

# A HINT OR TWO FOR MOTORISTS

### Something More Than Gas!

### Filling at Dewey's Service Station With

Pure, Dry Gasoline, and a 10% Paraffine Base Motor Oil, Means Better Motor Results

Unmistakably Better!

RICHFIELD SERVICE

is something more than the selling of gasoline and oil... it is courteous attention that makes you a constant customer.

### DEWEY'S SERVICE

Border and Cabrillo

### Motorcycle Hit; Rider Breaks Leg

Joe Rauch of Keystone, received a broken leg Monday morning when struck by a car driven by Mrs. K. E. Wilson, 2048 Palm street, Lomita at the intersection of Marcolina and Cravens streets.

In a statement to the police, Mrs. Wilson stated that Rauch, who was coming down Cravens, failed to make a boulevard stop.

Rauch was taken to the Jared Sidney Torrance Memorial hospital. The accident occurred at 7:40 a. m.

### WRESTLING MATCH

And from the depths of the sedan there came a muffled curse—He was trying to fold a road-map The way it was at first.

—Buffalo Evening News.



## Welcome To Our City

Even though you're not a regular customer, we want to know you better—

You'll find us regular fella's.

### Mullin & Son

Redondo Blvd. at Western Avenue  
Phone 320-J Torrance

### Black and Yellow for California



Introducing the new 1929 California license plate, distinctive with bright yellow numerals and figures on a background of black. Doris Hill, featured in Paramount pictures, is shown attaching the new plate to a Silver Anniversary Buick coupe.

### Crowd at Opening Enthusiastic Over New Models of Oakland-Pontiac at Torrance Agency

A large and enthusiastic crowd attended the opening of the Industrial City Motors, newly appointed dealers for Oakland and Pontiac automobiles, at their salesroom at 1912 Carson street, Torrance, Saturday, November 3.

G. E. Martin, who is in charge of the local agency was used car manager of the Harbor Chevrolet agency at Wilmington for two

years and more recently has been conducting a lodge at Big Bear Lake.

The Industrial City Motors selected Torrance as the headquarters for their territory which includes Torrance, Lomita, Gardena, Moneta and with privileges of selling in Redondo.

In order to have a complete display for the opening of the new Torrance agency, cars were taken from the display floors of the distributor in Los Angeles.

Smarter, roomier than a year ago, with bodies of distinctive design, and a chassis said to be the last word in mechanical refinement, the latest all-American model bears only a passing resemblance to its famous predecessor—the first all-American Six brought out by the Oakland Motor Car Company a year ago.

Briefly, the new line offers a bigger, faster, more powerful engine; new Oakland type internal expanding 4-wheel brakes; masterful body creations by Fisher; new Dico color combinations; higher, larger cross-flow radiator with grill front; adjustable driver's seat; chrome plated lamps of new design; sturdy ten-spoke wheels; Lovejoy shock absorbers and spring covers as standard equipment; new steering gear; sturdier frame, and a host of other improvements that are destined to make the car a distinguished addition to the aristocratic motor car family of America.

Many months have been spent in developing the car to a point where it offers everything that a discriminating public has learned to expect in the way of style and performance. Every detail has been subjected to exhaustive tests that the car might represent the crowning achievement of 22 years of successful automobile building by the Oakland Motor Car Company.

Into the perfection of power plant and body lines have gone the pooled resources of Oakland and General Motors engineers; General Motors Research Laboratories, General Motors Proving Ground, and craftsmen of the Fisher body organization. Many months have been spent developing and proving every detailed change to bring the finished product up to the rigid standards called for on the specification charts.

Already a million miles have been piled up by test cars on the General Motors Proving Ground. Although brand new to the public, it is a thoroughly seasoned product with the equivalent of many years of owner service already to its credit.

Seven passenger types comprise the line: sport roadster, sport phaeton, coupe, 2-door sedan, 4-door sedan, and a new landaulet sedan and convertible cabriolet.

Closed bodies all have adjustable driver's seats, reveals around side windows set off by a narrow bead, single belt moulding starting at radiator and completely encircling the body; smart side cowling ventilators, new type military sun shields and hardware designed exclusively for Oakland. On individual body types are walnut finished door panels, Axminster carpet in tonneau, embossed leather smoking sets, package space, luggage room in rear deck and many other popular features adding to the luxury of the interiors.

A strikingly new outside appearance is provided by the head-on view of the car. The chrome plated radiator has been raised so that the line from the base of the cowl to the new flat radiator cap appears practically level. The shell is high and narrow with an unbroken outside curve line.

A new grill, or radiator front lower effect, is of chevron design with a vertical chrome plated bar extending the full height of the front in the center of the grill.

The Oakland emblem has been redesigned this year in the form of a shield. Red, white and blue enameling bear out the All-American motif. The famous Oakland-blended cross flow radiator is retained with the cooling capacity increased.

Small diameter wood wheels are standard equipment on all models. Ten heavy spokes, eight-inch fenders and large hub caps stamped with the new Oakland shield offer a picture in line with the current mode. Tire size remains at 29 by 3.50, oversize for Oakland weight.

A powerful new engine, offering flashing performance at every speed range, has been achieved by stepping up the cylinder displacement to 225 cubic inches as against 212 in the earlier model. This, in conjunction with other engine changes, results in a top speed of well over seventy miles an hour and quick acceleration of from ten to 25 miles an hour in high gear in six seconds flat.

Increased displacement was brought about by enlarging the

cylinder bore from 3 1/4 to 3 3/4 inches. The improved engine develops 68 brake horse power at 3,000 r.p.m.

