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Recruit of World Wide Popularity

Five years ago A. Atwater Kent startled the world when he brought out a receiver that was as near perfect as human ingenuity and years of research and laboratory experimentation could make it. Later improvements were made which immediately won for it the unchallenged leadership in the radio world.

The popularity of this radio has spread like wildfire. Over a million people are Atwater Kent owners.

Additions were made, almost over night, to the factory until now it has become the largest radio plant in the world.

The result of greater volume and up-to-date manufacturing methods has made possible the recent drastic price reductions. Now hundreds of thousands of people, who have always wanted an Atwater Kent but could not afford it, can form the second million of Atwater Kent owners.

Why wait longer? Order yours today.



DeBra Radio Co.
"Pioneer" Radio Dealers
Carson at Cravens Ave.
Phone 73-J Torrance



Teamwork has built a "greater Bank of Italy"

NO FINANCIAL institution in the United States is sincere, practical teamwork more in evidence than in the Bank of Italy. The thousands of employes—now actually part owners of the institution—faithfully cooperate with one another. The entire staff cooperates with the Advisory Board members and the Board of Directors. The Stockholders—15,000 Californians—cooperate with the personnel of the bank—and these owners, together with the bank's employes, cooperate earnestly and sincerely with the more than one million depositors.

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Lv. Torrance for Moneta, Western City, and *Manchester Ave., Los Angeles: A. M. 6:59 except Sunday, 9:39; P. M. 12:34, 2:44, 4:44, 7:44 and 11:34.
Lv. Torrance for Keystone, Davidson City, Watson, and Long Beach:—A. M. 7:46, daily except Sunday; 10:41; P. M. 1:31, 3:31, 5:36, 8:41 and 12:36 A. M.
*Direct connection with Green Buses to Hollywood and Los Angeles shopping district. Also Yellow Buses to Inglewood and Graham.
FARES:—Torrance to Manchester Ave., Los Angeles, ONE WAY, 25c; ROUND TRIP, 40c. Los Angeles City Fares, 10c.
WEST SIDE TRANSIT CO.
Phone 664-89 Long Beach

Autumn Display to Feature New De Luxe Buicks

R. S. Flaherty, Torrance Joins in Showing New Models

R. S. Flaherty, Buick dealer, is completing arrangements for the Buick Autumn Display, which will be held in his showrooms, 1318 Cabrillo Avenue, November 12 to 19. The public is invited to attend the display, inspect the Buick models with their attractive colors and upholstery and enjoy the entertainment program.

The Buick Autumn Display will be held simultaneously in hundreds of dealer showrooms throughout the country, R. S. Flaherty explained. An important feature of the display is the formal introduction of the new Buick De Luxe models, which will compare in interest with Buick's 1928 announcement which attracted more than 1,000,000 persons to Buick showrooms during late July. "Our De Luxe Buicks," said Mr. Flaherty, "embody all the features for which Buick is famous, plus a captivating array of special equipment. This equipment includes handsome spars wheel locks, rack, full rear bumpers to replace fender guards, and other optional items.

"In combination with Buick's conceded mechanical superiorities, its unsurpassed reliability, new low body lines, and resplendent De Luxe colors, these special accessories result in a line of models rivaling in performance, beauty, captivating style and extreme driving ease anything ever offered, regardless of price.

"Persons who have not yet had an opportunity to examine Buick for 1928 closely will find attendants ready to point out its many improvements.

"These models were a sensation from coast to coast, literally taking the country by storm. Built on the famous Buick sealed chassis, and powered with the Buick six-cylinder valve-in-head engine whose vibrationless performance started the industry last year, the new Buicks offer such additional features as an entirely new interior treatment, greater get-away and power, enhanced beauty, and a degree of riding and driving ease unapproached elsewhere.

"Buick's new double-drop frame, which achieved low body lines without sacrifice of load room or road clearance, and its re-designed cantilever springs, coordinated with shock absorbers front and rear on all models, are two outstanding means by which Buick's advance in value was accomplished. They are, however, but two of a score of important improvements and refinements, which our display will enable visitors to see for themselves."

