

A MENACE YEARS AGO

Years ago in Buffalo, there was an editor whose reputation for conservatism and even journalistic temper was famous throughout New York state.

In the same city at the same time was another editor, whose reputation for mud-slinging was equally well-known.

The mud-slinger opened a campaign of hatred against the conservative publisher. The conservative publisher did not answer. For months the campaign of mud-throwing continued. Still the conservative editor ignored it.

One day a particularly hateful attack appeared in the paper of the belligerent publisher.

It was too much for the mild editor. The next day, to the surprise of all Buffalo, the conservative paper published a blistering answer.

It literally tore the hide off the mud-slinger. People were delighted. One of the chief reasons for their delight was the heading and last paragraph of the answer. It was headed:

"CLUBBING A" and the last paragraph read: "And now having completed a very unpleasant duty we shall go and bury our clothes."

WEEK'S WORLD NEWS

Rev. John Roach Straton, militant churchman of New York, declared from the pulpit that Gov. Al Smith is "The deadliest foe in America of the forces of moral progress and political wisdom."

Gov. Smith indited a letter to Rev. Straton, challenging him to make the statement to his (Smith's) face. Newspapermen told Smith that the challenge would be accepted. "That's why I made it," replied the governor. Interesting developments are expected.

Rumors are afloat that Gene Tunney, heavyweight champion, who has retired from pugilism, is about to embrace matrimony. The lady in the case is said to be Miss Mary Josephine Rowland Lauder, of Greenwich, Conn., who is said to have inherited millions.

"Nick the Greek" known on every race track in the world, who has won and lost fortunes on the ponies, is dead. His fame prompted metropolitan newspapers to record the story of his death on the front page.

One million postal cards will be mailed out by the Republican party to women of the country asking them to pledge their votes to Herbert Hoover.

From Palo Alto comes the official news that Mr. Hoover will not take part in any political rally. He says he will make only six campaign speeches, all in the east, except his acceptance speech Saturday night at Palo Alto.

Everyone who has visited the Yellowstone will tell you about the geysers. Visitors now will tell you about a new one. It was just born. It burst out in the Fairy Creek region and is said to be the largest in the world. It throws water 100 feet in the air, while loud explosions underground shake the earth.

W. P. MacCracken, assistant secretary of commerce in charge of aviation is in San Francisco. He is expected to eliminate fog by dropping sand out of planes have proved the practice practical and successful. San Franciscans were pleased.

An extra session of congress will probably be called immediately after March 4, notwithstanding the outcome of the election. The session would be chiefly for the purpose of amending tariff laws to aid agriculture.

Charles Evans Hughes, whose record has been one of long service to his country, as governor of New York, chief justice of the United States Supreme Court, secretary of state, diplomat extraordinary at international sessions, now bids fair to reap world honors. Twenty-six nations have gone on record in favor of appointing him justice in the Permanent Court of International Justice.

A severe electric storm terrified thousands of persons at Coney Island. Men and women rushed frantically about. Two were struck by lightning. Several others were hurt in the land of humans.

Al Smith has gone definitely on record as opposed to any such farm legislation as the McNary-Haugen bill with its objectionable equalization fee. That makes it unanimous between the two chief candidates.

Arizona was sweating in mid-summer desert heat. It was Aug. 2. Black, heavy clouds appeared, blotted out the sun. It rained, and it can rain only in the desert in a summer cloudburst. Arizona was cool for a few hours.

Torrance Herald

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COUNCIL VOTES FOR LIGHTS

Sepulveda Jurisdiction Demanded by Torrance Council

Engineer Ordered To Propose Plans Using King Posts

Raymond Returns from Oregon Making Majority of Three and Ending Long Debate on Question of Brightening City Streets

COST OF THE INSTALLATION WILL BE \$111,571

Maxwell, Raymond, Dennis Vote for Motion to Specify King; Wolfe Votes Against Proposal; Inman, Absent From Meeting; Reported Ill.

The first definite step toward settlement of the lighting question in Torrance was taken Tuesday night when by a vote of three to one the council passed a resolution instructing the city engineer to prepare plans and specifications for installation of an illuminating system by the Western Lighting Company.

