

Torrance Herald

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THE HERALD'S PLATFORM FOR TORRANCE

- 1-Ornamental Lighting System. 2-Interchange of Freight Between P. E. and Santa Fe. 3-Western Avenue Bus Line. 4-Hollywood-Palos Verdes Parkway. 5-New School North of Carson St. 6-Aviation Field. 7-Co-operation of All Torrance People, Firms, Industries and Other Agencies, to Induce Torrance Workmen to Live in Torrance. 8-Adoption and carrying out of a well-conceived city plan to guide the growth and development of Torrance. 9-The conduct of All Local Affairs in a spirit of Neighborly Friendliness and Constructive Co-operation to the End That the Peace and Prosperity of All May Be Encouraged by an Alert Civic Consciousness and Patriotism.

THE AMERICAN CREED

I believe in the United States of America as a government of the people, by the people, for the people; whose just powers are derived from the consent of the governed; a democracy in a republic; a sovereign nation of many sovereign states; a perfect union, one and inseparable; established on those principles of freedom, equality, justice and humanity for which American patriots sacrificed lives and fortunes.

I therefore believe it is my duty to my country to love it; to support its constitution; to obey its laws; to respect its flag; and to defend it against all enemies. William Tyler Page.

WOULD DESTROY INDIVIDUAL OPPORTUNITY

Samuel Ferguson, president of the Hartford Electric Light Company, of Connecticut, lives in a section of the country where much history has been made. It would be hard for a man in such surroundings to believe in the doctrines of socialism which, if adopted in this country, would wipe out the foundation of our constitutional form of government. It is not surprising, therefore, to hear Mr. Ferguson say: "Socialism never builds upon anything despite its theories. It waits until an industry obtains great success, and then it wishes to step in and operate that industry according to theories, which in the past have usually produced dismal failures."

"The effort to see the state and federal government embarked in the power business is, unfortunately, not confined to those who seek political preferment thereby, but is backed by many restless reformers, who honestly feel that the public would gain if profits could be eliminated, forgetting that the hope of reward is the greatest known incentive for human endeavor, and that it is stimulation of individual initiative by the prospect of profit which has caused America, under private ownership, to so far excel all the other countries of the world."

After citing various proposals to have the government develop electric power under the camouflage of flood control, irrigation or navigation, Mr. Ferguson says: "Uneconomic developments are no better made with federal than private funds, but are often thoughtlessly undertaken by those who have the power to spend without the attendant responsibility for economic returns."

"The utility industry today is thoroughly and essentially American, both in its development and its efficient operation, and its ownership is so widely spread among all of our citizens that the industry should be kept out of politics and away from political ownership or operation. We are all vitally interested in doing our part to maintain our American tradition of protecting and encouraging private initiative under which our nation has prospered to such a wonderful extent."

Touring California

Travel Notes of Interest and Western Highway Information Furnished by the National Automobile Club

The section of the National Old Trails route between Holbrook and Springerville, Arizona is now considered one of the finest highways in that state. It is traveled practically all of the way and is maintained by three different maintenance crews. The section between Springerville and the New Mexico line is maintained by a crew working on the road continuously. From the New Mexico line to Socorro the road is now in excellent condition with the exception of a short stretch of possibly five miles just on the other side of the New Mexico line where construction work is under way. Slow time will be made over this stretch. From Socorro to Albuquerque the road is in good condition with the exception of a stretch between Los Lunas and Albuquerque where construction is under way.

The Eighteenth National Orange Show to be held in San Bernardino next February, is being eagerly looked forward to by exhibitors, citrus fruit representatives, railroad and Chamber of Commerce officials. More than three hundred persons have already signified their desire to be represented in this great citrus classic.

For motorists desiring a short week-end trip of unusual interest, a jaunt to the Painted Canyon northeast of Mecca is a very interesting one. Here are to be seen precipitous walls arising from the desert whose sides glow with color by day and with phosphorous fires at night. This exotic canyon is reached from Los Angeles by following pavement to Mecca; thence an old oiled macadam road east for 2.5 miles. Turning north at this point a fair desert road is followed for approximately 3 1/2 miles but due to heavy sands, the road is not advisable beyond this point. To observe the canyon at best advantage, hiking equipment should be carried. This canyon is really uncanny, for while it is a vivid natural phenomenon, it presents an unreal aspect as if manufactured and painted by hand. The fantastically colored mountains crop out abruptly from the sage-dotted flat desert district, emphatically suggesting a bizarre Arabian landscape. The multi-tinted hills are patriotic in appearance for they wear red, white and blue shades, interspersed with browns, reds, orange shades and cooler greens and blues. If seen at night, the canyon walls appear to have tongues of flame for phosphorous deposits cause a greenish, flickering light. On the whole, the canyon can be imagined as a living picture, painted in nature's colors, each vying with the others in a bewildering array of splendor.

The Mt. Wilson road is a fair mountain road, somewhat winding and narrow.

As the road is privately owned, a toll of twenty-five cents per car and twenty-five cents per passenger is charged. On week days travel may go up between the hours of 6:00 a. m. and 7:00 p. m. and down from 6:00 a. m. to 10:00 p. m., the road being closed to all travel after 10:00 p. m. On Sundays and holidays machines may go up between the hours of 6:00 a. m. and 2:30 p. m. and down from 4:00 p. m. until 10 p. m. Cars are also permitted to go down between 7:00 a. m. and 8:00 a. m.

