

Today, Friday and Saturday, October 11, 12 and 13

ORIGINAL

Rexall

ONE CENT SALE!

WHAT IS A Rexall ONE-CENT SALE

It is a sale where you buy an item at the regular price, then another item of the same kind for one cent. As an illustration: The standard price of Klezno Dental Creme is 50c, you buy one tube at this price and by paying 1 Cent more, or 51 cents, you get two tubes, and save 49 cents. Every United Drug Co. article in this sale is a high quality guaranteed product, just the same as is sold every day at the regular price. No limit—buy all you want, but on today, Friday and Saturday only!

35c HARMONY CREAM OF ALMONDS

A soothing lotion for chapped or rough skin. Apply freely to face and hands to keep the complexion youthful.

2 for 36c You Save 34c

50c HARMONY COCOA BUTTER COLD CREAM

A real tissue builder. Contains rich, nourishing oils.

2 for 51c You Save 49c

\$1.00 PEPTONA

Full Pint

Enriches the blood and builds strength. A good tonic for the Fall.

2 for \$1.01 You Save 99c

50c REXALL CHERRY BARK COUGH SYRUP

Gives relief from coughs and colds. Safe for children and adults. Pleasant tasting.

2 for 51c You Save 49c

CANDY

\$1.00 HANDSOME BOX ASSORTED CHOCOLATES

One-Pound Box

A full pound of delicious high-grade assorted chocolates. A real value for those who like good candy.

2 for \$1.01 You Save 99c

- Milk Chocolate Bar, 1/4 lbs. 2 for 36c
Fenway Cherries in Cream, 1 lb. 2 for 76c
Hard Candies, 1-lb. tin 2 for 61c
Cough Drops 2 for 11c
Liggett's Wafer Rolls 2 for 6c
Liggett's Mints 2 for 6c

60c ASSORTED WRAPPED CARAMELS

One-Pound Box

Tasty pure caramels. The favorite kind for children as well as for grown-ups.

2 for 61c You Save 59c

TOILET GOODS DEPARTMENT

50c Jonteel Cold Cream

Face Powder



A soft blending powder that appeals to discriminating women. All Tints.

2 for 51c You Save 49c

25c Jonteel Soap

A popular toilet soap. Lathers freely; lasts long. Daintily perfumed.

2 for 26c

30c Rexall Shaving Cream

Produces an abundant moist lather. May be used with either hot or cold water.

2 for 31c You Save 29c

Also Shaving Stick or Powder 2 for 31c



SAVE MONEY ON THESE TOILET REQUISITES

- Bouquet Ramee Talc 2 for 51c
Bouquet Ramee Face Powder 2 for 1.01
Klenzo Tar Shampoo 2 for 26c
Rexall Toilet Soap 2 for 16c
Egyptian Palm Soap 2 for 11c
Georgia Rose Soap 2 for 26c
Harmony Toilet Water, 5-oz. 2 for 1.01
Rexall Cold Cream 2 for 26c
Lemon Cocoa Butter Lotion 2 for 51c
Lemon Cocoa Butter Skin Cream 2 for 51c
Hair Fix 2 for 51c
Petroleum Hair Rub 2 for 51c
Antiseptic Tooth Powder 2 for 38c
Hair Stimulator 2 for 76c
Rexall Tooth Paste 2 for 26c
Harmony Quinine Hair Tonic, 7-oz. 2 for 1.01
Olive Shampoo 2 for 51c
Rexall Shaving Lotion, 7-oz. 2 for 51c
Georgia Rose Body Powder 2 for 1.01
Tiny Tot Talcum 2 for 26c
Georgia Rose Face Powder, Flesh 2 for 51c
Titter's Hasol, large 2 for 51c
Harmony Liquid Shampoo 2 for 46c

75c Rexall Theatrical Cold Cream

A good cleansing cream for everyday use.

1-pound Can 2 for 76c You Save 74c

25c Narcisse Talcum Powder

Of fine imported talc. Delightfully soft and refreshing.

2 for 26c You Save 24c



49c Harmony Bay Rum

Made from the finest distilled Oil of Bay. Men like this excellent product for general toilet use. Particularly refreshing after the shave.

2 for 50c You Save 48c



A PROFIT-SHARING METHOD OF ADVERTISING

This sale has been developed by the United Drug Co. as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merit of these goods, they are spending it on this sale in permitting us to sell you two full size packages of high quality merchandise for the price of one, plus one cent. It costs money to get new customers, but the sacrifice in profit is justified, because we know the goods will please you.

