

Mayan Rain God to Meet Modern Farmers at Fair

Noh-Och Yum Chac, Ancient Indian God, at Orange County Fair



HELEN PURSLEY
Noh-Och Yum Chac, effigy of Mayan rain god in hands of Helen Pursley, will meet modern irrigation farmers at the Orange County Fair.

Helen Pursley of Santa Ana felt like singing "it ain't gonna rain no more" just to peeve Noh-Och Yum Chac, the great rain god of the ancient Mayan Indian tribes, when she learned that one of his minute effigies is to help supply part of the Indian motif for the Orange County Fair, north of Santa Ana, September 5 to 10.

No wonder Helen was "all burned up" at Noh-Och Yum Chac. He was the god to whom thousands of the fairest maidens of the land were sacrificed before irrigation farming became popular.

Other old-time hard-boiled Indian gods and sundry relics will renew acquaintance at the Orange County Fair, and possibly some of the modern-day Indians, who are to be brought to the fair grounds from various reservations, will gaze upon these ancient idols for the first time in their lives.

The Indian motif is held in and around Orange County as a considerable attraction; and, also in strict keeping with the old west, a rodeo, with 150 crack riding stunts and 100 head of wild Mexican cattle will serve to keep things lively. As additional attractions, a sham battle, horse show and special Scot's exhibition are programmed.

An almost completely equipped,

but short lived, city is rising alongside the state highway north of Santa Ana, and this time it is no sub-division or real estate boom. Instead, it is an exposition city, which will flourish until the last vestige of the Orange County Fair has been cleared away late in September. Then it will lapse into the sleep of a "ghost town", to be awakened one year hence as preparations for the same show begin anew.

Announcement has been made by A. M. Stanley, secretary of the project, that 350 workmen are engaged in construction jobs. Many of these are camping on the grounds, and are scheduled to remain until the show, which runs September 5 to 10, is ended.

Importance of the Orange County Fair city was realized when Stanley said it will have its own post-office, library, seat of government, telephone central office, restaurants and lighting and outfall systems. Preparations are made, he said, for a permanent daily population of 2000 during the fair, who will participate in the exposition, and a floating population of more than 20,000 fair visitors every 24 hours.

More persons than usually associated with a county fair will be present at this one, Stanley said, due to its extensive horse show, sham battle and rodeo.

The one thing the town will fail to provide, according to the secretary, will be a hotel system. Unless the workers choose to live in tents, they'll have to reside elsewhere, he declared, but at Anaheim, Orange, Fullerton and Santa Ana are nearby, this lack of facilities is not expected to generate inconvenience.

REBEKAH NOTES

All Rebekahs, officers especially, are reminded of the School of Instruction to be held Saturday, July 30, at Del Mar Hall in Long Beach.

About \$14 was added to Trio treasury as a result of the Food Sale held last Saturday.

KEYSTONE BAPTIST NOTES

Everyone is invited to attend the Keystone Baptist picnic to be held Saturday, Aug. 6, at Anaheim Landing.

An immersion service will be held Sunday morning, Aug. 7.

A supper will be given at the church Wednesday, August 10, at 6 o'clock, at which the church charter will be closed.

Dr. John H. Hunter of the Bible Institute will occupy the pulpit, Sunday, September 11.

Reo Shares Beauty's Triumph



The battle is on! The smell of powder is in the air. Strong men are straining to be the first to reach the goal as the girls they left behind them weep silent, bitter tears.

Northern, Central and Southern California are engaged in the annual business of selecting the most beautiful girl in the State to represent us in the national bathing beauty parade at Atlantic City.

And in Central California Miss Belle Tomasini has looked forward to the finals today in San Francisco with the knowledge that if she wins the title of Miss California it will be another Horatio Alger story, with the heroine coming from a small town and defeating the big town girls in their own territory.

Miss Tomasini was born and raised in San Luis Obispo. She has been out of high school only two years. And she has never been in a beauty contest before. Therefore her selection by Superior Court Judge Norton and his colleagues who picked Miss Tomasini as the most beautiful girl of all Central California contestants was the signal for loud cheers and gay rejoicing in the Old Home Town.

Almost immediately there appeared suave gentlemen who represented various automobile dealers and who would be more than pleased to place a car at the disposal of Miss Tomasini. Miss Tomasini was very grateful, but first she would like to talk with her friends Mr. and Mrs. M. A. Dolbeck who were familiar with the automobile business.

Mr. Dolbeck is the Reo dealer in

San Luis Obispo. Incidentally, he was the leader during June of all Reo dealers in a sales contest being conducted in Southern California. And for a long time Miss Tomasini has admired the Reo Flying Cloud and begged her papa to get rid of his big heavy 'Eight' and get a Flying Cloud Six. Papa stuck to the 'Eight', but here was opportunity, and the young lady seized it. She went to see Mr. Dolbeck who had neglected to attend the judging as Pismo Beach inasmuch as he was very busy showing a customer how impossible it was to allow \$1200 on an old car that wouldn't sell for more than \$750. She told Mr. Dolbeck that she liked the Flying Cloud better than any other make of car she had seen, and asked if it would be possible to have one loaned to her for the trip to San Francisco. It would give her the confidence she would need to invade the metropolis and face the competition of the girls from the big cities.

So it was arranged. And if the Horatio Alger motif is proven sound, a Reo Flying Cloud will modestly share in the limelight of "Belle, the Small Town Beauty," or "Miss California of 1927".

