



We Cater To The Ladies

Women drivers will always find extra special service at

Mullin & Son

Prompt and Courteous Treatment—Always!

Mullin & Son

Redondo Blvd. and Western Ave.

Phone 320-J

Torrance

FAIR WARNING

Spot cotton today is over 20c a pound. Spot cotton a year ago was 12c to 13c. Speculators are trying to force up the cotton goods market.

There will be no profiteering anywhere in any of our stores. We prefer to work on a close margin. We will sell 27 inch Daisy Cloth for the balance of 1928 for, a yard..... **19c**

We are not guessing on this. We own over 1500 yards today. 2800 yards due us May 1st. 2800 due us June 1st. All mill shipments. Pay no advances on cotton or wool blankets. Pooling our purchases with Mr. I. H. Hawkins, we have so far bought 25 cases of cotton and wool blankets for May delivery, 50 to 160 to a case. Over 3000 blankets will be offered you by this chain of stores at our 1927 out prices—some numbers even less.

Compare the size and weight of Our 70 x80 Part Wool Blankets, with regular values elsewhere, \$11.00 worth of Blankets, 2 pair, \$8.00. **\$4.45**

A pair if bought at the payment plan stores in the big city, \$1.00 down, \$1.00 a week.

Again we warn you—pay no one any advance prices no matter what they claim. Come to these stores and get the right cash price.

TRADE WITH WINNERS

Yesterday was—Today is
In a Few Days Next to Woolworth's

THE SAMPLE STORE

Redondo

Hawkins & Oberg

Torrance



7 reasons for opening a Bank of Italy account

AN INSTITUTION backed by the largest banking capital in the world affords the highest degree of protection for your funds. (2) Further substantial protection is afforded by the fact that Bank of Italy resources are more widely diversified and distributed than any other bank in California. (3) A Bank of Italy savings account provides a safe, dependable cash reserve for all purposes. (4) It is a barrier against misfortune. (5) It means ready money for investment opportunities. (6) Serenity and peace of mind comes from systematic saving. (7) And then there's the satisfaction that comes from association with a great, democratic, internationally famous financial institution.

Bank of Italy
NATIONAL SAVINGS ASSOCIATION
National Bank Italy Company
(Identical in Ownership)
COMBINED CAPITAL INVESTMENT
200 MILLION DOLLARS
TORRANCE BRANCH

1330 Sartori Avenue
JAMES W. LEECH, Mgr.

A NATIONAL BANK

Annual Baby Week Celebration To Be Held Next Week; 3480 Babies Entered—May 4th is Torrance Day

Registrations closed Saturday noon for the Thirteenth Annual Baby Week Celebration held under the auspices of the Mothers' Educational Center and directed by Dr. Maud Wilde. 3480 babies are now ready for the final events which start at 2 p. m., May first, American Child Health Day on the lower floor of the Los Angeles Chamber of Commerce building. Many civic organizations, Women's Clubs and Welfare Agencies are installing booths from which programs will be given daily between the hours of eight thirty and five p. m. Twenty booths will be occupied by agencies who receive their maintenance from the Community Chest. The motive of the entire celebration is to show what Los Angeles is doing for her children. Like activities will be held all over the United States. Through a process of elimination only children who have received a score of 94 percent will participate in the final program on May 1st. All babies who have raised their score during the year will receive honor certificates, those who score 97 per cent will be given red ribbons and those who make 98 or above will be awarded a blue ribbon. There is much competition between the outlying communities and the city to see which produces the finest children. Entrants cover practically every town in the country.



During the week demonstration examinations will be made daily by the staff of the Mothers' Educational Center to show those interested just how the averages are made up.

Photographs will be taken of all children who apply and those shown on May 1st.