50c KLENZO DENTAL CREME

Keeps the teeth clean, white and beautiful without injury to the enamel. Pleasant tasting. A common-sense dentifrice.

2 for 51c You Save 49c



50 KLENZO LIQUID ANTISEPTIC

Kills germs, banishes bad taste, purifies the breath. Valuable in the treatment of pyorrhea.

2 for 51c You Save 49c

REXALL REMEDIES and PURETEST PRODUCTS

- '93' Hair Tonic, 6-oz. 2 for 51c
Dyspepsia Tablets, 50's 2 for 51c
Catarrh Jelly, 1/4 oz. 2 for 76c
Antiseptic, 16 oz. 2 for 26c
Cold Tablets, special 2 for 26c
30's 2 for 26c
Corn Solvent, 1/4 oz. 2 for 26c
Elkay's Hand Soap, 16 oz. 2 for 16c
Larkspur Lotion, 2-oz. 2 for 26c
Little Liver Pills, 100's 2 for 26c
White Pine and Tar Comp. with Cherry, 7-oz. 2 for 51c

59c Puretest Rubbing Alcohol

Full Pint



Used in hospitals, gymnasiums, and training camps for bathing and rubbing.

2 for 60c You Save 58c

RUBBER GOODS

\$2.00 Maximum Hot Water Bottle

Guaranteed One Year Moulded in one piece.

2 for 2.01 You Save \$1.99

Also \$2 Maximum Fountain Syringe 2 for 2.01

- Monogram Gloves 2 for 1.01
Maximum Combs 2 for 36c
Maximum Combs 2 for 51c
Labor-Lite Apron 2 for 1.01

- Zinc Oxide Ointment, 1-oz. tube 2 for 51c
Soda Mint Tablets, 140's 2 for 26c
Fl. Extract Cascara Aromatic, 2-oz. 2 for 26c
Glycerin and Rose Water, 4-oz. 2 for 26c
Castor Oil, 3-oz. 2 for 26c
Cod Liver Oil, 16-oz. 2 for 1.01
Tincture Iodine with Applicator 2 for 26c
Epsom Salt, 16-oz. 2 for 26c
Zinc Stearate, 1-oz. 2 for 26c

Brush and Sundries

25c Quality Tooth Brush



An assortment of styles and sizes that will satisfy the requirements of your family.

2 for 26c You Save 24c

- Tooth Brushes, assorted 2 for 36c
Lather Brush 2 for 1.26
Hair Brush 2 for 1.51
Hair Brush 2 for 76c
Adhesive Plaster, 1 in. x 1 yd. 2 for 13c
Adhesive Plaster, 1 in. x 5 yds. 2 for 41c
Quick Acting Plaster 2 for 51c
Hair Nets 2 for 18c
Jonteel Powder Puff 2 for 26c
Wash Cloths 2 for 21c
Wash Cloths 2 for 11c

59c PURETEST ASPIRIN TABLETS

Bottle of 100

Prompt relief from pain. Will not depress the heart.

2 for 70c You Save 68c

Also box of 24 Tablets 2 for 26c



50c PURETEST MILK OF MAGNESIA

Smooth as cream.

A good laxative for children

and elderly people.

2 for 51c

You Save 49c



STATIONERY

\$1.00 EXOTIC STATIONERY

An up-to-date box of good writing paper. Large size sheets, popular-shaped envelopes. A real value in good writing paper.

2 for \$1.01 You Save 99c

- Guardaman Paper 2 for 1.51
Piero Paper 2 for 76c
Lord Baltimore Stationery, White and Tints 2 for 51c
Cascade Pencil Paper 2 for 51c
Cascade Envelopes 2 for 41c
Writing Tablets 2 for 11c

50c MARSALA POUND PAPER

A Quality Paper at a Big Saving

2 for 51c

You Save 49c

Also 50c Marsala Envelopes to match.

