

FRED PALMER'S Special Trade In SALE

Extra Big Allowance for Old Tires
Extra Mileage in

The
**GENERAL
TIRE**

—goes a long way to make friends

Do you know that you can NOW BUY GENERAL TIRES with their EXTRA MILEAGE as cheap as you can INFERIOR GRADES? And during September, we are giving UNUSUALLY GENEROUS ALLOWANCES on Old Tires taken in trade.

Come now and cash in your worn tires at their highest worth. Every make, every size, old or new, will be taken in. Everybody can take advantage of this September Trade-In Sale. Get rid of your doubtful tires before they go out. They're worth more to you off your wheels than on.

NEVER BEFORE HAVE TOP QUALITY GENERAL TIRES COST SO LITTLE—NEVER SO EASY TO PAY FOR

The GTAC Payment Plan eliminates exorbitant interest and extras

September is the Month of Savings at

FRED PALMER TIRE MERCHANT

Cabrillo at Border

TORRANCE

Phone 131

Does This Mean Anything to You:-

FOR FIVE YEARS, DE BRA has been selling and servicing radios in Torrance.

FOR FIVE YEARS, DE BRA has kept every promise and "made good" every complaint.

FOR FIVE YEARS, You have seen radio dealers come and go in Torrance—their promises forgotten—their guarantees worthless, but

FIVE YEARS AGO, DE BRA opened the FIRST RADIO STORE in TORRANCE, founded on the solid rock of CUSTOMER SATISFACTION and on this principle has built an ever-growing patronage.

FOR FIVE YEARS, DE BRA has sold only "Tried and Proven" Radios, built by manufacturers whose guarantee meant satisfaction. DE BRA has steadfastly refused to handle novelty or unproven merchandise.

Doesn't This Record of Service
Caution You to

Leave It To DE BRA

"Pioneer Radio Dealers of Torrance"

Post Ave. at Cravens

Phone 370-W

"EVERY CUSTOMER A FRIEND"

Her Choice of Radio a Good One



Miss Anita Page, Metro-Goldwyn-Mayer featured Player, is one of the newcomers to Hollywood filmdom, and is rapidly becoming popular. Her choice of a radio receiver is a good one. She is here pictured with the model 72 Majestic Highboy Console, the star of the radio industry.

Keystone Notes

Mrs. E. Ohhl, wife of the proprietor of the Red Barn grocery and fruit stand on Main street, was taken last week to a Los Angeles hospital and is progressing quite satisfactorily now.

George Koehler of Wilmington street, Keystone mail carrier is back on his route again after a three weeks' vacation.

Mr. and Mrs. M. P. French and family of Arcadia spent Sunday at the home of their daughter Mrs. W. Looser and her family on Amelia street.

Mr. and Mrs. Ralph Mummah and family have moved from Wilmington street to Wilmington where they will make their future home.

Mrs. W. E. Knight of Taft spent Thursday at the home of her niece Mrs. Ernest Martin and family of Amelia street.

Mrs. J. Arnold of Anaheim is visiting her parents, Mr. and Mrs. P. Deseran of Amelia street.

Mrs. T. G. Cunningham and daughter Lorene, Mrs. May Wolfenbarger, Mrs. M. E. Nidever and daughter Mary and Daniel Pearson of Keystone and Mr. and Mrs. H. E. Tramschel and daughter Dorothy Jane of Lomita were delegates from the Keystone Baptist church when an ecclesiastical council of the Northern Baptist Convention was held in Inglewood at the Centinella Baptist church on Sunday.

Mr. and Mrs. Ernest Martin and son Gordon of Amelia street motored to Santa Maria on Friday, where they were guests of Mr. Martin's parents, Mr. and Mrs. R. F. Martin.

Mr. and Mrs. R. C. Whitson and family of Amelia street were dinner guests of Mr. and Mrs. Paul Skaggs in Long Beach on Sunday.

The many friends of Miss Edna Lowe of Main street, who has been ill, will be pleased to learn that she has now returned from a Los Angeles hospital and is now quite improved.

Mr. and Mrs. C. H. Lindley of Los Angeles were guests on Saturday of their daughter, Mrs. Samuel C. Sault and family.

Mr. and Mrs. L. E. Eller of Wilmington, Mrs. Charles McGowan of Burbank, and Mrs. Harry Angle of Oklahoma City, Oklahoma, were guests on Tuesday evening of Mr. and Mrs. P. P. Billings of Carson street.

