

Torrance Herald

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THE HERALD'S PLATFORM FOR TORRANCE

- 1-Ornamental Lighting System. 2-Interchange of Freight Between P. E. and Santa Fe. 3-Western Avenue Bus Line. 4-Hollywood-Palos Verdes Parkway. 5-New School North of Carson St. 6-Aviation Field. 7-Co-operation of All Torrance People, Firms, Industries and Other Agencies, to Induce Torrance Workmen to Live in Torrance. 8-Adoption and carrying out of a well-conceived city plan to guide the growth and development of Torrance. 9-The conduct of All Local Affairs in a spirit of Neighborly Friendliness and Constructive Co-operation to the End That the Peace and Prosperity of All May Be Encouraged by an Alert Civic Consciousness and Patriotism.

NOT TOO SOON

It is not too soon for Torrance to push for additional school facilities, as it is doing. This city is growing, and it cannot allow itself to reach the saturation point of its present educational facilities without visible means of expansion. Even with the selection of a site to replace the Redondo Boulevard site, which conflicts with the Hollywood-Palos Verdes plans, the finances of the Los Angeles School District will necessitate delay before actual building may be started. The building program will come under a bond issue, and bonds, once issued, must be sold.

These are things which the Schools Committee of the Chamber of Commerce, headed by George W. Neill, has considered in carrying the matter again before Superintendent Dorsey and the Building Committee of the Board of Education at this time. The Chamber of Commerce has started the ball rolling, with assurance now that its revolutions will go on unchecked until the sought for end has been reached.

With the presentation of the Torrance School requirements to the Board of Education as a whole, as has been done by the Building Committee on request of the Torrance Chamber of Commerce Schools Committee, and the placing by the board of the entire matter in the hands of its Superintendent and Business Manager for investigation and recommendation, Torrance has been given assurance that it will be provided with a second elementary school as soon as funds are made available and plans are worked out.

THE RENTER

The man who rents his home is not deserving of the opprobrium sometimes cast upon him. He is, in most cases, a potential home owner.

The average American citizen has a normal desire to own his own home, when he is able. This particularly is true of the man with a growing family—and of all the non-home-owning class, his is the hardest row to hoe. He must needs provide a roof over his family's head, even though it be another man's roof. He inhabits every city of the land, and the city which ignores him does so to its own loss. He eventually will buy where he first can rent.

For the citizen, so-called, who can respect no property but his own, and so rents because he cares to respect none, nothing can be said. He is a moral and economical anomaly happily in the minority in a predominately decent world.

Touring California

Travel Notes of Interest and Western Highway Information Furnished by the National Automobile Club

The Old Spanish Trail

Motorists over the Old Spanish Trail route will find the side trip from El Paso, Texas to Juarez, Mexico a very interesting one. A ten minutes' ride effects a magical transition—from a metropolitan American city to the heart of a colorful foreign community. Juarez is a city of vivid contrasts—brilliant cosmopolitan cafes lie within the shadow of the spire of a seventeenth century mission; automobiles and street cars pass within sight of the historic bull-ring; quaint and ancient adobe houses face modern paved streets. On every hand there will be found things of interest, because of their being so totally different from anything American. The historic old Missions, built in 1658, with its beamed ceilings carved by the Indians and with its ancient bells from old Spain is particularly interesting. The tower is practically the same as it was when constructed by the Indians. This mission is still used as a place of worship and the proper respect is requested of visitors.

The Juarez Monument, a beautiful piece of Mexican art, is well worth seeing. The famous bull-ring, a large, circular enclosure of adobe is still the scene of occasional bull fights. The teeming municipal market place gives one an idea of how the native Mexican buys his supplies. The old custom house is still in use where Presidents Taft and Diaz met and dined in regal splendor. Several famous cafes line both sides of Calle 16 de Septiembre, the main street, while the shops have on display many shawls, drawn work and fine laces. Pottery and other handwork of the natives may be purchased in the stores and markets. American money is the medium of exchange in all of these places.

On to Old Sonora

The western coast of Sonora, Mexico, bordering on the Gulf of California, offers unexcelled hunting and fishing. For fine fishing, probably no body of water in the world is superior to the Gulf of California for the size, variety and gameness of its fish. When no boats are available, the skilled fisherman can secure ample excitement by casting from the shore, especially when there is not much surf running.

For fine fishing there are three points on the Gulf of California. Guaymas, where there are good hotel accommodations and reached by a night trip from Nogales, Arizona. Kino Bay, 62 miles west of Hermosillo and reached by automobile from the city. Fort Libertad and Port Lobos, southwest of Nogales and reached by a good road through the Altar District.

The rainfall in this section is confined to two short periods, one in the middle of the summer, not so dependable, and the other in the late fall. The water holes are few and far between and information concerning the location of these places should be secured from the Chamber of Commerce at Nogales, Arizona.

