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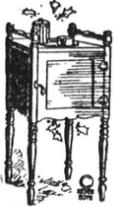
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Torrance

Lace Trimmed Velvet Gowns Express the Elegant Trend

By JULIA BOTTOMLEY



So far as the present season is concerned, luxurious dress is not the exception, but rather is the rule. Velvets, satins and all fine fabrics, furs, laces and jewels, enough and to spare for everybody! Thus with a lavish hand does the mode paint its autumn and winter picture.

As to velvet, it would seem as if all the sartorial world is trending velvetward. Not this season is velvet restricted to the realm of the grand dame exclusively. Youth is having its fling at velvet as never before. In fact every-

body is expected to wear velvet who would be eligible to the list of fashionables.

Youthfully-styled velvets are the order of the day. To that end velvet is being plaited and shirred and handled in every artful way. Of course if the new velvets were not endowed with an amazing suppleness and sheerness, the stylist could not have achieved such a charmingly girlish model as the one in the picture.

Another tendency of the mode is, to express the exquisitely feminine not only in matter of fabric but in matter of styling as well. Everybody will admit the feminine influence of a touch of lace. So there you have it, velvet plus lace interpreting at once elegance and alluring femininity, just as you see it in this picture.

The yoke-of princess lace in this frock is richly studded with dull gold beads. Often one sees lace cape collars, studded with tiny rhinestones, which again emphasizes the sentiment of the mode for elaborated themes.

The idea of lace trimming for velvet or satin frocks cannot be overemphasized. Not only are simple laces in use, but bits of rare laces adorn the new afternoon and evening frocks in the way of yokes, cascades, deep cuffs, flouncings and in every intriguing manner.

Deep cape collars of lace are worn with the sleeveless velvet frock.

World Champion Orange Grower to Be Selected

18th National Show at San Bernardino Set for February

The world's champion orange grower will be decided at the Eighteenth National Orange Show to be held in San Bernardino in February. For the first time in history such recognition is to be accorded the citrus fruit grower whose oranges are adjudged the best by a committee of expert fruit men.

"Is there a citrus fruit grower in your district who seeks the high honor of being known as 'the world's champion orange grower'?" asks General Manager R. H. Mack in a communication to chamber of commerce secretaries and citrus fruit organizations all over the state. In this manner it is being brought to the attention of the individual growers for the contest is for the growers exclusively. And the competition is bound to be keen.

The honor of winning such recognition as being world's champion is even more to be sought after when it is announced that the winner will be awarded a beautiful diamond medal of gold, suitably engraved with the information that the proud possessor is the grower of the finest oranges produced in the season of 1927-28.

But one box of oranges may be exhibited by each contesting grower. And it is very likely that there will be oranges eaten in the White House by President and Mrs. Coolidge and of course they will be the championship oranges.

The National Orange Show usual orange sweepstakes and other classes will continue for the many thousands of dollars in prizes and cups annually awarded. The new contest for the individual growers already is attracting wide attention.

Is there someone in this district interested—then see your orange packing house officials or communicate with Mr. Mack at San Bernardino.

Rose Tournament Competition Keen

Competition for the sweepstakes cup at the Pasadena Tournament of Roses seems likely to be more intense this year than it ever has been in the past. Whereas only a few entries have been pointed for the sweepstakes prize in past years, a score or more of cities are confessed aspirants for the coveted trophy this year, according to tournament officials.

Beverly Hills, sweepstakes winner last year, is again in the race, and is said to have planned a float that will equal or surpass its 1927 entry. Long Beach, winner of the sweepstakes cup in 1926 and Glendale, whose floats always are marvelous creations, are other contenders whose efforts will be worth watching. San Marino, a new factor in the tournament competition this year, admittedly is out to win the sweepstakes trophy, and other cities to be reckoned with include Los Angeles, San Francisco, San Bernardino, San Dimas, San Jose, Portland, Whittier, Pomona, Temple and Sierra Madre. Every float in the parade is eligible for the sweepstakes prize.

Those cities which fail to annex the coveted sweepstakes cup need not necessarily be plunged into gloom. Sixty sterling silver trophies—\$7500 worth—will be awarded to winners in various classes and divisions of the parade.

Of the same size as the sweepstakes cup, and equal in value, is the grand theme trophy, which will be awarded to the float which best carries out the spirit of the tournament theme. This trophy was won last year by Glendale. The theme of the 1928 tournament will be "States and Nations in Flowers." Last year it was "Songs in Flowers."

A dozen of the finest floats in the New Year's Day parade will be placed on exhibit in front of Pasadena's new city hall following the pageant, it has been decided by tournament officials. The floats will be flood-lighted during the evening. This innovation is to be adopted this year in order that the public may inspect the prize-winning floats at close range.

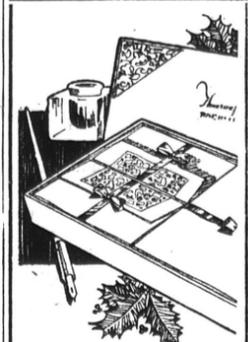
Prize-winners in the parade are chosen each year by a committee of Eastern guests whose identities are not made known. The 1928 tournament will be held Monday, Jan. 2.

AUTOMOBILE NOTES

The manufacture of auto parts and accessories in the United States employs 200,000 people, according to information received by the National Automobile Club.

Canada imported 20,397 long tons of crude rubber during the first nine months of 1927, according to the National Automobile Club.

Motor vehicle owners in the United States paid a total of \$101,250.41 in gasoline taxes during the first six months of 1927, according to information received by the National Automobile Club.



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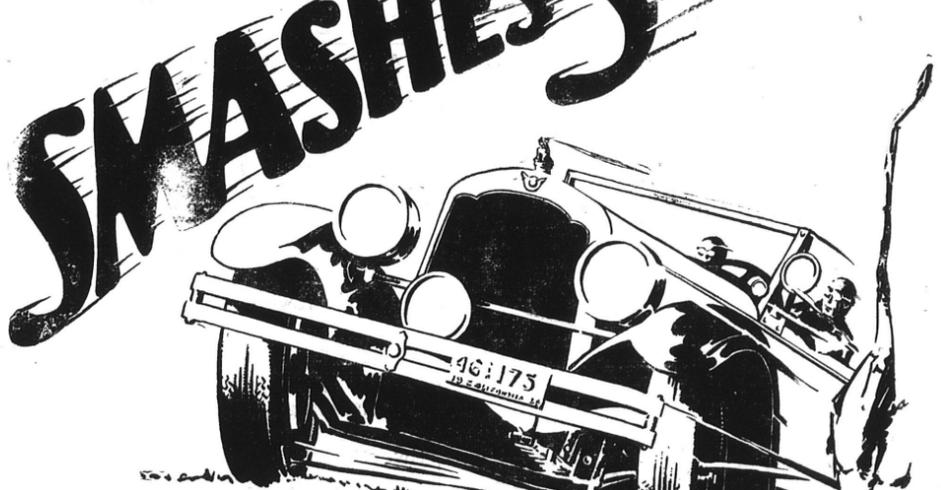
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