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**THE HERALD'S PLATFORM
 FOR TORRANCE**

- 1—Ornamental Lighting System.
- 2—Interchange of Freight Between P. E. and Santa Fe.
- 3—Western Avenue Bus Line.
- 4—Hollywood-Palos Verdes Parkway.
- 5—New School North of Carson St.
- 6—Aviation Field.
- 7—Co-operation of All Torrance People, Firms, Industries and Other Agencies, to Induce Torrance Workmen to Live in Torrance.
- 8—Adoption and carrying out of a well-conceived city plan to guide the growth and development of Torrance.
- 9—The conduct of All Local Affairs in a spirit of Neighborly Friendliness and Constructive Co-operation to the End That the Peace and Prosperity of All May Be Encouraged by an Alert Civic Consciousness and Patriotism.

POVERTY MAY VANISH

By **JOHN TWEEDDALE**
 OF TORRANCE

Since the golden shaft of a primal aurora sped the scintillating chariot of day across the eastern horizon; since the radiant fires of an awakened mind were kindled in that twilight time of earthly things; and since the holy cross of a new dispensation was suspended from the azure vault of heaven; savants of every race from the beginning, have dreamed of the coming of that Utopian interval of time when poverty and its accompanying misfortunes, would be forever banished from the terrestrial habitation of man.

As we rightly know, the idealistic vision of our noble forbears did not materialize until finally came the signers of the Declaration of Independence and declared all men equal before God, and based their form of government upon the teachings of the Prophet of Galilee.

The years flew swiftly along the broad straight highway of national progress and this people grew in strength and wisdom.

War in crimson robes of death marched his ghostly legions across a prostrate land and the fiery waves of hate dashed against the sides of their ship of state; internal dissensions made its decks red and slippery with the blood of men, but naught prevailed against it and today the great ark "America" rides at anchor in the calm waters of the harbor of "Peace on Earth and Good Will Towards All Men."

Moreover the tree of knowledge, planted by our fathers is beginning to bear fruit, for we are informed by Professor Irving Fisher in a copyrighted article, issued to the press by the National Bureau of Economic Research, that America may, in a comparatively short time, reach the goal so long dreamed by by statesmen and others.

Professor Fisher's predictions are based upon estimates made by Herbert Hoover, secretary of commerce, and other well known economists and show that the increase in net income among the great masses of our citizens from 1921 to 1926 amounted to 36%, and that should their earnings continue to grow at this rate until the end of 1931 the gaunt spectre of want and starvation will have disappeared from the homes of America for the first time in the history of man.

This long-hoped for condition in the households of the country is attributable: first, to the expatriation of waste, chiefly that of effort; second, to advances in science; third, improved methods of management; fourth, prohibition.

Unquestionably the most potent factor in the great

economic change now taking place is the elimination of waste, and particularly is this true of the useless and unnecessary expenditure of time.

Few, if any of us, appreciate the value of the precious minutes, hours and days as they fly swiftly and silently across the great airport of our earthly home; and still a smaller number realize how much unproductive physical effort we expend in the performance of our daily tasks, the average of which could be completed in probably one half the time by the application of more thought before the work is undertaken.

It is undeniable that if we would each put into our labor as much mental effort as we now employ in a physical way, the six hour day would become universal; production in every line of endeavor increased, wages raised and destitution banished from our midst forever.

Thus, as we gather round the last resting place of a dilatory state of being, and watch the autumn leaves of other days gently falling one by one, let us resolve to save at least a part of our precious time by thoughtful application to the various duties that confronts us and thereby hasten the time when poverty will be no more in the land.

**Many Easter Sunrise Services
 in Southland Sunday Morning**

Easter sunrise services will be held in many places in Southern California at dawn Sunday. Vast crowds are expected to worship at the many spots chosen to greet the day with holy music and reverence.

There is little discussion needed to persuade folk that the Palms Verdes Estates furnish a most unique place for an Easter Sunrise service. For two years the pastors of Redondo Beach have held such a service and the management of the Estates has done everything in a gracious way to help to make the service worthwhile. They have provided the site, cut the grass, stationed officers for parking, also placed at the disposal of ministers a large flat truck for the purpose of platform on which to hold the service. But this year these pastors circulated a petition amongst the pastors of the neighboring cities, such as Hermosa, Manhattan, El Segundo, Inglewood, Hawthorne, Torrance, Moneta and others. In this petition they asked the officials for a permanent place to be used annually. It has been learned on good authority that they are looking favorably to this request and it may become a reality next year, with the possibility of a mammoth electric cross.

