

# Of INTEREST TO MOTORISTS

**"Mike" says**



**MOTHER, we can tell just how to play it if we get a RADIO from**

**DEBRA RADIO CO.**  
POST & CRAVENS  
ATWATER, KENT, KOLSTER,  
CROSLY-ZENITH - PHONE 370-W

Keep your children away from the flu. Avoid the crowds in the big cities. This year try the Torrance stores.

## 1929 License Plates

Now Available

Bring your white registration slip and \$3.00.

NO EXTRAS  
Everybody Invited

**L. B. Kelsey**  
1405 Marcelina Ave.  
"Where Insurance is Not a Sideline"  
Torrance Phone 135-M

### THAT CAR OF YOURS

Underinflated tires cause more difficulty in steering than lack of lubrication.

Occasionally clean the strainer at the bottom of the carburetor. If mixture is suspected of richness, have it adjusted by an expert.

Inspect the cartridge or straining unit of the oil filter before starting on a long tour. If it has seen 10,000 miles of service and is the non-cleanable type, buy a new one.

In some gasoline gauges an allowance of one or two gallons is made deliberately by manufacturers in order to protect the car owner against running out of gas.

It is a good idea to have your steering gear checked and adjusted once in a while by an able mechanic who can replace all worn parts, take up looseness, release binding and lubricate thoroughly.

Rubbing of wire against some part of the metal chassis is frequently the cause of short circuit. To obviate the danger where a wire is exposed, slip rubber tubing over the section of wire where contact might be made than tape firmly in place.

### The Voice Of the People

"JUST THE FLU"

I certainly am a feeling blue. If you want to know why, I've got the flu.

Weepy eyes, and a weeper nose, Aches and pains from my head to my toes, I moan and I groan and I roll and I fight, My family by day and my pillows by night, I don't want to eat, and I don't want to fast, I wonder how long this blamed sick spell will last, They sent for the doctor who came in all haste, Though really his time was too precious to waste, He said, "Stay in bed and cover up warm, Some physic and plasters won't do any harm, Drink plenty of water and fruit juice, too, You'll soon be feeling just like new, You might take a pill about three times a day, It may chase the fever and pain away, Now, madam, I've patients just sicker than you, For really you know, you've just got the flu.

IVY HERRING,  
C. C. M. O. Co., Torrance, Cal.

Mrs. Paul Eby has a new Durant coach, a gift of Mr. Eby.

### "White Way" of Air Is Plan of Richfield

#### Beacon Lights from Mexico to Canada Being Rushed

LOS ANGELES.—With approximately one third of the 36 projected Neon beacon towers of the Mexican "White Way" already finished or in course of construction, work of completing the big ten-million dollar project is to be rushed—all the beacons will be finished within eight months.

This was the news disclosed here yesterday by Bert A. Heiny, president of Highway Communities, Inc., the organization associated with the Richfield Oil Company and the Electrical Products, Inc., which is declared the most elaborate and ambitious "beacon chain" ever conceived.

Mr. Heiny announced at the same time that George S. Miller, representative of the United States Department of Commerce—in control of aviation—is now on the road with William Corroll of the Richfield Company engaged in selecting further sites for the beacons.

Here, briefly, is the status of the project to date:

Six big beacons, each 125 feet high, Neon illuminated, with a Richfield sign from tip to base and with a glowing aviator's guide atop the shaft, have been finished and are ready for lighting. These are at Livermore, Santa Rosa, Merced, Capitane Beach, Palm City and Beaufort.

Ideal Richfield service stations, designed in Spanish architecture, have been completed at the last three named points—Capistrano, Palm and Beaufort.

Towers are now in course of construction at Santa Maria, Paso Robles and Chular (near Gonzales, Calif.).

Construction will proceed at the rate of three a month with towers at Willows, Baqueville and Victorville next in line for building.

Purchasing of land needed for sites now is being done by Max Gordon, representing the various interests involved in the big plan.