THIRTEENTH ANNUAL BABY WEEK CELEBRATION

- May First to May Eighth
Lower Floor of the Los Angeles Chamber of Commerce
May 1st, 2 p. m.—American Child Health Day.
Mrs. Frank Wiggins, presiding.
Address—"The Significance of Baby Week," Dr. Maud Wilde.
Presentation of scores and awards.
May 2nd, 2 p. m.—Woman's Club Day.
Mrs. George L. Eastman, presiding.
Program under the auspices of the:
City Playground and Recreational Department,
Miss Alma Wilson, Director.
City Public Library Department,
Miss Eva Leslie, Director.
3 p. m.—Reception to young mothers and Mothers Club of the City by hostesses.
Directors, Mothers' Educational Center, Presidents and Child Welfare Chairman Los Angeles District Federation of Woman's Clubs.
May 3rd, 2 p. m.—Community Chest Agency Day.
Mr. Preston T. Slayback, L. A. Orthopedic Hospital.
Mrs. Gale Bakewell, San Pedro.
Community Chest Agency Plays and Skits.
Short Talks and Programs in Booths.
May 4th—Mothers' Day.
Mrs. Howard S. Trotter, Presiding.
Address—Nine Rules for the Expectant Mother,
By Dr. William Noble Carter.
Address—Medical Progress in Terms of Painless Child Birth
By Dr. W. R. Livingston.
Address—Hospitalization for Needy Married Women in Confinement. By Mrs. W. R. Bauryte.
Address—Hospitalization for the Unmarried Woman in Confinement. Speaker later.
May 5th, 10 a. m.—Junior Girls Day.
Mrs. Frank Wiggins, Presiding.
Address—"Are Parents Out of Date?" by Dr. Maud Wilde.
Mrs. Edith W. Swartz—"Girl Scouts."
Demonstrations—Girls Scouts, Camp Fire Girls, and Girl Reserves.
(Community Chest Agencies),
Address—Educating Children in Traffic Laws. Speaker later.
May 7th, 2 p. m.—Picture Day.
Dr. Maud Wilde, Presiding.
Awarding of scores of children examined through the week.
Awards for the most perfect foot print.
Presenting the Mothers with Photographs of their children.
Adjournment.
Booths Programs—Short talks by speakers in Booths.
Examination and Scoring of Children from 9:30 to 12 daily.
Footprints of children taken 9:30 to 5 p. m. daily.
Research Department information given daily 9 to 5 p. m.
Certified Milk—Daily Demonstration.
Community Chest Agencies, information and demonstrations of their activity.

ing perfect feet will be awarded a blue ribbon. The entire celebration is open free of charge to the public. Special programs will be held every afternoon at 2 p. m.

Non-Commercial

The celebration is non-commercial, as it is the policy of the Mothers' Educational Center never to recommend any one line of goods whether it be clothing, shoes or foods.

Torrance Day

Friday, May 4th will be a special day for Torrance babies as the examinations will take place at the Los Angeles Chamber of Commerce as a demonstration, and there will be no meeting at the clubhouse.



**Old Mother Hubbard
and her New Cupboard**
By Rama Bennett, Nutritionist
Los Angeles County Public Health Association
Los Angeles County Tuberculosis Association

By Rama V. Bennett, Nutritionist, Los Angeles County Public Health Association
A child's eating habits are largely affected by the eating habits of his family. Food peculiarities of adult years are often the result of habits acquired in the "learning to eat" years.
"Mother's on a diet," heard often and observed keenly, focuses the child's attention on food prohibitions. The child quickly imitates, and likewise imagines that certain foods also affect him. It is a pernicious habit for a child to think that his stomach is a delicate organ which is made ill by this food and that food. A child is easily led to believe that foods he thinks he dislikes are a source of discomfort to him. A child's imitation of adults establishes his likes and dislikes. Too often the psychological and emotional causes are confused with a, so thought, physical cause.
A child's health and happiness in later years is affected by the food likes and dislikes that he has acquired. It is therefore of great importance that he should be surrounded by the very best "eating examples." Whims and fancies of grownups should be barred from the tables where children eat. Eyes and ears are ever alert to find something to imitate. Often if grandfather dips his toast in his coffee, grandson refuses his toast dry. Being a grown-up does not guarantee a knowledge of food values and the ways of learning to eat.