The Buick Display rooms at 1318 Cabrillo Avenue will be open until 9 o'clock every evening next week.

By A. H. SARVIS
Assistant Sales Manager, Buick Motor Company.

The startling refinements which our motor cars have undergone in the last few years have exerted upon the used car an influence quite as profound as that which the new cars themselves exert. We need only glance at the proportions which the used car business has assumed, to realize that the used car of today must be an entirely different quantity from the commodity which went under that name a comparatively short time ago.

There are several reasons for the public's growing tendency to buy used cars with confidence. The ultimate reason, of course, is that such confidence is being justified to a greater and greater degree with each passing year, by the performance of used cars themselves. Every possible agency is cooperating to bring this about—to surround the purchase of a used car with the same assurance of owner satisfaction as goes with a new car.

The fact that the motor car leaving the factory today is a vastly better product than any of its predecessors is the greatest single factor in the rising desirability of the used car. The industry's constant effort to build better is steadily increasing the amount of dependable transportation delivered with each new car. Consequently, there is a greater and greater reserve of service left when the original owner yields to the lure of a new machine. Improved design, and better materials and workmanship play their parts in bringing this confidence about, and so does the interesting process which might be termed the evolution of the car user.

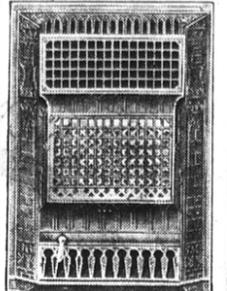
The world is not yet fully educated to the use of the motor car. We know much more about maintaining, operating and lodging vehicles than we did 25 years ago, but fifty years hence we shall know far more about these things than we do now. Usage will implant them in the blood. And even the development of the car user has undergone to date a vast change, not only in safety but in the amount of service our motor cars yield.

The statement is easily proved. So rapid has been the motor car development in the country that most of today's owners are among their third, fourth or even fifth car. They are deriving greater satisfaction from it than from their first, for two reasons, because it was a better car to begin with, and because they know more about its care than they did about the care of their first. They have learned to give it the attention which will insure freedom from battery failure, lubrication trouble, or undue tire wear. And the car which they eventually pass along to its second owner has had the benefit of their extended knowledge. It is almost certain to give better service than the used car of ten years ago, when the percentage of "first owners" was far higher.

It would probably prove surprising if every car on the street were to display a placard stating whether it was in the hands of its original or subsequent owner. That the proportion of "new" cars is comparatively small may be gathered from the fact that there are some 22,000,000 cars licensed in the country today, while the yearly production of new cars is only about 1,000,000. Such a comparison makes it obvious that the used car business has attained vast proportions. In fact, which would be inconceivable, were not the used car of today a thoroughly proven investment in transportation.

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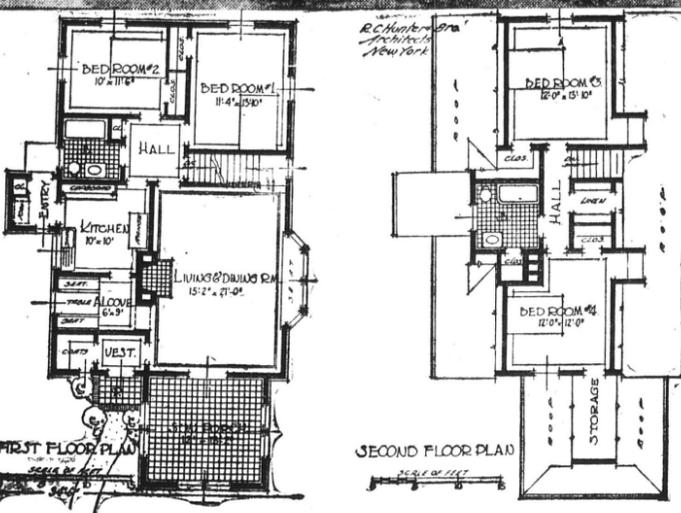
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An English Type Semi-Bungalow



The semi-bungalow offers the convenience of the bungalow and the privacy of the two story house since the family bed rooms can be placed on the first floors where they are most convenient and the guest rooms on the second floor where they will be private and in no way interfere with family routine.

