

Torrance Herald

Published Every Thursday by THE LOMITA-TORRANCE PUBLISHING CO. 1419 Marcellina Ave. Torrance, California LOS ANGELES OFFICE W. H. Grubbs, Manager A-65 Chamber of Commerce Building. Phone Westmore 8685.



W. HAROLD KINGSLEY Editor GROVER C. WHYTE Business Manager Subscription Rates in Advance Anywhere in Los Angeles County \$2.00 per year Anywhere in U. S. Outside of Los Angeles County \$3.00 per year Canada and Other Foreign Countries \$6.00 per year Single Copies 5c

OFFICIAL PAPER OF THE CITY OF TORRANCE adjudicated a Legal Newspaper of Los Angeles County. Superior Court Case No. 218470, Dated March 22, 1927. Published weekly at Torrance, California, and entered as second class matter January 30, 1914, at the Postoffice at Torrance, California, under the Act of March 3, 1879.

THE HERALD'S PLATFORM FOR TORRANCE

- 1—Ornamental Lighting System. 2—Interchange of Freight Between P. E. and Santa Fe. 3—Western Avenue Bus Line. 4—Hollywood-Palos Verdes Parkway. 5—New School North of Carson St. 6—Aviation Field. 7—Co-operation of All Torrance People, Firms, Industries and Other Agencies, to Induce Torrance Workmen to Live in Torrance. 8—Adoption and carrying out of a well-conceived city plan to guide the growth and development of Torrance. 9—The conduct of All Local Affairs in a spirit of Neighborly Friendliness and Constructive Co-operation to the End That the Peace and Prosperity of All May Be Encouraged by an Alert Civic Consciousness and Patriotism.

BOOM VIRUS

Torrance wants its workers to live in Torrance. By no means is this a purely selfish desire. From the standpoint of the workers themselves, who gain their livelihood in the community's industrial plants and business enterprises, Torrance is, far and above all others, the place for them—and it is a pleasant place, a wholesome place, a place that appeals to the homemaker seeking congenial surroundings and general comfort.

This city, despite the great industrial growth and expansion which stands plainly written on the books of fate for all to read, is not and need never be that anomaly of modern development—a good place to work, a poor place to live.

Torrance today is developing that which, perhaps more than anything else, makes for industrial permanency and labor stability—the home. Workers in the city's industries are coming more and more to realize this. A pleasant home in good environment within easy reach of the worker's livelihood is vastly to be preferred, beyond all argument, to a home at a distance.

Torrance may go even further than this. Potentially this city is one of the finest residence districts in Southern California, the vast sweep of its municipal area affording large choice of homesites and surroundings. There is no reason that Torrance should not—and there is every reason that it should—become the home not only of all its own industrial workers, but of workers in other cities less fortunate in the possession of home prerequisites.

Here the Torrance landlord, with a house or houses to rent, looms large in the community industrial-home picture. Just so long as Torrance rents remain at a level commensurate with the incomes of Torrance workers, and of workers in other cities who may make Torrance their home, just so long will the picture remain undimmed and grow in stature. Not to be forgotten is the fact that the potential home owner often is a renter.

The Torrance landlord has just three major points to consider.—Is his rent fair? Does it offer an inducement for Torrance workers to live here or a temptation to live elsewhere? Is it four-square with the other inducements of the community for outside-workers to live here?

This is not a boom community. Torrance has neither place nor desire for the unwholesome mushroom development of boom promotion. By the same token it has no place for the false values, expressed in rents or otherwise, that are the boom town's offspring.

Torrance's growth is founded on the stable rock

of actual industry that is here to stay and grow, and to attract with the unassailable magnetic forces of true value, more of its kind. This city is not an industrial fungus, its harvest to be reaped before the withering sun of reason breaks upon it, but a normal, firmly rooted community, enjoying lusty growth under the warm rays of expansive opportunity. As such it deserves immunity from the virus of ill conceived exploitation.

