

H. S. Goldwater Co. sold us this lot of 288 Men's Heavyweight Union Suits at a loss to them. They are closing out their business and this was a delayed shipment. \$1.50 Value, 2 for \$2.00. A suit \$1.19 Checked in Today

**THE SAMPLE STORE**  
Redondo Hawkins & Oberg Torrance

**Evening Gowns Register Black Topped with Transparent Pink**  
By JULIA BOTTOMLEY



Another turn to fashion's kaleidoscope and behold the enchanting color scheme of flesh color with black. This flattering combination is lending its lovely aspect to both daytime and evening mode.

A black frock simply cannot be other than winsome when it glows with a tinge of pink, either in the form of fluttering rills for the afternoon frock or a transparent yoke or blouse top for the evening gown.

Perhaps the most flattering interpretation given to this entrancing color scheme is that of the black transparent velvet dress which boasts a yoke or blouse of transparent pink. This may or may not be heavily scalloped with pearl beadwork, silver stitching.

In the event of the model in the picture the flesh-colored blouse top is handsomely embellished with silver and pearl beadwork. The skirt of simple transparent velvet achieves fullness to one side in accordance with the model's latest edict. Of course the hemline is irregular, as all hemlines are for evening dress. Scallops give charm to this artificial skirt. It is really surprising how many of the newer velvet dresses are scalloped. Sometimes the idea

of scallops is carried to the extreme of appearing in three tiers for the skirt, with one or two tiers for the blouse, if the dress be of velvet.

But to return to this interesting black and pink gown before us, its corsage flower accents the new flat sprawling types, which fashion now favors.

Many of the handsome metal brocades, which are so prominently featured this season, take on this glow of pink by subtle interweaving. A blouse of this pink-with-silver-and-gold brocade is all that imagination can picture in the way of color beauty. The black velvet capelet of skirt with either jacket or full-length coat, which includes a blouse of this description, emphasizes all that is handsome in autumn styling.

**PILES**

Cured without Operation  
All rectal diseases treated in the office.

SEND FOR FREE BOOK-LET. G. W. Fuller, M. D., and Associates, 902 Western Pacific Building, 1921 S. Broadway, Los Angeles.

**Masonic Lodge Chooses Officers**

At the annual election held last Friday night by the Masonic Lodge of Lomita, the following officers were elected for the coming year: Worshipful Master, John Glenn Wilson; Senior Warden, Andrew Perkins; Junior Warden, Charles Greck; Secretary, Edgar S. Harvey; Treasurer, L. J. Hunter. The last two officers were re-elected to their respective offices.

Mr. and Mrs. H. B. Lindeman and Mrs. G. L. Groves were week-end visitors in San Diego.

**Keystone Feed Co.**  
Hay and Grain  
Chicken Feeds a Specialty  
21955 Harbor Boulevard  
Phone Wilmington 8704-J-1

**EDITORIAL**

**FOUR BIG FACTORS FOR TORRANCE GROWTH**  
Several events of the utmost importance to Torrance have taken place during the last month. They are:

1. Breaking ground for the Doheny Stone Drill Company's Oil Well Machinery Manufacturing Plant in South Torrance.
2. The laying of tracts on the Santa Fe Railroad Industrial sub-division South of Carson St.
3. The signing of a 20 year lease on Sartori Ave. by The F. W. Woolworth Co.
4. The beginning of operations by The Voorhees Dairy in West Torrance.

It must be apparent to all that this city is on the threshold of a growth and development which will attract attention all over the Pacific Coast. Those who have had unflinching confidence in the future of this city seem now to have their confidence rewarded. The Santa Fe development in itself contains possibilities which cannot be over-estimated. The industrial subdivision of the great railroad system will be the finest and most modern development of its kind in the West.

This is not an idle statement but one in which Santa Fe executives themselves concur. Industrially, Torrance already well-developed bids fair to experience still further development of a magnitude which few realize. Without question Torrance should treble its population in the next three years and emerge as one of the most flourishing and prosperous cities of the Great Southwest.