Misses Monavos and Moselle Cowan, daughters of Mr. and Mrs. Thomas A. Cowan of Amelia street were weekend guests of Miss Marie Wilson of Long Beach.

Miss Vesta Giles of Long Beach who has just returned from a trip to Iowa was a guest on Sunday of Mr. and Mrs. Charles H. Herce of Dolores street.

Mr. and Mrs. Walter Phillips of Carson street spent Monday at the Grape Fiesta at Escondido.

Mrs. E. E. King of Dolores street who underwent an operation for appendicitis two weeks ago came home on Sunday much to the joy of her friends here.

Miss Melba Billings of Carson street was a weekend guest of Miss Hazel Melster in Wilmington while her sister, Miss Mildred Billings was the guest of Miss Cecelia Kujawsky of Wilmington on Thursday.

Mr. and Mrs. George Nahmens and family of Carson street were guests of Mr. Nahmens' brother, Edward N. Nahmens and family at their home at 284 Quincy avenue,

Long Beach on Saturday. Other guests were Mr. Nahmens' parents, Mr. and Mrs. G. C. Nahmens who have just returned from a northern visit with relatives for the past two months and Mrs. William Nahmens and daughter Winifred, of Oakdale.

C. C. Orrick, son of Mr. and Mrs. H. W. Orrick of Carson street attended the Orange County Fair on Friday.

On Friday evening the trustees of the Baptist church will meet for the purpose of electing new officers for the ensuing year. All members of the church are urged to be present. Next Sunday the evening service will be "Testimony." A special musical program will be featured at the service.

Miss Laura Billings of Carson street spent Tuesday at the home of Miss Doris Herron in Wilmington.

Mr. and Mrs. H. W. Orrick of Carson street attended the funeral on Thursday of their brother-in-law, J. T. Reed in Huntington Beach.

Miss A. Webster of Carson street was initiated into membership of the Happy Hour club when the club held its meeting on Thursday afternoon at the home of Mrs. Corone LeBlanc on Main street. Five hundred was the diversion of the afternoon. High scorer was Mrs. Clarice Heacock while Mrs. Clara Holland played low score. The guest group included Mrs. Heacock, Mrs. Holland, Miss Webster, Miss Dorothy Holland, Mrs. Elizabeth Gibbons, Mrs. Mary Dorchak, Mrs. Elizabeth Richardson, Mrs. Mary Hull and the hostess, Mrs. LeBlanc.

The many friends of Donald Berry, grandson of Mrs. Barbara Berry of Dolores street will be very glad to know that he returned home from the Torrance Hospital on Sunday after being confined there for nearly eight weeks with an abdominal operation and two blood transfusions. He is slowly recovering but will have to remain in his room for some time.

Mrs. L. W. Brown of Main street attended the Lend-a-hand meeting of the Manhattan Community church which was held at the home of Miss Nessie Leffler in Downey on Tuesday.

Mrs. E. H. Poole, Mrs. Barbara Berry and Mrs. Berry's daughter-in-law, Mrs. R. A. Gulky and small daughter Mildred, both of Hopewell, Virginia, motored to Glendale on Friday where they were guests of Mrs. Z. W. Jennings. Little Mildred spent the weekend at the Jennings home.

Free Consultation Service Offered by Brick Makers

L. S. Collins, General Manager Los Angeles Brick Exchange, Fourteen of the leading common brick manufacturers in Los Angeles County, members of the Los Angeles Brick Exchange, have established the Common Brick Service Bureau to co-operate with the builders of Southern California. L. S. Collins, general manager of the Los Angeles Brick Exchange is also director of the Bureau.

The Common Brick Service Bureau has absolutely nothing to sell. It is established solely to provide a free consultation service to builders. Its full co-operation and facilities are at the free disposal of everyone interested in any phase of building. A technical department is maintained to give data and counsel on the larger building projects.

In residence construction the bureau is prepared to show the public how brick may be used to best advantage. When requested the bureau also puts prospective builders in touch with competent contractors who are experienced in building with brick and who may be depended on to estimate costs accurately and fairly.

Dodge Shipments for August Show 43 Percent Gain

August shipments by Dodge Brothers from the plants in the United States and Canada, in both the passenger car and the truck and motor coach divisions, showed an increase of approximately 43 percent over July. The August shipments were exceeded in only one month in 1928—in March. They were greater than any 30 day period during the first eight months of 1927.