Each of the towers will form the nucleus for an ideal village consisting of Richfield service station, roadside hotel, etc. Plans for the five architectural firm of Morrill & Wilson and the first of the hotels will soon be under way, it is declared.

The villages—each located outside the incorporated cities or towns—will be located about 50 miles apart and on all the main highways interlying Mexico and Canada. Thus, it is explained, aviators will be constantly in sight of the beacons at night, while motorists will have handy stopping places available at frequent intervals along every major highway.

### ATTEND CONVENTION

Miss Clementine DeForest Griffin with Miss Marie Stitt accompanied a group of members of the scholarship society to the state convention held at Polytechnic high school, Los Angeles where they heard Dr. Milliken of the California Institute of Technology. A banquet was later held in the dining room of the Elite Catering Co.

### NOTICE CALLING FOR BIDS ON PIPE LINE FRANCHISE

Notice is hereby given that bids will be opened on the 2nd day of January, 1929, at eight o'clock, City of Torrance, at a regular meeting for the purchase of a franchise to maintain, operate, repair, renew and change the size of and remove certain pipe lines as described in Application of General Pipe Line Company of California, dated October 9, 1928, and on file in the office of the City Clerk of the City of Torrance.

It is the intention of the City Council of the City of Torrance to issue a franchise as requested in said application for a period of forty (40) years to the highest bidder in consideration of the payment of at least One Dollar (\$1.00) per rod to the City of Torrance for each line of pipe laid as and when the same is laid, and the further payment to the City of Torrance of two percent of gross income due to the operation of said pipe line as provided for by the statutes of the State of California.

Such bids must be accompanied by a certified check for One Hundred Dollars (\$100.00) to cover the cost incident to the issuing of such franchise and a certified check for the amount of the bid.

At the time and place above mentioned the City Council will strike off, sell, and award to the person, firm or corporation, who shall make the highest bid therefor, the said franchise, provided, only that at the time of the opening of said bids any responsible person, firm or corporation present or represented may bid for such franchise or privilege, a sum not less than the highest sealed bid therefor, and such bid so made may be raised not less than ten percent (10%) by any other responsible bidder and such bidding may continue until finally such franchise shall be struck off, sold, and awarded by said City Council to the bidder offering the highest bid therefor in gold coin of the United States.

The successful bidder for such franchise shall within five days after such franchise is awarded file with the City Council of the City of Torrance, a bond running to said City of Torrance with at least two good and sufficient sureties to be approved by the City Council of the City of Torrance in the penal sum of One Thousand Dollars (\$1,000.00) conditioned that



**All Set— Just Leaving Mullin & Son Service Station**

We send 'em away with a smile then we both profit.

**Mullin & Son**  
Redondo Blvd at Western Avenue  
Phone 320-J Torrance

### CHRISTMAS SUGGESTIONS

SPARE TIRE CHAIN and LOCK	\$1.50
BOYCE MOTOMETER and CAP	\$5.00
CIGAR LIGHTERS, \$1.50 to	\$2.50
TIRE GAUGES	\$1.25
CLOSED CAR WINDWINGS, DeLuxe Type.	\$10.00
SEAT COVER SETS, \$4.50 to	\$29.00
CHAMOIS	\$1.25
SPONGES, 50c to	\$1.00
LINCOLN POLISH, pints	\$ .75
LINCOLN TOP DRESSING, pint cans	\$ .65
FORD BLACK ENAMEL, quart cans	\$1.00