2 for 51c



Shriners Plan Spectacular Initiation Ceremony Oct. 15 at Rose Bowl in Pasadena

What promises to be the most spectacular and colorful initiation ceremony ever held by the Shriners of Al Malakah Temple is scheduled for the night of Oct. 15 in the Rose Bowl at Pasadena when a special class will be inducted into the mysteries of the organization. On that night illustrious Potentate Frank C. Jones, head of all the Shriners in North America, will be the honored guest, and illustrious Potentate Kenneth Hale Gillette of Al Malakah Temple is sparing no effort to make that night a memorable one in Shrine-dom. That every Shriner in Southern California may be accommodated, Potentate Gillette has had sufficient seating capacity secured to accommodate every 'Fex' wearer in this territory. Director of Ceremony 'Stan' Bruner, and his big organization whose duty is to keep the desert sands 'hot' for the benefit of the initiates, has recently returned from a trip East and has brought back with him many novel 'stunts' to be shown for the first time on the Pacific coast. Potentate Gillette in a special message to all Shriners urges them to make the Oct. 15 class a record one in size. There are now more than 12,500 members in the Los Angeles Oasis, putting Al Malakah Temple well up towards the top in point of membership among the 157 temples in North America. Imperial Potentate Frank C. Jones, who will preside over the 1928 meeting of the Imperial council to be held in Los Angeles next June, when 150,000 Shriners and visitors are expected here, will also go over details of that convention when he arrives here on Oct. 14. Noble Jones and his Imperial party will spend a busy time while in Los Angeles, as a number of important social and business features have been arranged. 'We look for this ceremonial to be one of the biggest and finest we have ever attempted,' said Potentate Gillette in authorizing the affair, 'and our boys have been instructed to go the limit in good, fine, clean fun.' Indications point that many Masons eligible to join the Shrine will make an effort to do so now. Next year will be a banner year in Shrine history in Los Angeles and this is the time to join the organization and be in a position to enjoy the many wonderful things which are in store for all Shriners and their friends.

HOUSE and GARDEN

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AN INTERESTING BOYS' ROOM

The majority of us have not yet learned to treat children with the proper respect. This is particularly obvious in the decorative treatment of so-called children's rooms. Tradition dictates pink for the girl and blue for the boy, something soft and fluffy for the dainty miss, and barrenness for the boy. Mother Goose motifs are painstakingly plastered on the walls. In the illustration sketched above we see one corner of a bedroom and playroom especially planned and decorated for the growing boy. Pale yellow walls form a soft background and act as a relief against the striking red of the woodwork. The floor rug is of wool and, very cleverly, is reversible, being red on one side and blue on the other. This is a smart, as well as a highly practical, note. Especially constructed bookcases form a cozy working corner. Books, toys and a built-in radio cabinet find their lodging place here. A wooden lamp painted the red of the woodwork adds its touch of color to this group, as does, too, the red leather floor cushion. The plaid bed spread has varicolored stripes and is bound in red.

Philharmonic Course Opens October 18 with Tito Schipa; Kreisler, Zimbalist, to Come

The Thirty-fifth season of the Behymer Philharmonic Course promise to be another outstanding event in the musical life of this great Southland. 'Interest in musical culture is growing continuously,' says Mr. L. E. Behymer, the veteran impresario, 'and with it goes the demand for the best artists available.' The season's gala opening will take place Thursday evening, October 18th at the Philharmonic Auditorium, when Tito Schipa, one of the most popular tenors of this day and age will appear in one of his inimitable concert recitals. He will be followed on Tuesday evening, October 23rd by another famous artist, Lawrence Tibbet, our own California baritone, who in recent years has achieved such notable success. Louis Graveure, a former baritone, has now become a full-fledged tenor and will surprise many local admirers in his new role. Other baritones, who will appear during the season are Richard Guberson, a native son, and Oscar Seagle, another American singer with a splendid record. Admission will be 50 cents. Ladies who bring box lunches will be admitted free. Plenty of good music and fun will await the guests on this occasion. Keep that date open.

Odd Fellows Plan Party for Saturday

Odd Fellows and Rebekahs of Torrance, Lomita, and Harbor City are reminded of the big dance and 'Shadow' social, to be held Saturday night, Oct. 20 at the I. O. O. F. hall on Redondo boulevard. Admission will be 50 cents. Ladies who bring box lunches will be admitted free. Plenty of good music and fun will await the guests on this occasion. Keep that date open.

Members of the Methodist choir sang over KGEF. Bob Shuler's Trinity Methodist church station in Los Angeles last Sunday afternoon between the hours of 3 and 4.

DOLLEY DRUG CO.

The Rexall Store

El Prado and Sartori, Torrance Phone 10

Agency Los Angeles Theatres. Reserve Seats Available to Metropolitan Theatres