Shipments of both passenger cars and trucks are running heavy. Dodge Brothers entered September with large banks of carry-over orders in all divisions and the flow of orders from dealers shows no let up.

August was also a great export month. Shipments for the 30-day period were the heaviest this year. Truck export shipments were the greatest in the entire history of the corporation. August export showed better than 57 percent increase over the same month last year while export business for the first eight months of 1928 shows a gain of approximately 23 percent over the same period last year.

"Business is showing up exceptionally well and indications are that the last half of this year will be one of the best last half periods in our history," said John R. Lee, general sales manager.

New Radio Shop Opens This Week at 1209 1/2 El Prado

W. L. Reynolds announces the opening of a radio shop at 1209 1/2 El Prado, Torrance. Mr. Reynolds states that he will specialize in the repair and service of all makes of radios, and will also manufacture sets of his own design. A complete stock of radio supplies and accessories will also be carried

in stock, it was announced. Mr. Reynolds' experience dates back to war days, when he was in the Signal Corps. Recently, he has been manager of the National Radio Company of Los Angeles. He will conduct his business in Torrance under the firm name of the W. L. Reynolds Radio Shop.

Jewell's Millinery
Latest Styles, \$2.50 to \$5.98
Your Old Material Made
Up to Order
1343 El Prado, Torrance
Phone 256-J

"But I Can't Find What I Want in Torrance"

Whenever a customer says that, we give him a card of introduction to the Wholesale Furniture Houses in Los Angeles, and they can go up and pick from the largest displays in the city.



We aim to please—and if you don't find what you like in our store, we are always glad to give you cards of introduction to the wholesalers.

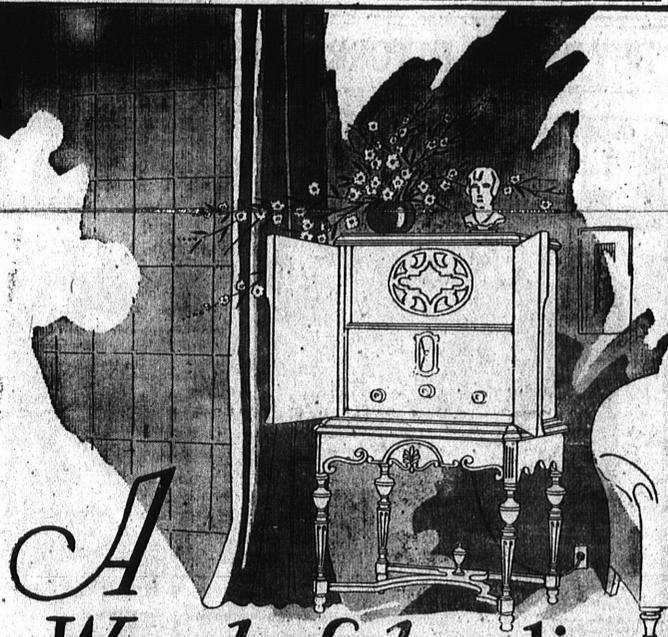
Your Credit Is Good at

Ripple Furniture Co.

1220 El Prado

Torrance

Read the Herald Want Ads



A Wonderful radio

at a
remarkable
price

MAJESTIC All Electric Radio is Majestic built. Every part... every unit of Majestic Radio... cabinets... chassis... electric power unit and the marvelous Majestic Dynamic Power Speaker... all are built from raw material in the six great Majestic plants. Majestic pays no profit to other manufacturers for parts. These parts saved are passed along to you with Majestic Radio... unquestionably the greatest Radio value in the history of a great industry.

Judge for yourself. Majestic is a seven tube all electric radio ready for attaching to your light socket. The cabinets are beautifully paneled in matched burl walnut. The Majestic Dynamic Power Speaker built-in has absolute fidelity of tone... will bring you new radio enjoyment. All these features at a price made possible only by tremendous manufacturing resources and volume production. You owe it to yourself, in the interest of economy if for no other reason, to hear Majestic before you buy any radio, regardless of price. Any Majestic dealer will demonstrate this sensational radio in your own home, without obligation.

ILLUSTRATED
in
MODEL 72
\$187.50
Less Taxes

C. ALEXANDER & Co.

FOR
RADIO

1314 Sartori Ave., Torrance

530 Camino Real, Hermosa Beach—Phone 9052

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A-C-
All Electric *Majestic*
RADIO