

Clifford Soper of Ocean Park was an overnight guest Thursday of Edward Kasal, and the boys attended the San Pedro football game Friday afternoon.

Cyril Van Derbeck of Arizona street spent the week end at the home of Mr. and Mrs. Hansen's daughter, Mrs. Will McCard of San Diego.

Mr. and Mrs. Charles Hansen of Weston street, and Mr. and Mrs.

Frank Wilson was home from Los Angeles over the week end.

"The Gaucho", Doug's Latest Opens Friday



Upper left, Lupe Velez, Doug's newest find; Wallace Smith, famous author-artist, who designed sets and costumes, and adapted the story; Eve Southern, who has a Madonna-like role; Sid Grauman, Hollywood Theatre owner, and Douglas Fairbanks in his most romantic role.

All Hollywood has watched with keen interest the elaborate preparations being made by Sid Grauman for the world premiere of Douglas Fairbanks' "The Gaucho", to be staged the night of Friday, Nov. 4, in Grauman's Chinese Theatre.

World-famous authors, playwrights, novelists and short story writers will form a special party as the guests of Wallace Smith, noted author-artist, who contributed much to "The Gaucho" in settings and costumes as well as the adaptation of the story.

With the towering heights of the Andes as its background, the production is said to be by far the most colorful and spectacular ever attempted by Fairbanks, and screen stars, producers, the socially elite and the others who never miss a Grauman opening are eagerly anticipating the massive prologue spectacle of the Argentine with which the impresario will introduce

From the expansive nature of Grauman's preparations, the world premiere of the Fairbanks' production will rival in spectacular features the dazzling "first night" that made international theatrical history at the dedication of the ornate Chinese theatre with the premiere of "The King of Kings."

Los Angeles will beat New York City almost three weeks in having the first peep at the newest Fairbanks' production, with Lupe Velez, as the mountain girl, and Eve Southern as the girl of the shrine, both of whom play a conspicuous part in a dramatic series of events that befall the hero.

Others in the cast include Gustav Seyffertitz, Michael Vavitch, Charles Stevens, Nigel de Brulier, Albert Macquarrie, and Ceraine Greear.

World in Flowers Rose Tournament Motif for Jan. 1

PASADENA—"States and Nations in Flowers" will be the theme of the thirty-ninth annual Tournament of Roses to be held here next New Year's Day. This theme was selected as the best, simplest and most practical of four hundred submitted in a contest held by the tournament association to find a theme suitable for the 1928 floral parade.

The cash prize of \$100 offered by the association for the best theme has been awarded to Miss Hildur Peterson, 1428 Mount Pleasant street, Los Angeles, who submitted the chosen suggestion. Miss Peterson's theme idea was accompanied by a detailed plan for carrying it out through the media of natural flowers.

Major points considered by the judges in passing upon the themes comprised simplicity, practicability and opportunity for the beautiful display of flowers. Most of the ideas were very beautiful, the judges announced, but many of them were either impracticable or too involved. It was necessary that the chosen theme be one upon which fifty or more floral floats might be based, that it be simple enough to enable hundreds of thousands of spectators to grasp immediately the idea behind each float and be one that could be carried out without lavish expenditure of money on each float. Scores of the suggestions were rejected because they were based upon a continuous or pagan idea, regarded as impracticable, and many others because they did not lend themselves to portrayals that could



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In the last thirty years we have helped close out 4 large wholesale dry goods houses. Two this year. THIS IS THE FINAL CLEANUP OF MILTON G. COOPER & SON—

43 Pieces Telfo Gingham
36 inch. Bought for their factory—factory is closed. 1705 1/2 yards of these 35c goods (all new goods) never offered you before.
Yard, 19c

Buy at less than the factory prices of 8 months ago—you will not buy these goods for this price at January "Sails" as no mills are offering any goods at a loss on this market. Buy all you can afford—plain and fancy colors.

32 Pieces Golden Glow Gingham
32 inch, 975 3/4 yards (all new goods) from Everett Mills, yard.....19c
4 Pieces Everett Classic, 32 inch, 146 yards, (new goods), yard.....19c

3 Pieces Carolan Prints
102 1/4 yards, 36 inch (new goods), 50c value, 3 yards \$1.00. Yard.....39c
15 Pieces Tinker Bell Challies, 32 inch, 524 1/2 yards, wholesale price is 37 1/2c. (new goods), 3 yards \$1.00. Yard.....39c

6 Pieces Suniland Cloth
36 inch, plain colors, (new goods), 209 3/4 yards perfect goods for trimming, 65c value, yard.....45c
5 dozen 72x99, 3 seas sheets, 72x99, Each.....\$1.39
2 dozen 63x99, 3 seas sheets, 63x99, Each.....\$1.19