A child is most successfully fed alone during the very early years. He is not then distracted by watching others eat and can center his entire attention on his own food. He can be directed quietly in forming proper eating habits, when he eats alone or with his brothers and sisters. His crude efforts do not disturb the family group. He may up-set and spill food with impunity, for his teacher understands that it all goes in the learning process of co-ordinating untrained muscles and nerves.
A real plan service. Consolidated Lumber Co.—Adv.



STOP!
Driving without Complete Automobile Insurance is foolhardy. See this agency NOW.

L. B. KELSEY
1405 Marcelina Ave.,
"Where Insurance is Not a Sideshow"
Torrance Phone 135-M

LOMITA NOTES

Miss Ruth Greenlund, who is still at Fillmore, passed Lomita up Sunday and visited in Riverside, instead.
Dinner guests Sunday of Mr. and Mrs. John Archer of Pennsylvania avenue were Mr. and Mrs. Leonard Torrance of The Palms, and Mr. and Mrs. N. I. Perry.
Mr. and Mrs. George Kingman of Redondo boulevard, spent part of last week with Mr. and Mrs. Platt of Hollywood.
Mr. and Mrs. Alex MacPhail of Highland avenue were Hollywood visitors, Friday.



—and
Don't you come home until you've been to

**MURRAY'S
BARBER
SHOP**

It pays to look well and you can always get that "uptown" work there—

REMEMBER
it's at
2305 REDONDO BLVD.

ELIMINATION OF FOUL ODORS and GASES.....

The fourth of seven scientific reasons why ice is king of all refrigerants for the home....

FOODS BREATHE—not quite in the same way as humans or animals—but just as surely and definitely.

When the breathing system of food becomes clogged it is no longer able to pass off its impurities and we say the food is spoiled. When the breathing system of food is in proper working order it passes off decay and impurities in the form of gases. These gases are generally unpleasant in odor and they must be eliminated quickly and thoroughly, or the Refrigerator "smells."

In a good Ice Refrigerator, these gases are caught up in the circulating air stream and carried over into the Ice Compartment. As the air stream collides with the surface of the Ice, these gases are condensed into solid form by the cold temperature of the Ice. The film of water on the outside of the Ice instantly washes them down to the trap of your refrigerator.

THE UNION ICE COMPANY

423 West 18th St., San Pedro, Calif.
Phone Torrance 193-R

Ask the Ice Salesman who serves you regarding the good refrigerator he sells at extremely reasonable prices.

for Economical Transportation

Dependability, Satisfaction and Honest Value!

Never before in our history have we delivered as many new Chevrolets as during the first three months of this year. Naturally a large part of this increased business required the trade-in of the new Chevrolet owner's previous car. These cars have been reconditioned with the result that many of them can hardly be distinguished from new cars.

Furthermore, these cars carry the official red tag "with an OK that counts" which shows the true condition under which the car is offered for sale.

Come in and inspect these used cars, and when you buy from us you may do so, confident that we want your goodwill, the same as we now enjoy with Chevrolet owners in this community.

This Car has been carefully checked as shown by ✓ marks below

- ✓ Motor
- ✓ Radiator
- ✓ Rear Axle
- ✓ Transmission
- ✓ Starting
- ✓ Lighting
- ✓ Ignition
- ✓ Battery
- ✓ Tires
- ✓ Upholstery
- ✓ Top
- ✓ Fenders
- ✓ Finish

OK

USED CARS

"with an OK that counts"

A Few of our exceptional Used Car Values "with an OK that counts"

1927 Chevrolet Roadster	1925 Ford Roadster
Like New—Bumpers, Wings, Spare Tire, etc. New car service and guarantee.	with slip on steel delivery body. Body, tires and mechanically perfect.
\$150.00	\$135.00
Special Six Studebaker Touring	1927 Chevrolet Coach
A real bargain at	You will wait a long time for another buy like this
\$150.00	\$485.00

TORRANCE MOTOR CO.

Salesroom at DAY & NIGHT GARAGE

1606 Cabrillo Ave., Torrance

Phone 127

Look for the Red Tag "With an OK That Counts"