It behooves every citizen and civic agency to prepare for the period of expansion upon which the city has now entered, the improvements proposed in Vista Highlands and Tract 4070 should be put in as soon as possible so that Torrance will have an improved and newly opened residential district to meet the demands for homes which this new growth will bring to us.

**NO POLES IN TORRANCE STREETS**

The Herald is in accord with those citizens whose civic pride dictates opposition to an overhead lighting system in Torrance. One of the most essential attributes a city may have is beauty. Ugly poles at every street corner certainly would not enhance the attractiveness of this city. When Jared Sydney Torrance founded the city he wisely saw to it that no poles were erected on the streets or at corners. Certainly we, whose task it is to continue the development which he started, should not drag down the high standard which he set up. After all, a city which is not attractive is not worth living in, while a city which offers a pleasant outlook and attractive environment is in a place by itself. The cost of an ornamental lighting system is not great—probably less than \$1.00 per front foot—certainly not a prohibitive figure. We trust that the Board of Trustees, taking their policies from the people will rigidly maintain the high standard of community attractiveness which is one of this city's greatest assets.

**WELCOME TO TORRANCE**

Announcement that the Doheny Stone Drill Co. will locate its \$750,000.00 plant on the property of the Petroleum Securities Corporation in Torrance brings home once more the value to Torrance of the recent annexations. Because this territory is now in Torrance, Torrance will reap the advantages of the increased assessed valuation which will be of benefit to every taxpayer and resident of the city. As time goes on the value of the enlarged area in the corporate limits will be more and more apparent.

Another industry located in newly annexed territory is The Voorhees Dairy, the \$100,000.00 plant of which is situated east of Gladys avenue on Huntington street. Neither of these industries would have been in Torrance had not the Chamber of Commerce actively worked for the annexation elections. Fortunately, the benefits are not confined to the old part of Torrance, for in all cases taxpayers in the annexed territory saved money by joining with Torrance.

**Huddleston Furniture Company Is Staging Great Removal Sale**

The Huddleston Furniture Company today announces the first store-wide sale it has ever put on in Torrance since opening for business in Torrance five years ago.

The furniture sale which the store announces today is necessitated by the fact that the building occupied by the company must be vacated, as it has been leased by the F. W. Woolworth Company.

The complete furniture stock is being offered at attractive reductions in price. The sale will open Friday morning, Dec. 9 at 9 a. m. Commenting on the sale, Edith Huddleston said today: "It is unusual for such a sale to be staged in the midst of the Christmas shopping rush. But the very fact that the public is selecting Christmas merchandise now makes the sale doubly attractive. It is absolutely necessary that we reduce our stock before moving into a new location. The fact that Christmas is near will help us do this and buyers at the same time will be afforded an opportunity to purchase Christmas gifts of permanent value at exceptionally low prices. We will be glad to lay aside purchases for Christmas delivery. All of the stock we are placing on sale is of the first class variety. It is a bona fide sale put on for a logical reason—as a visit to the store will convince everyone."

**TORRANCE FOUR SQUARE GOSPEL**  
1605 Gramercy.  
Jennie Jacobson Nolton, pastor. Sunday school, 9:30 a. m. C. W. Northrup, superintendent.  
Morning service, 11 o'clock. Subject of sermon: "Down in the Valley."  
Evening service, 7:30 o'clock. Subject: Evangelistic. Special music.  
Street meeting at 7 p. m. Monday, 7:30, choir rehearsal; Tuesday, 7:30, Bible study; Thursday, 7:30, divine healing; Friday, 7:30, prayer meeting.