Touring California

Travel Notes of Interest and Western Highway Information Furnished by the National Automobile Club

Plan Your Trip

"Plan your trip." Lost time, inconvenience, rough roads, roundabout driving and the exclusion of points of historic and scenic interest—all these are the result of haphazard touring. If the journey is to be enjoyed to the fullest extent, it must be planned in such a way as to insure the best time; to avoid as much as possible all bad stretches of road; to reach the point of destination by the shortest and best route and to include all points of interest. In this way a maximum distance is covered and long stops can be made at desirable locations. These suggestions apply to long trips as well as to shorter ones.

If the tourist has in his possession an up-to-date road map or chart and the latest knowledge of road conditions, and knows where the best camping places or accommodations are to be found, he is saved from making mistakes which might cause time inconvenience. No chance of undesirable stays need be taken by the motorist. He need only plan his journey in advance.

Casual inquiry of a bystander is likely to mislead the traveler as more often than not, the answer is a haphazard guess. Road conditions are constantly changing and up-to-the-minute information is the only preventive against making mistakes which may cause hours of uncalculated unpleasantness.

On almost every road or highway there are points of special interest, but they may slip by unnoticed. Sometimes they are at a distance from the trunk highway. Their exact location on a map will point the way. Knowledge of the history of a city also often enhances the pleasures of sight-seeing.

Avail yourself of the privileges to which you are entitled as a member of an automobile club.

Tourists Throng Mt. Rainier

With Mt. Rainier highways in good condition and innumerable scenic attractions along the way, the trip to Mt. Rainier National Park is growing in popularity with the vacationist. Leading through the central and northern parts of California, through the state of Oregon and into Washington to Tacoma, a pleasant trip is outlined. From San Francisco, the route leads up the Pacific Highway through Sacramento, Red Bluff, Redding and Yreka to the Oregon line.

After leaving the southern boundary of Oregon, the highway leads through Grant's Pass, Roseburg, Eugene, Salem and into Portland. From Portland into Washington through Kalama, Centralia and Olympia the route leads in Tacoma from where the trip to Mt. Rainier National Park is begun. It is but a short distance from Tacoma, on Puget Sound, to Washington's great snow-capped volcanic mountain—56 miles.

Leaving Tacoma, the National Park Highway is a fitting approach to the beautiful park. Winding through forests and across park-like prairies, it reaches the great log gateway which marks the entrance to the National Park. Here guests are registered and automobile permits secured.

Longmire Springs, at an elevation of 2,732 feet comes next along the way. At Longmire there are 48 hot and cold springs, a phenomenon of much interest to the tourist. National Park Inn is also located here.

From Longmire a gradual climb brings the motorist to the terminus of Nisqually Glacier. Ten miles more of glorious mountain scenery terminates the highway at Paradise Valley, high up in the mountains. Here the atmosphere is clear and crisp and the panoramic beauty is unsurpassed.

Mt. Lassen, visible from the start of the trip at Tacoma is the highest volcano in the United States, being at an altitude of 14,408 feet. The top, covered with snow and ice except in spots melted away by the volcanic heat, is not the source of its glaciers. The glaciers originate about four thousand feet below the top and are fed with the winter snows and avalanches coming down from the summit.

A climb to the summit presents no difficulties to the 32-degree mountain climber and although the inexperienced will find it somewhat out of the ordinary as a hike he will count the reward well worth the climb. Hundreds of tourists make the climb every summer.

Yellowstone Is Vacation Lure

With the elaborate road improvements throughout California and the Northwest, Yellowstone National Park, the largest of our National Parks and one of America's most celebrated scenic spots, is becoming more than ever a popular rendezvous for tourists and vacationists. Containing a wide variety of attractions, Yellowstone has a mystic grandeur which makes it a perpetual enjoyment to sight-seers.