This will mean that this location will easily rival Mt. Rubidoux. It has advantages of the Riverside location. Here one sees the great expanse of the Pacific on one side. Then while looking for the sunrise in the East the eye scans across to Hermosa, Manhattan Beach, El Segundo, Santa Monica, Hollywood, Los Angeles, the range of moun-

tains back of Pasadena and often old Baldy is plain in view.

Officers will be placed at the entrance showing those who wish to participate in the services. There will be full programs with suitable address by one of the ministers.

In the Coliseum
 For the fifth consecutive year, Easter in Los Angeles will be greeted by elaborate sunrise services at the Coliseum in Exposition Park on April 8. As announced by the Community Development Association and the Philharmonic orchestra, sponsors of the event, the program this year will surpass in reverential beauty any previously given. Upwards of 65,000 persons are expected to attend.

In Hermosa
 The people of Centinela Valley and places adjacent to Hermosa are cordially invited to participate in the Easter Sunrise service to be held on beautiful Sunset Hill, 8th and Camino Real, Hermosa, at 5:30 o'clock Easter morning. All ministers are invited to have seats on the platform.

Sunset Hill overlooks the valley and the sea. Those who attended the services last Easter will remember what an inspiring sight greeted the eye when the sun blazed forth from beyond the distant mountains snow-covered at the same moment the full moon was setting into the blue waters of the Pacific.

EDISON ORCHESTRA ON AIR
 The Southern California Edison Company are inviting the public to tune in on the concert given by the Edison company symphonic orchestra every Wednesday evening from 8 to 9 o'clock over KMTR.

**'Tis Fashionable to Wear
 Two Scarfs Instead of One**

By **JULIA BOTTOMLEY**



"No 'single blessedness' for the modern scarf, no indeed! Rather 'the more the merrier' expresses the philosophy of these gay silken squares and triangles which have cast such a glamour of color over the world of fashion.
 According to the teachings of current scarfology, one must wear not one but two or more silk kerchief squares or triangle scarfs at a time. Which sounds a bit extreme, that is, before one has acquired the knack.
 That is why the young woman posed for the photographs reproduced in this picture—to 'tell the world' of the latest way to arrange twin scarfs. If two exotic scarfs be posed one about the neckline the other as a jabot, as shown to the left in the illustration, they will prove absolutely transforming to even the most sedate of frocks. The experiment is worth trying. Don the black dress which was never quite becoming or the hopeless brown or dull gray which you bought in a moment of abstraction, adjust two scarfs with that 'debonair' displayed in either of the accompanying pictures, then await the comments of your friends. Such music will greet the ears as 'how stunning you look' and 'since when and where have you discovered the fountain of youth?'
 Seriously speaking, there is nothing equal to a gay scarf or two to enliven the spring costume and to give it and its wearer a youthful aspect as well. Fashionists are placing much confidence in the scarf to add charm to the spring picture.
 Enthusiasm for the scarf has reached to such a point that not only is it considered as an accessory item, but stylists are this season launching a thrilling new idea—that of the scarf blouse, also scarf dress. Having sensed the color and design possibilities presented in the scarf as incorporated in the making of the dress, fashionists are playing up the theme in most fascinating ways. These high colored, daintily patterned silk triangles and squares are firing the imagination of genius to the point that they do not hesitate to cut these colorful scarfs into pieces which are worked into the garment in the form of insets, yokes, pockets and such. The charm of these scarfs is that, being hand-blocked, they insure distinction and individuality.
 (Copyright 1928, W. N. U.)

**Easter Song Fete
 at Redondo Sunday**

A treat is in store for lovers of high class music at Redondo Beach on Easter Sunday, April 8. A two hour program of sacred and classic selections will be presented in the afternoon by the Century Choral Club—an aggregation of one hundred trained voices—under the direction of Mr. H. Van Hellen.
 A special stage is being erected in front of the Pavilion Building on which will be placed a cross decorated with lilies and evergreens.
 There will be plenty of seating accommodations for the audience.

**Inspiring Easter
 Service Planned
 At Catalina**

Avalon, Catalina Island, Calif., April 5—The "Easter Cross of Catalina" will be planted on Mt. Buena Vista as a feature of the sunrise services to be held at 5:30 Eastern Morn under the auspices of the Mary Williams Club.

