Federation of Women's Clubs Aims to Keep Home Fires Burning

Keeping the home fires burning in the brightest and best fashion is going to be the chief objective of the California Federation of Women's Clubs under the new administration, it appeared today at the second monthly executive board meeting, called by Mrs. W. W. Green, state president.

Home will not be a place of boredom, ugliness or drudgery if the ingenuity of organized womanhood can prevent it, according to Mrs. Green, who is emphasizing the American Home Department.

Citing the report of the General Federation, which has made a study of home conditions in every state in the union during the past two years, the state president urged the clubwomen to utilize the knowledge thus gained.

"The home is the key to health and happiness," Mrs. Green declared. "The woman of the house must have good plumbing, running water, efficient lighting and heating if she is going to properly minister to the physical needs of her family. The man of the house must be brought to a realization of the necessity for these conveniences.

"Upon the woman devolves the responsibility of keeping the household budget within the income provided, and of furnishing an adequately balanced diet," the club director pointed out.

The importance of the beautification of home and garden were stressed by Mrs. D. O. Castle, the state chairman of gardens.

An arboreal calendar has been prepared by Mrs. Castle to supply a practical guide to the home maker.

Planting your Christmas tree to keep holiday joy green throughout the year is one of her opportune holiday suggestions; another is to celebrate Arbor Day on Lincoln's birthday, February 12, because it is more favorable for tree planting than the March date.

An annual market day is included in her advice for each local club to give the community a chance to exchange plants, bulbs and flowers. The holding of fall and spring flower shows to promote interest in producing perfect blossoms also will be a part of the garden programs under Mrs. Castle's auspices.

College Class Inspects Union Tool Shop Here

U. S. C. Electrical Engineering Students Visit Big Torrance Plant

The Electrical Engineering Department at the University of Southern California, which annually conducts a number of field trips planned to give the students a first hand contact with the subjects taken at the University, recently made an inspection tour of the Union Tool Company at Torrance.

A news story from the U. S. C. News Bureau tells of the trip as follows:

"The plant of the Union Tool Company, in addition to occupying several acres of ground, owns enough extra ground to provide for the erection of several new buildings necessary in a program of expansion, while the present shops are filled with apparatus of unusual interest. The concern has its center of trade in the oil industry of the state, thus necessitating a giving over a great portion of their shops to oil drilling and pumping tools and materials. Materials and machines used in the final preparation of petroleum products are also manufactured.

"A point of interest noted by the Trojan students during the investigation was the demonstration of a huge electro-magnet, used for the lifting and transportation of heavy metal objects. A proof of the strength of the magnet was demonstrated by the operator when he easily lifted with it, a piece of iron weighing 7000 pounds.

"An investigation of pattern rooms, blacksmith shops, and rooms containing standard gauges of an accuracy almost of perfection, completed the tour of the S. C. collegiate group."

Buick Taxicabs Hit in Detroit

FLINT, MICH.—One of the strongest testimonials to Buick's performance, reliability and low upkeep cost is the experience of the Checker Cab Company of Detroit, which operatest the largest motor car fleet in Michigan and one of the largest in the country. Among the 650 cars which Checker has in the streets today, Buicks number 370, or more than all other makes combined. For in Detroit, which has the reputation of being "motor wise," the public has come to demand the same luxury and comfort in its cabs as in its private cars.

Every driver in the Checker organization is free to select the make of car he prefers.

Philharmonic Will Open Season Today

The Los Angeles Philharmonic Orchestra, under the direction of Georg Schneevoigt, will open its ninth season at the Philharmonic Auditorium, Thursday evening, October 27 and Friday afternoon, October 28.

The program will open with the Prelude to "Die Meistersinger" by Wagner. Three Dances from the Ballet "The Three-Cornered Hat" by de Falla will be given first hearing in Los Angeles; Respighi, Symphonic Poem "The Fountains of Rome" will be given first hearing at these concerts; the program closes with Brahms Symphony No. 1 in C Minor, Op. 68.

Service Men for Dodge Are Trained

To maintain and improve the high quality of service to owners for which Dodge Brothers' dealer organization has become so well known throughout the country, the factory has completely reorganized its training school for service mangers and service men. The school has been in existence for several years, giving a comprehensive course in servicing Dodge Brothers four cylinder cars which has been taken by thousands of service men from all parts of the country.

The reorganized course of study includes, in addition to the former instruction on four cylinder cars, detailed study of the company's senior line. The school is modern in every respect and the instructors in charge are specially trained service engineers who know the proper method of performing every mechanical detail of service on both lines of cars.

Already approximately 100 service men have come in to the factory to go through the new course of study and during the next few weeks it is expected that many dealers from all over the country will send their men to Detroit to take the course of instruction.