While this district is essentially a desert, still there is an abundance of cactus and other desert vegetation. Among the animals which live and thrive on Sonora's western coast are: Black Tail Deer, Mountain Sheep, Antelope, Coyotes, Pecary or Havalinas and Mountain Lions. Quail and Jack Rabbits are plentiful.

The usual mode of travel on a hunting and fishing trip to western Sonora is by automobile. This gives the sportsman a wide field of operation and makes it possible to camp on the seashore and enjoy wonderful swimming and fishing, and without moving camp, to indulge in big game hunting.

From about the 20th of October to the end of February, the climate is ideal and snakes and annoying insects are at a minimum. No sheep or antelope can be killed in Mexico for the next ten years.

Motorists into Sonora should carry the proper camping equipment which consists of good tires and tubes for the car, tools and machinery for the ordinary repairs and a reserve supply of gasoline, and means for carrying a good supply of water for it is often desirable to camp some distance from a water hole.

Hetch Hetchy Dam Real Beauty Spot

Hetch Hetchy, or the O'Shaughnessy Dam, to most people, in a vague way, means a place up in the mountains where San Francisco will obtain its water supply. Few realize that within a day's driving from San Francisco, it is possible to see not only this source of water but also one of the most beautiful sections of the entire state of California.

The National Automobile Club has outlined a trip to this beauty spot, the route being designated from San Francisco. There is pavement to Oakland, Knights Ferry and 12 miles beyond, thence excellent oiled road to Buck Meadows. From this point there is a wide dirt road with excellent surface. The Priests Grade between Jacksonville and Priest has been widened, oiled and graveled and is better than ever before.

From Buck Meadows to Carl Inn is quite a steady grade but the excellent condition of the road makes it possible to maintain good time. From Carl Inn continue due east on the Tioga Road for 1.2 miles, at which point the road branches to Mather, Hetch Hetchy and the Dam. It is 15 miles from the point of divergence to the Dam and the road is in extremely good condition, although a little dusty in places. It is possible to drive from 20 to 25 miles an hour the entire distance.

Hetch Hetchy has been included in the Yosemite National Park and it is now necessary to pay the \$2.00 entrance fee the same as if one were to enter the Valley. The checking station is located 7 miles from the Tioga road and from there it is 7.7 miles to the Dam. However, at a point 1.2 miles from the checking station is the first view of the Valley of the Tuolumne and the Dam. This is a sight that once seen is not easily forgotten.

The Tuolumne River resembles a silver ribbon winding its way down the canyon; in the background are the Sierras with a waterfall leaping and tumbling down the cliffs; at the base of the falls is the lake rivaling the sky in shades of blue. The incomparable O'Shaughnessy Dam, holding 67,000,000,000 gallons of water, completes the picture.

The magnitude of this dam can be realized to a degree by the knowledge of the facts that it took four years to build the dam at a cost of \$7,000,000 that the foundation is 118 feet below the river, that the dam extends 277 feet above the river, giving a total of 345 feet, that there is enough concrete in this dam to build a state highway 150 miles long, or a total of 396,000 cubic yards of concrete.

The dam has been so constructed that within a few years, it will be raised 85 feet, thereby doubling the capacity of the lake.

It is 23 miles from Carl Inn to Yosemite Valley and the return trip may be arranged so as to include the Valley. Returning via the Big Oak Flat road will afford an interesting trip also as an entirely different impression is obtained by driving a different direction on the same road.

Advertisement for 'Long Beach' movie featuring 'Bathing Beauties' and 'Movie Parade' at Pacific Electric. Includes text: 'Everybody's Going to BATHING BEAUTIES Beautiful Girls', 'LONG BEACH AUG 21st MOVIE PARADE', 'Metro Goldwyn Mayer Production', '7 Divisions \$1000 Cash Prizes Trophies', 'Conveniently Reached by PACIFIC ELECTRIC', 'C. A. MUELLER', 'Torrance Agent Phone 20'.

Dealer Explains Gasoline Economy of New Dodge Four

One of the most important problems of the automotive engineer today is to design motor cars which will permit greater gasoline economy. Experiments along this line are constantly being made and remarkable successes are being attained.

The latest claim of unusual economy is made by Dodge Brothers for their new four cylinder cars which are being advertised as capable of going approximately 25 miles on a gallon of gasoline at a speed of 25 miles per hour. Allan H. Paul, dealer for this district, states that since the new cars were introduced practically everyone who has examined them has commented upon this feature.

"Several features in the car's design and construction are responsible for this exceptional fuel economy," Mr. Paul states. "One of the most important is the lighter weight of the cars. Naturally with less weight for the engine to move a considerable saving in gasoline is accomplished.

"Another contribution to economy is made by the gear ratio which is lower than on former Dodge Brothers cars. This means that the engine makes fewer revolutions in driving the car a mile than were formerly required, thereby bringing about another saving.