**Schultz, Peckham & Schultz**  
Authorized Dealers Ford Products  
1514 Cabrillo, Torrance Phone 137

### FREE 1929 Auto License Plates

May Be Obtained FREE— Through Courtesy of—

**TORRANCE GENERAL INSURANCE AGENCY**

BRING OLD LICENSE SLIP AND \$3.00 to

**Torrance General Insurance Agency**  
1320 Sartori Avenue  
Phone Torrance 177  
FREE TO ALL

### BICYCLES AND TRICYCLES

Buy Here and Get 30 Days Free Service

## Our Sporting Goods

Now Selling at 1 Regular 2 Price

BASE BALLS  
BASKET BALLS  
FOOT BALLS  
TENNIS BALLS  
TENNIS RACQUETS  
BASE BALL BATS  
CATCHER'S GLOVES  
FIELDER'S GLOVES  
BOXING GLOVES  
INDOOR BALLS

This Close Out Sale of high grade Sporting Goods merchandise comes at an opportune time. It gives you a wide choice of GIFTS for the boys—and at a great saving.

Open Evenings Until 9 o'clock

**Torrance Bicycle and Sporting Goods Company**  
1341 EL PRADO

### Sacrifice Brand New Popular Stearns-Knight!

	OUR PRICE	LIST PRICE	DISCOUNT
COUPES 6-Cyl.	\$2295	\$3915	\$1620
ROADSTERS 6-Cyl.	\$1995	\$3715	\$1720
SPT. PHAETONS 6-Cyl.	\$1995	\$3715	\$1720
SEDANS Custom 5-Pass. 6-Cyl.	\$2195	\$3815	\$1620
SEDANS Custom 7-Pass. 6-Cyl.	\$2295	\$4215	\$1920

"SEVEN AND NINE MAIN BEARING MOTORS"

COUPES 8-Cyl.	\$2795	\$4995	\$2200
ROADSTERS 8-Cyl.	\$2795	\$4395	\$1600
SPT. PHAETONS 8-Cyl.	\$2795	\$4395	\$1600
SEDANS Custom 5-Pass. 8-Cyl.	\$2795	\$5095	\$2300
SEDANS Custom 7-Pass. 8-Cyl.	\$2795	\$5195	\$2400

Also 200 Nearly-New Cars—every car practically at wholesale prices—Buick, Chrysler, Oakland, Pontiac, Nash, Packard, Essex, Hudson, etc.

Latest model Fords—new and used—roadsters, coupes, sedans. IMMEDIATE DELIVERY.

Terms Arranged, 20% to 25% down—12 to 18 months to Pay—Only 8%—No Other Charges. We Accept Your Old Car in Trade

**DALTON'S—542 S. FIGUEROA**  
LOS ANGELES  
Open Every Evening Until 10:30 p. m.

### Women Protest Ugly Billboards

#### Club Here Passes Resolution Against Signs on Highways

Owing to the illness of those who were to take part, the program which was to have been given at the Women's Club Wednesday afternoon, Dec. 5, was postponed to a later date and the afternoon was given over to business.

Several resolutions were adopted, among them being one protesting against billboards and commercial advertising on the scenic highways.

This resolution states that all outdoor advertising should be restricted to the commercial districts and protesting against the use of the landscape for advertising purposes.

Mrs. H. H. Dolley was elected by the board to take the place of Mrs. O. E. Fossum who had resigned as first vice president and Mrs. George Peckham was elected to take the place of Dr. Minnie Proctor on the board. Dr. Proctor and Mrs. Peckham will have charge of the work of the Junior Club.

Husband's night will be held the second week in February.

All members are urged to attend the meeting of the club of December 19 when the ceremony of planting a living Christmas tree will be held and a Christmas program given. Each member is requested to bring a present not to exceed twenty-five cents and a phono record with it.

The Ladies League Auxiliary served the luncheon which preceded the meeting. The president of the Ladies League Woman's club was a guest at this luncheon.

During the afternoon Mrs. Geo. Worcester, chairman of the work with ex-service men took up an interesting report for the men at Christmas and received over \$3.00.

Don't tempt fate with tires that are badly worn. Wear out the old ones in day-to-day service, not on a trip. Highway speed calls for higher tire pressure. Excess tire pressure is five pounds over the normal is essential. A blow-out in front or rear axle at high speed

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100% RICHFIELD  
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