Debate on the subject which has stormed through previous council meetings was conspicuously absent. The resolution passed by the council was sped through quickly and with dispatch.

No sooner had City Clerk Bartlett finished reading the minutes than Councilman Maxwell made a motion for the specification of King posts. Councilman Raymond, who had interrupted his vacation in Oregon to return to Torrance and provide a majority for the King posts, seconded the motion.

The action of the council paves the way for proceedings to provide lights in the city. Engineer Leonard will complete the specifications and plans for the system at once. They will follow the line laid out in his plans on which pre-estimated costs were secured.

The proposal calls for 172 posts in the residence district; 128 convertible posts in the semi-business district; 90 double standard units in the business district and 48 combination trolley posts on Cabrillo avenue. Work was received by councilmen Tuesday night that owners of property on Cabrillo south of Carson street may request that the combination poles be installed in their district.

The King estimate on a front foot basis in the four districts is as follows: residence district, \$9.95; semi-business, \$11.14; business, \$2.25; combination trolley district, \$6.68.

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Hoover Acceptance Speech Will Be Broadcast Saturday Evening

When Herbert Hoover formally accepts the presidential nomination of the Republican party in the huge stadium of Leland Stanford Jr. University, Saturday, Aug. 11, 90,000 people will see and hear him speak. At the same time his voice will be carried to the input panel of KFI, through the wires of the National Broadcasting company.

Although the reception takes place during daylight hours, the new crystal controlled transmitter which has recently been installed at KFI will make it possible for listeners to clearly receive the signals of the powerful Los Angeles station. At the same time, his voice will be heard in every section of the United States and will be available for radio listeners throughout the world.

The radio network over which the voice of the Republican presidential candidate will be broadcast will be the largest in the history of broadcasting if no hitch occurs in present plans, according to a statement issued by the National Broadcasting company. Arrangements have been made for the speech to go on the air from 85 radio stations in the United States and from four or more short wave transmitters for reception in foreign countries.

The combined three networks of the National Broadcasting company, totalling 46 stations, will form the backbone of the huge chain. Stations of another broadcasting system and a number of independent stations also will be included in the hookup.

The present record for national hook-ups is 85 stations for the broadcast of the Radio Industries Banquet from the Hotel Astor in New York, September 21, 1927. Notification ceremonies will begin at 5 p. m. Pacific Coast time. This means that the broadcast will go on the air at 8 p. m. Mountain time, 8 p. m. Eastern time, and 9 p. m. Eastern Daylight Saving time.

Governor C. C. Young of California will be the first speaker on the air. He will introduce George H. Moses, senator from New Hampshire and chairman of the National Republican notification committee. Senator Moses then will formally notify Secretary Hoover of his selection as the Republican standard bearer in the presidential campaign.

Secretary Hoover will deliver his acceptance speech and broadcast at 7 p. m. Mountain time. In his speech, Secretary Hoover is expected to discuss the campaign issues and clarify his party's attitude on issues of national importance. It will be his first campaign speech since his nomination.

Plans now are under way for the acceptance speech to be rebroadcast from a Pacific Coast short wave transmitter for reception in the Philippine Islands and Hawaii. The speech also is expected to go out on short waves from transmitters operated by WGY in Schenectady, KDKA in Pittsburgh and KLW in Cincinnati.

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Observations

Flying in a Silver Bird As a Standard Oil Director—A Big Company Promotes Air-Mindedness by the Direct Method

By W. HAROLD KINGSLEY

DAY dreams are eminently worth while. Besides if anyone wants to play that he is a director of the Standard Oil Company of California it is no business of anybody else. Moreover when one tastes the advantages of being such a director—even for a fleeting few moments—it is next to true that he hold such distinction.

There is a great silver bird with its sweet-singing trinity of motors and its vast spread of wings—and those directors use it whenever they have a long tour of inspection to make. So they climb aboard and sit easily in large, comfortable chairs, with ash trays handy and soft couches nearby on which they may lie down if they so desire.