"Improvements in carburetion, better manifolding, a redesigned cylinder head and faster entry of the gas into the combustion chamber, announced earlier in the summer as important characteristics of this Dodge Brothers motor, also result in the achievement of operating economy."

—just a thought —in passing along

I'VE FOUND A BANK ACCOUNT

—the key to every adverse

condition—carry a key

—this name on YOUR bank book

The First National Bank OF TORRANCE

—is the "KEY" —to a real —helpful co-operation

THAT REAL HOME BANK



We have had Blanket Sales before, but this one surpasses them all in value giving and in the quality of the Blankets.

Cotton, as you know, has advanced recently from 12 cents to 20 cents a pound; but these prices are based on the 12 cent cotton. Buy now, while you can at these EXCEPTIONALLY LOW PRICES.

- NASHUA Cotton Plaid Blankets, 64x76, Single, NOW 98c
HEAVY Cotton Plaid Blankets, 66x80, NOW \$2.45
NASHUA Part Wool Plaid Blankets, 66x80 3.49 (Others at \$3.85)
PURE VIRGIN ALL WOOL Blankets, Sateen bound, 3 3/4 lb. weight, Size 66x80. Now, each \$5.89
ALL WOOL MOTH PROOF Blankets, Satin bound, 72x84. All new colors: Orchid, Blue, Rose, Tan and Green. Soft warm hues. SPECIAL, each \$10.75
All our Blankets are STANDARD QUALITY—No seconds or mill end stocks.



Local women are realizing this year, more than ever before, that the best selections in Fall Coats and Dresses are obtainable EARLY in the SEASON.

Buy now before stocks are "picked over" and get "just the kind of a coat or dress you want."

Barnes are giving Special Introductory prices to encourage early buying:

Fur Trimmed Coats \$12.50 to \$23.50

DRESSES and FROCKS

In All the New Autumn Colors Many Crepe Black Satin Models—so popular this year.

\$14.75 to \$22.50

J.W. BARNES Co.

1224-26 El Prado

Torrance

NOTICE OF THE FILING OF THE ASSESSMENT FOR THE WORK OF IMPROVEMENT OF MADRID AVENUE AS PROVIDED FOR BY RESOLUTION OF INTENTION NO. 328, PASSED MARCH 8, 1927, AND OF THE TIME OF HEARING AS TO SAID WORK AND ASSESSMENT.

The undersigned, the City Clerk of the City of Torrance, State of California, hereby gives notice that on August 4, 1927, the Street Superintendent of said city, having made an assessment pursuant to the direction and order of the Board of Trustees of said city to cover the sum due for the work performed and specified in the contract made under proceedings for the improvement of Madrid Avenue in said city initiated by Resolution of Intention No. 328 passed March 8, 1927, filed the same with me.

I hereby fix Tuesday, August 22, 1927, at the hour of 7:30 p. m. as the time and the Council Chamber of the Board of Trustees of Torrance in the City Hall of said city as the place where and when all persons interested in the work done thereunder or in the said assessment, will be heard by the Board of Trustees.

The owners, the contractors or his assigns, and all other persons interested in the said work or in the said assessment, feeling aggrieved by any act or determination of the Superintendent of Streets or the City Engineer in relation thereto, or who claim that the work has not been performed according to the contract and in a good and substantial manner, or who claim that any portion of the work for any reason was omitted or illegally included in the contract for the same, or having or making any objection to the correctness of the assessment or diagram or other act, determination or proceedings of the Superintendent of Streets or City Engineer shall prior to the day fixed for the hearing upon the assessment, appeal to the Board of Trustees by briefly stating in writing the grounds of appeal.

For a description of said work reference is hereby made to the above mentioned Resolution of Intention No. 328, passed March 8, 1927, by the Board of Trustees of the City of Torrance.

A. H. BARTLETT, City Clerk of City of Torrance, State of California.

Waker Smith Jeweler Expert Watch Work

Santa Fe reduced round trip fares back from California points and return. Includes list of cities and fares: Boston, Mass. \$157.36; Chicago, Ill. \$93.30; Denver, Colo. \$73.30; Des Moines, Ia. \$73.30; Houston, Tex. \$75.00; Kansas City, Mo. \$75.00; Memphis, Tenn. \$69.40; Minneapolis, Minn. \$91.90; Montreal, Que. \$146.72; New Orleans, La. \$89.42; New York, N. Y. \$151.20; Portland, Me. \$165.60; St. Louis, Mo. \$85.60; Washington, D. C. \$145.86 and many others. TAKE advantage of these low excursion fares to visit the old home this summer. Start any day before September 30. Return limit October 31. Our travel books will help you plan your trip and may be had upon request. SANTA FE Ticket Office and Travel Bureau B. C. HIGGINSON Agent 2354 Carson St. Phone 244 Torrance, Calif.