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Gov. to Enforce Law Prohibiting Throwing 'Butts'

Traffic Officers Instructed to Stop Throwing Lighted Material on Highways

Sacramento, July 28—Moved by the increasingly large number of grain, brush and forest fires all over the state, Governor C. C. Young has instructed Frank G. Snook, Chief of the Division of Motor Vehicles to order all state traffic officers to give special attention to the enforcement of the law prohibiting the throwing of lighted matches, cigars and cigarettes from moving vehicles.

Reports received by the forestry department and motor vehicle division indicate that a number of disastrous fires have started in this manner, particularly in the grain districts and dry foothill country. The law makes it a misdemeanor to throw such articles from vehicles.

"We are particularly anxious," Governor Young said in his instruction, "to reduce fires of this kind to a minimum since they are entirely avoidable and generally due to carelessness."

Snook issued a special plea to the motoring public in connection with his order to the officers, asking that motorists refrain from the practice.

"If you must smoke, equip your car with some sort of receptacle for lighted cigars and cigarettes," he urged. "You may thus avoid a heavy loss for someone."

Breakfast Club Now Organized In Palos Verdes

Riding Academy and Acreage Near Golf Club Acquired for Members

Palos Verdes officials have announced the organization of the Palos Verdes Breakfast Club. A partial roster of the Founder members includes: Mr. W. J. Braunschweiler, vice president Bank of Italy; Mr. Warren B. Pinney, attorney; Mr. Robert Farquar, attorney; Mr. Chas. N. Cheney, city planner; Palos Verdes Estates; Mr. Elvon Musick, attorney; Mr. Samuel W. Newman, attorney; Mr. L. M. McDonald, vice chairman, board of directors, Bank of Italy; Mr. David Allison, architect; Mr. Frederick Olmsted, landscape architect; Mr. Arthur Bard, president Arthur Bard Construction Co.; Mr. Jay Lawyer, general manager Palos Verdes Estates; Mr. Orre E. Monette, chairman of Board of Management, Bank of Italy; Mr. Myron Hunt, architect; Mr. M. A. Bard, general manager Arthur Bard Construction Co.; Miss Reba Wilkin, manager, La Venta Inn, Palos Verdes Estates; Mr. James E. Dawson, landscape architect; Colonel J. C. Low, assistant general manager, Palos Verdes Estates; Mr. D. H. Lawyer, sales director, Palos Verdes Estates; Mr. H. Schwartz, attorney; Mr. Jay E. Randall, vice president and trust officer, Bank of Italy.

The club has acquired the Riding Academy together with additional acreage adjoining the Palos Verdes Golf Club, situated in the heart of Palos Verdes Estates. The Club owns and handles its own fine string of horses and is now providing its members and their guests with the full facilities of the Riding Academy. Hundreds of miles of bridle trails over the Palos Verdes Hills and along the Beaches are available for the use of members of the Club. Membership in the Palos Verdes Breakfast Club includes the full privileges of the Palos Verdes Golf Club.

In addition to the present facilities, many improvements are planned by the Club, including a new, larger club building and a polo field. The Palos Verdes Breakfast Club is located just twenty-seven miles from Los Angeles, ten miles from Long Beach and very near Torrance, Lomita, Inglewood, Wilmington, San Pedro, Hermosa Beach and Redondo Beach.

NEVADA—ARIZONA—NEW MEXICO PICNIC

Meet those you have known in all these states. You are invited to the annual summer picnic rally on Wednesday, August 3rd, Special Rate Day on P. E. Ry. Picnic is at Bixby Park, Long Beach, all day with separate section for each state and headquarters for each county. Carry basket dinners but coffee served for all.

step in the right direction. It will be supplemented, doubtless, at some future day, by scientific measurements taken on thousands of figures, which will furnish correct basic measurements for each type or group.

Meantime the Bureau of Home Economics of the United States Department of Agriculture has contributed to the present handling of fitting problems, especially those of the home sewer, by assembling information that is needed when one works with patterns now available. If one understands what should be the main lines of a well-fitted garment, the methods of correcting common defects in each part of a garment, and the ordinary mistakes that should be avoided, she can either make her own clothes or alter those bought ready-made with greater confidence. This information may be had for the asking.

FASHION HINT



SMART TROTTEUR FROCK

For chic daytime wear this model may be developed either in fine twill, Jersey, or flat crepe. The four-piece skirt is laid in plaits in front and attached to a long blouse with irregular outline at the lower edge. Ribbon tie-strings hold in the fullness over the hips, while the long one-piece sleeves are finished with a narrow band of self-material. Medium size requires 3 1/2 yards 36-inch material.

Pictorial Review Printed Pattern No. 3862.

Better Fitting Reduces Waste

Pattern makers and manufacturers have generally used so-called "ideal" measurements as their basis in cutting patterns and garments. Because the original measurements were not taken on a large enough number of people to give representative group averages, and because patterns are increased or decreased in size by calculation, not by taking new measurements, almost all ready-made garments require alteration, and practically all patterns must be carefully fitted to the individual before material is cut or there will be loss and dissatisfaction. Some pattern and ready to wear companies are now making a special effort to fit figures that differ from the so-called average, such as the short-stout or the tall-stout. This is a

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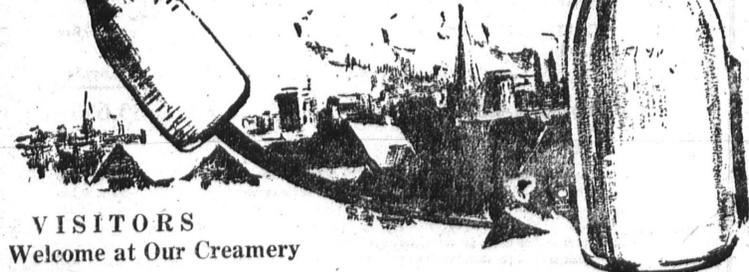
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