A pipe line, hundreds of miles in length waits to be surveyed by those directors. At San Francisco they board the silver bird. There is food aboard, a card table, a porter. They fly to Texas, survey their pipe line, get back to San Francisco in less time than it would have taken them to reach Texas on a train.

LUXURY, comfort, triple safety, two pilots, actual splendor in that cabin on that silver bird—the very last word in transportation de luxe.

So why shouldn't one have a right to dream that he too is a director of the Standard of California. Particularly since those directors do not use the silver bird all the time, but detail it for use in the promotion of air-mindedness among the people of the West. And even more especially since in that promotion they issue an invitation through their district representative for this would-be day-dreamer to take a ride in the silver altabross.

THIS day-dreamer had been in a plane before—many times—but he never knew what real flying was until he rose from the ground in that great Ford monoplane which is the chariot for those Standard directors. That, ladies and gentlemen, was flying. And if you don't believe me ask Andrew Brady Wolfe or George Poole. They were with the directors, too. And the light in their eyes when they stepped out of the silver bird told the story of their appreciation better than words can convey it.

Open planes are better than no planes at all. But they do almost blow your eyeballs off, while struts shiver and sing and wings sway unsteadily.

NOT so the silver bird which Henry Ford mounts with three Wright whirlwind motors and sells to Standard Oil. There is no excitement to this exploring of the upper levels in the Ford ship—just a soothing sense of detachment and security, supreme comfort, safety, luxury.

Los Angeles has been described from the air more times than there have been murders in the Wilshire district. It seems that we wrote of it once, some many months ago. But the city as the birds see it was never so lovely nor so vivid as it appeared from the comfort and loveliness of the Ford ship cabin.

ENGINEER DEMANDS RIGHT

Leonard Urges Plan Not to Let County Plan Big Highway

SHARP MOTION IS MADE

Trustees Oppose Any Action by County for Highway in Torrance

Acting upon the request of City Engineer Leonard the council Tuesday night went on record as opposed to allowing Los Angeles County to take jurisdiction in the improvement of that part of the great Sepulveda Boulevard system which runs through Torrance along Camino Real, better known as the old Redondo Road.

The Sepulveda Boulevard is a great projected system planned to connect the San Fernando Valley with Long Beach, via the South Bay beach cities and Torrance. Several links in the system are already constructed. Others are in the actual proceeding stage.

The question came officially before the Torrance council when the clerk read a letter from the Los Angeles County road department, requesting the council to give preliminary consent to the preparation of plans for the highway in this district by the county. The letter stated that a petition signed by owners of 56 per cent of the property between Redondo Beach and Main street is on file. It said that the pavement would be of asphaltic concrete, 5 inches thick.

The improvement also contemplates condemnation and widening of the highway and the planting of trees. The width of the highway and tree-planting plans, it is proposed, would be uniform along the whole route of the great highway system.

Mr. Leonard took the stand that the county has no right to impose its will on the city of Torrance. He said that only 33 percent of the signers of the petition owned property in Torrance.

The portion of the highway under consideration is part in Torrance, part in the county and part in the city of Los Angeles. Councilman Maxwell moved sharply that the city inform the county road department that Torrance denies jurisdiction to the county.

The letter stated that only preliminary consent was asked and that Torrance would have an opportunity to give or turn down final consent before a resolution of intention was passed by the county.

Mr. Maxwell made plain that he was not necessarily opposing the improvement, but thought Torrance should take jurisdiction on an improvement, most of which was inside this city.

Vets Will Hear Talk on Friday

Spanish War Camp Brings E. F. Schulz for Address Here

The General Leonard Wood Camp of the United Spanish War Veterans has secured Edward F. Schulz for a lecture to be given at the City Hall on Friday evening at 8 p. m. to Spanish War Veterans, their wives or widows.

Mr. Schulz has just completed a series of 49 lectures in Northern California and recently delivered 12 lectures in Los Angeles.

His experience as editor of Veteran publications, national and department official, and as an authority on legislation and pension laws qualifies him to lecture and advise concerning the problems of the veteran.