Dawn will be heralded by the Catalina Chimes. The Easter procession, headed by the Avalon Choir will form on Crescent Avenue for the ascent to Mount Buena Vista, a half hour before sunrise. Baskets of Catalina wild flowers will be carried. Members of Avalon Troop 1, Boy Scouts of America, will patrol the trails.

As the golden fingers of the sun point from the depths of the turquoise bosom of Avalon Bay, the cornet solo, "Holy City," will be played by Louis Panerelli. The choir will sing "King of Glory," directed by Arthur Stevens.

Dr. Guy Wadsworth will give the reading of Henry Van Dyke's ode, "God of the Open Air." Sacred selections will be played by the Hotel St. Catherine orchestra, followed by "Hosanna," vocal solo by Mr. S. E. Carpenter.

That the unique experience of witnessing the sunrise from the bosom of the sea on the Pacific Coast and the allure of Easter services on the crest of Mt. Buena Vista, overlooking Avalon Bay, will attract thousands of visitors to Catalina is indicated by the large number of advance reservations for accommodations received at the Hotel St. Catherine and Island Villa, state officials of the Santa Catalina Island Company.

For the Easter services at the Island, the S. S. Catalina should be boarded at the Catalina Terminal, Wilmington, at 10 o'clock Saturday morning, April 7th, which is the regular daily sailing time.

NOTICE OF ELECTION

Notice is hereby given that a general municipal election will be held in the City of Torrance on the 9th day of April, 1928, for the election of the following officers: three City Trustees for full term of four (4) years each.

There will be three voting precincts for the purpose of holding said election, consisting of a consolidation of the regular election precincts established for holding state or county elections, as follows:

Consolidated voting precinct "A", comprising state and county precincts numbers Torrance City No. 1, Torrance City No. 2 and Torrance City No. 3, and the polling places thereof shall be the residence at 2275 Redondo Boulevard. The election officers for said consolidated precinct "A" shall be as follows:

Mrs. Florence Gramling, Judge. W. E. Bowen, Inspector. Mrs. Ila M. Gilbert, Clerk. Walter C. Bradford, Clerk. Consolidated voting precinct "B", comprising state and county election precincts numbers Torrance City No. 4 and Torrance City No. 5, and the polling place thereof shall be at the store building at 1618 Cravens Avenue. The election officers for said consolidated precinct "B" shall be as follows:

J. F. Anderson, Inspector. Mrs. Persis K. Fees, Judge. Mrs. Clemma Watson, Clerk. Orville Hudson, Clerk. Consolidated voting precinct "C", comprising state and county election precincts numbers Torrance City No. 6 and Torrance City No. 7, and the polling place thereof shall be at American Legion Hall, 2253 Carson Street. The election officers for said consolidated precinct "C" shall be as follows:

Charles H. Quandt, Inspector. Charles E. Akeley, Judge. Mrs. Margaret Felker, Clerk. Mrs. Dorothy I. Harder, Clerk. The polls will be open between the hours of 6:00 a.m. and 7:00 p. m.

A. H. BARTLETT, City Clerk.

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Read Our Want Ad:

**Important
 Announcement
 to every owner of a
 Model T Ford**

ON MAY 25, 1927, when Henry Ford first announced his plans for making a new car, he announced also that he would continue to make parts for the Model T Ford. He said:

"The Model T Ford car was a pioneer. It blazed the way for the motor industry and started the movement for good roads everywhere. It broke down the barriers of distance in rural sections, brought people in these sections closer together, and placed education within the reach of everyone. We are still proud of the Model T Ford. If we were not, we would not have continued to make it so long."

For twenty years, the Model T Ford led the automobile industry and it still serves more people than any other automobile. Over one-third of all the automobiles in use today are Model T Fords—an indication of the sturdy worth of the car and its value to people in all walks of life the world over.

The Ford Motor Company will continue to make replacement parts for these cars "until the last Model T is off the road." That is a part of Ford service. That is what Henry Ford meant when he said: "We believe that when a man buys one of our cars we should keep it running for him as long as we can and at the lowest up-keep cost."

Because of this policy a considerable part of the Ford manufacturing plants is given over to the making of parts for the Model T Ford. These replacement parts are made of the same material and in the same way as those from which your car was originally assembled.

Make it a point, therefore, to see the nearest Ford dealer and have him look over your Model T Ford. You may find that a very small expenditure will enable you to get thousands of miles of additional service, and at the same time protect the money you have invested in your car.

FORD MOTOR COMPANY
 Detroit, Michigan