**From Grower Direct to You SPECIAL THIS WEEK**

- BURBANK POTATOES, 10 lbs. 25c
- ALL KINDS, ONIONS, 7 lbs. 25c
- BANANAS, 4 lbs. 25c
- BEST EATING APPLES, 4 lbs. 25c
- CABBAGE, per lb. 3c

Other Tempting Vegetables, such as: Brussel Sprouts, Lima Beans, Cranberries, Hubbard Squash, Banana Squash—always something different at

**YAMATO PRODUCE CO.**  
New Fruit Market at HUMPTY DUMPTY STORE  
1407 Sartori Ave., Torrance

**WE ARE CHECKING IN TODAY**  
720 pair Men's Sidley Garters, 40c value. 5 for \$1.00. A pair 25c  
Mill shipment of Men's, Women's and Children's tennis shoes. Save jobber's profit, 15% to 20%.  
A large shipment of J. P. Coats Products. Save jobbers' profit of 15%.  
Silks and Silk Hosiery—at Cut Prices

**THE SAMPLE STORE**  
Redondo Hawkins & Oberg Torrance



**Humpty Dumpty**

No true American need be ashamed of buying fresh groceries at a Humpty Dumpty store and carrying them home himself. If any of your supposed friends think the less of you for it, you can safely scratch those friends off your list. For the best people don't go by appearances; they judge you by yourself.

**CARNATION MILK**  
OR  
**M & M MILK**  
(Tall Cans)  
**3 for 25c**  
(Limit 6 cans)

- Diplomat Peas 6 cans 67c
- Del Monte Crushed Pineapple No. 1 6 cans 67c
- Del Monte Pumpkin No. 2 6 cans 67c
- Rex Chipped Beef 3 1/2 Oz. Glass 6 cans 67c
- Phillips Waffle Flour 6 cans 67c
- Sunsweet Prunes No. 1 Pkg. Large Fruit 6 pkgs. 67c
- Humpty Dumpty - Macaroni, Spaghetti or Noodles 1 lb. pkg. 6 for 67c
- B & M Lima Beans 6 cans 67c
- B & M Kidney Beans 6 cans 67c
- Taylor's Texas Tamales 6 cans 67c

**Meat Department**

"QUALITY MEATS AND LOW PRICES"

**Swifts Premium Hams**  
(Half or Whole)  
lb. 27 1/2 c  
**Swifts Premium Bacon**  
(6 to 8 lb. avgs.) (Half or Whole Slab)  
lb. 45c

**Fresh Pork Roasts 17 1/2 c lb.**  
Shoulder Cuts  
**Pork Loin Roasts 25c lb.**  
Center Cuts 5c lb. Extra

**Pure Lard (Best Quality) 2 lbs 35c**  
**Smoked Bacon Backs 29 1/2 c lb.**  
(Half or Whole Slab)  
**Bacon 32 1/2 c lb.**  
Half or Whole Slab Sugar Cured

**Pork Chops 35c and 27 1/2 c**

**Milk-Veal-Milk**  
Veal Roast Shoulder Cuts 17 1/2 c-20c  
Veal Chops Rib & Loin 33c lb.  
Veal Roast Leg Rump Loin 25c lb.

1407 Sartori Ave., Torrance  
GASTON ARCO F. TRAVIS  
Mgr. Grocery Dept. Mgr. Meat Dept.

**PIGGLY WIGGLY**

**It's a good time to buy corn!**

On account of an extremely short pack during 1927, canned corn is an exceptionally good buy at this time. The total pack this year is approximately nine million cases, or less than one-half of the pack for 1926.

Piggly Wiggly has prepared for this shortage, and for a few days is offering customers the best buy of the season. Corn will keep and the prices are sure to advance soon. Special prices in six-can lots.

NONE TO DEALERS

Last Year's Pack . . . . . 19,069,000 Cases  
This Year's Pack . . . . . 9,200,000 Cases

Prices listed in this advertisement are effective December 9th to December 13th, inclusive, at all Piggly Wiggly Stores in Los Angeles, Orange, Riverside and San Bernardino Counties.