The information that may be had from Mr. Schulz cannot be purchased through publication, so for the benefit of those interested in matters of pensions, increases and hospitalization and are not able to attend the lecture, they are invited to take up their cases with Mr. Schulz during the next few weeks at the Spanish War Veterans Service Bureau at 310 Klinker Building in Los Angeles.

Hospitalization, transportation, burial, veterans', widows', and children's pensions, lost discharges, land laws, A.W.O.L. releases, tax exemption and soldiers' bonus are but a few of the subjects that will be brought out in the lecture or may be taken up with Mr. Schulz.

Champ Pie Cook Burns Up Dough

Mrs. J. M. Archer of Pennsylvania avenue is a very extravagant cook, so it would seem. During her visit last week with Mrs. Julius Autry at Tujungma, Mrs. Archer was prevailed upon to bake several of her famous pumpkin pies.

After the pies were baked (in a neighbor's oven) it was discovered that \$20 in paper bills had been burned. Mrs. Johnson, who had hidden the bills there for safety, had had a terrifying experience with a burglar a short time previously and as her oven was not used in the summer she thought that it would be a safe place. Mrs. Johnson forgot the money until the damage was done.

Mrs. Archer said she followed her usual wonderful recipe for pumpkin pies but "somehow they didn't taste so good after all."

Boat Propeller Severs Artery of Brian Welch

Brian K. Welch, president of the Dominguez Land Corporation and nephew of Jared Sidney Torrance sustained a severe cut on the arm while swimming at Balboa last Sunday. Mr. Welch was swimming around a motor boat. He did not know that the propeller was moving and swam close to the stern of the craft. His arm was severed by the propeller.

Mr. Welch fainted from loss of blood, an artery having been severed. He was taken to the Seaside hospital.

Mexican Found Dead in House

Gregoris Salazar Passes Away from Heart Disease Friday

Gregoris Salazar, 55 year old Mexican, was found dead at his home at 2179 Kingsley Drive last Friday afternoon about 1:30. Friends of his were located through a letter found in his pocket addressed to Santa Monica, and they notified his family in Mexico.

Burial took place Monday at Redondo Beach.

Monday Women's Day at Big Fair

Next Monday, August 13, the Long Beach Women's Clubs will be hostesses to all the Federated Club women at the Pacific Southwest Exposition grounds.

While none of the plans have been disclosed, it is known that the day will be a full one with programs and entertainment, and will be climaxed by a huge 6 o'clock dinner.

Federated Club day will be a big day at the Exposition grounds, and it is hoped that Torrance will be represented by at least 15 or 20 club women.

Board to Build \$75,000 Science Structure for Local High School

Principal Herbert Wood of the Torrance High School announced yesterday that the Board of Education has approved the construction of an early date of the first half of a new science and cafeteria building here.

After the defeat of the recent school bond issue, he explained, the board refused to exercise many options on land for school sites and transferred the money allocated for these proposed purchases to the building fund. About \$75,000 was allocated for use in Torrance.

The new science building will be located on the north side of the main building at the high school, Mr. Wood said. The sum available will provide for about eight rooms and the cafeteria kitchen and dining space for about 150. It will be so constructed that the addition may be made.

The addition of eight rooms in the new unit will release six rooms in the old building for class purposes. These six rooms are now being used as science laboratories. Architects are already working on plans for the new unit in Torrance, Mr. Wood said.

Nab 2 Japanese for Deceptive Tomato Packing

Puttins large, luscious tomatoes on top of the basket and inferior ones in the bottom is expensive in this neck of the woods. W. Sakamoto and J. Yoshida found that out Wednesday. Arrested by state and county officials and charged with violation of deceptive packing law, they were assessed \$200 or \$300 days. One hundred and fifty dollars was suspended for two years. The men were caught with baskets on the top of which large, ripe tomatoes reposed. Beneath the rosy tomatoes were some that were rotten and others which were green, knotted and not edible.

Tunney-Heeny Fight Film Here

The Tunney-Heeny fight pictures will be shown at the Torrance theatre Sunday and Monday. The film of the great championship fight will be in addition to the regular feature program at the theatre.