
CORDS

Designed to carry an exceptionally heavy over-load at extremely high speed.

The LEELAND

Made in both High Pressure and Balloon Tires and in all the popular sizes. The LEELAND combines both beauty and long mileage qualities—a Tire that you would point to with pride.

The LEELAND is offered to you by our distributors at popular prices. Ask about them at your convenience.

THIS IS

A Fully Guaranteed Tire

Visit The New and
Complete Service Station



AT THE CORNER OF MARCELINA AND CRAVENS AVENUES