**LOWERED PRICES**

- Harvest King Corn No. 2 Can 12c 6 Cans 65c
- Del Monte Corn No. 2 Can 15c 6 Cans 85c
- Gibson Country Gentleman Corn No. 2 Can 15c 6 Cans 85c
- Paris Maine Sugar Corn No. 2 Can 14c 6 Cans 81c
- Verdin Special Corn No. 1 Can 9c 6 Cans 52c
- Leader Golden Bantam Corn No. 1 Can 11c 6 Cans 64c
- Leader Golden Bantam Corn No. 2 Can 16c 6 Cans 93c

- Corn Flakes Checker Brand Per Pkg. 8c
- Tomatoes Del Monte No. 2 1/2 Can 16c 6 Cans 93c
- String Beans Evergreen No. 1 Can 14c 6 Cans 81c
- Apricots Libby's No. 2 1/2 Can 25c 6 Cans 1.45
- Sliced Peaches Libby's No. 2 1/2 Can 22c 6 Cans 1.26
- Pears Libby's No. 2 1/2 Can 27c 6 Cans 1.56
- Tea Kettles Aluminum 5-Quart size Each. 95c
- Electric Irons 6-Pound With Cord Each. 2.75

- Ralston Cereal Per Pkg. 25c
- Lifebuoy Soap Per Bar 7c
- Nucoa Nut Margarine Per lb. 25c
- Raisins Sun-Maid Seeded or Seedless 15-oz. Package 12c

- AMAIZO OIL**  
Pint Tin 26c  
Qt. Tin 50c  
1/2-Gallon Can 95c
- Alber's**  
Carnation Oats Large Pkg. 27c  
Carnation Mush Large Pkg. 27c  
Instant Tapioca Pkg. 20c  
Flapjack Flour Large Pkg. 28c  
Corn Meal Pkg. 13c

**Cleanliness**  
Piggly Wiggly stores are noted for their cleanliness and sanitation. All employees receive health examinations regularly.

**Piggly Wiggly Station**  
**K-F-O-N**  
242 Meters  
Entertaining thousands daily.  
Hours: 9:30 A. M. to Midnight.

- FRUIT AND VEGETABLE DEPARTMENT**  
These prices effective December 9th and 10th only at Fruit and Vegetable Stands operated by Piggly Wiggly Co.
- Idaho Russett Potatoes, 10 lbs. 20c
  - Fancy Celery, 2 Stalks 15c
  - All Bunch Vegetables, 2 for 5c
  - FANCY NEW CROP OF CITRUS FRUITS
  - Large Navel Oranges, dozen 35c
  - Medium Navel Oranges, dozen 25c
  - Arizona Grapefruit, 80 size, 5 for 25c
  - Desert Sweet Grapefruit, 64 size, 2 for 15c

**PIGGLY WIGGLY**  
Cleanest Stores in the World operated by the Cleanest and Healthiest staff of Employees.  
Torrance Store, 1315 Sartori Ave.  
William Pearson, Mgr.

"Buy Better in Torrance"

No Matter What Kind of Meat You Ask for—

You'll Get It Without Arguments

at the  
**SUPREME MARKET**  
At Vons, 1929 Carson St, Torrance  
PHONE 219

The volume of our business is so large, that we can afford to carry all cuts of meats and all kinds, and whether you ask for the cheapest cut of boiling beef, or the best sirloin, you'll get it here, any time.

- SPECIAL, Friday and Saturday**
- Pork Shoulder Roasts, shanks 15c
  - Lean Pork Legs . . . . . 23c
  - Pork Loin Roasts . . . . . 27c
  - Fresh Side of Pork . . . . . 28c
  - Eastern Skinned Hams . . . . . 22c  
(Half or Whole)
  - Fancy Sugar Cured Bacon . . 29c
  - Small Picnic Hams . . . . . 20c

Leave Orders Now for CHRISTMAS POULTRY