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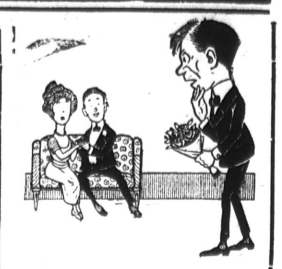

A Little Surprise
is forthcoming when we quote statistics which show that there were 2134256 accidents last year which does not include three cases where telephone operators got the right number at the first attempt. Statistics also show that plumbing and heating must be done perfectly to insure proper investment. Our plumbing work will be a thing you can be proud of. That only means satisfaction and a return on your outlay.

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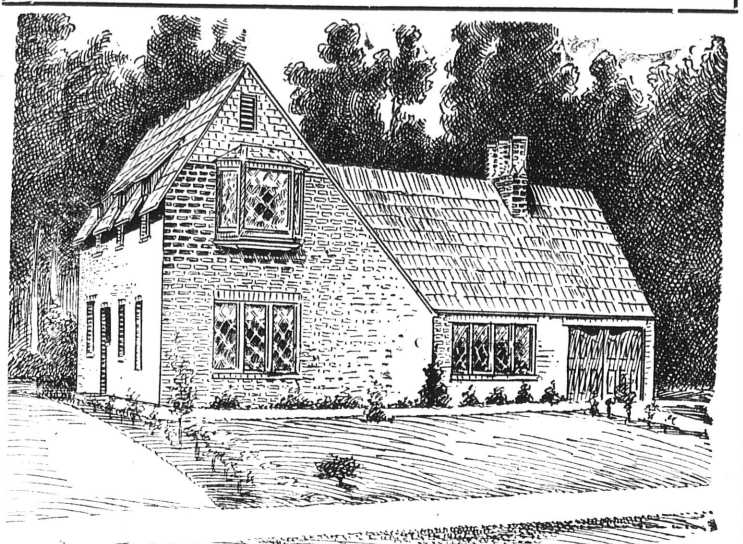
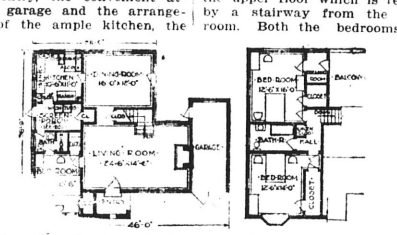


Quite out of the ordinary both in design and interior arrangement this common brick home has attracted unusual attention from prospective builders throughout the country. It is a most adaptable house and can be built with equal assurance of satisfactory service in any section, whether the climate may be hot or cold. And it has been built on both sides of the Rockies and both north and south of what was once popularly known as Mason and Dixon's line.

Not a large house, one of the chief attractions is the especially inviting living room with its big open grate. Such a grate would serve in the mild climate of Southern California as heating plant for the entire home. In the North it will be found productive of unusual enjoyment in the early autumn and during the cold days of a late spring. The large dining room behind it will always be pleasant, lighted as it is by two large windows of the casement type.

Other features of the first floor, all most pleasing, are the vestibuled entry, the convenient attached garage and the arrangement of the ample kitchen, the screened and enclosed porch for the refrigerator and the downstairs bedroom which may be used if desired for a library or a den. Or, keeping pace with the times, what a convenient and cheerful radio room it would make.



For the small family there is ample sleeping accommodation on the upper floor which is reached by a stairway from the living room. Both the bedrooms are large, with exceptional closets and a large bathroom between. Over the dining room is an open balcony which might easily be converted into a delightful sleeping porch. None of the usual conveniences, generally deemed essential today, are lacking.

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CERTIFICATE OF BUSINESS
Fictitious Firm Name

The undersigned do hereby certify that we are conducting a business at 1230 Border avenue, Torrance, California, under the fictitious firm name of George D. Watson Company and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

George D. Watson, 1915 Andreo Ave., Torrance, California.
H. M. Tolson, Amapola St., Torrance, Calif.
M. J. Fix, 1023 Cota avenue, Torrance, Calif.

Witness our hands this 21st day of September, 1927.

George D. Watson,
H. M. Tolson,
M. J. Fix.

State of California, County of Los Angeles—ss.

On this 21st day of September, A. D., 1927 before me J. R. Jensen, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared George D. Watson, H. M. Tolson, and M. J. Fix, known to me to be the persons whose names are subscribed to the within Instrument, and acknowledged to me that they executed the same.

In Witness Whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

(Seal) J. R. JENSEN,
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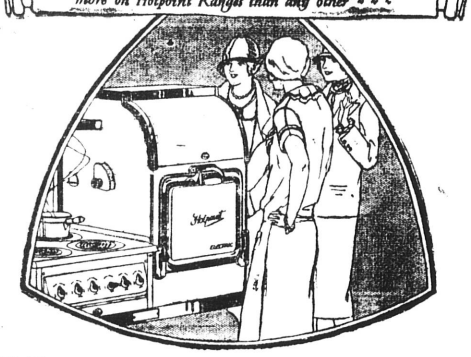

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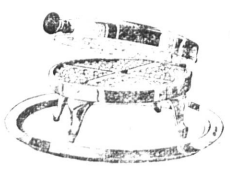

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