Located on Mt. Wilson is the great Solar Observatory of the Carnegie Institution of Washington, established in 1904. The director for many years was the noted astronomer, Dr. George Ellery Hale and in 1921 he was succeeded by Dr. W. A. Adams. As implied by his name, this observatory was established primarily for investigation of the sun. Most of the observations have been made photographically and the public has free access to the resulting photographs, a large collection of which is contained in the Museum which is open daily.

The observatory is open to the public Friday evenings.

Mme. Modjeska's former home, now maintained as a permanent memorial to an interesting objective for a motor trip.

From Santa Ana Boulevard is had to the Orange County Park, with the latter at the distance of a road dirt road except for the six stream crossings which must be negotiated carefully.

Here, in the 70's, Modjeska established a farm, peopled with her companions, Polish writers, composers, and artists; among others, Sienkiewicz, subsequently author of "Quo Vadis". The place was a museum of souvenirs and art works which included paintings specially signed and dedicated, and over 200 personally inscribed presentation volumes. One entire room was devoted to Mme. Modjeska's photographic collection and photographs.

For a number of years after her death, the place was run as a tourist hotel and restaurant but the home has now been reserved as a memorial museum, housing an interesting collection of books, pictures and souvenirs. It is open daily with an attendant in charge who gives information. A nominal admission fee is charged.

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Steinitz Will Double Output of Radio Sets

The Steinitz Radio Corporation, Atchison, Kansas, has vowed a working force that, with the exception of the Locomotive Finished Material Company has seldom if ever been equaled, by another Atchison institution. The Steinitz plant is now working a force of 350 persons and within the next month this will be increased to 500 employees. At that time, two nine hour shifts will be necessary to handle the hundreds of orders that are pouring in every day according to advice received by Milton Gardner of the Gardner Music Co., Torrance representative for Steinitz all electric radio.

The production of radios with the present force is 200 sets per day. This will be boosted to more than 400 sets a day when the two shift plan goes into effect.

The new Steinitz set which is being produced this year has had immense popularity all over the country. Representatives for the corporation are urging a larger output as the demand is exceeding the supply. They state that a production total of 800 sets a day would barely meet the demand, at the present time having over \$1,000,000 worth of orders to fill, Mr. Gardner further stated.

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Four Headliners on Orpheum Bill

Four headliners, each worthy of any stellar honors on any vaudeville bill, will "top" the new program which comes to the Orpheum Sunday matinee, November 27th. First, probably in point of interest, will be Miss Babe Egan and her Hollywood Redheads. This organization of pretty and talented musical-haired artists originated in Los Angeles and has achieved unusual success as a headline attraction on the Orpheum Circuit. They present "A Whirlwind of Bollicking Mirth and Rhythm."

Another of the quartette of headliners will be Jack McLellan, an unusual fustler, with Sarah and Fred (Fancy) Sanborn in "Laughs, Tricks and Tunes." Odall Careno, the noted grand opera dramatic soprano, will remain for another week presenting a new program. And Valerie Berger offering "Fate," a mysterious bit from the Orient will complete the headline ranks.

Two other outstanding features will be found on the same bill, they are Tinova and Balkoff appearing with a large company in the lav-

ishly staged dance offering entitled "Whirl of Youth" and Steve Freda and Johnny Palace in "Barb-A-Kallop." Danny Small and Harry Mayes and Fred Galetti and Lola Kakin complete the new bill.

Legion Organizes Emergency Groups

SAN FRANCISCO—A state-wide commission on "emergencies" composed of members of the American Legion Posts in the various communities of California which will co-operate with the local citizens' committees has been created by State Commander Phil Dodson of the Legion. Sidney Hotchner of San Francisco has been named the chairman of the committee and has been instructed to prepare a program for submission to local citizens' organizations for co-operative work during community emergencies, such as fires, earthquakes, accidents, floods, and similar disasters. The Legion members have already organized forest and grain fire protection units, have assisted in various emergencies in local communities and will be prepared to organize for work against future contingencies.

TIME TABLE LONG BEACH—LOS ANGELES—HOLLYWOOD Motor Coach Line

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Lv. Torrance for Keystone, Davidson City, Watson, and Long Beach:—A. M. 7:46, daily except Sunday; 10:41; P. M. 1:31, 3:31, 5:36, 8:41 and 12:36 A. M.

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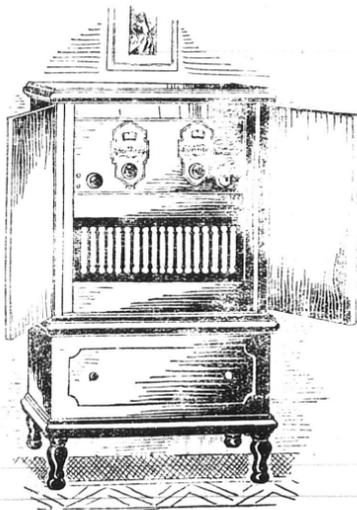
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