A new and exclusive Oakland feature is the four-point rubber engine mounting adopted on this model. By means of special rubber "discs" which insulate the engine from the frame, there is no metal-to-metal contact, a feature which eliminates noise and engine vibration.

Production on the new line is going forward as fast as production manufacturing methods will permit. Cars are being shipped to dealers with the utmost dispatch so that they may have on hand models for prompt delivery.

The striking new beauty of this latest All-American, and the better stamina and performance built into the sturdier engine and improved chassis, lent substance to the confidence of Oakland officials that the car will prove the most successful Oakland brought out since the organization of the company more than twenty-two years ago.

Delivered prices on the various Oakland models are: Two Door Sedan, 1978; Coupe, 1978; Sport Roadster, 1978; Four-Door Sedan, 1978; Convertible Cabriolet, 1978; Landaulet Sedan, 1978. These prices include Lovejoy shock absorbers, Spring Covers, Bumpers, Spare Tire, Tube, Cover and Tire Lock.

Pontiac delivered prices are: Two Door Sedan, Coupe or Sport Roadster, 1909; Cabriolet, 1959; Four Door Sedan, 1989; and the Sport Sedan, including bumpers and other equipment, 1039.

### HEAVY POLL

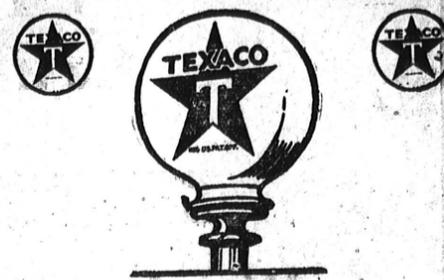
Torrance people polled heavily on the gasoline pumps at Neff's filling station last week. Beginning November 1 and running through till Tuesday evening, the total number of gallons for Hoover was 2006, while the Smith pump drained out but 1862 gallons.

### TRAINING A TODDLER

"Has your baby learned to walk yet?" "Heavens, no! Why, he's just learning to drive the car."

—Kansas City Star.

Guaranteed paint, \$2.95 gallon. Consolidated Lumber Co., Torrance, 447.



OUR pump now signals a new and better motor fuel—an anti-knock gasoline without poison—and a "high test" gasoline. The result—better, far better, motor work.

## Texaco Wins

OF COURSE!

However the returns on the election GAS PUMPS were as follows:

Hoover Gas Pump 1670 Gallons  
Smith Gas Pump 1612 Gallons

## W. J. Neff

100% TEXACO  
Arlington and Carson Streets  
Phone 470



## Real Comfort for all three...

the most pleasing seating arrangement of any car in the world... another reason for the sweeping demand for the New Buick!

Not only in beauty, performance, luxury and completeness of fittings... but in comfort, too, the Silver Anniversary Buick with Masterpiece Bodies by Fisher is winning enthusiastic preference as the great car of the world!

Every Buick model accommodates in complete comfort the full number of passengers it is built to carry. There's ample room in Buick's wide seats for three full-grown adults!

This vital comfort feature, in addition to extra-width seats and comfortably-located arm-rests... the wonderful new adjustable front seat, twin-blade electric windshield wiper, and marvelously simplified operation, due to fingertip steering and accessible controls... insures in this new Buick a degree of comfort absolutely unparalleled in any other car in the world!

# The Silver Anniversary Buick

WITH MASTERPIECE BODIES BY FISHER

### R. S. FLAHERTY

BUICK SALES AND SERVICE

1316 Cabrillo Avenue, Torrance

Phone 65

WHEN BETTER AUTOMOBILES ARE BUILT... BUICK WILL BUILD THEM

### When Milady Motors

—there should be no mechanical worries to mar the pleasure of her driving—lest some accident may occur.

Drive around to our service station and let us eliminate the possibilities of worry.



WE GIVE

S. & H. GREEN STAMPS



### THE CLARK SERVICE STATION

1403 Carson Street

Telephone Torrance 548-W



## CONSTANT EXPANSION

—to serve Chevrolet owners better



SINCE January 1st more than a million new Chevrolets have been delivered to owners—making the Chevrolet Motor Company, for the second consecutive year, the world's largest builder of automobiles!

This outstanding achievement has been attained not only because of the quality and value of Chevrolet cars—but also because there has been a constant expansion of Chevrolet service facilities.

In order to bring these mammoth facilities of the Chevrolet factories to Chevrolet dealers and owners everywhere, there have been erected 26 huge parts warehouses in the principal centers of distribution. This expansion program is continually going on—for four great additional warehouses will be in operation by January first and seven more by the summer of 1929.

Into the service departments of all Chevrolet dealers, Chevrolet has brought special tools and shop equipment—designed

under the supervision of Chevrolet engineers. This equipment definitely assures maximum speed and precision and the lowest possible cost in the performance of every Chevrolet service and repair operation—which are charged for on a flat rate basis.

Furthermore, all of these tremendous facilities have been made available to 15,000 authorized service stations manned by skilled mechanics, over 25,000 of whom have been factory trained to efficiently handle every repair operation on a Chevrolet car. In addition, there are over 4,000 other points where genuine Chevrolet parts may be obtained.

Uniformly efficient, uniformly reliable and within easy reach of everybody everywhere—this great service organization is maintaining at peak efficiency the fine performance for which Chevrolet cars have always been renowned.

We cordially invite you to come in and see how our service facilities reflect the influence of this great national service program.

## TORRANCE MOTOR CO.

Salesroom at DAY & NIGHT GARAGE  
1606 Cabrillo Ave., Torrance

Phone 127

W. A. King

2748 Redondo-Wilm. Blvd., Lomita

QUALITY AT LOW COST