10 dozen 45x36, 3 seas Pillow Cases, 3 for \$1.00, each.....39c
5 dozen Fancy Towels, (Turkish), 3 for \$1.00, Each.....39c
4 dozen Fancy Towels, larger size, 2 for \$1.25.....69c
6 dozen linen towels, fancy, (all new goods), 4 for \$1.00.....29c

20 dozen Wash Cloths.....
5c, 6c, 7c, 6 for 25c, 5 for 25c, 4 for 25c
19 dozen Fancy Wash Cloths, 2 for.....25c
100 yards Crash Toweling, yard.....10c
1 job lot of White Goods, cotton and rayon goods, all new goods, several hundred yards, 39c to.....49c
6 pieces Miritas fancy oil cloth, (50c value), yard.....30c
Salem Tubing, 42 inch, 3 for \$1.00.....39c
Pequot Tubing, 45 inch, yard.....49c

Imported Towels, Germany and Austria all new goods.....49c to 89c
Men's Serge Pants, regular \$8.50 value, all wool, a pair.....\$5.45
Men's Worsted Pants, light colors, all wool, all new goods, a pair.....\$4.45
60 garments Men's 2-piece Underwear, extra heavy, 3 for \$2.00.....79c
280 skeins of Floss, J.P. Coats, Silks, 6 strand bail proof, new goods, 3 for 10c.....4c

400 pair Men's Shoe Laces (paired) 6 for 25c, 12 for 45c.....5c
Assorted lot of Men's, Women's and Children's House Slippers, (new goods) 79c, 95c to some leather.....\$1.19
A lot of Boys' and Children's Shoes, new goods, \$1.98 to.....\$2.49
Infants' Soft Sole and First Step Shoes, new goods, 49c to.....98c

20 dozen Men's Work Pants sizes 30 to 38, a Frisco close-out, new goods, a pair.....\$1.49
10 Dozen Corduroy Pants 30 to 40, bronze color, new goods, a \$3.50 value, 2 for \$5.00, a pair.....\$2.79

10 doz. Men's Hickory Work Shirts new goods, 3 for \$2.75, 6 for \$5.25, each.....98c
100 Yards Flat Crepe good colors, perfect goods, (new shipment), 3 for \$5.00. Yard.....\$1.79

New York shipment of Women's and Children's Hats. Personally selected by Mr. and Mrs. Hawkins on their 6 weeks' Eastern buying trip. Priced as low as our other merchandise.
We suggest that you stock up on Kotex at once as FREE deal may be called off any day. (New lot), buy 2 boxes, 3 boxes 1 free.....98c

Table Padding, yard.....\$1.29 (New Lot)
1 gross of Hickory Baby Pants. These are seconds of 50c line, slight defects in stitching. We recommend this lot, (new goods. A steal at 3 for 50c.....19c
1 job lot of elastic, (new lot), from the same mills, 3 yards.....10c
The finest lot of Linings ever shown in this city. From a Massachusetts mill, controlled by Butterfield and as a rule this output is sold to the wholesale or cutting trade or wholesale manufacturing. We bought the last lot. Balance was sold to a St. Louis Jobbing House, yard.....29c, 35c to 39c
Every yard perfect, every yard a bargain (All New Goods)

Men's Sheepskin Lined Vests (New Lot), each.....\$4.95
Men's Arm Bands and Garters, new lot 10c, 15c and.....25c

Men's and Boys' Suspenders for Gifts (New Lot)
This lot of goods advertised is by actual count delivered to this store at Torrance since the last issue of The Herald Shopping News and covers goods checked in up to now, October 31. We sometimes advertised our total purchases for our Redondo and Torrance stores, and where we buy goods together as we occasionally do. Mr. I. H. Hawkins purchased over \$40,000 worth of goods on his eastern trip, net wholesale costs. These goods are now in transit or being delivered. As he (Mr. Hawkins) is the owner of two buildings in this city, and owns no other stores in this city, we can co-operate to a fuller extent than other towns where we furnish our own competition.

We mention these facts: We own today at Redondo and Torrance over \$100,000 of staple merchandise. We have over \$150,000 of merchandise that Mr. Hawkins owns that we can draw on. With his Eastern Purchase of Over \$40,000, you can figure for yourself who is in the best position to offer you bargains. You can't work on a shoestring these days. The success of business today in this field is based on the buying end. The selling is divided between cash and credit. We choose to sell for cash—with no regrets later.

The Sample Store
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Do not depart from this procedure and in a comparatively short time your savings plus 4% compound interest will accrue to an appreciable total. Start your account at this home bank—where personal interest is emphasized to the utmost degree.

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