This house is a good example of the semi-bungalow type done in English style.

A vestibule with coat closet provides entrance to the house. There is a large living room with fireplace on one side and a very pretty bay window on the opposite side. Both these features add much to the charm of the house. There is a compact little dining alcove and a well equipped kitchen, together with two bed rooms, and a tiled bath on the first floor.

The stairs lead up to a center hall on the second floor and here one finds two additional bed rooms and a larger bath. A well planned linen closet is provided near the bath room which boasts a large window. There is a large space provided for storage, over the sun porch and in connection with bed room No. 4.

Steam heating plant, coal bin, cold room, etc., may all be found in the cellar.

This house measures 34' 6" in width and requires a 50 foot lot to allow for a driveway, proper clear space and to give the house a good setting.

Complete working plans and specifications may be obtained for a nominal sum from the Building Editor. Refer to House HA-130.

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Quick Service—Dependable Work
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WHEN YOU BUILD IN TORRANCE PATRONIZE THE PROGRESSIVE FIRMS WHO ADVERTISE ON THIS PAGE
They Will Help You Plan Your Home

Union Pacific in New Freight Record
It is believed to be a record for all time in freight train operation was announced here yesterday by R. B. Robertson, assistant traffic manager of the Union Pacific System.

Reports just received by "U. P. Mailgram" show that during a period covering nearly two years operation, from December, 1925, to October, 1927, 6997 freight trains were operated over the Union Pacific lines between Ogden, Utah; Council Bluffs, Iowa; and Kansas City, Missouri, with every train on time.

"In addition to the remarkable record of keeping so accurately to schedule the total number of cars handled during this period represents an increase of 1237 over the number handled during the corresponding period of the two years previous," said Robertson.

"These figures include all perishable products shipped by Union Pacific from California, Washington, Oregon, Idaho, and Utah.

"Our peak periods run about 17 days, from September 26 to October 12. This year, our daily average of cars carrying perishable freight delivered to connections at Council Bluffs was 1982, more than twice the number for 1926. Our peak day was September 26, with 124 cars delivered. October 14 was the record day this year for total interchange of cars carrying perishables, when 2556 were handled, including 1013 westbound and 1543 eastbound.

"The total number of cars carrying perishables, delivered to our connections this year, up to October 12, was 65,847, an increase over last year of 1389. The largest amount of perishable traffic delivered by our connections at Council Bluffs, in any one year was in 1926, when a total of 87,396 cars were delivered. The complete figures for this year are, of course, not yet available, but I anticipate that the 1926 record will be considerably surpassed.

"Up to and including October 18, we had 6995 consecutive freight blocks delivered at Council Bluffs on time or ahead of time. The last late freight train was on December 29, 1925. This, to my mind, is a remarkable operating performance, and is a clear indication of the careful manner in which our perishable traffic is handled over the entire Union Pacific System."

Mr. and Mrs. H. O. Golding of Almond street were visitors in Pasadena Sunday.

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90% to 100% Building Loans
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Profit by our knowledge of local conditions gained by many years of experience in dealing in Torrance properties.

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Unusual facilities for re-conditioning automobiles make possible the highest value found in our dependable used cars. In the first place, we can tell exactly what needs to be done to a car without long and expensive experimenting. Our methods are thoroughly competent—and, working with special tools, they accomplish a given task in the minimum time. Furthermore, we use only genuine parts for replacement purposes. As a result, our reconditioned cars simply cannot be matched for value.

Torrance Motor Co.
Salesroom at DAY & NIGHT GARAGE
1505 Cabrillo Ave., Torrance Phone 127

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- Transmission
- Starting
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- Tires
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- Top
- Washers
- Flashes

OK