

SATURDAY NIGHT

PROMPTLY AT NINE O'CLOCK ENDS

"OPPORTUNITY WEEK"

The Biggest Vote Offer Of Entire Campaign

THE HERALD-NEWS "OPPORTUNITY WEEK"

This coupon, when accompanied with three five-year subscriptions, entitles the contestant to 500,000 Extra Votes for each five year subscription during "OPPORTUNITY WEEK" October 15th to 20th, 1928.

Name of Subscriber.....
 Name of Subscriber.....
 Name of Subscriber.....
 Contestant.....

RULE NO. 21 FROM RULES AND REGULATIONS AS PUBLISHED SEPT. 20th

The week of October 15th to 20th inclusive will be known as "OPPORTUNITY WEEK" during this week 500,000 extra votes will be issued on each five year subscription and each candidate will be limited to three of these subscriptions. Also 200,000 extra votes will be issued for every three yearly subscriptions, or its equivalent and as many of these 200,000 vote coupons may be used as a candidate secures subscriptions to cover.

THE HERALD-NEWS "OPPORTUNITY WEEK"

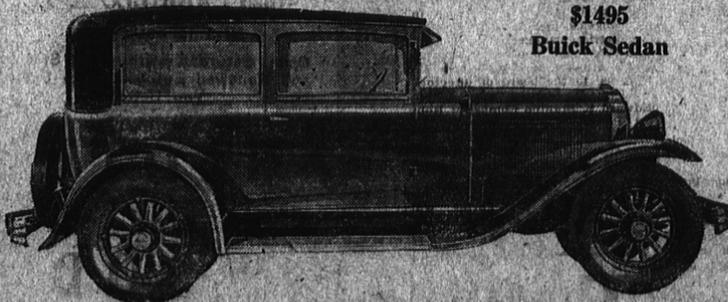
This coupon, when accompanied with three new subscriptions of at least one year, entitles the contestant to 200,000 votes if turned in during "OPPORTUNITY WEEK" October 15th to 20th inclusive, 1928.

Name of Subscriber.....
 Name of Subscriber.....
 Name of Subscriber.....
 Contestant.....

GRAND CAPITAL PRIZE

\$1495

Buick Sedan



This beautiful Buick sedan, was purchased from R. S. Flaherty Motor Company and is now on display at their salesroom. A cordial invitation is extended to all to call around and see it. The value of this automobile is \$1400.00.

\$150 CASH PRIZE

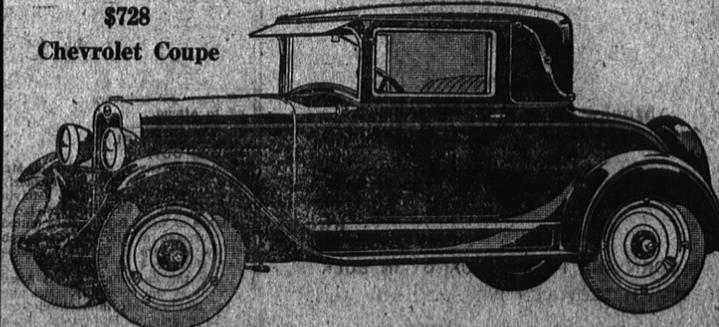
\$75 CASH PRIZE

15 PERCENT COMMISSION TO ALL ACTIVE NON-PRIZE WINNING CANDIDATES.

CAPITAL PRIZE

\$728

Chevrolet Coupe



This beautiful Chevrolet Coupe was purchased from The Torrance Motor Company and is now on display at their salesroom. Drop in anytime and see it. The value of this automobile is \$728.00.

DO YOU WANT ONE OF THESE AUTOMOBILES?

If So
 You'd Better
 Take Advantage
 Of Opportunity Week

The Vote Score

The biggest week of the entire campaign is this week. 500,000 Extra Votes for a five year subscription; also 200,000 Extra Votes for every three yearly subscriptions or its equivalent. All of these extra votes are in addition to the regular vote schedule. This is the week to pile up the winning votes.

Mr. J. F. Stephens	893,600
Mr. Harry McManus	885,200
Dr. C. W. Allen	521,200
Mrs. Austin Clark	881,300
Mrs. Gladys Wardrop	897,400
Miss Florence Beckwith	890,400
Mr. Bill Barnes	764,300
Mrs. Annis Proctor	870,100
Miss Edith Harshman	879,600
Mr. R. B. Christie	876,600
Mrs. Willis Brooks	888,900
Miss Ida Lee	546,700
Mrs. Helen Berth	867,200
Mrs. Mary Morgan	602,100
Mrs. Samuel Sault	749,300
Miss Lillian Burton	865,900
Mrs. Lillian Shriner	873,400
Rev. B. H. Lingenfelter	622,700
Mrs. Edna K. Lynne	859,600
Mrs. Theresa Thurmond	561,200
Mr. Harry M. Bailey	5,000

PLENTY OF ROOM FOR LIVE WIRE WORKERS TO ENTER NOW AND WIN BIG.

NOMINATION COUPON

USE THIS BLANK TODAY

Nomination Blank in The Torrance Herald-Lomita News "Everybody Wins Campaign"

Date Entered..... Opportunity Week Expires.....
 I hereby enter and cast 5,000 votes for Miss (Mr. or Mrs.).....

Address..... Phone.....
 as a candidate in the Herald-News "Everybody Wins" Prize Distribution.

NOTE: Only One Nomination Blank Accepted for Each Candidate Nominated.

SEE THAT THE ABOVE COUPON REACHES THE HERALD OFFICE TODAY. YOU CAN WIN AND NOT LOSE.