Yellowstone Park is situated in northeastern Wyoming and extends slightly into Idaho and Montana. From San Francisco it is approximately 1075 miles. Leaving San Francisco, the route leads through Sacramento and over the rugged Sierras into Reno, Nevada. From Reno through Derby and Wadsworth, northeast thru Lovelock, Orem and Mill City brings the traveler to Winnemucca. From there, go to Wells via Golconda, Valmy, Battle Mountain, Carlin and Elko. From Wells north to Contact and into Twin Falls, Idaho. From Twin Falls to Kimberly, Burley and Declo, the route leads to American Falls and thence to Pocatello.

From Pocatello to Idaho Falls and from Idaho Falls through Rexburg, and St. Anthony to West Yellowstone brings the tourist to the boundary of his goal. From this point a road leads into Yellowstone National Park.

There is a mighty magic about Yellowstone. Including "Old Faithful," there are about 100 geysers—more than in all the rest of the world—within its boundaries. There are some 4,000 hot and boiling springs and many cold springs. Prismatic pools glistening with beauty, and bubbling, seething "paint pots" are a constant source of wonderment for the tourist.

Besides these hot water phenomena, there are many other alluring sights. The great multi-colored canyon has at its head a waterfall which roars down from a great height, splashing majestically until it is lost in a cloud of its own spray. Yellowstone Lake, nearly 8,000 feet in elevation is the largest body of water within the park boundaries. There are petrified forests, volcanic plateaus, evergreen forests and immense meadows all within the boundaries of Yellowstone.

Bear, deer, elk and other animals may be seen with little effort, while mountain sheep, moose and bison are found in the more remote areas. Over 200 species of birds inhabit the trees and other vegetation.

Visitors driving through in cars will find ample hotel accommodations, as well as camping places. Unquestionably, Yellowstone National Park is worth visiting.

Here's Fish Report from Bridgeport

The water is still somewhat high. Robinson, Virginia and Green Lakes are the most popular streams in this district. Twin Lakes offer very good trolling; Virginia is good for fly fishing and the Green Lakes are just beginning to be good and both bait and spinner are being used. The best bait is salmon eggs. Best fly, White Miller and Rainbow King. Daily average temperature—85. Night—50.

Wife Savers

By NELLIE MAXWELL

Seasonable Foods

A salad which is especially rich in vitamins A, B, C and one which should be served frequently to children is: Orange Salad.—Peel two oranges, removing all the white pith and

seeds. Arrange the sections on tender, crisp lettuce on individual salad plates. At the time of serving dress with the following ingredients well blended: Two tablespoons of orange juice, one tablespoon of olive oil, one teaspoonful of lemon juice and one-fourth teaspoonful of salt. Banana Cream.—Beat the whites of two eggs slightly, add one-fourth cupful of powdered sugar and gradually three-fourths of a cupful of hot cream. Cook over hot water, stirring constantly until the mixture thickens, then add two tablespoonfuls of gelatin soaked in one-half cupful of cold water, add two-thirds of a cupful of sugar and mashed pulp of four bananas, with

one tablespoonful of lemon juice; set in ice water and stir until the mixture begins to thicken, then fold in the whip from three and one-half cupfuls of cream. Turn into mold and chill. Gold Cake.—Take one cupful each of cake flour and sugar, six egg whites and five yolks, one and one-half tablespoonfuls of lemon juice, one-fourth teaspoonful of salt. Sift the flour after measuring three times; it is always to be sifted before measuring. Beat the egg yolks until thick, add the sugar a little at a time to the yolks, add the lemon juice and salt, fold in the whites, using a spatula. Lastly, fold in the flour a little at a time. Pour into a tube cake pan and bake in a slow oven for one hour and three-quarters. Let the heat come up to brown in the last half hour of baking. Simple desserts, like custards, prune whip, rice cream, when not enriched with nuts, fresh fruits, dried, stewed fruits and simple bread puddings are all good for children. (Copyright, 1927, Western Newspaper Union.)

for economy, convenience, dependability— REFRIGERATE WITH GAS The new, automatic gas refrigerator is the most economical refrigerator for the home. Added to this advantage are those of noiselessness, efficiency, dependability. The Southern California Gas Company, after thorough investigation, is now displaying, selling, and installing the Servel Gas Refrigerator. SOUTHERN CALIFORNIA GAS COMPANY Gas and Cravens Ave. Torrance

Our Want Ads. Bring Results

Tomorrow July 29th, at 2 P. M., Mrs. Mabel Mac Ewing will give the last of her Electric Cooking Demonstrations at 1927 Carson Street. Every woman interested in cooking is invited to attend this Free Demonstration. This day is to be given to the cooking and baking of articles requested by members of the audience. In her demonstration Mrs. Mac Ewing uses the famous Westinghouse Electric Range. FREE! An automatic heat control electric iron will be given to some woman present as an attendance prize. There are no obligations to this offer, it is entirely FREE. used by Mrs. MacEwing in all her demonstrations Southern California EDISON COMPANY owned by those it serves.

PROFESSIONAL DIRECTORY DR. R. A. HOAG DENTIST New Edison Bldg. 1419 Marcellina Ave. Just West of Postoffice Complete X-Ray Service Torrance Phone 198-J DR. W. H. BRUCE Osteopathy and Light Ray Therapy CASTLE APARTMENTS Torrance, Calif. Phone 128 DR. O. E. FOSSUM Dentist X-Ray Service Hours Sam Levy Bldg. 9 a.m. to 5 p.m. 1311 Sartori Ave. Phone 186—Torrance, Calif. VIRGINIA JEWELL BUXTON Teacher and Interpreter of Dramatic Expression Phone Torrance 235 Or Call at 1527 Post Avenue PERRY G. BRINEY ATTORNEY-AT-LAW 105-6-7 1st National Bank Bldg. Phone 159 Torrance DR. C. W. ALLEN Chiropractor Graduate Palmer School Neurocalometer Service Office: 1337 El Prado, Torrance Phones: Office: 106-W Residence, 95-B DR. C. L. INGOLD Optometrist COMPLETE OPTICAL SERVICE 1503 Cabrille Ave. Phone 157-R Torrance Dr. Norman A. Leake Physician and Surgeon Office, First National Bank Bldg. Telephone 99 Residence, 1525 Marcellina Ave. Telephone 13-M ELSIE TEAL Concert Pianist and Teacher of Piano 1304 Portola Ave., Torrance Telephone 254-J J. R. JENSEN Attorney at Law Office 1205 E Prado Torrance, California Phone Torrance 3 Drs. Lancaster and Shidler PHYSICIANS AND SURGEONS Office, 14 House, 15 and 115 Office, First National Bank Bldg. Res. Cor. Post and Arlington Torrance California DR. A. P. STEVENSON Physician and Surgeon Office, Levy Bldg., 1311 Sartori Ave. Phone: House, 187-J Office, 96 Torrance, Calif. DR. C. E. HOTCHKISS Chiropractor X-Ray and Laboratory Service 1311 Sartori Ave., Levy Bldg. Phone 206 Torrance Catalina Island See the famous Submarine Gardens at Catalina through Glass Bottom Boat. You'll always experience round trip from L. A. 8:10 from Harbor 8:25. Glass Bottom Boat ride over Submarine Gardens. Pac. Elec. train lya. 6th & Main, L. A., 9 a.m. daily. Motor Coach lya. Torrance at 9:15 a.m. Direct to Steamer sailing 10 a.m. daily. Orchestras for dancing. You are back in early evening. Also afternoon steamer sailing from Wilmington 3:45 p.m. daily except Sunday. TICKETS Torrance Pharmacy Phone Torrance 3-26 Also Catalina Terminal Wilmington 127 In All the World No Trip Like This